



STATE GOVERNMENT OF SÃO PAULO

REGION OF CAMPINAS



SÃO PAULO STATE TRAVEL GUIDE

THE REGION



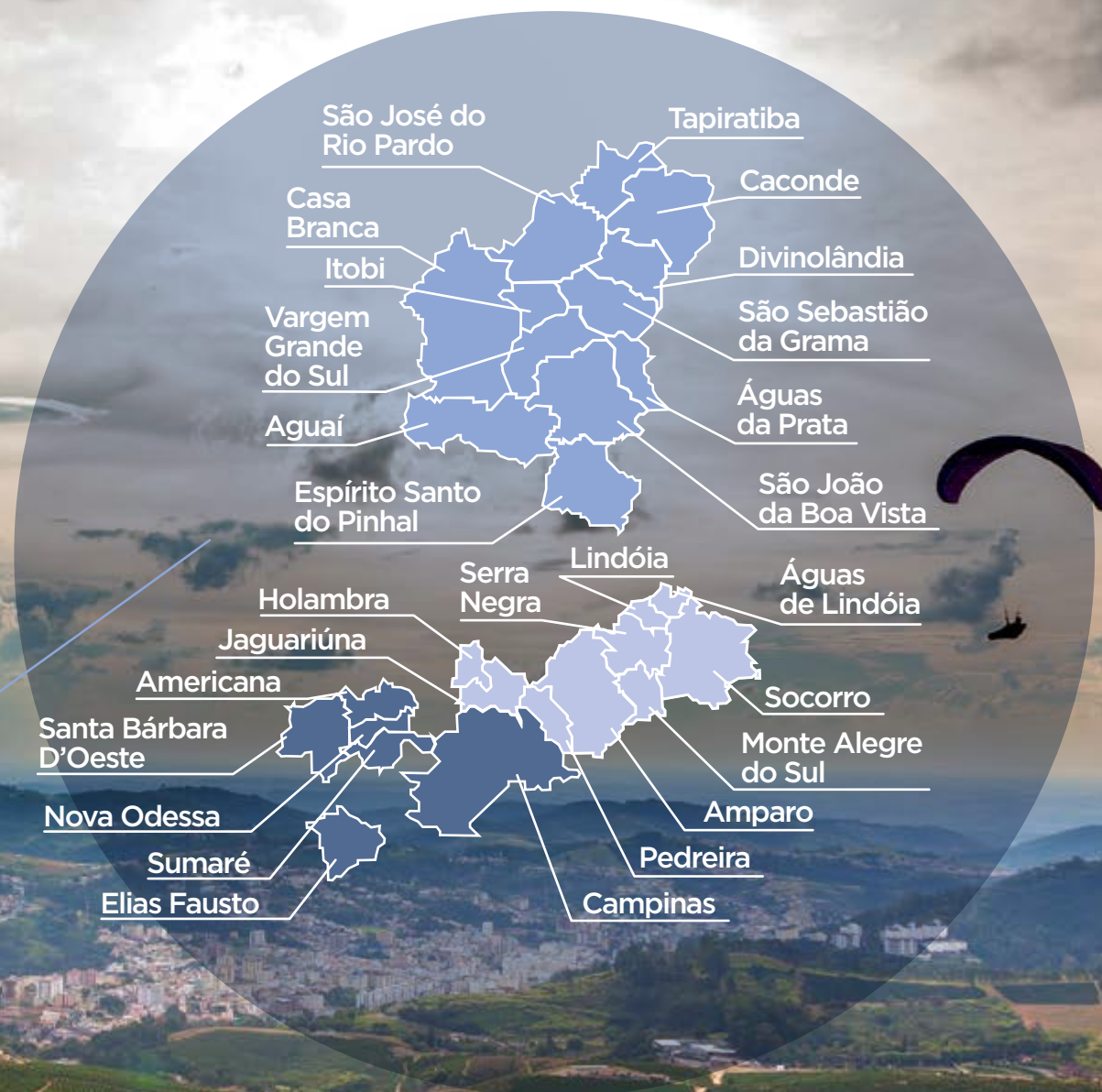
One of the most charming parts of the region of Campinas is very attractive to both national and international tourists alike. A must-see location for people who love rural tourism, coffee culture, historic buildings, outdoor activities, adventure activities, and excellent regional gastronomy.

Beautiful botanical gardens, parks, and century-old historical sites are unmissable attractions, with infrastructure, culture, and various experiences to put into practice the spirit of living well.

This region is also home to the cities that value our greatest asset, water. Its rivers, waterfalls, hot and cool freshwater springs, mines, and various events, which generate jobs, provide special sceneries and unique experiences close to nature.

Century-old coffee farms, trails for lovers of eco-tourism, viewpoints with stunning scenery, and the famous Caminho da Fé (Path of Faith) enrich their cities that receive visitors from winery goers to pilgrims who travel on foot or by bike along trails inspired by the Road to Santiago de Compostela. Adrenaline, contemplation, culture, cuisine, and much more to experience. It is about getting to know more, enjoying, and making yourself at home!

THE REGION



São José do Rio Pardo

Tapiratiba

Casa Branca

Caconde

Itobi

Divinolândia

Vargem Grande do Sul

São Sebastião da Gramma

Aguai

Águas da Prata

Espírito Santo do Pinhal

São João da Boa Vista

Lindóia

Holambra

Serra Negra

Águas de Lindóia

Jaguariúna

Americana

Socorro

Santa Bárbara D'Oeste

Monte Alegre do Sul

Nova Odessa

Amparo

Sumaré

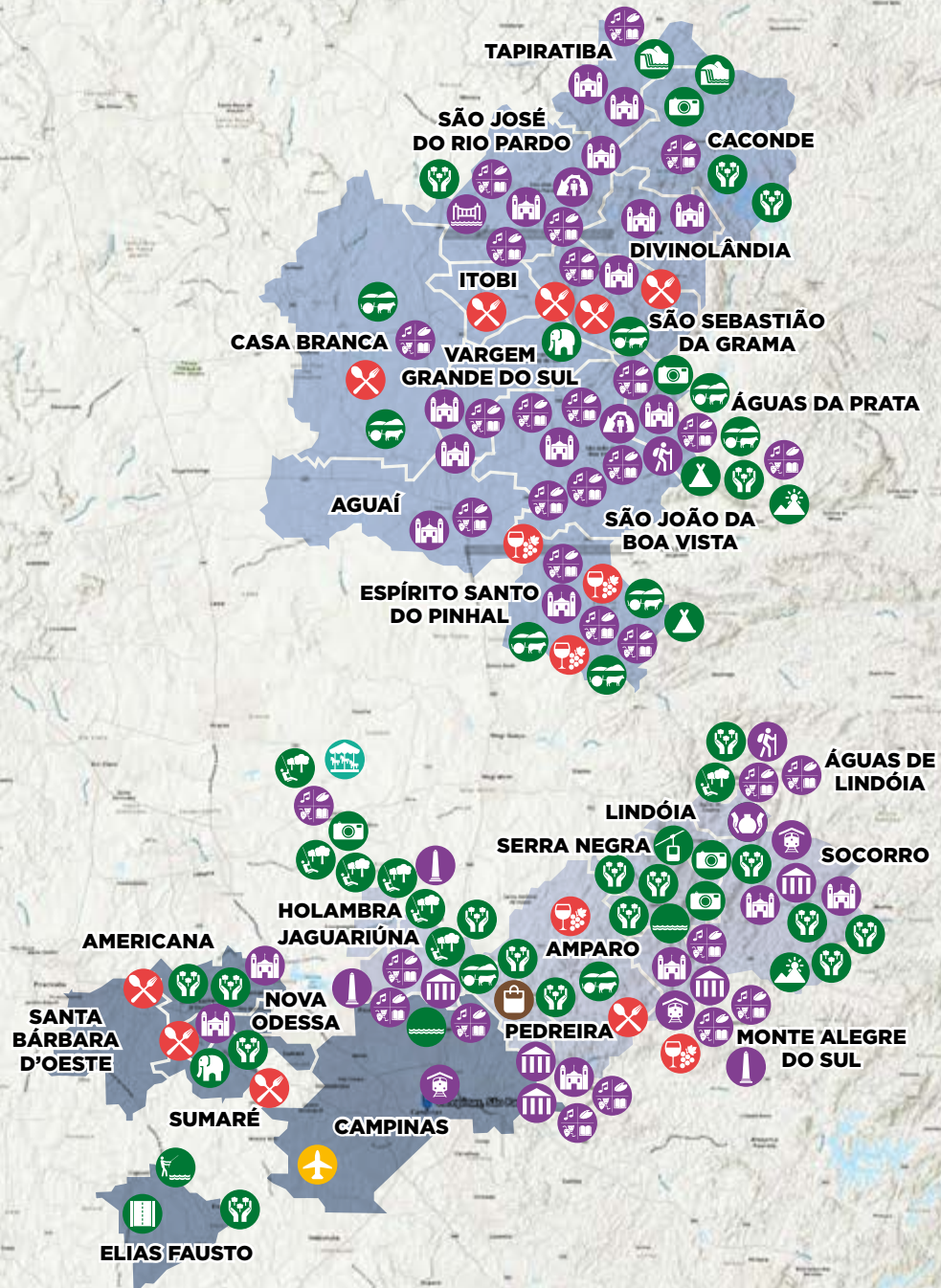
Pedreira

Elias Fausto

Campinas

BEM VIVER ROUTE

-  NATURE AND ADVENTURE
-  RELIGIOUS, ART, HISTORY AND WELLNESS
-  THEME PARKS
-  GASTRONOMY
-  SHOPPING
-  INTERNACIONAL AIRPORT



THE GUIDE

A person is standing on a grassy hillside, looking out over a city. A yellow and white paraglider canopy is on the ground in the foreground. The city is visible in the distance, with hills and mountains in the background. The sky is blue with some clouds.

In this guide, you will be surprised by the diversity of experiences and the cultural richness that crosses generations. The awareness of environmental preservation, the history of each place, the countryside traditions, and the strength of regional tourism is present on all pages of this guide. As you travel through each image and description, you will want to visit the cities and their surroundings, the attractions, and experience these interesting paths. Surprise yourself with what this region has to offer. It's going to be amazing, to say the least, to know in more detail the Tourist Routes of Bem Viver, Águas e Flores Paulista and Entre Rios, Serras e Cafés.

BEM VIVER ROUTE

THE REGION THAT MIXES NATURE, INFRASTRUCTURE, AND QUALITY OF LIFE

Campinas, Elias Fausto, Americana, Hortolândia, Nova Odessa, Santa Bárbara D'Oeste and Sumaré are the cities that make up the Bem Viver Touristic Region. The biggest city in this region, Campinas has the pleasures of a country town with all the conveniences of a metropolis. Among its attractions are the Taquaral Park, the Jequitibás Forest, and the Chapadão Quarry. The city has several shopping malls and museums, such as the Coffee Museum, which tells the history of the product that modernized the entire state of São Paulo.

Whether in the Municipal Zoo or the Botanical Garden, Americana stands out as a quiet city with outdoor activities. In religious tourism, it is worth visiting the Basilica of St. Anthony of Padua, one of the richest in sacred art of the state.

Known as the "Green Paradise", Nova Odessa has an average of 15 trees per inhabitant, and more than 30 m² (323 ft²) of green area for each resident, twice as much as recommended by the UN. The Largo das Flores, a thematic garden with 1 hectare (2.5 acres) of area dedicated to herbaceous flowering plants, the Ecological Park Isidoro Bordon, which recently won the title of Municipal Zoo granted by IBAMA (Brazilian Institute of Environment and Renewable Natural Resources), are some of the main leisure and tourism attractions in the region.

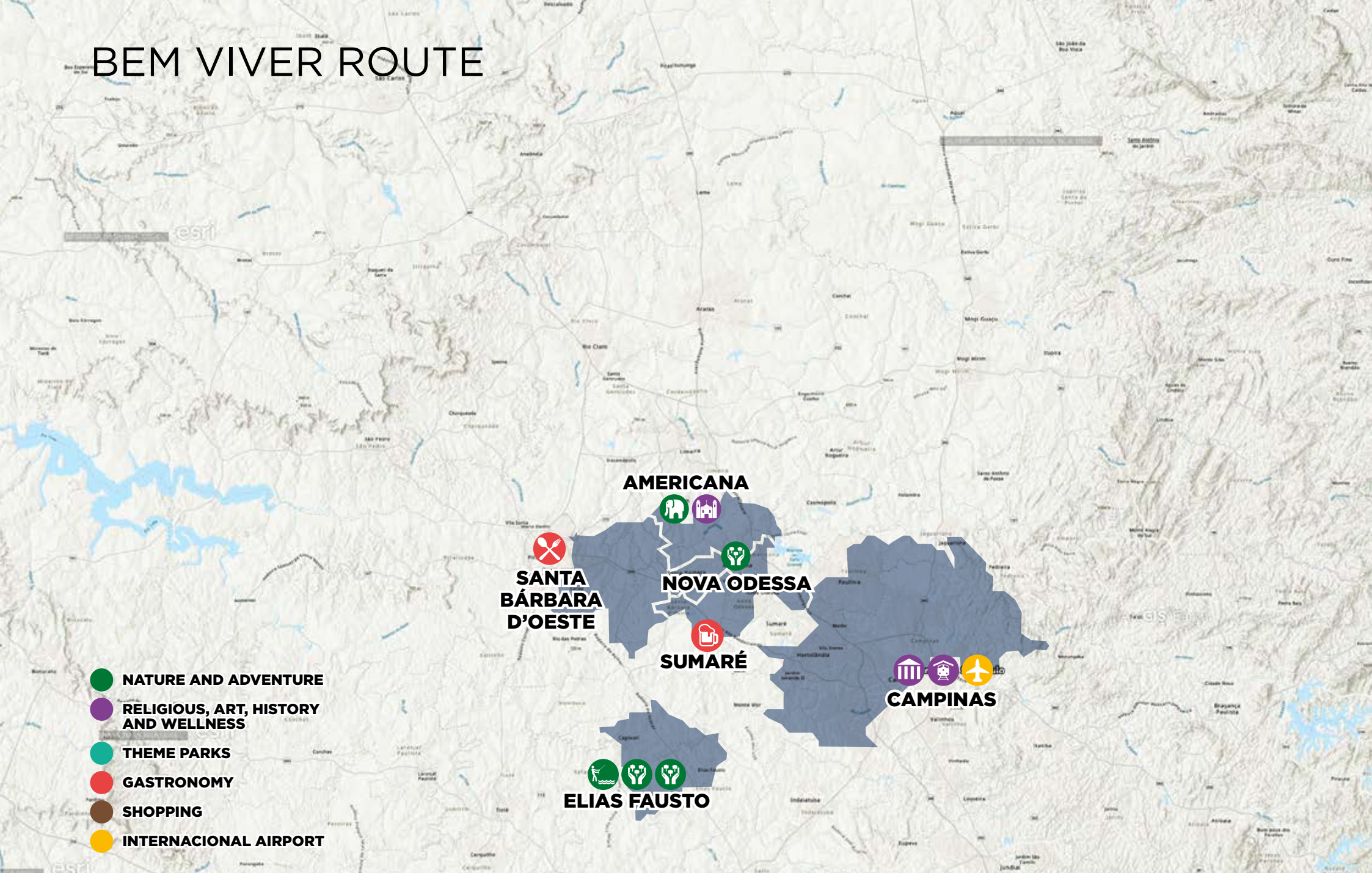
Famous for rural tourism, Sumaré has attractions such as the Paraíso das Águas or Expo Águas Sumaré, a park with water attractions for the whole family. The Horto Florestal, the Railroad Station, and the Marcelo Pedroni Dam, ideal for relaxing swims, are also worth mentioning. In Elias Fausto, the big attraction is its coffee plantation history, which preserves most of the coffee barons' houses and many green areas for leisure and sports activities.

The parks are the great attraction of Santa Bárbara D'Oeste. The most famous of these is the Parque dos Ipês, with 7.2 hectares (17.8 acres) of green area right in the city center. Close by is Araçariguama Park, whose highlight is 1.2 hectares (3 acres) lagoon and more than 7 hectares (17.3 acres) of green area, with a complete structure for picnics and restaurants in the surrounding area.

Route cities

- » Campinas
- » Elias Fausto
- » Americana
- » Nova Odessa
- » Santa Bárbara D'Oeste
- » Sumaré

BEM VIVER ROUTE



-  NATURE AND ADVENTURE
-  RELIGIOUS, ART, HISTORY AND WELLNESS
-  THEME PARKS
-  GASTRONOMY
-  SHOPPING
-  INTERNACIONAL AIRPORT

AMERICANA



**SANTA
BÁRBARA
D'OESTE**



NOVA ODESSA



SUMARÉ



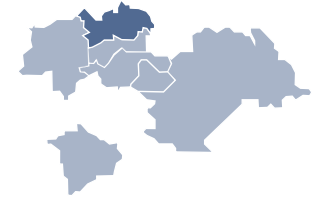
ELIAS FAUSTO



CAMPINAS



BEM VIVER ROUTE



AMERICANA





- » Zoo Americana “Cid Almeida Franco”
- » Basílica Santuário Santo Antônio de Pádua



ZOO AMERICANA “CID ALMEIDA FRANCO”

Installed in an area of 12 hectares (29.7 acres), the zoo has an important function: to carry out environmental education work through its animals kept in captivity. It keeps animals in captivity to educate, learn, research, and reproduce wild species to ensure the survival of native populations. There are approximately 500 animals, among reptiles, birds, and mammals,

totaling more than 100 different species, 80% of which belong to the Brazilian fauna. Others are endangered animals, which demonstrates the concern for the study and conservation of Brazilian animals. The zoo receives more than 500,000 visitors a year.

-  **How to get there:**
Avenida do Brasil, 2525 - Jardim Ipiranga - Americana - SP
-  **Phone number:** (+55 19) 3406-2075
-  **Site:** www.americana.sp.gov.br/portal_parque/site_parque
-  **Facebook:**
[f/parqueecologicomunicipaldeamericana](https://www.facebook.com/parqueecologicomunicipaldeamericana)

BEM VIVER ROUTE



BASÍLICA SANTUÁRIO SANTO ANTÔNIO DE PÁDUA (SAINT ANTHONY OF PADUA SANCTUARY BASILICA)



The city of Americana cultivates a strong catholic tradition, which originated with the arrival of the Italian immigrants in 1887. In mid-1896, the first chapel in honor of Saint Antônio (Saint Anthony) was built on the lands of the Salto Grande Farm, by these immigrants. Since the end of the 1940s, the Matriz Velha had become small. After

a great construction, the Basilica attracts for its religiosity, architecture, and its beauty. Its walls and ceiling have paintings that are true works of art, painted by brothers Pedro and Uldorico Gentilli, with the participation of painter and restorer, Alberto Ettore Gobbo. Uldorico Gentilli sculpted twelve images for the exterior side of the dome. This is the largest church in the Diocese of Limeira and of the neoclassical style in Brazil. It measures 22m high, 80m long, and

30m wide. Its dome has 50m in circumference and its floor extends for 42m. The church's foundation has 560 large concrete piles, and three million bricks were used in its construction. The church is shaped like a Latin cross, with five naves and a dome over the cross. The façade is formed by six columns supporting its tower.



How to get there:

Praça Pio XII - Centro
Americana - SP



Phone number: (+55 19) 3461-5126



Site: basilicasantoantonio.com.br



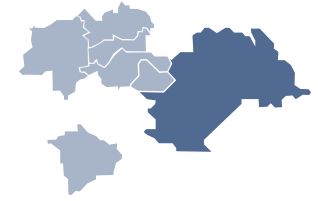
Instagram: @basilicasantoantonio



Facebook: f/basilicasantoantonio



BEM VIVER ROUTE








- » Pico das Cabras - MAAS (Museu Aberto de Astronomia)
- » Maria Fumaça
- » Aeroporto de Viracopos

PICO DAS CABRAS - MUSEU ABERTO DE ASTRONOMIA - MAAS (GOATS PEAK - OPEN ASTRONOMY MUSEUM)

Set at an altitude of 1,080 meters, Museu Aberto De Astronomia (open astronomy museum), or MAAS, as it is affectionately known, began with three attractions: the Carl Sagan Space, the Sun Space, and the Space for Night Observation. With the help of partner astronomers and residents, MAAS gained new spaces and now has 14

attractions. It welcomes visitors and schools to not only entertain, but to promote the recognition and appreciation of astronomy, integrating science, education, and culture innovatively in a welcoming and interactive environment. More than a museum of information and curiosities, it is also a means of expression and communi-

cation. Among its environments and equipment are the Astro Theater, the Gaia Space, the Sun Space, the Radio Telescope, and the Optical Telescope stand out.

-  **How to get there:**
Estrada do Capricórnio, S/N
Campinas - SP
-  **Phone number:** (+55 19) 3298-6246
-  **Site:** picodascabras.com.br/maas
-  **Instagram:** @picodascabrasoficial
-  **Facebook:** [f/parquepicodascabras](https://www.facebook.com/parquepicodascabras)

BEM VIVER ROUTE

MARIA FUMAÇA (STEAM LOCOMOTIVE)



With a total route of 24 km of restored and original track, recovered from old railway companies, the train ride is full of history, culture, and fun. This experience in living a journey with Maria Fumaça recovers the history of Companhia Mogiana de Estrada de Ferro and the coffee cycle of Campinas and region.


One of the attractions, in addition to traveling like the coffee barons, is to get to know part of the dynamic museum's collection, which preserves the history of Brazilian railroads, the largest preserved collection in Latin America, and a historical reference for American and European museums.




Besides the century-old farms, visitors get to know in detail the operation of steam locomotives and the restoration workshop for locomotives, cars, and wagons, installed in Carlos Gomes Station. The Maria Fumaça is operated by the Brazilian Association for the Preservation of Railways (ABPF) - since 1984.


How to get there:

Rua Dr. Antônio Duarte da Conceição, 1501 - Jd. Madalena Campinas - SP

 **Phone number:** (+55 19) 3207-3637

 **Site:**
www.mariafumacacampinas.com.br

 **Instagram:**
[@mariafumacacampinas](https://www.instagram.com/mariafumacacampinas)

 **Facebook:** [f/mafucampinas](https://www.facebook.com/mafucampinas)

BEM VIVER ROUTE

AEROPORTO INTERNACIONAL DE VIRACOPOS (CAMPINAS INTERNATIONAL AIRPORT)



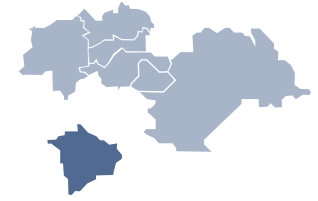
In the 1990s the airport began to emerge for the International Air Cargo segment, highlighting its cargo vocation. Besides the expansion of the infrastructure, the modernization of the cargo handling and customs clearance processes, developed through a partnership with the Federal Revenue Service, made the airport a benchmark in logistics on the national scene. It has also been elected 13 times by passengers as the best airport in the country.

-  **How to get there:**
Rodovia Santos Dumont, km 66
Campinas - SP
-  **Phone number:** (+55 19) 3725-5000
-  **Site:** www.viracopos.com
-  **Instagram:** @viracopos_airport
-  **Facebook:** f/AeroportoVCP

In one of the most important technological centers of the country, in the city of Campinas, which is served by major universities, highways, and cutting-edge technology companies, the airport is today one of Infraero's most expressive investment centers, and one of the most modern airports in the country. The "Velho campo de pouso" (Old airfield), as it was called, has become one of Latin America's main connection points. The Import and Export Cargo Logistics Terminal has an area of more than 8.1 hectares (20 acres).



BEM VIVER ROUTE



- » Pesqueiro Brasa Parque
- » Trilhas Off Road
- » Clube de Tiro Winchester



PESQUEIRO BRASA PARQUE (BRASA FISHING PARK)

Besides all the fun and tranquility when it is time to fish, the experience of strolling through the orchards, tasting the fruits that are in season, and observing wild birds is like returning to childhood in the countryside. Brasa Parque has a beautiful rectangular lake with 30 lanes for sport fishing. The place has a restaurant, a space for children to play, and special ser-

vice at the lake. The gastronomy and delicious snacks complete the tour .



How to get there:

Rodovia Joao Henrique Schultz
Km 34,43, Bairro Rosário
Elias Fausto - SP



Phone number: (+55 19) 98249-8210



Instagram:

@pesqueirobrasaparque



Facebook:

f/pesqueirobrasaparque

BEM VIVER ROUTE

TRILHAS OFF ROAD (OFF-ROAD TRACKS)





Elias Fausto is a city with many riches, which has in its repertoire of off-road trails for mountain bikes, jeeps, and motorcycles, which stand out for their singularities. One of the most important trails in the city, Caminho do Sol (Sun route), is ideal for hiking



lovers: a pleasant environment, passing almost only through rural areas, seeking introspection and material detachment. The

Caminho do Sol has a total length of 241 km (150 miles). Of these, 23 km (14 miles) go through Elias Fausto. Along the way, it is possible to have contact with animal husbandry, various crops, lots of nature, lakes, trees, and wild animals. Birds or other interesting animals may cross the path, for an unperilled surprise and contemplation.

 **How to get there:**
Estrada do Saltinho
Elias Fausto - SP

 **Phone number:**
(+55 19) 3821-7032
(+55 11) 2215-1661
(Caminho do Sol)


CLUBE DE TIRO WINCHESTER (WINCHESTER SHOOTING CLUB)


The club was created to serve the Caçadores, Atiradores e Colecionadores (hunters, shooters, and collectors), “CAC’s” of the region. The attraction is that the club is all themed, in the climate of the Wild West, making it pleasant even for family programs. The



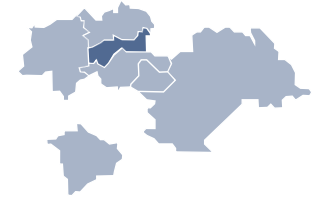
Winchester has a clay pigeon shooting range, a hunting range, and a small arms range. There are also children’s activities, such as archery, airsoft, and compressed air.

 **How to get there:**
Estr. Municipal. Sl1-161
Elias Fausto - SP

 **Phone number:** (+55 19) 98177-0009

 **Instagram:** @ctw.clubedetiro

 **Facebook:**
f/clubedetirowinchester



NOVA ODESSA

» Jardim Botânico Plantarum

more than 4000 plant species, representing the main botanical groups of Brazil's native flora. It also has an event center and two restaurants. Among the 8 hectares (19.8 acres) of themed gardens, lakes, woods, technical structures, and botanical collections are clearly identified with signs.



JARDIM BOTÂNICO PLANTARUM (PLANTARUM BOTANICAL GARDEN)

Conceived in 1990 and founded in 2007, it occupies an urban area of 10 hectares (24.7 acres) and is internationally recognized as a center for re-



search and conservation of Brazilian flora. The space, a reference in sustainable landscaping, was structured for the development of scientific research and the systematic cultivation of botanical collections in formation, collaborating to the development of projects aimed at the conservation of endangered species. Its living botanical collection consists of



How to get there:

Avenida Brasil, 2000
Nova Odessa - SP



Phone number: (+55 19) 3466-5587



Site: www.plantarum.org.br



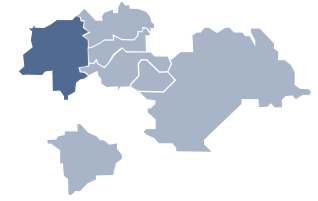
Instagram:

@jardimbotanicoplantarum



Facebook:

f/jardimbotanicoplantarum



SANTA BÁRBARA D'OESTE

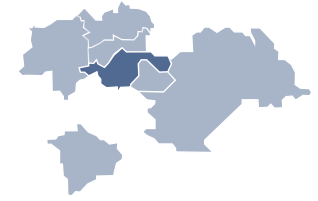
» Rancho da Linguíça

RANCHO DA LINGUIÇA (LINGUIÇA RANCH)

Located in the rural district of Santo Antônio do Sapezeiro, known as the “Land of Sausage”, the restaurant has become the main commercial point of the region. Created by Seu Amadeu in the 1960s, the original recipe for the traditional and famous linguíça sausage is kept under lock and key by the children and family that manage

the business. Authentic local country food, abundant and homemade. They serve the sausage, and its varied presentations, typical of the Caipira culture, which has come to identify the city.

-  **How to get there:**
Rua João Manuel, 157
Santo Antônio
Santa Bárbara d'Oeste - SP
-  **Phone number:** (+55 19) 99400-7492
-  **Site:** ranchodalinguica.com.br
-  **Instagram:**
[@ranchodalinguicaoficial](https://www.instagram.com/ranchodalinguicaoficial)
-  **Facebook:**
[f/ranchodalinguicaoficial](https://www.facebook.com/ranchodalinguicaoficial)







SUMARÉ

» Alambique Doces e Bebidas Terra

ALAMBIQUE DOCES E BEBIDAS TERRA (ALAMBIQUE SWEETS AND DRINKS FROM THE LAND)

One of the largest candy factories in the Metropolitan Region of Campinas has become known for the excellence of its products, all on display in its retail store. There are several irresistible items. One of its strengths is the production of candy bars in various flavors, such as “doce de leite” (milk candy), coconut

pudding, “paçoca” (a typical Brazilian sweet made with peanuts), and creamy candies, in addition to rapadura in natural flavors of, pumpkin, coconut, cider, and peanut. Sweets and drinks are handmade and made with products straight from the farm.

-  **How to get there:**
Rua Izaltina Orlandine Terra, 301
Sumaré - SP
-  **Phone number:** (+55 19) 98722-1306
-  **Site:** www.docesterra.com.br
-  **Facebook:** [f/DocesTerra](https://www.facebook.com/DocesTerra)

ÁGUAS E FLORES PAULISTA ROUTE

NINE TOWNS IN SÃO PAULO WHERE CHARM IS THE ICING ON THE CAKE

With tourism in their veins, these locations together have more than 300,000 inhabitants, according to the last Brazilian Census. They are cities where nature is united with infrastructure to receive visitors, with excellent options for sightseeing, leisure, gastronomy, and rest. Events, festivities, and various festivals take place in this region, and the importance of the region is reinforced by the beauty of the towns, with their unique food, history, and culture.

In the charming Serra Negra, one of the most visited cities in the Serra da Mantiqueira, tourists look for clothes and handcrafted products. Its excellent cuisine, accommodation options, and tours attract visitors all year round. Amparo stands out for its old coffee farms, with a mild climate, historic mansions, and lots of history to tell. Jaguariúna, the Horse Capital, is called the “Star of Mogiana”. Its tours, varied events, ecological tourism activities, and quality cuisine contribute to its good reputation. Many flowers, clog-shaped phone booths, typically Dutch houses, windmills, and differentiated tours are Holambra’s attractions, famous for their Dutch charm and culture.

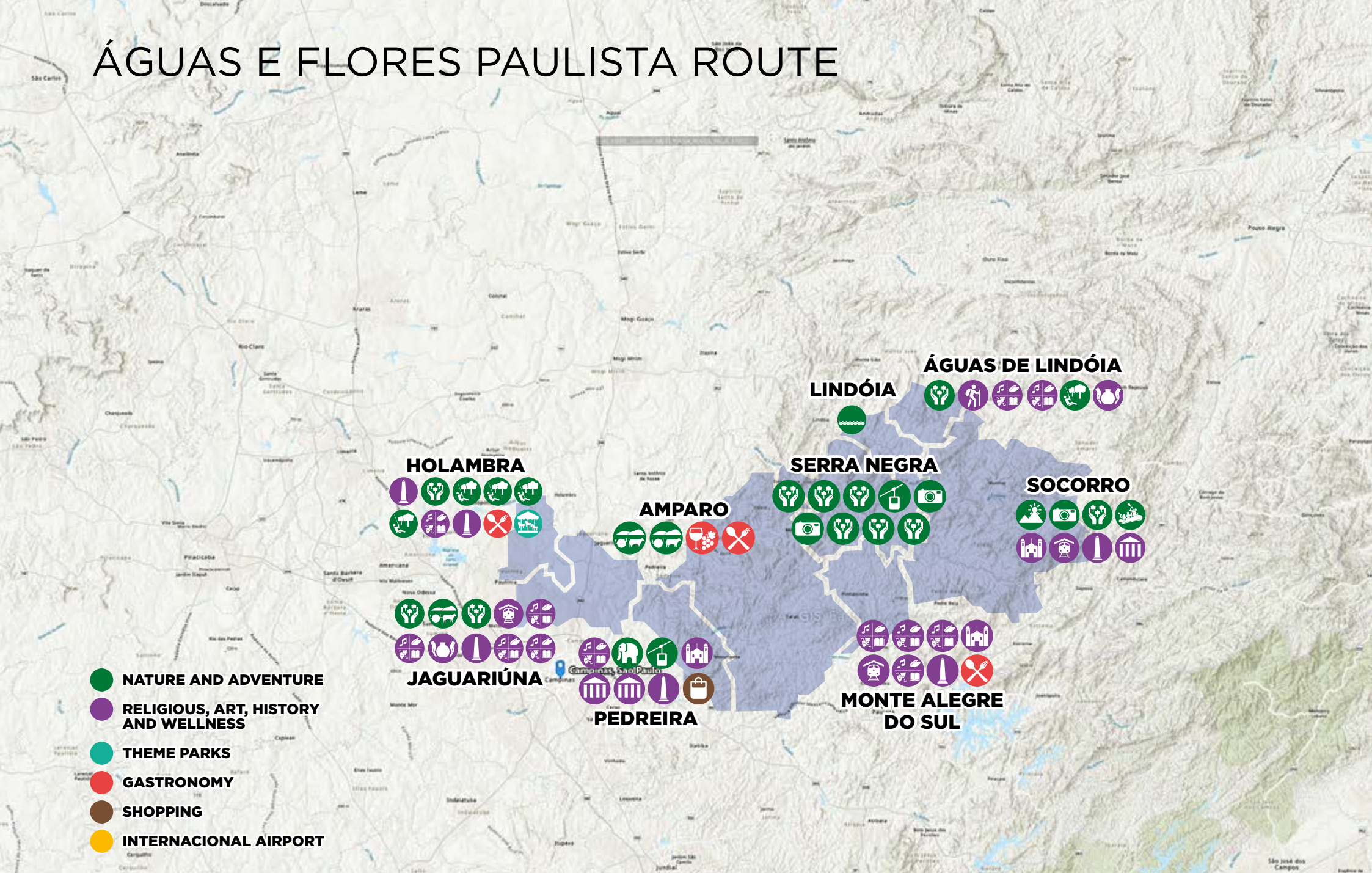
Lovers of extreme activities have the right destination, Socorro, is one of the main centers for adventure sports in the state, besides its waterfalls and medicinal waters. Known as the Thermal Capital of Brazil, Águas de Lindóia has mineral waters, and viewpoints with exuberant panoramic views, parks, rural tourism, and various leisure options. The neighboring Lindóia, the National Capital of Mineral Water, has strong ecotourism, stunning scenery, and a variety of attractions. Pedreira, the Porcelain Capital, has fairs, museums, leisure equipment, production of porcelain articles, and good food. The charming Monte Alegre do Sul has a rich historical center, gastronomy, and infrastructure to receive visitors.

Route cities

- » Serra Negra
- » Amparo
- » Jaguariúna
- » Holambra
- » Pedreira
- » Monte Alegre do Sul
- » Lindóia
- » Socorro
- » Águas de Lindóia

ÁGUAS E FLORES PAULISTA ROUTE

-  NATURE AND ADVENTURE
-  RELIGIOUS, ART, HISTORY AND WELLNESS
-  THEME PARKS
-  GASTRONOMY
-  SHOPPING
-  INTERNACIONAL AIRPORT



The map displays the Paulista Route region, highlighting several municipalities with their respective icons. The municipalities and their icons are:

- LINDÓIA**: Nature and Adventure (green), Religious, Art, History and Wellness (purple), Theme Parks (teal), Gastronomy (red), Shopping (brown), and International Airport (yellow).
- HOLAMBRA**: Nature and Adventure (green), Religious, Art, History and Wellness (purple), Theme Parks (teal), Gastronomy (red), and Shopping (brown).
- AMPARO**: Nature and Adventure (green), Religious, Art, History and Wellness (purple), Theme Parks (teal), Gastronomy (red), and Shopping (brown).
- SERRA NEGRA**: Nature and Adventure (green), Religious, Art, History and Wellness (purple), Theme Parks (teal), Gastronomy (red), and Shopping (brown).
- SOCORRO**: Nature and Adventure (green), Religious, Art, History and Wellness (purple), Theme Parks (teal), Gastronomy (red), and Shopping (brown).
- JAGUARIÚNA**: Nature and Adventure (green), Religious, Art, History and Wellness (purple), Theme Parks (teal), Gastronomy (red), and Shopping (brown).
- PEDREIRA**: Nature and Adventure (green), Religious, Art, History and Wellness (purple), Theme Parks (teal), Gastronomy (red), and Shopping (brown).
- MONTE ALEGRE DO SUL**: Nature and Adventure (green), Religious, Art, History and Wellness (purple), Theme Parks (teal), Gastronomy (red), and Shopping (brown).

ÁGUAS E FLORES PAULISTA ROUTE




ÁGUAS DE LINDÓIA

- » Bosque Zequinha de Abreu
- » Caminho do Silêncio
- » Balneário Municipal Edson Brasil Rizzo
- » Morro do Cruzeiro
- » Praça Adhemar de Barros
- » Praça do Artesão

BOSQUE ZEQUINHA DE ABREU (ZEQUINHA DE ABREU WOODS)

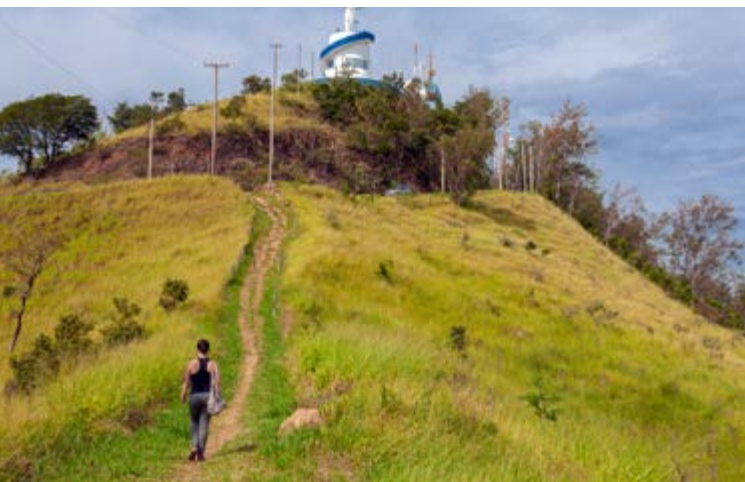
On one of the busiest streets of the city, the Zequinha de Abreu Woods is a space to enjoy nature in the middle of downtown Águas de Lindóia. But the highlight goes to the Handicraft Fair that happens every weekend. It is a great opportunity to secure decorative objects, knitwear, and other regional products for good prices. The

woods have little corners for relaxing and walking, with a good variety of plants.


 **How to get there:**
Alameda Américo Pascoli
Águas de Lindóia - SP

ÁGUAS E FLORES PAULISTA ROUTE

CAMINHO DO SILÊNCIO (PATH OF SILENCE)



A route that connects the Nossa Senhora das Graças Church (Church of Our Lady) to the top of Cruzeiro Hill and the Christ the Redeemer monument is a pilgrimage route, done on foot, bringing together the religious, environmental, and historical aspects. The Path Of Silence was an old pilgrimage route that has been restored.


 **How to get there:**
Alameda Nossa Senhora das Graças
Águas de Lindóia - SP


BALNEÁRIO MUNICIPAL EDSON BRASIL RIZZO (EDSON BRASIL RIZZO MUNICIPAL SPA)




Hot water springs - ways of using mineral water and its application in health treatments; crenotherapy - indication and use of mineral water for therapeutic purposes, and much more. There are more than 30 services among immersion baths, massages, mineral water pools, Scottish showers (alternating hot and cold), and clay baths, all in a very pleasant space

surrounded by greenery and beautiful gardens designed by landscape designer Burle Marx.

 **How to get there:**
Praça Dr. Francisco Tozzi
Águas de Lindóia - SP

 **Phone number:** (+55 19) 3824-1435

 **E-mail:** balnearioalsac@gmail.com



ÁGUAS E FLORES PAULISTA ROUTE



MORRO DO CRUZEIRO (CRUZEIRO HILL)

Those who visit the region cannot miss one of the main attractions present in most cities in this part of the interior of São Paulo: the statue of Christ the Redeemer. In Águas de Lindóia (Waters of Lindóia), the work is located in Morro do Cruzeiro (Hill of the Cross), in the central region of the city. At an altitude of 1,200 meters (3,937 ft), the site provides a panoramic view of the town and the region, surrounded by the Mantiqueira Mountains.



The site is a popular tourist attraction. Access is free and visits can be made on foot, by car, streetcar, or even with the little trains available at the resort. Besides having easy access by paved road, there is also a route that leads to the hill, called “Path of Silence”, ideal for walking.



How to get there:

Rua Adônis s/n
Águas de Lindóia - SP



PRAÇA ADHEMAR DE BARROS (ADHEMAR DE BARROS SQUARE)

A postcard from the city of Águas de Lindóia, the square has gardens designed by Roberto Burle Marx, spread over an immense green area. For those who like to exercise, the Pedalinhos (little pedals) will rock your ride. This is also the place where you can go for a horse-drawn carriage ride, to get to know the main points in the city.



Amidst so much tranquility, the square is the stage for major events, such as the Antique Autos Meeting, when its gardens and lawns are taken over by antique cars, where collectors and admirers come from all corners of Brazil to enjoy.



How to get there:

Praça Adhemar de Barros, Centro
Águas de Lindóia - SP



ÁGUAS E FLORES PAULISTA ROUTE

PRAÇA DO ARTESÃO (ARTISAN SQUARE)

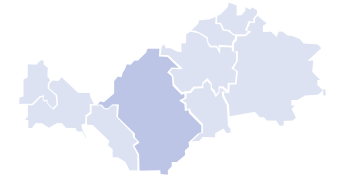


Right at the entrance of the city, next to the portico, tourists find a structure with 40 boxes and 2 snack bars, where professionals display and sell various types of handicrafts. In the space, it is possible to find

sweets and jams, crocheted items, dishcloths, wooden sculptures, and souvenirs of Águas de Lindóia in the form of little water cocks, refrigerator magnets, and even postcards.

-  **How to get there:**
R. Rio de Janeiro, 2055 - Centro
Águas de Lindóia - SP
-  **Facebook:** [f/Praça-do-Artesão-Águas-de-Lindóia](https://www.facebook.com/Praça-do-Artesão-Águas-de-Lindóia)

ÁGUAS E FLORES PAULISTA ROUTE



AMPARO

- » Fazenda Atalaia
- » Fazenda Benedetti
- » Cachaça da Torre
- » Vinícola Terrassos



ÁGUAS E FLORES PAULISTA ROUTE

FAZENDA ATALAIA (ATALIA FARM)



Atalaia Farm stands out for its cheese production and for bringing together, in a single property, important aspects of our history, architecture, and culture, representing a little of the identity of São Paulo. The property, dating from 1870, which belonged to Pedro Penteado, president of the Industrial Bank of Amparo, visually translates the result of the material culture of coffee.

The plant of the farm stands out from the yard facing the tulha and the headquarters is located on the right. The details of the construction draw attention to the channel cover tiles, the tiles of the

bricks of the coffee patio, with Roman heritage wording among other curiosities. An invitation for a historical trip to the origins of São Paulo, of clay and wood.

Even with an attempt to continue growing coffee, the effects of the 1929 crisis affected production. The farm was sold and the new owners, grandparents of the current owner, built a still.

The old still gave place to a carpentry shop, with wood used in

the recovery and architectural restoration of the Tulha and Sede, constructions made of Taipa de Mão and Pilão. The Tulha space is used for historical education and rural tourism: it receives schools that experience in workshops on the process of cheese and bread making and workshops on constructive techniques: Taipa de Mão, Pilão, and Adobe. Tourists can partake in this experience on weekends and holidays and can get a little bit of its history through the farm's breakfast and a guided historical tour of the property.

In addition to milk production, the farm

has a cheese factory. It was from there, in 2016, that the first Brazilian product was awarded a gold medal at the World Cheese Awards, in San


Sebastian, Spain: Tulha Cheese, made from a dough cooked with cow's type A milk, with low-fat and three types of maturation. Cheese with a hard reddish rind,

firm mass like that of parmesan, but that melts in the mouth. Other bestsellers: Mogiana cheese, aged for 120 days, has good acidity, orange tone due to the use of annatto and is used for hot dishes; and Mantiqueira cheese, with a mild flavor in two versions: with matured bark and rosemary, or washed down in Stout beer which has greater creaminess.



How to get there:

Fazenda Atalaia, Rodovia SP-352 (Rodovia Antonio Cazalini), km 137 Amparo - SP

 **Phone number:** (+55 19) 99750-8129

 **Site:** fazendaatalaiaamparo.com.br

ÁGUAS E FLORES PAULISTA ROUTE

FAZENDA BENEDETTI (BENEDETTI FARM)

The Benedetti's history has its origins in the mid-1880s, in the Province of Trento, Italy. The family immigrated to the Brazilian cities of Amparo and Serra Negra and its members began working as sharecroppers in coffee farming and acquired the Benedetti Farm.

Through the payment of a debt, the family received a sugar cane processing mill and a copper still. Thus began the production of cachaça for their own consumption, and the fame of good “artisanal” cachaça


spread, and production gradually increased.


Currently, the fourth generation of the family continues its legacy of producing the brand cachaças Flor da Montanha, Grann Nono, and Antônio Benedetti.


With more than 90 years of history, quality, and tradition, the traditional artisanal cachaças, liqueurs, wines, honey, sweets, juices, sausages, handcrafts, and other products produced by partners in the region of the route das Águas Paulista can be found there.

You can taste the best cachaças, drink a leisurely cup of coffee, and enjoy the delights of the countryside with family and friends at the Emporium, at the Spazio Benedetti coffee shop, Penetneria Zia Theresa, and the Benedetti Apiary. Unforgettable experiences!



 **How to get there:**
Rod. SP-360, Km 138
Amparo - SP

 **Phone number:**
(+55 19) 3807-4848
97114-4731 / 3807-2147

 **Site:**
www.fazendabenedetti.com.br

ÁGUAS E FLORES PAULISTA ROUTE

VINÍCOLA TERRASSOS (TERRASSOS WINERY)



The dream of producing fine wines in São Paulo, unlike the existing knowledge at the time and with the ambition of making great wines, was the realization of a dream when planting their vineyards. After many tests with more than 20 varieties of wine grapes, in 2010, Vinícola Terrassos concluded its new winery and started the production of unique wines. The ideal climate was found at the altitude of Mantiqueira Saw, due to the wide temperature range and the possibility of having two harvests per year.

With its own vineyards, it uses winter


cultivation to extract greater expression from the terroir. The oenological part guarantees a minimal intervention in the vinification process, with little use of oak, resulting in wines that express the potential of their location. Two lines of wines are produced, Quatro Estações (Four Seasons) and Grandes Vinhos (Great Wines).


Among its values, emphasis is placed on the culture of wine within the so-

cial and family context of AGUAS E FLORES PAULISTA, encouraging and sponsoring activities aimed at the development of culture and history.

How to get there:

SP 352 - Rod. Amparo Itapira, km 137 - 6 km from the center Amparo - SP

 **Phone number:** (+55 19) 99744-4094

 **Site:** terrassos.com.br



ÁGUAS E FLORES PAULISTA ROUTE

CACHAÇA DA TORRE

Cachaças da Torre has been handcrafted since 1998, at the Torre Annunziata estate. As it was a handmade product, manufactured on a small scale, its consumption was limited to family members, friends of the owner, and neighboring residents. Soon it became known to more people and Torre's Cachaças was formally marketed.

The fermentation process, the basis for quality cachaça, is done in stainless steel tanks, using the proprietary yeast, and the water used comes from a mine located on the property. The freshly distilled Cachaça da Torre was awarded a bronze medal, in 2008, and a silver medal, in 2012, in the Cachaça Evaluation Contest, during the Brazilian Meeting on Chemistry of Food and Beverages, supervised by the Instituto de Química de São Carlos (IQSC-USP) (Institute of Chemistry of São Carlos).

The Cachaça da Torre aged in oak won 2nd place (silver medal) in the same contest. It is worth adding that this is the most credible evaluation in Brazil for cachaças.


Aged Cachaça da Torre vintage 2007, received the silver medal in the Concours Mondial - Spir-

its Selections, in Brussels - Belgium, in 2012.

The Santa Cana cachaça liqueur, made from Cachaça da Torre Descansada, has achieved great prestige in the market. Not to mention that several drinks can be created, such as the well-known Santa Sicilia, which mixes equal parts of the liquor with Sicilian lemon juice and ice.

How to get there:

SP 360 - Km 117,5 Bairro da Areia Branca - Sítio Torre Annunziata Amparo - SP

 **Phone number:** (+55 19) 99672-7729

 **Site:** www.cachacasdatorre.com.br




ÁGUAS E FLORES PAULISTA ROUTE





- » Portal Turístico
- » Parque Van Gogh
- » Deck do amor
- » Praça Bento Euzébio Tobias
- » Praça dos Pioneiros
- » Praça da Cachoeira
- » Rua dos Guarda-Chuvas
- » Moinho Povos Unidos
- » Quinta-Feira de Sabores
- » Parque Cidade das Crianças

PORTAL TURÍSTICO

The Great Portal that gives access to the center of Holambra was inaugurated in 2004, and follows the characteristics of typical Dutch buildings, such as exposed brick, sloping roof, and large windows, among others. It welcomes tourists with the historic inscription, 1948, the year the city was founded. Worth making a stop and taking pictures.

 **How to get there:**
Rota dos Imigrantes,
entrocamento com a rodovia
SP 107 - Holambra - SP

 **Phone number:**
(+55 19) 3802-8000

 **Site:** www.holambra.sp.gov.br

ÁGUAS E FLORES PAULISTA ROUTE

PARQUE VAN GOGH (VAN GOGH PARK)




The park is large, with several leisure options: a climbing wall, pedal boats, bike rental, restaurants, cafes, kiosks, and shopping. The park's name already draws attention, as it pays homage to one of the most influential artists in the history of art. And, just like Van Gogh's paintings, the park's landscape enchants the public.

Situated on Orla dos Chalés, on the shores of the beautiful Lago do Holandês (Dutchman's Lake), the space hosts art exhibitions, and cul-

tural attractions. There, visitors can enjoy replicas of Van Gogh's works, including "The Starry Night," "Portrait of Dr. Gachet," and "The Potato Eaters," as well as paintings, sculptures, and drawings made by Holambrenses from the Núcleo de Atenção e Orientação Terapêutica ao Trabalho de Holambra (NAOTT) (Center for Attention and Therapeutic Orientation to Work in Holambra).

How to get there:

Av. das Tulipas, Lago do Holandês
Holambra - SP

 **Phone number:** (+55 19) 99738-2333

 **Instagram:**
@parquevangoghholambra

DECK DO AMOR (LOVE DECK)

Inspired by the European tradition of placing padlocks on bridges, such as the famous Pont de l'Archevêché in Paris, symbolizing promises, wishes, and dreams of couples. Some padlocks are there, rustic. Others are already decorated and personalized. It is




common to see couples locking their padlocks on the deck and tossing the keys into the water. Besides the place to put the padlocks, the deck is favored by the landscape, the flowers, and even by a romantic soundtrack, which is constantly played on a small speaker installed there. The deck is also occasionally used for cultural and musical performances..



How to get there:

Alameda Mauricio de Nassau,
54-84, section A
Holambra - SP

 **Phone number:** (+55 19) 3802-8000

 **Site:** holambra.sp.gov.br

 **Instagram:** @prefeituradeholambra

ÁGUAS E FLORES PAULISTA ROUTE

PRAÇA BENTO EUZÉBIO TOBIAS (BENTO EUZÉBIOTOBIA S SQUARE)



Located in front of the city hall, Bento Euzébio Tobias Square, also known as “Bentão” square, is famous for its impressive gardens and landscaping. In addition, the place has benches, a pergola, and a charming bandstand, and is also the famous spot of the sign I Love Holambra, a sought-after spot for taking pictures.

-  **How to get there:**
Alameda Mauricio de Nassau, 444
Center - Holambra - SP
-  **Phone number:** (+55 19) 3802-8000
-  **Site:** www.holambra.sp.gov.br
-  **Instagram:** @prefeituradeholambra






PRAÇA DOS PIONEIROS (PIONEERS SQUARE)

This is where the first property is located, built in the 1950s to house presidents of the Agricultural Cooperative, created by the first immigrants who arrived there. Nowadays, Pioneers Square is the stage for several

events that take place throughout the year. To mark the history of the Dutch pioneers in the region, there are pieces of trunk and a wooden plank that belonged to a signpost that used to stand in front of the old Ribeirão Farm headquarters, and a wooden sculpture, a tribute to the immigrants and that expresses the faith and courage of the Dutch who headed there. It also has a food area with kiosks, a bandstand, and a picnic area.



-  **How to get there:**
Praça dos Pioneiros
Holambra - SP
-  **Phone number:** (+55 19) 3802-8000
-  **Site:** www.holambra.sp.gov.br
-  **Instagram:** @prefeituradeholambra
-  **Facebook:** [f/prefeituradeholambra](https://www.facebook.com/prefeituradeholambra)


ÁGUAS E FLORES PAULISTA ROUTE

PRAÇA DA CACHOEIRA (WATERFALL SQUARE)




The square does not have a waterfall, but a small fountain, with some stones and reminiscent of a small waterfall. Ideal place for photos and enjoying the sound of moving water, it was recently built and is a beautiful sample of Holambra's landscaping.



 **How to get there:**
Av. Mário Bonano, 266
Holambra - SP

 **Phone number:** (+55 19) 3802-8000

 **Site:** www.holambra.sp.gov.br

 **Instagram:**
[@prefeituradeholambra](https://www.instagram.com/prefeituradeholambra)

 **Facebook:**
[f/prefeituradeholambra](https://www.facebook.com/prefeituradeholambra)


RUA DOS GUARDA CHUVAS (UMBRELLA STREET)

The street decorated with colorful umbrellas has become a must-see for tourists to visit during a tour of the resort. Inspired by tourist spots in Spain, the attraction was developed by the Expoflora organizing committee in 2019.

The curiosity is that these umbrellas would have been removed by the Ho-

lambra City Hall at the end of the festival. But the charm of the installation enchanted everyone, and it was decided to remain for an indefinite period. In all, there are 365 umbrellas, divided into the colors orange, yellow, red, lilac, and green. It is one of the most sought-after locations by tourists for making images and photo essays.



 **How to get there:**
Alameda Mauricio de Nassau
Holambra - SP

 **Phone number:** (+55 19) 3802-8000

 **Site:** www.holambra.sp.gov.br

ÁGUAS E FLORES PAULISTA ROUTE




MOINHO POVOS UNIDOS (POVOS UNIDOS MILL)



Opened in 2008, the windmill is a faithful copy of the famous and traditional Dutch windmills and is considered the tallest windmill in Latin America. Designed by Dutch engineer Jan Heijdra, one of the few specialists in windmill construction, the Povos Unidos has a deck from where you can see beautiful views of the resort.

Above the deck are the windmill's blades. Each blade is 12 meters (39.4 ft) long and with a wingspan of 24 meters (78.7 ft) from end to end. Its motor drive generates 60 horsepower, enough to

move two lava basalt mill stones weighing one metric ton (2,205 lbs.) each. The mill has 10 floors, six of which are open to visitors: the basement, administrative; the first floor, where the reception, the mill store, and the Visitor Reception Service are located; three masonry floors; where the mill museum will be located; plus, two wooden floors, where the milling takes place.






-  **How to get there:**
Alameda Mauricio de Nassau,
249, Centro - Holambra - SP
-  **Phone number:** (+55 19) 3802-4245
-  **Site:**
www.moinhopovosunidos.com.br

QUINTA-FEIRA DE SABORES (THURSDAY OF FLAVORS)

A Night market that takes place every Thursday, in addition to traditional stalls such as those for fruits, vegetables, and legumes, the fair has the commercialization of products such as spices, typical food items from Minas Gerais and the Northeast of the country, grains, and sausages. The market also has a wide variety of gastro-



nomie options, with barbecue snacks, handmade pasta, and regional cuisine, among others.

-  **How to get there:**
R: Nabuurs, Pq. Res. Imigrantes.
Holambra - SP
-  **Phone number:** (+55 19) 3802-8000
-  **Site:** www.holambra.sp.gov.br
-  **Instagram:**
[@prefeituradeholambra](https://www.instagram.com/prefeituradeholambra)
-  **Facebook:**
[f/prefeituradeholambra](https://www.facebook.com/prefeituradeholambra)

ÁGUAS E FLORES PAULISTA ROUTE



PARQUE CIDADE DAS CRIANÇAS (CITY OF CHILDREN PARK)



Designed especially for children, the park has a skateboard park, playground, walking track, outdoor gym, lake, and restaurant. What most draws attention are the replicas of dinosaurs, wild animals, and

farm animals. The differential, which pleases tourists of all ages is on account of the interaction in the sensory garden.



How to get there:

Rua das Figueiras - Holambra - SP

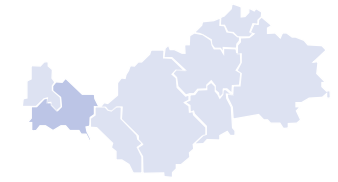


Phone number: (+55 19) 3802-8000



Site: www.holambra.sp.gov.br

ÁGUAS E FLORES PAULISTA ROUTE




JAGUARIÚNA

- › Parque dos Lagos
- › Fazenda da Barra
- › Naga Cable Park
- › Maria Fumaça
- › Boulevard
- › Centro Cultural “Prof. Ulysses da Rocha Cavalcanti”
- › FEART - Feira de Artesanato
- › Portal Turístico
- › Teatro Municipal Dona Zenaide
- › Casa da Memória Padre Gomes


PARQUE DOS LAGOS (LAKES PARK)

It is one of the city’s main and largest parks. The leisure complex has 7 hectares (17.3 acres) of nature and tranquility. There are three lakes populated with fish, ducks, swans, and turtles. It also offers a kiosk for quick snacks, a playground for the children, bocce ball courts (a game closely related to British bowls), a soccer field, and an area for hiking.

An underground tunnel interconnects the site to another green area, with beautiful landscaping, and sports equipment such as a walking track, bike path, and deck for physical exercise. More than enough space for those who want to let go of the stress of everyday life.

 **How to get there:**
Rua Eduardo Tozzi, s/n,
Bairro Vila 12 de Setembro.
Jaguariúna - SP

 **Phone number:** (+55 19) 3837-4864

 **Site:** municipio.jaguariuna.sp.gov.br/turismo/locais/5/parque-dos-lagos

 **Instagram:**
[@TurismoeCultura.Jaguariúna](https://www.instagram.com/TurismoeCultura.Jaguariúna)

 **Facebook:**
[f/TurismoeCultura.jaguariuna](https://www.facebook.com/TurismoeCultura.jaguariuna)

ÁGUAS E FLORES PAULISTA ROUTE

FAZENDA DA BARRA (BARRA FARM)




One of the city's greatest historical heritages, is going through a revitalization, where it will receive tourists and its inhabitants as a culture and art complex. The mansion will house the gastronomy course of the School of Arts, in a totally structured kitchen. The hall will have an art and culture workshop and thus, this heritage will be a visiting space where everyone will have access to the history of this 19th-century farm, one of the main producers of sugar cane, cotton, and coffee.

How to get there:

Rua Maranhão, 600 - Bairro Guedes - Jaguariúna - SP

Phone number: (+55 19) 3867-4223

 **Site:** municipio.jaguariuna.sp.gov.br/turismo/atrativos/fazenda-da-barra

 **Instagram:**
@turismoecultura.jaguariuna

 **Facebook:**
f/turismoecultura.jaguariuna

NAGA CABLE PARK


It is the first Cable Skiing Park in Latin America. Equipped with two tower systems and a full-size five-tower system, it is the perfect place to practice wakeboarding and other water sports



such as, knee boarding, and water skiing. Suitable for people over eight years old, these sports can be practiced at all levels, from beginners to professionals. In addition, the largest float water park in the country, the colorful and very fun Naga Floats, is located there.


How to get there:

Av. Pacífico Moneda, 349, Vargeão Jaguariúna - SP

 **Phone number:** (+55 19) 98387-0555

 **Site:** nagacp.com.br

 **Instagram:** @NagaCablePark

 **Facebook:** f/NagaCablePark

ÁGUAS E FLORES PAULISTA ROUTE

MARIA FUMAÇA (STEAM LOCOMOTIVE)



Cultural Historical Steam Locomotive ride, on the stretch from Campinas to Jaguariúna and return, on the old Cia. Mogiana de Estradas de Ferro railroad line. It goes through the countryside, old coffee farms, and stations, the historical bridge over the Atibaia River, and the Maria Fumaça Viaduct on the arrival to Jaguariúna.

Guides give information about the main points along the journey and the “ferromoças” circulate with carts, offering souvenirs such as t-shirts, toys, sweets, etc. And the group “Nostalgia Musical” goes around the train entertaining the visitors with music.

In the stations of Anhumas or Jaguariúna, tourists receive information

about the route and the ride, in preparation for the tour.

The tour is operated by ABPF - Associação Brasileira de Preservação Ferroviária (Brazilian Association for Railway Preservation) and all proceeds go directly to the maintenance of the Association and the restoration of new locomotives, cars, and stations.

How to get there:

Avenida Marginal s/n
Jaguariúna - SP



Phone number: (+55 19) 3867-4221



Site:

www.mariafumacacampinas.com.br



Instagram:

@Maria Fumaça Campinas -
Jaguariúna



Facebook:

f/Maria Fumaça Campinas -
Jaguariúna



BOULEVARD

In the busiest area of the city, the multi-use boulevard hosts various types of cultural, sports, corporate, and tourist events.

It is a space for visitation, next to the Cultural Center, with services such as bars, cafes, and restaurants.



How to get there:

Avenida Marginal, s/n
Jaguariúna - SP



Phone number: (+55 19) 3867-4221



Site: municipio.jaguariuna.sp.gov.br/turismo/atrativos/8/boulevard-pedro-abrucezo



Instagram:

@turismoecultura.jaguariuna



Facebook:

f/turismoecultura.jaguariuna

ÁGUAS E FLORES PAULISTA ROUTE

CENTRO CULTURAL “PROF. ULYSSES DA ROCHA CAVALCANTI” (CULTURAL CENTER “PROF. ULYSSES DA ROCHA CAVALCANTI”)






The present building of the old railway station has neocolonial architectural features. Between 1989 and 1992 the station went through a transformation process and became a Cultural Center, composed of a Railroad



Museum, a tourist information center, another one for art exhibits, a cafeteria, and the municipal radio. An old locomotive was placed in front of it as a reminder of a golden age. When it turned 70 years old it was declared a heritage site by CONDEPHAAT. Since the decade of the past, it works as a






Cultural Center and a stopping point for the steam train, which makes the stretch to the Anhumas Station in Campinas.

-  **How to get there:**
Av. Marginal, s/n - Jaguariúna - SP
-  **Phone number:** (+55 19) 3867-4221
-  **Site:** municipio.jaguariuna.sp.gov.br/turismo/atrativos/3/centro-cultural-prof-ulysses-da-rocha-cavalcanti.html
-  **Instagram:**
[@turismoecultura.jaguariuna](https://www.instagram.com/turismoecultura.jaguariuna)
-  **Facebook:**
[f/turismoecultura.jaguariuna](https://www.facebook.com/turismoecultura.jaguariuna)

FEART - FEIRA DE ARTESANATO (FEART - CRAFTSMANSHIP FAIR)

The Jaguariúna Art and Crafts Fair take place every weekend at the Cultural Center's parking lot. There are stalls of local artisans who offer products such as; embroidery, paintings, mugs, sweets, liqueurs, and culinary delights of the region.



-  **How to get there:**
Avenida Marginal, s/n
Jaguariúna - SP
-  **Phone number:** (+55 19) 3867-4221
-  **Site:** municipio.jaguariuna.sp.gov.br/turismo/atrativos/15/feart-feira-de-artesanato
-  **Instagram:**
[@turismoecultura.jaguariuna](https://www.instagram.com/turismoecultura.jaguariuna)
-  **Facebook:**
[f/turismoecultura.jaguariuna](https://www.facebook.com/turismoecultura.jaguariuna)


ÁGUAS E FLORES PAULISTA ROUTE

PORTAL TURÍSTICO




The portal is an important symbol in the São Paulo tourism scenario for leisure and business. With a beautiful 53 x 5m (174 x 16.5 ft) water mirror, it also stands out for its modern style, besides being the gateway to the Water Circuit. The water, when renewed, is stored for use in irrigation.

The word Jaguariúna is formed by a 2m (6.6 ft) high sign and, to highlight it, it has night lighting with led lamps. An interesting spot for many photos!

 **How to get there:**
Av. Betonia das Flores, 1
Estância das Flores
Jaguariúna - SP

 **Phone number:** (+55 19) 3867-4223

 **Site:** municipio.jaguariuna.sp.gov.br/turismo/atrativos/1/portal-turistico.html


 **Instagram:**
[@turismoecultura.jaguariuna](https://www.instagram.com/turismoecultura.jaguariuna)

 **Facebook:**
[f/turismoecultura.jaguariuna](https://www.facebook.com/turismoecultura.jaguariuna)


TEATRO MUNICIPAL DONA ZENAIDE (DONA ZENAIDE MUNICIPAL THEATER)

Also known as Teatro Dona Zenaide, it is an example of contemporary architecture. The building, which for years housed the city's cinema, was revitalized, and opened in 2008. Its renovation project was developed to attend to all the important cultural events in Jaguariúna. The large multipurpose space hosts Brazilian and international artists, exhibitions,

music, choir, dance, theater, and lectures.

 **How to get there:**
Rua Alfredo Bueno, 1151, Centro
Jaguariúna - SP

 **Phone number:** (+55 19) 3837-5160

 **Site:** municipio.jaguariuna.sp.gov.br/turismo/atrativos/5/teatro-municipal-dona-zenaide

 **Instagram:**
[@turismoecultura.jaguariuna](https://www.instagram.com/turismoecultura.jaguariuna)

 **Facebook:**
[f/turismoecultura.jaguariuna](https://www.facebook.com/turismoecultura.jaguariuna)



ÁGUAS E FLORES PAULISTA ROUTE



CASA DA MEMÓRIA PADRE GOMES (HOUSE OF MEMORY FATHER GOMES)

This institution, linked to the city's Department of Education, aims to research, organize, preserve, and educate about the city's history. The Casa da Memória makes its collection available, consisting of text, photographic, film, and sound recordings. An excellent experience for those who want to know the history of Jaguariúna.



How to get there:

Rua Alfredo Bueno, 1206 - Centro Jaguariúna - SP



Phone number: (+55 19) 3937-4062



Site: municipio.jaguariuna.sp.gov.br/cm/contato



Instagram:

@turismoecultura.jaguariuna

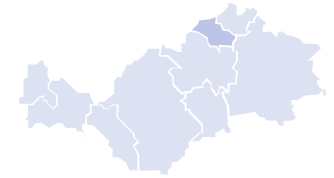


Facebook:

f/turismoecultura.jaguariuna



ÁGUAS E FLORES PAULISTA ROUTE





LINDÓIA

» Grande Lago - Lagão

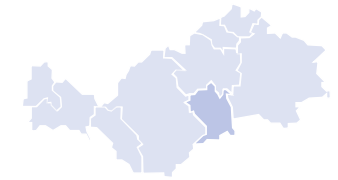
GRANDE LAGO - LAGÃO (GREAT LAKE - LAGON)



This lake is an invitation to practice several sports. The highlights are the water sports, such as stand-up paddle boarding, kayaking, jet skiing, and sport fishing. It is also possible to practice athletics, running, walking, or enjoy nature on a walk. Its contour contains 6 km (3.7 miles), ideal for contemplation of the local flora and fauna.

-  **How to get there:**
Avenida do Lago, s/n
Lindóia - SP
-  **Phone number:** (+55 19) 99741-0592
-  **Site:** www.lindoia.sp.gov.br
-  **Instagram:** @turismolindoia
-  **Facebook:** f/lindoiaTurismo

ÁGUAS E FLORES PAULISTA ROUTE



MONTE ALEGRE DO SUL



- › Balneário Municipal
- › Cidade das Artes
- › Memorial Mauro Silva
- › Santuário do Senhor Bom Jesus
- › Locomotiva da Mogiana
- › Projeto Memória
- › Fonte da Índia
- › Adega Peterlini

BALNEÁRIO MUNICIPAL (MUNICIPAL BATHHOUSE)

With its classic neocolonial building, from the late 1940s, the Spa of Monte Alegre do Sul Resort is surrounded by exuberant nature and is recognized as one of the best in the region.

There you can enjoy the experience with bubble and immersion baths, whirlpool, Scottish and circular shower, wet and dry sauna, simple shower, massage therapy, and aesthetics.

-  **How to get there:**
Praça Rinaldo Godoy Borgiani, s/n
Monte Alegre do Sul - SP
-  **Phone number:** (+55 19) 3899-2247
-  **Site:** www.montealegredosul.tur.br
-  **Instagram:** @tur.montealegredosul
-  **Facebook:** f/tur.montealegredosul

ÁGUAS E FLORES PAULISTA ROUTE



CIDADE DAS ARTES (CITY OF ARTS)



A group of small buildings with a permanent exhibition of re-readings of works by great artists such as Vincent Van Gogh, Salvador Dali, Portinari, and Tarsila do Amaral, among others. The City of Arts also pays homage to local artisans, such as Valfredo Daólio and Edson Peres. The space also receives sculptures by renowned artist Gilmar Pinna, who exhibits the works “Saint

Francis”, “Don Quixote” and “Joanna D’Arc” in the space.



How to get there:

Avenida João Girardelli, s/n, Centro
Monte Alegre do Sul – SP



Phone number: (+55 19) 3899-2247



Site: www.montealegredosul.tur.br



Instagram: @tur.montealegredosul



Facebook: f/tur.montealegredosul



MEMORIAL MAURO SILVA (MAURO SILVA MEMORIAL)

The space shows a little of the life and trajectory in soccer of the four-time world champion with the Brazilian team in 1994, in the United States. The



collection can be visited at the José Peschiera Cultural Center, in the Historic Center. The memorial has a room with personal items of the athlete, such as shirts, cleats, trophies, and an auditorium.



How to get there:

Sebastião de Carvalho Square, s/n,
Center - Monte Alegre do Sul – SP



Phone number: (+55 19) 3899-2247



Site: www.montealegredosul.tur.br



Instagram: @tur.montealegredosul



Facebook: f/tur.montealegredosul

ÁGUAS E FLORES PAULISTA ROUTE

SANTUÁRIO DO SENHOR BOM JESUS (SANCTUARY OF THE GOOD LORD JESUS)



Among the settlers who came to Monte Alegre do Sul, Theodoro de Assis, in 1873, found an image of Senhor Bom Jesus in a stream, and he erected, on his master's land, a small chapel constructed from wattle and daub. The landowner did not like this and had the chapel demolished.

Theodoro went in search of new land to construct another chapel. This is where Bom Jesus Square is located and marks the foundation of the town of Monte Alegre do Sul.

The years passed and the neighborhood around the chapel grew. In 1882, Captain José Inácio decided,

with the help of residents and devotees, to build a bigger church. As the neighborhood and the parish grew, the construction of a Sanctuary in honor of the Bom Jesus began. Designed by the Italian Henrique Mondelli, in 1909, the Sanctuary was built in neoclassical architecture and brings together Renaissance and Baroque elements. The construction was inspired by the Italian church “Il Gesù” in Rome. Its main altar stands out for its architectural beauty. It is all carved in wood and the other altars are all in carved marble. Its interior is decorated with paintings by renowned Italian artist Domenico Rocco. Restored in 1997, it is the only sanctuary in the region of the Circuito das Águas Paulista and receives several pilgrimages.



How to get there:

Praça Bom Jesus, nº 10, Centro,
Monte Alegre do Sul – SP



Phone number: (+55 19) 3899-1230



Site: www.montealegredosul.tur.br



Instagram: @tur.montealegredosul



Facebook: f/tur.montealegredosul

ÁGUAS E FLORES PAULISTA ROUTE



LOCOMOTIVA DA MOGIANA (MOGIANA LOCOMOTIVE)



The train, deactivated in 1966, was used in passenger transportation by the now-defunct Mogiana Railway Company. Inaugurated on March 2nd, 1890, the Monte Alegre do Sul Station of the Mogiana Railroad Company was part of the Amparo Branch Line, the first one built by Mogiana in November 1875. The branch connected Jaguariúna, currently Jaguariúna, to Amparo. In 1890, the branch line was extended to Monte Alegre. From 1910, with the opening of the Socorro branch line, the

train would arrive at the station and make a return trip in reverse to a reversing point, from where it left for Socorro. In 1966, train traffic was reduced between Amparo and Monte Alegre do Sul. Unlike other lines, on this branch, all the station buildings survive to this day. The locomotive and passenger car date back to 1910 and were restored in 1996. Today, they are on permanent display at the old Mogiana Station, now the José Peschiera Cultural Center.



How to get there:

Praça Sebastião Carvalho, nº 35
Centro - Monte Alegre do Sul - SP



Phone number: (+55 19) 3899-2247



Site: www.montealegredosul.tur.br



Instagram: @tur.montealegredosul



Facebook: [f/tur.montealegredosul](https://www.facebook.com/tur.montealegredosul)



PROJETO MEMÓRIA (MEMORY PROJECT)

The preservation of the city's cultural heritage is portrayed in this tourist attraction. The headquarters houses a museum with fragments of objects used in the nineteenth and twentieth-century buildings, such as rammed earth and mud walls, in addition to a collection of photographs and documents that marked the history of Monte Alegre do Sul.



How to get there:

Rua Capitão José Inácio, 389
Centro - Monte Alegre do Sul - SP



Phone number: (+55 19) 3899-2247



Site: www.montealegredosul.tur.br



Instagram: @tur.montealegredosul



Facebook: [f/tur.montealegredosul](https://www.facebook.com/tur.montealegredosul)

ÁGUAS E FLORES PAULISTA ROUTE

FONTE DA ÍNDIA (FOUNTAIN OF INDIA)



The Fonte Da Índia has reports of a mystical origin in Monte Alegre do Sul. While some claim that the Indian Ubirici cried at the fountain and that her tears are responsible for the crystal-clear water that sprouts from the fountain, another legend refers to the seven birds present in the image of the Indian. According to the story, whoever manages to find all the birds present in the engraving will win a wish.

The old Experimental Station is considered the most rustic in the city. The access road, quite wooded, is very popular for hiking and biking.

-  **How to get there:** Estrada MA-03, which connects the center to the neighborhoods of Brazinho and Falcão.
-  **Phone number:** (+55 19) 3899-2247
-  **Site:** www.montealegredosul.tur.br
-  **Instagram:** @tur.montealegredosul
-  **Facebook:** f/tur.montealegredosul

ADEGA PETERLINI (PETERLINI WINERY)

The winery stands out because it is housed in an old coffee plantation with over 130 years of history. In the base-



ment with stone walls, the wines and other beverages produced there are stored. In a historical room, old objects used for six generations by the Peterlini family are displayed. In the cellar, wines, cachaças, artisan bread, cheeses, and salami, among others, are produced. The difference is everything is totally handmade, in a wood stove, small copper stills, and without preservatives.

-  **How to get there:** Municipal Road to Bairro Alves, Sitio Morro Alto, Bairro dos Alves Monte Alegre do Sul - SP
-  **Phone number:** (+55 19) 3899-1125
-  **Site:** www.montealegredosul.tur.br
-  **Instagram:** @tur.montealegredosul
-  **Facebook:** f/tur.montealegredosul

ÁGUAS E FLORES PAULISTA ROUTE



- » Complexo Turístico do Morro do Cristo
- » Zoo Bosque Municipal Prefeito Adolpho Lenzi
- » Teleférico
- » Igreja Matriz de Sant'Ana
- » Museu Histórico São José de Anchieta
- » Museu da Porcelana Adelino dos Santos Gouveia
- » Centro Comercial Praça Cel. João Pedro
- » Center Louças



COMPLEXO TURÍSTICO DO MORRO DO CRISTO (MORRO DO CRISTO TOURIST COMPLEX)

Access to the hill has existed since 1932, when the Constitutionalist soldiers established their trenches there. But it was in the 1940s that the pilgrimage to the hill on Good Friday began. In 1950 the image of the Sacred Heart of Jesus was inaugurated, and the place became known as “Morro do Cristo” (Christ’s

Hill). In 1980, it was paved, and the Stations of the Cross were installed, with tile panels painted by artists from Pedreira, depicting the Calvary of Jesus. During Good Friday, the place receives thousands of tourists and visitors who make pilgrimages, pray, and make resolutions during the

walk. And the privileged view from various points in the city enchants tourists.



How to get there:

Joaquim Carlos Avenue, s/nº,
Vila São José - Pedreira - SP



Phone number: (+55 19) 3852-3663



Site: www.pedreira.sp.gov.br



Instagram: @prefeiturapedreirasp



Facebook: f/prefeiturapedreirasp

ÁGUAS E FLORES PAULISTA ROUTE

ZOO BOSQUE MUNICIPAL PREFEITO ADOLPHO LENZI (MAYOR ADOLPHO LENZI MUNICIPAL FOREST ZOO)

With an area of 3.3 hectares (8.2 acres) in the center of the city, it is a remnant of native forest, with countless plant species and home to several animals such as wildcat, jaguar, ocelot, several species of monkeys, macaws, and other birds. It is well







worth checking out the centennial tree, with dimensions and structure that allow a person to walk inside its trunk. The forest has always had a very strong educational character for

the entire region, it receives schools, not only from Pedreira, but from the entire Metropolitan Region of Campi-








nas, not only because of the zoo, but for the environmental education work.

-  **How to get there:**
Avenida Santos Dumont, s/nº,
Pedreira - SP
-  **Phone number:** (+55 19) 3852-2229
-  **Site:** www.pedreira.sp.gov.br
-  **Facebook:** [f/ZooBosquedePedreira](https://www.facebook.com/f/ZooBosquedePedreira)

TELEFÉRICO (CABLE CAR)



Installed in the 1980's, it is considered one of the city's tourist symbols, with a landscape that provides a pleasant ride during the trip. The cable car takes visitors from the Cel. João Pedro Square to the Tourist Complex of Morro do Cristo (Christ Hill).

-  **How to get there:**
Avenida Wanderley José
Vicentini, s/nº - next to the Tourist
Information Center - Pedreira - SP
-  **Phone number:**
(+55 19) 3852-3663
-  **Site:** www.pedreira.sp.gov.br
-  **Instagram:** [@prefeiturapedreirasp](https://www.instagram.com/@prefeiturapedreirasp)
-  **Facebook:** [f/prefeiturapedreirasp](https://www.facebook.com/f/prefeiturapedreirasp)

ÁGUAS E FLORES PAULISTA ROUTE


IGREJA MATRIZ DE SANT'ANA (SANT'ANA MAIN CHURCH)



Built in 1896 in neogothic style, it has two large side towers that are so imposing that they can be seen from various points in the city.


The church has architecture that is at the same time simple, harmonious, and involving. Its interior also follows a line without great ornamentation, with the exception of the beautiful stained-glass windows, which portray biblical passages. The big high-

light is the small Capela do Santíssimo (Chapel of the Most Holy), located next to the main altar, which has beautiful and colorful paintings on its walls.

 **How to get there:**
Rua Antonio Castelo, 10
Pedreira - SP

 **Phone number:** (+55 19) 3893-1785


 **Site:** www.diocesedeamparo.org.br/paroquia-santana-pedreira

 **Facebook:** [f/Paroquia-SantAna-Pedreira](https://www.facebook.com/Paroquia-SantAna-Pedreira)

MUSEU HISTÓRICO SÃO JOSÉ DE ANCHIETA (SÃO JOSÉ DE ANCHIETA HISTORICAL MUSEUM)

The collection is a synthesis of over 125 years of Pedreira's history, represented in themes such as the city's foundation, Italian immigration, railroad, commerce, health, and religion. It has held over 200 temporary exhibitions addressing local, state,

and national themes with a public of over 545,000 visitors since its opening in 1980.

 **How to get there:**
Cel. João Pedro Square, 215
Pedreira - SP

 **Phone number:** (+55 19) 3852-3674

 **Site:** www.pedreira.sp.gov.br

 **Instagram:** @prefeiturapedreirasp

 **Facebook:** [f/prefeiturapedreirasp](https://www.facebook.com/prefeiturapedreirasp)



ÁGUAS E FLORES PAULISTA ROUTE

MUSEU DA PORCELANA ADELINO DOS SANTOS GOUVEIA (ADELINO DOS SANTOS GOUVEIA PORCELAIN MUSEUM)

Opened in 1996, its collection displays pieces related to the production of porcelain in Pedreira. It started its activities as a museum with the donation of a collection of porcelain pieces by the shareholders of Isoladores Santana S.A., a company founded in 1941, when its production line was composed of artistic pieces, ornaments, and domestic lines. In 1943, with the line extinct, the company only manufactured porcelain



insulators for the electric power network. Currently, pieces from other porcelain companies also make up the institution's collection. Several families have also donated objects that represent the beginning of porcelain manufacturing in the city. A mini factory is also installed there, where the porcelain manufacturing process is demonstrated.

How to get there:

Praça Cel. João Pedro, 102
Pedreira - SP

 **Phone number:** (+55 19) 3852-3674

 **Site:** www.pedreira.sp.gov.br

 **Instagram:** @prefeiturapedreirasp

 **Facebook:** [f/prefeiturapedreirasp](https://www.facebook.com/prefeiturapedreirasp)


 **CENTRO COMERCIAL PRAÇA CEL. JOÃO PEDRO (SHOPPING MALL PRAÇA CEL. JOÃO PEDRO)**



The place concentrates one of the main points of purchase of handcrafted pieces such as decoration items and products made of porcelain, ceramics, plaster, resin, wood, iron, aluminum, plastic, crystals, artificial flowers, glass, and much more.

How to get there:

Praça Cel. João Pedro, 215

 **Phone number:** (+55 19) 3852-3663

 **Site:** www.pedreira.sp.gov.br

 **Instagram:** @acepoficial

 **Facebook:** [f/acepoficial](https://www.facebook.com/acepoficial)


ÁGUAS E FLORES PAULISTA ROUTE

CENTER LOUÇAS



Considered the largest specialized decoration complex in the entire Metropolitan Region of Campinas and Circuito Águas e Flores, the tourist will find much more than just a conglomerate of almost 100 stores, installed in 9600 m² (2.4 acres) of area.

In addition to various products, covering all kinds of housewares, and a food court with a restaurant, snack bar, coffee shop, and sweet shop, the center offers a complete infrastructure capable of turning a whole day of shopping into pure leisure.

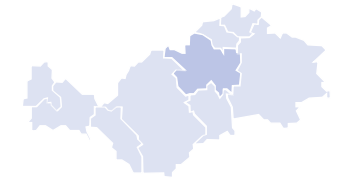
 **How to get there:**
Avenida Antonio Serafim
Petean, 2461
Pedreira - SP

 **Phone number:** (+55 19) 3853-2261

 **Site:**
www.centerloucaspedreira.com.br

 **Facebook:** [f/centerloucaspedreira](https://www.facebook.com/centerloucaspedreira)


ÁGUAS E FLORES PAULISTA ROUTE



- » Parque Ecológico Adib João Dib
- » Parque Ecológico Dr. Jovino Silveira
- » Parque Fonte Santo Agostinho
- » Teleférico Serra Negra
- » Mirante Alto da Serra
- » Mirante Cristo Redentor
- » Bio Parque
- » Parque dos Macaquinhos
- » Park Vitrine das Flores


PARQUE ECOLÓGICO ADIB JOÃO DIB (ECOLOGICAL PARK ADIB JOÃO DIB)

With a lake of more than 10.5 hectares (30 acres), it is the ideal environment for outdoor activities, with a walking track around the lake, sand sports courts, restrooms, and a restaurant. Its relaxing green area, is ideal for nature lovers.

 **How to get there:**
Rua Joaquim de Almeida, s/nº
Serra Negra - SP


 **Phone number:** (+55 19) 3842-2521

ÁGUAS E FLORES PAULISTA ROUTE

 **PARQUE ECOLÓGICO DR. JOVINO SILVEIRA**
(ECOLOGICAL PARK DR. JOVINO SILVEIRA)



Here nature is exuberant, it has a track for outdoor activities, such as walking, a soccer field, a street-style skateboarding track, woods with trails, a playground, and snack bar. Besides enjoying the park for hiking or playing sports, it is a tasty setting to prepare a barbecue at the kiosks distributed in the area or have a delicious picnic.

 **How to get there:**
Rua Joaquim de Almeida nº 80
Bairro das Posses - Serra Negra - SP


 **Phone number:** (+55 19) 3842-2521

 **PARQUE FONTE SANTO AGOSTINHO**
(FONTE SANTO AGOSTINHO PARK)

It is the most popular park in Serra Negra, with a very pleasant and colorful environment, full of flowers, trees, trails, woods, fountains, and lakes. There are the Santo Agostinho and Santa Luzia fountains, and some say that the waters are miraculous and have medicinal properties. Many



people visit the place and take water from the fountains. The site has a playground for children to have fun.


 **How to get there:**
R. Paul Harris, 52, Centro
Serra Negra - SP ,

 **Phone number:** (+55 19) 3842-2521

 **TELEFÉRICO SERRA NEGRA** (SERRA NEGRA CABLE CAR)



Its route, done in individual seats, is 1,400 meters (4593 feet) long and lasts 15 minutes. The endpoint is the Pico do Fonseca, at an altitude of over 1,000 meters (3281 feet). Tourists have the opportunity to appreciate the Mantiqueira Mountains and the landscapes that surround the resort.

 **How to get there:**
Praça Sesquicentenária, 143,
Centro - Serra Negra - SP

 **Phone number:** (+55 19) 3892-1598

 **Site:** www.telefericoserranegra.com.br

 **Facebook:** [f/telefericoserranegra](https://www.facebook.com/telefericoserranegra)

ÁGUAS E FLORES PAULISTA ROUTE


MIRANTE ALTO DA SERRA (VIEWPOINT ALTO DA SERRA)



It is the highest point in the region at 1,300 m (4,265 ft), where it is possible to see more than 10 nearby cities, almost 360 degrees. The sunrise and sunset there are spectacular. It is also common for hang gliders and



paragliders to leave from this point, heading towards the city. It has a food area and structure to receive tourists.

 **How to get there:**
Rua Paulo Marchi s/nº Barrocoã
Serra Negra – SP

 **Phone number:** (+55 19) 3842 2521


MIRANTE CRISTO REDENTOR (CHRIST THE REDEEMER VIEWPOINT)



At the top of Pico do Fonseca is situated the Cristo Redentor of Serra Negra. Located at 1,080 meters (3543



ft) high the monument is 18 meters (59 ft) long. The view from the lookout is another breathtaking one. Another incredible view of Serra Negra from above! A great tour for those who like to appreciate beautiful landscapes and watch the sunset.

 **How to get there:**
R. Cristo Redentor, 157 - Centro
Serra Negra – SP

 **Phone number:** (+55 19) 3842-2521

ÁGUAS E FLORES PAULISTA ROUTE

BIOPARQUE SERRA NEGRA (SERRA NEGRA BIO PARK)



Liking nature is more than appreciating its beauties, it is also conserving it. As it provides unique moments it can connect us to our essence. More than a “green landscape”, it is an interconnected network of beings, factors, and relationships. At the Bio Park, tourists have a different experience, created, and developed by a dedicated team, so that they can recognize details and fall in love with them at every moment. There are three types of visits: to do during the day, unaccompanied; the visit guided by biologists, in the middle of the

Atlantic Forest, and the night visit, accompanied by a guide!



How to get there:

Estrada Municipal Amatis José Franchi, S/N (approx. km 15)
Bairro da Serra de Baixo
Serra Negra - SP



Phone number: (+55 19) 99747-8125



Site: bioparque.eco.br



Instagram: @/bioparqueserranegra



Facebook: [f/bioparqueserranegra](https://www.facebook.com/bioparqueserranegra)



PARQUE DOS MACAQUINHOS (MACAQUINHOS PARK)

It is a park of Rural Tourism and Adventure. It offers several activities for all ages, such as rides, water activities, horseback riding, fishing, and extreme activities: zip line, climbing, and tree climbing for children with the proper equipment and accompanied by well-trained professionals.



How to get there:

Estrada Municipal Sebastião de Godoi Bueno, 3111
Serra Negra - SP



Phone number: (+55 19) 99816-2773



Site: www.parquemacaquinhos.turismo.com.br



Facebook: [f/macaquinhosturismo](https://www.facebook.com/macaquinhosturismo)


ÁGUAS E FLORES PAULISTA ROUTE


PARK VITRINE DAS FLORES (FLOWER PARK)



Exhibition with more than 44 international varieties of roses, space for succulents, panels and spaces for photos, sunflower field – in season, sale of individual flowers and flowers in tubes. It also provides spe-

cial experiences, such as assembling your own bouquet and harvesting in the field. It is worth visiting the flower boutique. Children enjoy the kid's space and adults enjoy the bar and coffee shop.

 **How to get there:**
R. Norberto Quaglio, 2000
Jardim Belvedere do Lago
Serra Negra – SP

 **Phone number:**
(+55 19) 99910-0621

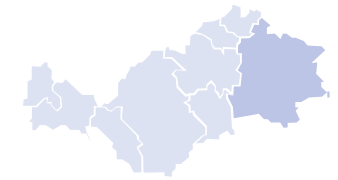
 **Site:**
www.parkvitriedasflores.com.br

 **Instagram:** @/parkvitriedasflores

 **Facebook:** f/parkvitriedasflores



ÁGUAS E FLORES PAULISTA ROUTE







- » Pico Do Cascavel
- » Pedra Bela Vista
- » Horto Municipal
- » Parque Do Monjolinho
- » Igreja Da Matriz
- » Maria Fumaça
- » Cristo Redentor
- » Museu Municipa



PICO DO CASCAVEL (RATTLESNAKE PEAK)

Another of the city's high points. It is 1,200 meters (3,937 ft) above sea level, with a privileged view of the hills of mountains of the Serra da Mantiqueira. From there you can see the entire city in the middle of a valley, surrounded by the mountains. The experience becomes more incredible when you can witness a leap into

the air, which always happens when the wind position makes it possible. It is also possible to parasail/paraglide with an instructor and live a unique experience. After the jumps, the natural spectacle begins, the sunset. The landscape is transformed by the stunning colors of the sky and creates an atmosphere of tranquility and peace.

-  **How to get there:** Corredor Turístico dos Pereiras Socorro - SP
-  **Phone number:** (+55 19) 99107-6727
-  **Site:** www.socorro.tur.br
-  **Facebook:** [f/picodacascavel](https://www.facebook.com/f/picodacascavel)

ÁGUAS E FLORES PAULISTA ROUTE

PEDRA BELA VISTA (BELA VISTA STONE)




The Mirante Pedra Bela Vista is the highest adventure park in the city that offers a beautiful view of Socorro and the surrounding nature. From the top of the Stone, it is possible to see the incredible Serra da Mantiqueira, as well as four neighboring cities. It is known for its exuberant landscape and for being the perfect place to watch one




of the most beautiful spectacles of nature: the sunset. For adventure sports lovers, a 15-meter (49 ft) rappel and another one with a panoramic view of the city of Socorro, caving, archery, and slacklining are some of the activities that can be practiced there.

 **How to get there:**
Estrada Municipal das Cubas
Socorro - SP

 **Phone number:** (+55 19) 99175-7600

 **Site:** www.socorro.tur.br

 **Instagram:** @pedrabelavista


 **Facebook:** f/pedrabelavista


HORTO MUNICIPAL (MUNICIPAL VEGETABLE GARDEN)


The Garden was born from the initiative of the municipal government to produce seedlings. Over the years and with the beautiful landscaping that was formed at the site, the Horto was transformed into a tourist attraction. With a natural area ideal for contem-



plating nature, it has kiosks for artists who exhibit and sell handicrafts and playground for children.

 **How to get there:**
Av. Deputado Antonio Silvio Cunha
Bueno, 3321 - Socorro - SP

 **Phone number:** (+55 19) 3895-8316

 **Site:** www.estanciadesocorro.com.br/cidade/pontos-turisticos/horto-municipal



ÁGUAS E FLORES PAULISTA ROUTE

PARQUE DO MONJOLINHO (MONJOLINHO PARK)





It is excellent for the practice of adventure tourism. The activities are totally compatible with the park's nature. Tree climbing, eco boat, zip line, tubing on a track, speed boat, off-road, rappel, trekking, rafting, and stand-up paddle boarding are some experiences that, besides providing moments of total adrenaline, guarantee an environment for leisure and rest, perfect for a trip with family or friends. The only sounds you can hear are birds, animals, and rapids. It has a complete infrastructure with a parking lot, playground, changing rooms with showers, an ecolog-




ical trail, and much more. Ideal for recharging the mental and physical energy amidst natural beauty and the adrenaline of adventure tourism.



 **How to get there:**
Estrada Socorro Munhoz, Km 6, s/n
Socorro - SP

 **Phone number:**
(+55 19) 99898-8118

 **Site:** www.parquemonjolinho.com.br

 **Instagram:**
[@parquedeaventuramonjolinho](https://www.instagram.com/parquedeaventuramonjolinho)

 **Facebook:**
[f/parquedeaventuramonjolinho](https://www.facebook.com/parquedeaventuramonjolinho)



ÁGUAS E FLORES PAULISTA ROUTE

IGREJA DA MATRIZ (MAIN CHURCH)



Completed in 1924, in eclectic style, brick masonry, under Father Antônio Sampaio, it was built on the same site where the first chapel was built in 1829. The paintings and stained-glass windows were donated by families from Socorro. The highlight goes to its interior, with works by São Paulo artist Mario Tomazzo.

One of its bells weighs 250 kg (550 lbs.) and has the name Sacred Heart of Jesus engraved on it. The other is 180 kg (397 lbs.), whose name engraved upon it is that of Our Lady of Perpetual Help.

 **How to get there:**
R. Alfredo de Oliveira Santos, 118
Center - Socorro - SP

 **Phone number:** (+55 19) 3895-1603

 **Site:** www.socorro.tur.br

MARIA FUMAÇA (STEAM TRAIN)


Until the mid-1960s the 208-steam locomotive installed by the Mogiana Company traveled through the region.



Nowadays, the steam train is part of Socorro's historical heritage and is kept with great affection in the memory of its inhabitants. It is an invitation to the past, to history, to the current differences between economic classes. Besides being a historical attraction, it is a cultural and touristic ride that brings back many memories of the ancestors.

 **How to get there:**
Estr. Mun. da Pompéia, 420-736
Socorro - SP


 **Phone number:** (+55 19) 3895-1603


 **Site:** www.socorro.tur.br/publicacao/afiliado/maria-fumaca-208

ÁGUAS E FLORES PAULISTA ROUTE

CRISTO REDENTOR (CHRIST THE REDEEMER)


Climbing to the viewpoint is accessible on foot. The road that leads to the Cristo has beautiful scenery. At the top, the beauty is the incredible panoramic view of Socorro and the neighboring cities. And the view from the Christ is amazing.

 **How to get there:**
Caminho Turístico do Mirante do Cristo, Km 2 - Socorro - SP

 **Phone number:**
(+55 19) 99625-8466
(+55 19) 99161-2427

 **Site:** www.socorro.tur.br

 **Instagram:** @emporiodocristo

 **Facebook:** f/turismosocorro





MUSEU MUNICIPAL (MUNICIPAL MUSEUM)




Permanent exhibition of the region's historical collection, with curiosities and images of the city's development. The Dr. João Baptista Gomes Ferraz Museum has a historic building from 1881, the first townhouse in Socorro. The curiosity is that this building has always been public property, where it has housed the City Council, the Municipal School, the police station, the

City Hall, and the Forum. Built-in colonial style, of rammed earth on the lower floor, and wattle and daub on the upper floor.

 **How to get there:**
R. Antônio Leopoldino, 175
Socorro - SP

 **Phone number:** (+55 19) 3895-8344

 **Facebook:** f/museu.socorro

ENTRE RIOS, SERRAS E CAFÉS ROUTE

THE RIVER CITIES WITH THE DIFFERENT FLAVORS OF THE PAULISTA INLAND

Cut by several rivers, the cities have countless waterfalls, old coffee farms, and many rural tourism options, with programs for those who practice sports or want to relax on the region's ecological trails.

During the time he lived in São José do Rio Pardo, the writer Euclides da Cunha, a famous Brazilian writer, wrote his greatest work, "Os Sertões" (The Backlands), and led the construction of a metal bridge in the city. The cabin where he worked and the house where he lived is now well-known museums. Besides the historical buildings, the city offers programs for the whole family, such as the Ilha de São Pedro Mini Zoo.

Jaboticaba State Capital, Casa Branca has beautiful rural landscapes, places to practice hot air ballooning, and more than 30 historical houses from the time of the coffee barons. Between the months of September and October, the town holds the Fruta no Pé festival, which celebrates the Jaboticaba harvest.

Known as the Brazilian Tuscany, Espírito Santo do Pinhal is a destination full of history connected to coffee and wine. Among the local wineries, it is worth a visit to Vinícola Guaspari, an old coffee farm that today produces quality wine. The city's municipal lake is also an excellent program amid nature. Itobi, also a destination for wineries, also stands out for its olive oil production. Some, such as the award-winning Casa Verrone, offer tasting tours and teach the whole process of artisan winery production.

With its waterfalls and viewpoints, Divinolândia has examples of the best places for nature tourism. Among the highlights is the Morro da Torre, situated 1380 meters (4,528 ft) above sea level, from where it is possible to see other municipalities in the region, and observe birds and the local flora amidst several trails.

Vargem Grande do Sul is a town that belongs to the so-called "Path of Faith" and receives pilgrims from all over Brazil. The Nestor Bologna Municipal Forest is also located there, an area of virgin forest that connects the town to the neighboring São Sebastião da Gramma, full of streams such as the Fartura, São Domingos, and Anhumas Rivers. There are many options for sportsmen and adventurers, hosting the interstate and Brazilian mountain bike championships and the Southeast Off-Road Cup.

There are more than 50 options of waterfalls and cascades in Águas da Prata, especially the Coqueiro Torto, Índias, Fonte Platina, Cascatinha, and Paiol waterfalls. In many, it is possible to practice sports activities such as hiking, canyoning, cascading, rafting, and tubing. In Tapiratiba, streams such as the Conceição River, Guaxupé River, Pardo River, and the Areias Stream create beautiful landscapes to visit and practice sports.

The small town of Aguaí has incredible historical buildings, such as the Railroad Station and the 9 de Julho Memorial, a tribute to the fighters of the 1932 Revolution, which has an old mine that served as support to the drovers and pilgrims who passed through the region. In Caconde, the Municipal Aquarium and the Santa Quitéria and São João waterfalls are worth visiting. At the outlet of the Caconde dam, the tourist will find lakes and several ecological trails.

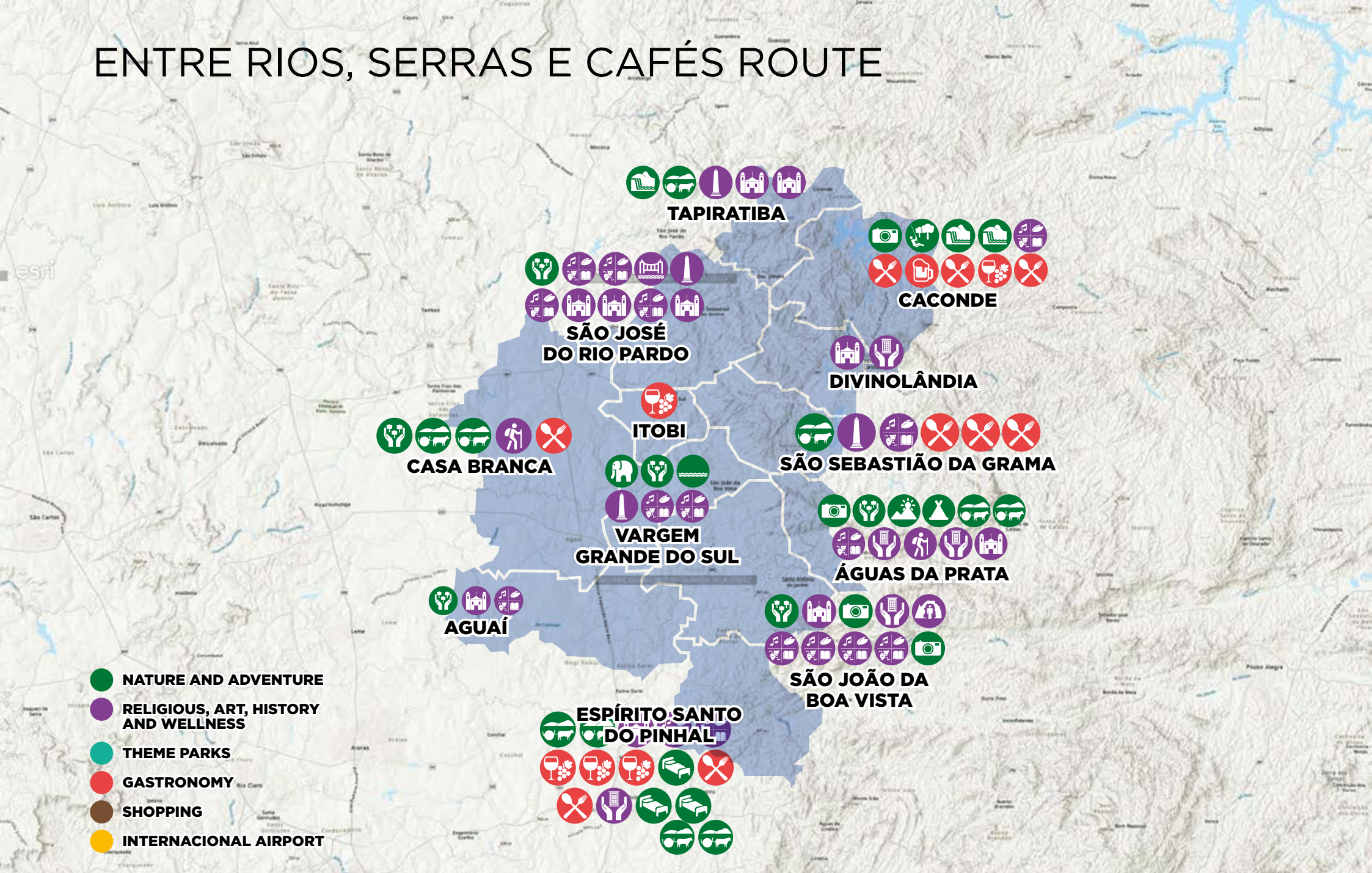
São João da Boa Vista was the birthplace of the pianist Guiomar Novaes, considered the greatest pianist in the country and one of the ten greatest in the world. Her fame made the city famous and led the old railway station to become a house of culture in her honor. Known as the "Cidade dos

Crepúsculos Maravilhosos" (City of Wonderful Twilights), has several viewpoints and trails amid nature.

Route cities

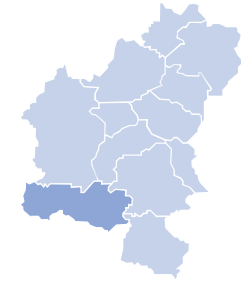
- » São José do Rio Pardo
- » São Sebastião da Gramma
- » Tapiratiba
- » Caconde
- » Casa Branca
- » Itobi
- » Vargem Grande do Sul
- » Divinolândia
- » Águas da Prata
- » São João da Boa Vista
- » Aguaí
- » Espírito Santo do Pinhal

ENTRE RIOS, SERRAS E CAFÉS ROUTE



-  NATURE AND ADVENTURE
-  RELIGIOUS, ART, HISTORY AND WELLNESS
-  THEME PARKS
-  GASTRONOMY
-  SHOPPING
-  INTERNACIONAL AIRPORT

ENTRE RIOS, SERRAS E CAFÉS ROUTE








AGUAÍ

- » Parque Interlagos
- » Igreja Matriz Senhor Bom Jesus
- » Cine Teatro Esmeralda

PARQUE INTERLAGOS (INTERLAGOS PARK)



The complex is the city's main postcard. It is a large green area with a lake, in the central region of the city. A place for recreation and leisure, it has two large lakes, a walking track, kiosks, sports grounds, a playground, a multi-sports gym, and a skate track. All within a large green area, which allows moments of contemplation of nature.

-  **How to get there:**
Rua Ana Milanez Vasconcelos,
s/n - Aguai - SP
-  **Phone number:** (+55 19) 3653-7100
-  **Site:** aguai.sp.gov.br
-  **Instagram:** @prefeituradeaguai
-  **Facebook:** f/prefeituradeaguai


ENTRE RIOS, SERRAS E CAFÉS ROUTE

IGREJA MATRIZ SENHOR BOM JESUS (SENHOR BOM JESUS MAIN CHURCH)




Aguai is a municipality where faith and religion deserve to be highlighted. This centennial construction was born from the will of the citizens of Aguai. The masses in Aguai were held under an ancient holy cross, on a ranch, at the site of Pedra Branca, under a fig tree, at the main square, today called Praça Senhor Bom Jesus (Lord Bom Jesus Square). The baptisms were held in the residence of the town's

founder, Major Braga. With the contribution of the people, the construction of the church was completed in 1896. In 1900, Dom Antônio Cândido de Alvarenga, bishop of São Paulo, created the Senhor Bom Jesus Parish. The building was rebuilt in the year 1919 and is recently renovated.

 **How to get there:**
Praça Senhor Bom Jesus
Aguai - SP


 **Phone number:** (+55 19) 3652-1469


 **Facebook:** f/psbjesusaguai

 **CINE TEATRO
ESMERALDA**
(ESMERALDA THEATER
CINEMA)

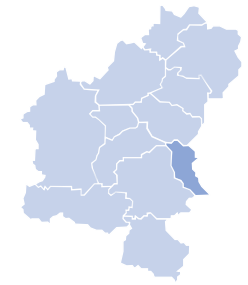
The cinema was opened in 1960 and throughout its history spent more than 20 years closed. In 2017, the Cine Teatro was reopened to hold cultural activities such as workshops, culture, and education events. After a large investment, the Cine Esmeralda was renovated and became a city attrac-

tion again. Besides showing films, the Cine Teatro has old projectors on display, preserving its history and delighting visitors and patrons.

 **How to get there:**
Rua XV de Novembro
Aguai - SP

 **Phone number:**
(+55 19) 3653-7152






ÁGUAS DA PRATA

- » Mirante Pesk
- » King Park Adventure
- » Pico do Gavião
- » Camping e Pousada Paiol
- » Fazenda Vandário Santa Maria
- » Sítio Santa Clara
- » Centro Cultural Boca do Leão
- » Calçadão Municipal
- » Caminho da Fé
- » Canto dos Xamãs
- » Igreja Matriz Nossa Senhora de Lourdes

MIRANTE PESK (PESK VIEWPOINT)

Also known as the trout restaurant, it serves delicious, fresh fish. A rustic and cozy nook. Trout in various flavors, smoked trout, self-service, dishes prepared on a wood stove, as well as salads and sweets. A true refuge, with access to green areas and beautiful lakes.

 **How to get there:**
Sítio Santa Júlia, Estrada do Mirante, Bairro São Roque da Fartura - Águas da Prata - SP

 **Phone number:** (+55 19) 3649-1229

 **Facebook:** f/mirantepesk

ENTRE RIOS, SERRAS E CAFÉS ROUTE

KING PARK ADVENTURE



King is an Adventure Park that is 1 kilometer (0.62 miles) high and installed in the lands of Morro São Miguel, with an area of approximately 500 hectares (1,236 acres), with its base formed by volcanic rocks, ores, and water. It is integrated with nature, with areas for the preservation of fauna and flora, in the open air. The place carries a historical value for having been the scene of the 1932 Revolution and the base of a cable car installed decades ago. Now, the space promotes unique experiences, with a program of activities to please

everyone. Sports, music, cuisine, environment, health and well-being, education, art, culture, and quality entertainment are the main pillars. The park has a mountain cross bike track, also used for hiking, running, and motocross. There are 5 kilometers (3.1 miles) of track with preserved natural terrain and relief, which makes the track perfect for those seeking excitement combined with safety for the practice of adventure sports. Children also have a guaranteed space and can enjoy the mini-mountain bike track, also multi-use and occupied by kids' races, remote-control car races, inclusive races for wheelchair users, and mini-bikes.



The food court is all set up in containers and the huge main lawn is prepared to receive activities/events of music, art, gastronomy, sports, and culture. And more: the park has a complete program with exhibitions, fairs, workshops, congresses, and festivals for leisure, tourism, training, and development.



How to get there:

Rua AGP, 020
Águas da Prata - SP



Phone number:

(+55 19) 99194-8052



Instagram: @kingparkadventure



Facebook: f/kingparkadventure

ENTRE RIOS, SERRAS E CAFÉS ROUTE

PICO DO GAVIÃO ESPORTES E AVENTURA (PICO DO GAVIÃO SPORTS AND ADVENTURE)



It is considered one of the best places in the country to practice paragliding and hang gliding. This private property also receives mountain bikers, mountaineering, trekking, and pilgrims on the paths of faith.

Thousands of sportsmen and tourists visit the Pico, which is on the border between the states of São Paulo and Minas Gerais, on the border between



Águas da Prata and Andradas. It is a member of the Brazilian Free Flight Confederation, the Brazilian Paragliding Association, and ABRATURR-SP. Motorcycles, cars, and vans are suitable for the route, avoid using low vehicles and micro-buses.

There are two main accesses to get to Pico do Gavião:

How to get there:

VIA ANDRADAS/MG - 25km follow direction Poços de Caldas until approximately km 11 (Entrance to the Pousada Pico do Gavião), follow signs for another 14km on a dirt road. VIA ÁGUAS DA PRATA/SP - 17km - follow urban signs indicating Pico do Gavião

Phone number:

(+55 19) 99629-8328 or
(+55 35) 3731-5537 (Control Base)

 **Site:** www.picodogaviao.esp.br

CAMPING E POUSADA PAIOL (PAIOL CAMPING AND INN)

At the foot of the Mantiqueira Sierra, it borders Poços de Caldas, in Minas Gerais State. Its main attractions are the waterfalls and nature. Forests, natural environments for the practice of adventure sports, mineral, and medicinal water sources, among others. It can be considered a starting point for hiking and biking trails. Besides all the infrastructure of camping and inn, it has a restaurant all with easy access.



How to get there:

Rodovia Adhemar de Barros SP-342, Km 239 - Águas da Prata - SP

Phone number:

(+55 19) 3642-1941, das 09 às 19h
(+55 19) 3642-1734, das 18 às 22h
(+55 19) 99736-9675

 **Site:** www.campingdopaiol.com.br

ENTRE RIOS, SERRAS E CAFÉS ROUTE

FAZENDA VANDÁRIO SANTA MARIA (VANDÁRIO SANTA MARIA FARM)




Built-in 1896, the century-old farm welcomes visitors with a cafeteria, a grocery store with regional products, and a greenhouse with orchids of the exuberant Vanda species. Its specimens come from Thailand. All of them are imported at seven years old and are sold after being acclimatized for two months in Brazil. They are sold in large flower sales centers in Holambra, Campinas, São Paulo, and to flower shops in the region.

It is also a coffee shop with award-winning coffees and specialty coffees also stands out: they were ranked 1st by the 3 Corações brand, and 46th by Brazil, among 100 competitors. The farm has its own coffee plantation, corn, and beef cattle raising. In the barn, there is an exhibit of photos, art-work, and paintings, which are exhibited periodically.

There is also the Casa do Colono (Colonists House), a tribute to the Italian colonization on the farm, which belonged to João Rabelo Junqueira. There you can also visit the Revolution of 32 museum. At the time of its foundation, the farm never had slave labor, a reason for pride of the current owner. Santa Maria Farm is part of the Volcanic Coffee Association of the Poços de Caldas region and the Entre Serras Association.

How to get there:

SP-342, Km 3773
Águas da Prata – SP

 **Phone number:** (+55 19) 99438-2020


SÍTIO SANTA CLARA (SANTA CLARA RANCH)




In addition to cozy and differentiated lodging, the place offers access to a lot of green and natural beauty such as waterfalls, trails, and lakes. Among the activities are guided trail tours, lessons, and picnic workshops. A charming food truck, local and artisanal products, and agroforestry, with flowerbeds and nurseries, are also part of the site, which also operates in the day-use system.

How to get there:

Estr. Mun. do Tijuco Preto - Rural
Águas da Prata – SP

 **Phone number:** (+55 19) 99633-9700

 **Instagram:** (@sitosantaclaraa)





 **Facebook:** f/sitosantaclaraa

ENTRE RIOS, SERRAS E CAFÉS ROUTE

CENTRO CULTURAL BOCA DO LEÃO (BOCA DO LEÃO CULTURAL CENTER)

Installed in the headquarters of an old rural property restored and adapted to house art and culture. Its programming is a tool for personal growth and for developing the neighborhood's creative economy. It houses temporary exhibitions and a collection of historical photos of the Fonte Platina neighborhood.





-  **How to get there:**
Av. Dr. Luiz Torres da Silva
Fonte Platina - Águas da Prata - SP
-  **Phone number:** (+55 19) 98167-4395
-  **Instagram:** @bocadoleao
-  **Facebook:** f/galeria.abonfante

CALÇADÃO MUNICIPAL (MUNICIPAL SIDEWALK)



Next to the State Park, it has a very special charm for its structure, formed by commercial chalets, built-in wood, and mineral water springs. On the sidewalk, you can find articles from several segments, such as handicrafts, especially the gastronomy ones, which sell famous corn products, clothes,

and many others. Tourists from all over the region give prestige to this boulevard of shopping.

-  **How to get there:**
Washington Luiz
Águas da Prata - SP
-  **Phone number:** (+55 19) 3642-1021

ENTRE RIOS, SERRAS E CAFÉS ROUTE


CAMINHO DA FÉ (PATH OF FAITH)





Inspired by the millennial Way of Saint James of Compostela, in Spain, the Brazilian Way of Faith was created to give structure to the people who go on pilgrimage to the National Sanctuary of Aparecida with support points and infrastructure. The idea for its creation came after one of the organizers traveled the well-known Spanish route twice. From there, he thought of creating something similar in Bra-

zil. He explained his plans to some friends and together they made this path possible. Friends Almiro Grings, Clóvis Tavares de Lima, and Iracema Tamashiro counted on volunteers such as Aparecida de Lourdes Dezena Cabrelon and made the first contact with city halls and parishes in the cities where the trail would pass. With the help of a map, starting in Águas da Prata, they imagined a path that

would lead to Aparecida, favoring the most logical route and the one that would meet the pilgrim's profile. The Caminho da Fé was inaugurated in 2003, but its route can be changed, adding other cities. The route is 970 km (603 miles) long, and of these, approximately 500 km (310 miles) cross the Serra da Mantiqueira. There are local roads, trails, woods, and even asphalt, providing moments of reflection and faith, physical and psychological health, with the integration of man and nature. Following the yellow arrows, the pilgrim reinforces his faith, observing the privileged landscape, and overcoming the difficulties of the Way, as a synthesis of life itself. Exercising the purpose of humility, he finds simplicity in the inns and of the meals.

 **How to get there:**
Rua Gabriel Rabello de Andrade, 19
Centro - Águas da Prata - SP

 **Phone number:**
(+55 19) 3642-2751
(+55 19) 99856-2620

 **Site:** caminhodafe.com.br





ENTRE RIOS, SERRAS E CAFÉS ROUTE

CANTO DOS XAMÃS (SONG OF THE SHAMANS)



Located on the São Miguel Arcanjo farm, it has 30% of its 40.5 hectares (100 acres) of super-preserved Atlantic Forest and fields. Endangered wild animals also live there. It has an olive grove with four thousand trees and mineral water, which serves all the fa-

cilities of the complex. Lodging, baths, massages, day spa, courses, and corporate events are some experiences that can be lived in this holistic space that even has a shamanic hollow.

-  **How to get there:**
AGP Paulo Dezena
Águas da Prata - SP
-  **Phone number:** (+55 19) 99871-6808
-  **Instagram:** @cantodosxamas
-  **Facebook:** f/cxamas



ENTRE RIOS, SERRAS E CAFÉS ROUTE



IGREJA MATRIZ NOSSA SENHORA DE LOURDES (MAIN CHURCH OF OUR LADY OF LOURDES)



Considered one of the most beautiful temples in the city, the Mother Church, dedicated to the devotion of Our Lady of Lourdes is an important religious attraction of Águas da Prata.

The religious center represents an option for a very pleasant walk, focused on meditation and prayer. In addition, it has a beautiful garden and a grotto that make the place even more beautiful.



How to get there:

Praça Chiquinha Junqueira
Ferreira, s/n - Centro
Águas da Prata - SP

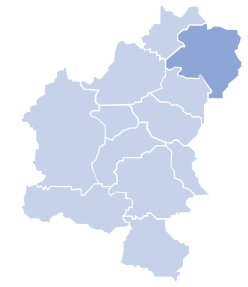


Phone number: (+55 19) 3642-1149



Facebook:

f/paroquianossasenhoralourdes



CACONDE

- » Mirante
- » Parque Prainha
- » Cachoeira Santa Quitéria
- » Usina Velha
- » Castelo Scraboni
- » Pizza na Roça
- » Pé na areia
- » Canto da Graminha
- » Vinícola Fiorini
- » Cafés Especiais Bazilli

The viewpoint is magnificent, and from the top, you can see the local dam and, on the horizon, the mountains on the south side. A relaxing peace reigns at this high point of the city.

MIRANTE (VIEWPOINT)

Located in the Mirante Pedro Ribeiro (Pedro Ribeiro Belvedere square), its main characteristic is the mysticism that surrounds the place, this square is shaped like a four-leaf clover. Other symbols can also be found there: a pyramid, a star of David, and a lotus flower, which suggest meditation and energy recharge.




-  **How to get there:**
Rodovia Lourival Lindorio de Faria - Caconde - SP
-  **Phone number:** (+55 19) 3662-7199
-  **Site:** www.caconde.sp.gov.br
-  **Instagram:** @turismocaconde
-  **Facebook:** f/turismocaconde

ENTRE RIOS, SERRAS E CAFÉS ROUTE

PARQUE PRAINHA (PRAINHA PARK)




With a daily attendance of three thousand people, it has space for 150 camping tents and barbecues, besides an area with native forest and river beach, with great movement on weekends. It is very popular among nautical tourism lovers. It has a restaurant, playground, and walking area.

 **How to get there:**
Vicinal Manoel Lorca
Caconde - SP

 **Phone number:** (+55 19) 3662-7199

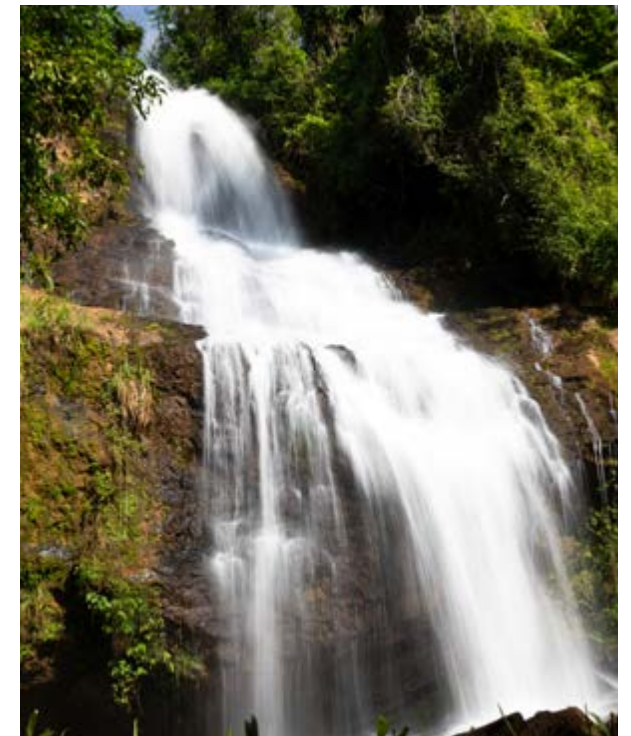
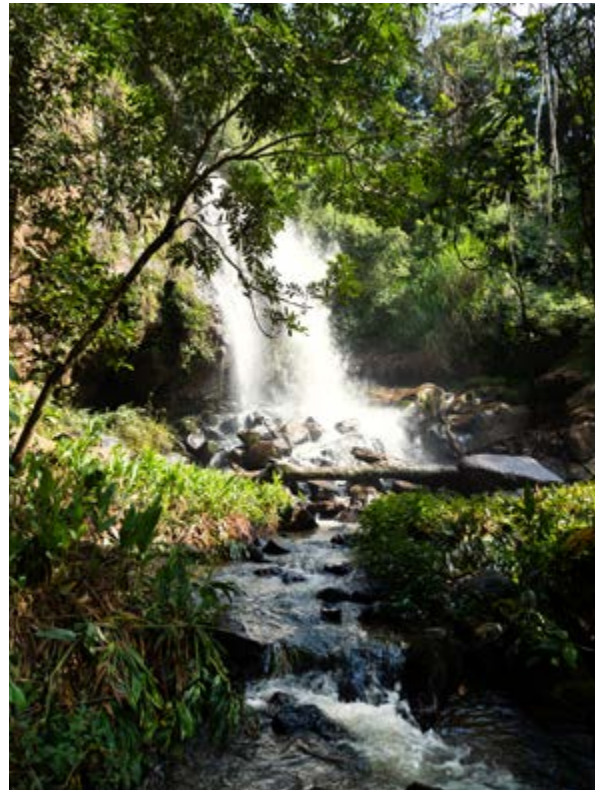
 **Site:** www.caconde.sp.gov.br


 **Instagram:** @turismocaconde

 **Facebook:** f/turismocaconde

CACHOEIRA SANTA QUITÉRIA (SANTA QUITÉRIA WATERFALL)

One of the main tourist attractions in Caconde is the Santa Quitéria Waterfall, where you can rappel at 45 m (148 ft) high. Surrounded by greenery, this waterfall is the right spot on sunny days. Ideal place for adventure sports.




 **How to get there:**
Bairro Santa Quitéria
Caconde - SP

 **Phone number:** (+55 19) 3662-7199

 **Site:** www.caconde.sp.gov.br

 **Instagram:** @turismocaconde

 **Facebook:** f/turismocaconde

ENTRE RIOS, SERRAS E CAFÉS ROUTE

USINA VELHA (OLD POWERPLANT)

Among the trails that exist in Caconde, Usina Velha is one of the most popular in the city. Located in a stretch of the dry riverbed of the Pardo River, it starts at the exit of the “Túnel do Fuga” (Fuga Tunnel) and ends at the ruins of the Old Power Plant. The 4 km (2.5 miles) route passes through woods, lake shores, waterfalls, and beautiful and exotic rock formations, where the waters of the Pardo River originally flowed.



The visits are guided by the owner of the castle, also known as the Castelo de Pedras (Stone Castle).

How to get there:


Rodovia SP 344
Caconde - SP

Phone number:

(+55 19) 98186-6354

 **Site:** www.caconde.sp.gov.br

 **Instagram:** @turismocaconde

 **Facebook:** f/turismocaconde




CASTELO SCRAVONI (SCRAVONI CASTLE)

A resident of the city, who is passionate about the medieval era, built the castle itself, still unfinished, in the middle of the forest, turning the place into a tourist spot of the city that attracts those curious and passionate about this fantasy world. A daring project that has become a different experience, a real trip back in time.


How to get there:

Rodovia SP 344, km 5
Caconde - SP

 **Phone number:** (+55 19) 98129-0387

 **Site:** www.caconde.sp.gov.br

 **Instagram:** @turismocaconde






 **Facebook:** f/turismocaconde

ENTRE RIOS, SERRAS E CAFÉS ROUTE

PIZZA NA ROÇA (PIZZA IN THE ROÇA)



A cozy restaurant, in a rustic and intimate space with a balcony. The pizzeria is in a rural area, high up in the mountains, where the tourist, besides enjoying the authentic flavored pizza with countryside spices, can taste homemade recipes, handcrafted ingredients, and spices planted on the farm. The direct contact with nature, amidst coffee trees and flowers, adds an extra charm to the place.






-  **How to get there:**
Vicinal Manoel Lorca
Caconde - SP
-  **Phone number:** (+55 19) 98247-8166
-  **Site:** www.caconde.sp.gov.br
-  **Instagram:** @Pizzanaroca
-  **Facebook:** f/Pizzanaroca

PÉ NA AREIA (FOOT ON THE SAND)



Open-air bar on the edge of the Graminha dam. Family environment with lots of nature, serves various types of portions and drinks. Complete structure and chalets for overnight stay.



-  **How to get there:**
Vicinal Manoel Lorca
Caconde - SP
-  **Phone number:**
(+55 35) 98883-5408
-  **Site:** www.caconde.sp.gov.br
-  **Instagram:**
@Penaareiacaconde.official
-  **Facebook:** f/penareiacaconde

ENTRE RIOS, SERRAS E CAFÉS ROUTE

CANTO DA GRAMINHA (GRASS CORNER)



Bar and Restaurant with a la carte service, serving portions, of Japanese food, on the banks of the Graminha dam. It has a marina, where speedboats and jet skis that navigate the dam are moored..


How to get there:

SP 344, km 290
Caconde - SP

 **Phone number:** (16) 98246-0304

 **Site:** www.caconde.sp.gov.br

 **Instagram:**
@Cantodagraminha

 **Facebook:** [f/Cantodagraminha](https://www.facebook.com/Cantodagraminha)


VINÍCOLA FIORINI (FIORINI WINERY)




Tourists are welcomed with open arms and tables set up by the Fiorini family, who produce colonial wine. Visitors

experience a tour of the grape vineyards, where the owner's daughter explains details of the harvest and answers questions. The patriarch of the family takes care of the full cheese and wine tasting, done at the farm's reception. Everything is homemade and affectionate. The wines and handmade jellies are also sold.



 **How to get there:**
Vicinal Manoel Lorca
Caconde - SP

 **Phone number:** (+55 19) 98223-3722

 **Site:** www.caconde.sp.gov.br

 **Instagram:**
@Vinhocolonialfamiliafiorini






ENTRE RIOS, SERRAS E CAFÉS ROUTE

CAFÉS ESPECIAIS BAZILLI (BAZILLI SPECIALTY COFFEE)



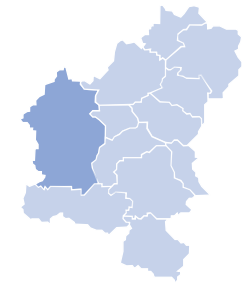
Brazilian Coffee is 100% Arabica. The quality of the beans, their careful selection, and the roasting process, guarantee a superior quality product, a full-bodied coffee with

exclusive flavor and aroma, appreciated by the most demanding consumers - the authentic smooth blend from the highlands.

-  **How to get there:**
Rod. Dom Tomás Vaqueiro, km 28
Caconde - SP
-  **Phone number:** (+55 19) 98132-6177
-  **Site:** www.cafebazilli.com.br
-  **Instagram:** @cafebazilli
-  **Facebook:** f/cafebazilli



ENTRE RIOS, SERRAS E CAFÉS ROUTE



CASA BRANCA

- › Roteiro Rural Casa Branca
- › Seu Pé de Jaboticaba - Fruta no Pé
- › Quinta das Duas Barras
- › Rota Histórica de Casa Branca
- › Espaço Bambu


and cultures, local cuisine, and typical products. The routes can be done on foot, bike, car, or motorcycle.


ROTEIRO RURAL CASA BRANCA (CASA BRANCA RURAL TOUR)


Casa Branca has more than 800 km (497 miles) of local roads, and among these roads, lead to five beautiful routes, where there are rural properties that are true jewels, like big houses from the coffee plantation era, terraces, and exuberant nature. Its ecological route can be followed through trails, organic production, centennial

properties, water springs, waterfalls, plantations, horseback riding, customs



 **How to get there:**
Zona Rural
Casa Branca - SP

 **Phone number:**
(+55 19) 3671-9720

 **Site:** www.casabranca.sp.gov.br/turismo

 **Instagram:** @descubracasabranca

 **Facebook:**
f/RoteiroRuraldeCasa Branca





ENTRE RIOS, SERRAS E CAFÉS ROUTE

SEU PÉ DE JABUTICABA - FRUTA NO PÉ



One of the largest producers of jabuticaba trees in São Paulo state, the property has more than 20,000 jabuticaba trees and reinforces the title of Casa Branca as the capital of jabuticaba trees. Open to visitors to taste the fruit straight from the tree, it has a convenience store and sale of products derived from the fruit.



-  **How to get there:**
Fazenda Boa Vista - Distrito de Lagoa Branca - Casa Branca - SP
-  **Phone number:**
(+55 19) 97138-4382
-  **Instagram:** @seupedejabuticaba
-  **Facebook:** f/SeuPedeJabuticaba

QUINTA DAS DUAS BARRAS (QUINTA DAS DUAS BARRAS FARM)

A rural property, it has been producing jabuticababa seedlings for over 60 years, sold all over Brazil. Considered the birthplace of jabuticababa trees in Casa Branca, it is a beautiful property with rich landscaping and several attractions, such as Tia Jabu's house. The founder of the farm started producing seedlings to give as gifts to relatives and friends. His son saw the potential to commercialize the seedlings. The site and the site have become a place of choice for jabuticaba trees.



-  **How to get there:**
Sítio Duas Barras - Zona Rural Casa Branca - SP
-  **Phone number:** (+55 11) 99157-9291
-  **Site:** www.quintadasduasbarras.com.br
-  **Instagram:** @quintadasduasbarras
-  **Facebook:** f/quintadasduasbarras



ENTRE RIOS, SERRAS E CAFÉS ROUTE






ROTA HISTÓRICA DE CASA BRANCA (CASA BRANCA HISTORICAL TOUR)



Casa Branca has a rich cultural heritage. Historic Route with 33 houses from the golden age of coffee and historical points, with buildings ranging from colonial mining to the Belle Époque style. Since its launch in 2018, it has already received more than 10,000 visitors, including school groups, senior citizen groups, architects, and tourists in general from Brazil and abroad. For a more



enriching experience, the Historic Route can be done with the accompaniment of a tour guide. The route can be covered on foot or by bicycle.

-  **How to get there:**
Spread through the city center
Casa Branca - SP
-  **Phone number:**
(+55 19) 3671 9720 - extension 9721
-  **Site:** www.casabranca.sp.gov.br/turismo
-  **Instagram:** @descubracasabranca
-  **Facebook:** f/descubracasabranca



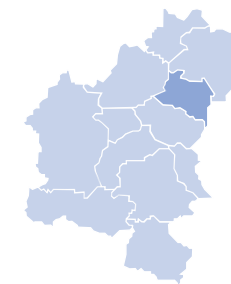
ESPAÇO BAMBU (BAMBU SPACE)



A refuge that combines a restaurant with a gastronomy school, an inn, and two beach tennis courts. The class meal is pleasurable, with an unusual and unprecedented concept in the region.

-  **How to get there:**
Rua Dr. Moacir Troncoso Peres
(continuation), 355, Bela Vista
Casa Branca - SP
-  **Phone number:** (19) 3671-3101
-  **Site:** www.espacobambu.com.br
-  **Instagram:** @espacobambu
-  **Facebook:** f/espacobambu

ENTRE RIOS, SERRAS E CAFÉS ROUTE



DIVINOLÂNDIA






- › Igreja Ecológica
- › Igreja Matriz

IGREJA ECOLÓGICA (ECOLOGICAL CHURCH)

The parish was built 10 years ago and pays homage to St. Francis of Assisi, the patron saint of the rural community. In the temple of the Catholic friar, there are more than two thousand different species of plants brought by the visitors themselves.

At the entrance, an image of the patron saint and his prayer welcome the visitors. Around it, the garden has a pond, a monjolo (water-powered hammer), and several types of flowers and birds. At the altar, stones adorned with plants and a waterfall of mine water were offered by the residents of the high mountain.



-  **How to get there:**
Bairro Santo Ambrósio
Divinolândia - SP
-  **Phone number:** (+55 19) 3663-1221
-  **Site:** www.divinolandia.sp.gov.br
-  **Instagram:**
[@PrefeituradeDivinolandia](https://www.instagram.com/PrefeituradeDivinolandia)
-  **Facebook:**
[f/prefeituradivinolandia](https://www.facebook.com/prefeituradivinolandia)

ENTRE RIOS, SERRAS E CAFÉS ROUTE

IGREJA MATRIZ (MAIN CHURCH)



Church located in the center of the city of Divinolândia, has as its protector and Divine Holy Spirit, with unique architecture. Patients of the Regional Hospital come to the place to meet and make their vow of devotion.



How to get there:

Praça Matriz
Divinolândia - SP

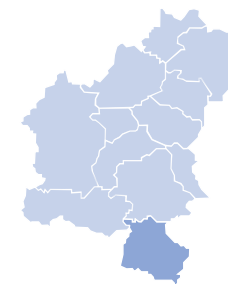


Phone number: (+55 19) 3663-1221



Facebook:

f/ParoquiaDivinoEspiritoSanto





ESPÍRITO SANTO DO PINHAL

- » Fazenda Nova Cintra
- » Do Genoma à Xícara
- » Santuário Santa Luzia
- » Villa do Poeta - Espaço Cultural
- » Cia da Hebe
- » Vinícola InnVernia
- » Vinícola Guaspari
- » Vinícola Mirantus
- » Pousada do Vinhedo/ Vinícola Parziale
- » Paganini & Palermo - Café Colonial Brunch e Empório Rural
- » Pousada Família Barthô
- » Rota Nos Passos do Café
- » Apiário Maria Mel
- » Vivências Novos Aromas

FAZENDA NOVA CINTRA (NOVA CINTRA FARM)

Established in 1901, the farm has 770 hectares (1903 acres), more than 200 (500 acres) of which are entirely dedicated to the planting of high-quality coffee. The experience of the visit includes a tour through the coffee plantation and near the apiary, where the boxes of bees are kept, whose honey is sold at the property's store. On the way, you can still contemplate the jequitibás and millennial fig trees planted on the farm.

 **How to get there:**
Av. Padre Mateus Von Herkhuizen, 1400
Jardim Universitario I
Espírito Santo do Pinhal - SP

 **Phone number:** (+55 11) 99985-3488

 **Site:** fazendanovacintracom.br

 **Instagram:** @faznovacintra



ENTRE RIOS, SERRAS E CAFÉS ROUTE

DO GENOMA À XÍCARA (FROM THE GENOME TO THE CUP)



A rural and historical tourist route designed by a family coffee grower, which tells the story of coffee and the path it takes, blending technical and cultural aspects. As the town produces special coffees, of the highest quality, due to the favorable climate and altitude, its history was formed based on coffee and the entire present production chain. The historical heritage is beautiful, with preserved buildings and a defined historical center. The tour starts at the harvest statue, making a historical rescue. In a small family property, with an old structure for coffee production, built by a family of Italian immigrants, tourists can experience a route that allows

them to visit the plantation, see how the harvesting and drying of the coffee are done, and shake the fruit in the field and rotate the production in the yard. For those who already know it, the possibility of going back to childhood, remembering the work habits, the clothing, and the careful handling of the beans until they reach the cup. At the end, you can drink freshly ground coffee, served from the teapot, with cake and homemade bread with butter. The way of the countryside and all made with affection.



-  **How to get there:**
Sítio Santa Rita do Olho d'Água-
Estrada Vicinal Alberto
Bartholomei (Pinhal - Albertina)
Km 2,5, access to the Clube de
Tiro. Espírito Santo do Pinhal
-  **Phone number:** (+55 19) 99921-1272
-  **Site:** dogenomaaxicara.com.br
-  **Instagram:** @dogenomaaxicara
-  **Facebook:** f/dogenomaaxicara



ENTRE RIOS, SERRAS E CAFÉS ROUTE

SANTUÁRIO SANTA LUZIA (SANTA LUZIA SANCTUARY)

The region where the church is located was known, in the late nineteenth century, as Bairro Morro Azul and was part of the Monte Alegre Farm owned by Lieutenant Colonel Vicente Gonçalves da Silva, who inherited the property from family members. Currently, the community preserves the devotion, sparing no effort to meet the pilgrims who come from various cities in São Paulo and Minas Gerais. It is estimated that during the first week of December until the 13th, approximately 30,000 devotees to Santa Lu zia pass through



the neighborhood and several masses are celebrated by priests from the city and other parishes, to attend to the pilgrims and devotees.

-  **How to get there:**
Espírito Santo do Pinhal - SP,
90 km from Campinas and
180 km from São Paulo
-  **Phone number:** (+55 19) 3651-6411
-  **Site:** www.santuariosantaluzia.com.br
-  **Instagram:** @santuariostaluzia
-  **Facebook:** f/santaluzia

VILLA DO POETA - ESPAÇO CULTURAL (VILLA DO POETA - CULTURAL SPACE)

The idea of creating a welcoming environment where culture is active and present, promoting local artists, writers, and craftsmen, has become the space where exhibitions and courses are held. At the Villa do Poeta, valuing



the space with meanings that mark the perception of the human being is the full manifestation of culture. Its environments exude culture, which enriches the human being and celebrates the richness of the region's art.

-  **How to get there:**
Praça da Bandeira, 78
Espírito Santo do Pinhal - SP
-  **Phone number:** (+55 19) 3651-3120
and (+55 19) 99317-1687
-  **Site:** www.villadopoeta.com.br
-  **Instagram:** @villadopoeta
-  **Facebook:** f/villadopoeta

ENTRE RIOS, SERRAS E CAFÉS ROUTE



CIA DA HEBE



It all started in 2015 with the Photographic Creation Meetings and Photo Projections in houses, walls, and buildings in the city. There were four photographic events: First Exhibition, 175 Photographic, Occupation, Boundaries, and Transactions. And more than 30 events and meetings, among urban projections, thematic conversations, film projections, dance presentations, theater, and performances. A place that has as its mission to sensitize the citizen to art, interfering and occupying unusual spaces of Pinhal, inviting to the opening the look of those who want to see art and those who want to make art, collaborating through its

practice and methodology with the thought and artistic look for the city of Espírito Santo do Pinhal.



How to get there:

Rua Capitão João Batista
Mendes Silva,175
Espírito Santo do Pinhal - SP



Phone number: (+55 19) 98836-4138



Instagram: @ciadahebe



Facebook: f/ciadahebe



VINÍCOLA INNVERNIA
(INNVERNIA WINERY)



A new concept in wineries was born in Espírito Santo do Pinhal.



Fruit of the dream of two families of Italian origin, who came to Brazil about two centuries ago, they are entrepreneurs and seek inspiration in the memories of their “nonos e nonas”. There, visitors can experience four different experiences: a vineyard tour with morning toast, sunset toast, harmonized dinner, and the unforgettable activity of planting a vine.



How to get there:

Rodovia SP 342, 204
Espírito Santo do Pinhal - SP



Phone number: (+55 19) 99405-7931



Instagram: @innvernia



Facebook:
f/InnVernia-Vinhos-de-Inverno

ENTRE RIOS, SERRAS E CAFÉS ROUTE

VINÍCOLA GUASPARI (GUASPARI WINERY)

It is the translation of the passion and entrepreneurial spirit of a family that dedicated itself to transforming an old coffee farm into a beautiful winery. In 2006, the first vines were planted, with seedlings of several French varieties, chosen for the characteristics of the region's terroir. Two years after the first planting, the



winery was built. The first wine, produced in 2008, in a handmade manner, resulted in 30 bottles, which reinforced the potential of the project.

Gradually the planting area was expanded, reaching today 50 hectares (124 acres) of its own vineyards. There



are two experiences that the tourist can enjoy, the first is the Winery View, in which the person is guided during the entire trip by a technician from the winery, who presents the project and the entire production process, from the management of the vineyards, through the industry, the barrel cellar, and ending with the tasting of its wines. The other experience has a different format: a tasting conducted by one of the technicians, in the external area of Casa Guaspari, who presents during the tasting of four labels, the

history, and processes of the winery from the field to the glass.

-  **How to get there:**
Rua Pedro Ferrari, 300
Parque do Lago
Espírito Santo do Pinhal - SP
-  **Phone number:** (+55 19) 3661-9190
-  **Site:** loja.vinicolaguaspari.com.br/enotour
-  **Instagram:** @vinicolaguaspari
-  **Facebook:** f/VinicolaGuaspari





ENTRE RIOS, SERRAS E CAFÉS ROUTE

VINÍCOLA MIRANTUS (MIRANTUS WINERY)

Visiting is a complete experience of aromas and flavors, with a pleasant climate and stunning views. The winery is prepared to receive tourists who will taste the wines from the Saw da Mantiqueira, a region that is among the most promising in viticulture in the world.



-  **How to get there:**
Sítio Santo Antônio, P.O. Box 92
Espírito Santo do Pinhal - SP
-  **Phone number:** (+55 19) 99788-7071
-  **Site:** www.mirantus.com.br
-  **Instagram:** @vinicola_mirantus




POUSADA DO VINHEDO/VINÍCOLA PARZIALE (VINHEDO INN/PARZIALE WINERY)

Parziale is a Syrah from vineyards in the hills of Espírito Santo do Pinhal, where the mild and sunny days of winter in São Paulo allow the grapes of French origin to ripen perfectly. Red wine of intense color, with aromas of forest fruits, and soft and harmonious tannins.

To offer a more intense and intimate experience, the Pousada do Vinhedo was born, a small farm with a small vineyard, inside the city. With rustic

architecture and a lot of comforts, the inn, and the winery welcome tourists for unforgettable moments together with family or groups of friends.





-  **How to get there:**
Rua Jacobe Worms, 360
Vila de Fátima
Espírito Santo do Pinhal - SP
-  **Phone number:** (+55 19) 99727-2919
-  **Site:** www.pousadadovinhedo.pinhall.com.br
-  **Instagram:** @pousadadovinhedo
-  **Facebook:** f/Pousada-do-Vinhedo-Pinhall



ENTRE RIOS, SERRAS E CAFÉS ROUTE

PAGANINI & PALERMO - CAFÉ COLONIAL BRUNCH E EMPÓRIO RURAL

Located in the Rural District of Santa Luzia, owned by Italian immigrants, the Emporio Paganini & Palermo reminds us of a colonial experience, with a guided tour to the coffee plantations. It offers colonial coffee with several products from the region. The atmosphere is familiar and cozy. The place is also pet friendly.

-  **How to get there:**
Vicinal prefeito Dr. Agenor Mondadori, km 3 - Santa Luzia Espírito Santo do Pinhal - SP
-  **Phone number:**
(+55 19) 99355-6666
-  **Instagram:** @paganinipalermo
-  **Facebook:** f/paganinipalermo



POUSADA FAMÍGLIA BARTHÔ (BARTHÔ FAMILY INN)



A centennial farm belonging to a family of Italian descendants, in its seventh generation, receives tourists for scheduled guided tours. The tour includes a tour through the coffee plantation, the Coffee Museum, the Mill Museum, the Pioneer House, and the Syrah vineyard. An incredible space with many options for a different experience. In addition to lodging, the inn offers a garden, solar-heated swimming pool, bar, restaurant, walking trails, lake with ducks, fishing, farm with animals and

exotic birds, grass soccer field, beach tennis, bicycles, and toy room.

-  **How to get there:**
ESP-020, s/n - Bartho Espírito Santo do Pinhal - SP
-  **Phone number:**
(+55 19) 3651-3387 and WhatsApp (+55 19) 99193-9406
-  **Site:** www.pousadafamiglia-bartho.com
-  **Instagram:**
@pousadafamigliabartho
-  **Facebook:** f/pousadabartho

ENTRE RIOS, SERRAS E CAFÉS ROUTE

ROTA NOS PASSOS DO CAFÉ (IN THE STEPS OF COFFEE ROUTE)

A route through the city's historical center that presents the city's century-old houses and buildings. The buildings date back to the XIX century, were built during the coffee cycle, and are protected by the state heritage. Espírito Santo do Pinhal preserves a large part of the built historical heritage, which takes us back to the golden age of coffee, telling a bit of history through this tour, by foot, lasting a little over two hours.



-  **How to get there:**
Núcleo Histórico
Espírito Santo do Pinhal - SP
-  **Phone number:** (+55 19) 3651-3757
-  **Site:** www.turismo.pinhal.sp.gov.br
-  **Instagram:**
[@espíritosantodopinhalturismo](https://www.instagram.com/espíritosantodopinhalturismo)
-  **Facebook:** [f/turismopinhal](https://www.facebook.com/f/turismopinhal)





ENTRE RIOS, SERRAS E CAFÉS ROUTE

APIÁRIO MARIA MEL (MARIA MEL APIARY)



Tours with visits to the beehives, honey tasting, and a visit to the medicinal herb garden. Quality honey produced in conjunction with nature, preserves and contributes to the ecosystem. A unique experience is to harvest your own honey and the honeycomb, with the right to an afternoon coffee with Pinhalenses products.

 **How to get there::**
Sítio Sertãozinho - Sertãozinho
Espírito Santo do Pinhal - SP

 **Phone number:**
(+55 19) 97127-0698

 **Instagram:**
<https://www.instagram.com/apiariomariamel/>


 **Facebook:** <https://www.facebook.com/apiariomariamel>


VIVÊNCIAS NOVOS AROMAS (NOVOS AROMAS EXPERIENCE)

The farm is a perfect environment to get in touch with nature, breathe fresh air and contemplate a well-deserved break. There, aromatic herbs, and native and fruit trees are grown according to the principles of agroecology. During the tour, it is possible to take walks through the medicinal garden, participate in the artisanal distillation of essential oils and learn more about

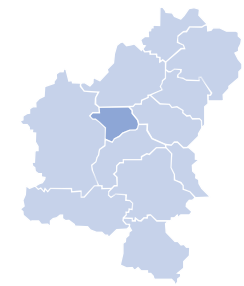


beekeeping, as well as relax, and enjoy a peaceful and inspiring environment.

 **How to get there::**
Estrada Municipal do Sertãozinho km 1,3 - Espírito Santo do Pinhal - SP

 **Phone number:**
(+55 19) 97148-8279

ENTRE RIOS, SERRAS E CAFÉS ROUTE



ITOBI

» Casa Verrone








CASA VERRONE (VERRONE HOUSE)

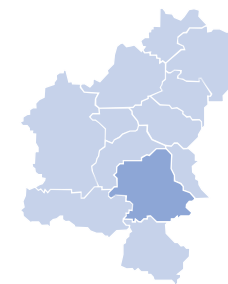
The place offers guided tours through the vineyards and harmonized meals. The winery has already had its wines awarded and tourists can get to know the whole space and taste the best labels produced there.

During the tour, you are accompanied by one of the technical guides who show you all of the production processes. The tour concludes with the tasting of labels of the winery, and a table with various appetizers and artisanal products of the region.



-  **How to get there:**
Rod Eduardo Vicente Nasser, km3
Itobi - SP
-  **Phone number:** (+55 19) 99392-2921
-  **Site:** casaverrone.com.br
-  **Instagram:** @casaverrone
-  **Facebook:** f/casaverrone

ENTRE RIOS, SERRAS E CAFÉS ROUTE




SÃO JOÃO DA BOA VISTA


- » Parque da Cachoeira
- » Cruzeiro da Serra
- » Mirante da Jaboticabeira
- » Cemitério Municipal (Arte Tumular)
- » Gruta da Nossa Senhora das Montanhas Azuis
- » Theatro Municipal de São João da Boa Vista
- » Centro Cultural Pagú
- » Estação das Artes
- » Cidade das Artes
- » Parque Urbano 24 de Junho

PARQUE DA CACHOEIRA (WATERFALL PARK)

This leisure area was built through a public-private partnership and maintained by the Macaubeiras council. The highlight? The native macaubeiras trees that were kept, the Ipê and pau-brasil alleys, and the Samaúma, a species considered the queen of the Amazon, whose height can reach 70 meters (230 feet).

The “mother of all trees” is known for the immensity of its trunk. Another attraction is a magnificent waterfall, which delights visitors with its exuberance.

 **How to get there:**
Avenida Rodrigues Alves, 1290 - next to Residencial Macaubeiras São João da Boa Vista - SP

 **Phone number:**
(+55 19) 3634-4100


ENTRE RIOS, SERRAS E CAFÉS ROUTE

CRUZEIRO DA SERRA (MOUNTAIN CROSS)



Located in the Caminho da Fé route, in the Paulista Mountain Range, the monument is geared towards all religions. This place is also part of the resumption of tourism in the city, as well as a point of faith and hope. During the construction of the cross, a time capsule was installed to be opened after 50 years. In it are


stored objects, documents, photos, and USB sticks with music and videos that represent the experiences and memories of the current era.

 **How to get there:**
Serra da Paulista, at Km4,5 - entrance to Serra do Padre São João da Boa Vista - SP

MIRANTE DA JABUTICABEIRA (JABUTICABEIRA LOOKOUT)

It was built in 2003 thanks to the asphaltting of the vicinal road of Serra da Paulista. It provides an exuberant view of the cities of São João da Boa Vista, Aguai and Vargem Grande do Sul. In the late afternoons, it is an ideal place to contemplate the sunset, a show amidst nature.




 **How to get there:**
Km 12 of Serra da Paulista
São João da Boa Vista - SP


ENTRE RIOS, SERRAS E CAFÉS ROUTE

CEMITÉRIO MUNICIPAL - ARTE TUMULAR (TOMB ART MUNICIPAL CEMETERY)



At the end of the 19th century, the so-called “cemitério da matriz” (cemetery of the matrix) had its maximum capacity reached. It stood on the land where today are the square Coronel Joaquim José and the college of the same name. Later, the new land was then donated by Gabriel Rabelo Guimarães and José Cabral de Vasconcelos, where it received the mortal remains that came from the old “Matriz Cemetery” to the current “São João Batista”. In the cemetery are the main sculptures of the Italian-Brazilian Fernando Furlanetto (1897-1975), being a true open-air museum.


 **How to get there:**
Rua da Saudade, 106 - Vila Conrado
São João da Boa Vista - SP

 **Phone number:**
(+55 19) 3631-0315
(+55 19) 3633-5253

GRUTA DA NOSSA SENHORA DAS MONTANHAS AZUIS (OUR LADY OF THE BLUE MOUNTAINS GROTTO)

The Grotto is located on the path of faith, the last place on the pilgrims' walks who arrive by car and from where you can see the city of São João da Boa Vista. For Catholics and devotees of Our Lady, the Serra da Paulista has Our Lady of the Blue Mountains as its patron saint. The image in the cave was sculpted by a local artist, Silas Marciano, and represents the races that make up the Brazilian people. Its red mantle represents the love for its children and believers. The grotto was built with the support of the residents and the devotees who gather every

week to pray a rosary in devotion to the saint. It is all cut stones and sits on a unique natural granite rock.

 **How to get there:**
Sítio Lareira de Pedras, Estrada
da Serra da Paulista
São João da Boa Vista - SP



ENTRE RIOS, SERRAS E CAFÉS ROUTE



THEATRO MUNICIPAL DE SÃO JOÃO DA BOA VISTA (MUNICIPAL THEATER OF SÃO JOÃO DA BOA VISTA)



Inaugurated in 1914, with 980 people watching the play “A Famous Cause” by the Santos Silva Company, the Municipal Theater was designed by the Italian Giuseppe Pucci, at the request of the Sociedade Anônima Companhia Teatral Sanjoanense. Its beautiful architectural lines maintain a tradition of almost a century. Through its wide doors passed illustrious personalities and its stage received the most famous theater companies of the time

performing “Tosca”, “La Bohémme”, “Cavalaria Rusticana”, “Barber of Seville”. It was, for a long time, the only theater in the interior of the state. Restored in 1987, today, the theater houses the new values that emerge in music, dance, and performing arts and gives shelter to the Guiomar Novaes Week that has already become a tradition.



How to get there:

Praça da Catedral, 22 - Centro
São João da Boa Vista - SP



Phone number:

(+55 19) 3631-7354



CENTRO CULTURAL PAGÚ (PAGÚ CULTURAL CENTER)

Public space frequented for 30 years by readers, students, and researchers. The reading room, Municipal Archive, Artisan House, and the Pagu Memorial are part of the complex. Born in Sanjoanense on June 9, 1910, Pagu was a



journalist, writer, and political activist. Nationally recognized, the illustrious daughter of São João was honored in 1989 in the city where she was born.



How to get there:

Rua Benedito Araújo, 44 - Centro
São João da Boa Vista - SP



Phone number: (+55 19) 3631-0316


ENTRE RIOS, SERRAS E CAFÉS ROUTE

ESTAÇÃO DAS ARTES (ARTS STATION)



On October 22, 1886 the Companhia Mogiana de Estradas de Ferro inaugurated between Cascavel (now Aguai) and Poços de Caldas, the station in São João da Boa Vista, is considered the most important in the region. The opening ceremonies were attended by Emperor Dom Pedro II and his wife Teresa Cristina. The complex was expanded with warehouses and a new station was built between 1934 and 1936. This new building, listed as local historic heritage, received passenger trains until 1976. The property was handed over to the municipality and,

completely restored, it now houses the Culture and Tourism Departments. The Estação das Artes has been operating at the site since 2019, with various activities, including a music initiation school.

 **How to get there:**
Praça Rui Barbosa, 41 - Centro
São João da Boa Vista - SP


 **Phone number:** (+55 19) 3631-0313


CIDADE DAS ARTES (CITY OF ARTS)

In 1939, the Indústrias Reunidas Fábricas Matarazzo was set up on this 87 hectare (215 acres) site, with warehouses inspired by the old textile corporations of England. In 1966, the Government of the State of São Paulo acquired the property, which three years later was transferred to CEAG-ESP, which operated until the 1970s and closed its activities after a fire. After restoration works it became Cidade das Artes.

In addition, the structure encompasses a cinema for 70 people, the head-

quarters of the Culture Department, the Jaçanã Altair Municipal Library, a multipurpose room for trials and activities, as well as other environments for activities.

 **How to get there:**
Rua Santo Antônio, 632
Bairro São Benedito
São João da Boa Vista - SP

 **Phone number:**
(+55 19) 3636-4872



ENTRE RIOS, SERRAS E CAFÉS ROUTE

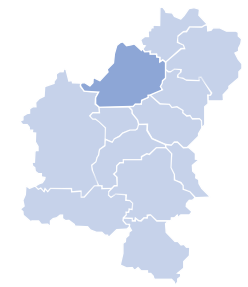
PARQUE URBANO 24 DE JUNHO (24 OF JUNE URBAN PARK)



The park is named after the founding date of the municipality of São João da Boa Vista. It was inaugurated on June 30, 2020. The lawns, native trees, and walking track accompany the entire extension of the retention reservoir and rainwater drainage of the Recanto do Lago neighborhood. It has a capacity of 535,000 cubic meters (141,332,000 US gallons), besides its exuberant beauty, the park is a refuge for many animals: capybaras, anteaters, coatis, white herons, biguás, and socós, as well as fish such as traíras, lambaris among others.

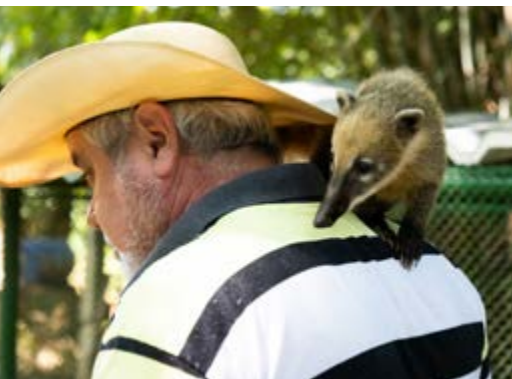
How to get there::

Rua Maria de Lourdes P de Souza, Recanto do Lago
São João da Boa Vista - SP








- » Ilha São Pedro
- » Recanto Euclidiano
- » Casa de Cultura Euclides da Cunha
- » Ponte Metálica Euclides da Cunha
- » Cristo Redentor
- » Museu Arsênio Frigo
- » Mosteiro Nossa Senhora de São Bernardo
- » Igreja Matriz de São José
- » Biblioteca Municipal Monteiro Lobato

ILHA SÃO PEDRO (SÃO PEDRO ISLAND)



Located at a strategic point in the city, this is one of the most visited places in the region. It houses a mini zoo and a forest park. It has recently undergone a major renovation of its facilities, which now have a large multipurpose room, suitable for art exhibitions, musical presentations, and environmental education classes, among other activities. Access to the island is unusual, employing a suspension bridge.

-  **How to get there:** Parque Municipal Antônio de Pádua Nunes, Bairro João de Souza São José do Rio Pardo - SP
-  **Phone number:** (+55 19) 3682-7800
-  **Site:** www.saojosedoriopardo.sp.gov.br
-  **Instagram:** @prefeiturariopardo
-  **Facebook:** f/Do-RioPardo

ENTRE RIOS, SERRAS E CAFÉS ROUTE


RECANTO EUCLIDIANO (EUCLIDIAN NOOK)





A huge gardened and wooded area near the metal bridge houses sever-

al monuments. The most important of them, the hut made of slats and zinc, served as Euclides da Cunha's office. Protected by a glass dome, it is a true historical relic, listed as a national monument. A pink granite pedestal, popularly known as a herma, bears a bronze medallion of Euclides da Cunha, donated to the city by the newspaper O Estado de São Paulo in 1918. There also stands the mausoleum that houses the remains of Euclides da Cunha and his son, in recognition of the city's enduring efforts in

maintaining the memory and spreading the Euclidian work.

 **How to get there:**
Avenida Euclides da Cunha s/n
São José do Rio Pardo – SP

 **Phone number:**
(+55 19) 3681-6424

 **Site:** www.saojosedoriopardo.sp.gov.br


 **Instagram:** @prefeiturariopardo


 **Facebook:** f/Do-RioPardo

CASA DE CULTURA EUCLIDES DA CUNHA (EUCLIDES DA CUNHA CULTURE HOUSE)

Set in the house where Euclides da Cunha, a famous Brazilian writer, and author of Os Sertões (Rebellion in the Backlands), and his family lived for most of their time in the city. Created in 1946 as a state agency, the Casa Euclidiana, as it is called, was transferred a few years ago to the municipal sphere. It is the organizing center for Euclidian Week. It has the most important collection on the life and work of Euclides da Cunha, enriched with the donations made by the family of

the great Euclidian Oswaldo Galotti, and the family of the Euclidian Weeks.

 **How to get there:**
Rua Marechal Floriano, 105
São José do Rio Pardo – SP

 **Phone number:**
(+55 19) 3681-6424

 **Site:** casaeuclidiana.org.br/portal

 **Instagram:** @prefeiturariopardo

 **Facebook:** f/Do-RioPardo





ENTRE RIOS, SERRAS E CAFÉS ROUTE


PONTE METÁLICA EUCLIDES DA CUNHA (EUCLIDES DA CUNHA METAL BRIDGE)

Rebuilt by the engineer-writer, it was named by him “twin sister of Os Sertões”. Inaugurated in 1901 and protected by the National Historic and Artistic Heritage, the bridge has undergone several renovations and withstood the worst flood of the Rio Pardo, in 1977, when the waters overflowed its carriageway. Currently, only pedestrians and light vehicles pass over it. It is the most representative image of the city, featuring in its coat of arms and flag.



 **How to get there:**
Avenida Euclides da Cunha s/n
São José do Rio Pardo – SP

 **Phone number:**
(+55 19) 3682-7800

 **Site:** www.saojosedoriopardo.sp.gov.br


 **Instagram:** @prefeiturariopardo


 **Facebook:** f/Do-RioPardo


CRISTO REDENTOR (CHRIST THE REDEEMER)

An imposing statue built in Campinas and brought to the city in the 1940s, it was installed on one of the hills surrounding the city. It stands 17 meters (56 feet) tall, 5 (16.5') of which is the pedestal, which houses a small and charming chapel. The 17 meters remind us of the 17 letters of the name São José do Rio Pardo. There is also a lookout, where visitors can express their faith and contemplate the beauty of the region.



 **How to get there:**
Extension of Rua Otávio Curi,
Bairro Vale do Redentor
São José do Rio Pardo - SP

 **Phone number:** (+55 19) 3682-7800

 **Site:** www.saojosedoriopardo.sp.gov.br

 **Instagram:** @prefeiturariopardo

 **Facebook:** f/Do-RioPardo

ENTRE RIOS, SERRAS E CAFÉS ROUTE



MUSEU ARSÊNIO FRIGO (ARSENIO FRIGO MUSEUM)

Installed in the building built in 1896, which housed the City Hall, the Town Hall and the Jail. It was preserved, restored and transformed into a museum one hundred years after its inauguration. It displays objects from the old farms in the region, others that belong to people connected to the city's history,

pharmacy utensils, and even a valuable demolition piece, a baroque-style wooden altar from an old church.



How to get there:

Praça Capitão Vicente Dias, 9
São José do Rio Pardo - SP



Phone number: (+55 19) 3608-8888



Site: www.saojosedoriopardo.sp.gov.br



Facebook: [f/Do-RioPardo](https://www.facebook.com/f/Do-RioPardo)



MOSTEIRO NOSSA SENHORA DE SÃO BERNARDO (OUR LADY OF SÃO BERNARDO MONASTERY)

Founded in 1943, years later it passed to the Congregation of Saint Bernard, from Italy, now the Cistercian Congregation of Saint Bernard, which in June 1949 definitively took over the foundation. From 1965 on, it received minor seminarians and student guests from the region, who came to study in the city's schools. In 1968, the Monastery was entrusted to the Parish of São Roque and there has always been a good relationship between the

monks and the parish work. Currently, the Monastery is open to visitation, with prior scheduling.



How to get there:

Praça Monsenhor Arnold, 51 - São José do Rio Pardo - SP



Phone number:

(+55 19) 3608-4675



Facebook:

[f/AbadiaNossaSenhoraDeSaoBernardo](https://www.facebook.com/f/AbadiaNossaSenhoraDeSaoBernardo)



ENTRE RIOS, SERRAS E CAFÉS ROUTE




IGREJA MATRIZ DE SÃO JOSÉ (MAIN CHURCH OF SÃO JOSÉ)

The main Catholic temple in the city, is the headquarters of the oldest local parish, divided into five others. Its project, in neogothic style, was completed in the 60's and replaced a smaller church, very elegant, designed by Ramos de Azevedo. Its creator wanted to turn it into a cathedral. Its dimensions are mon-



umental, and it also has a crypt, a facility that is not built in a common temple. Its beautiful stained-glass windows were imported from Denmark. The highlight of the church is the sculptures of the apostles, cre-

ated by Guido Bozzini, an artist of Italian origin who resided for dozens of years in the city.

-  **How to get there:**
Praça Capitão Vicente Dias, s/n
São José do Rio Pardo - SP
-  **Phone number:** (+55 19) 3682-7800
-  **Site:** www.saojosedoriopardo.sp.gov.br
-  **Facebook:** [f/Do-RioPardo](https://www.facebook.com/f/Do-RioPardo)

BIBLIOTECA MUNICIPAL MONTEIRO LOBATO (MONTEIRO LOBATO MUNICIPAL LIBRARY)





Inaugurated in 1902, the building served as Police Station, Public Jail, Forum, and Labor Board. In the 2000's it underwent a major renovation and readjustment to house the library, inaugurated in 2006.

Besides hundreds of titles from several authors of national and international literature, it has a section dedicated to Rio-Pardense authors. This building also houses the “Jornalista Paschoal



Artese” newspaper library, with thousands of copies of newspapers and other periodicals from the local press, a very rich source for research on the city's history.

The library has its own functionality and functionality for reading and research, as well as an auditorium and work rooms on its upper floor.

-  **How to get there:**
Praça Capitão Vicente Dias, 33
São José do Rio Pardo - SP
-  **Phone number:** (+55 19) 3682-9382
-  **Site:** www.saojosedoriopardo.sp.gov.br
-  **Facebook:** [f/Do-RioPardo](https://www.facebook.com/f/Do-RioPardo)

ENTRE RIOS, SERRAS E CAFÉS ROUTE



GRUTA NOSSA SENHORA DE LOURDES (OUR LADY OF LOURDES GROTTTO)



The original chapel was built with rough stones; it has a hemispherical shape. Its creator was an old parish priest, Father Euclides Carneiro, assisted by the Sisterhood of the “Daughters of Mary”. Inaugurated on December 14, 1918. Maintained and cared for by the Padre Euclides Carneiro Asylum.



How to get there::

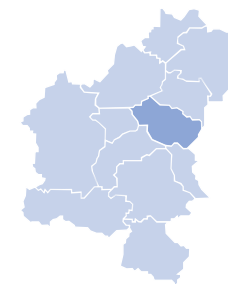
Rua Cel Marçal, corner with
Rua Tarquínio Cobra Olinto,
Vila Pereira
São José do Rio Pardo - SP



Phone number:

(+55 19) 3608 4675

ENTRE RIOS, SERRAS E CAFÉS ROUTE





SÃO SEBASTIÃO DA GRAMA

- › Fazenda Irarema
- › Cristo Redentor
- › Centro Cultural Arakén Cruz
- › Queijos Roni
- › Chácara Pizza Bar
- › Lanchonete/Bar do Carlão

FAZENDA IRAREMA (IRAREMA FARM)


Receives tourists every weekend. They come from many places, even international ones. The farm has its characteristic and handcrafted products made with the nationally known and awarded olive oil, extracted from olive trees, in its soil. In addition, it has a container with soap products and handmade soaps made with the raw material from the farm.

 **How to get there:**
Estrada São Domingos that connects Poços de Caldas e São Sebastião da Gramma, 26 km away.

 **Phone number:**
(+55 15) 3714-4267

 **Site:** www.fazendairarema.com.br

 **Instagram:** @Fazendairarema

 **Facebook:** f/Fazenda Irarema




ENTRE RIOS, SERRAS E CAFÉS ROUTE

CRISTO REDENTOR (CHRIST THE REDEEMER)



Christ the Redeemer is one of the most popular tourist attractions in the region. Besides the Christ statue, the place also functions as a lookout, ideal to appreciate the city's landscape and the beauties of the region. The site also has a bar and restaurant.

 **How to get there:**
Estrada de acesso do Morro do Cristo, s/n - São Sebastião da Grama - SP


 **Facebook:** Bar do Cristo


CENTRO CULTURAL ARAKÉN CRUZ (ARAKÉN CRUZ CULTURAL CENTER)

In its collection is a series of objects from the 20th century, guaranteeing visitors a complete trip back in time, with all kinds of period pieces. In addition, the center has a library, so that the local population and visitors can dive into universes that range from books about the origin of the place and its stories to international books.

Its importance is of great value, as it holds a set of assets that enhance the memory and society of the inhabitants



 **How to get there:**
R. Antônio Rodrigues, 430 - Centro São Sebastião da Grama - SP

 **Phone number:** (+55 19) 3646-9982


QUEIJOS RONI (RONI CHEESES)



Famous in several states and cities of São Paulo for manufacturing cheeses of artisan character, the company stands out with its fresh cheeses, considered products of high quality and flavor. In the factory store besides cheeses, tour-


ists find regional products such as olive oils, sweets, coffees, and imported products such as wines, and codfish oil among others.

 **How to get there:**
R. Amâncio Unias da Cruz, 15 Distrito Industrial São Sebastião da Grama - SP

 **Phone number:** (+55 19) 3646-2099

 **Site:** queijosroni.com.br

 **Instagram:** @Queijos Roni

 **Facebook:** f/Queijos Roni

ENTRE RIOS, SERRAS E CAFÉS ROUTE


CHÁCARA PIZZA BAR


Installed in a century-old house, where all its original and rustic characteristics are preserved. The old coffee barn houses the warehouse, and the yard has been transformed into a parking lot. The family restaurant offers a variety of starter dishes. The special pizzas, made in a woodfired oven, have names that recall the rural theme, such




as “farming”, “coffee plantation”, “big house”, “colony”, “vegetable garden”, “tulha”, “anhumas”, “fazenda”, grass”, among others, besides the traditional ones. The desserts are differentiated, and the pepper jelly makes a hit.



 **How to get there:**
R. Ambrosio Rodrigues, 290
Santa Terezinha
São Sebastião da Grama - SP

 **Phone number:** (+55 19) 3646-3009


 **Instagram:** @chacarapizzabar


 **Facebook:** f/Chácara Pizza Bar

LANCHONETE BAR DO CARLÃO (CARLÃO SNAK BAR)

It is one of the main attractions of the municipality, since it has a strong gastronomic vocation with an emphasis on the preparation of torresmo, known nationally. The responsible owner won in 2018 the Golden

Fork award, considering the potential of the torresmo prepared there as a tourist attraction of the city.

 **How to get there:**
Av. Capitão Joaquim Rabello de Andrade, 175 - Centro
São Sebastião da Grama - SP

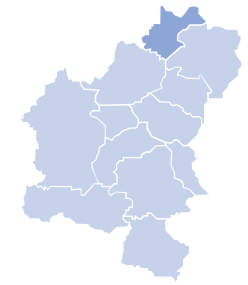
 **Phone number:** (+55 19) 3646-1602

 **Instagram:**
@bardocarlaotorresmodocarla

 **Facebook:**
f/BardoCarla - TorresmodoCarla



ENTRE RIOS, SERRAS E CAFÉS ROUTE



TAPIRATIBA

- » Cachoeira - Parque Ecológico Manoel Araújo Neto
- » Cruzeiro - Fazenda Guaxupézão
- » Cristo Redentor
- » Igrejinha
- » Igreja Matriz - Nossa Senhora Aparecida



CACHOEIRA - PARQUE ECOLÓGICO MANOEL ARAÚJO NETO (WATERFALL - MANOEL ARAÚJO NETO ECOLOGICAL PARK)

A true nook, it has a grotto with the image of Our Lady, a playground, kiosks, and an incredible waterfall that is very popular on weekends. The area is fully wooded and with landscaping that displays beautiful flowers, work done in partnership with the city's parish priest.



How to get there:

Rua Júlio Cesar Boechat
Tapiratiba - SP



Phone number:

(+55 19) 3657-9800,
extension 2058

ENTRE RIOS, SERRAS E CAFÉS ROUTE

CRUZEIRO - FAZENDA GUAXUPEZÃO (CROSS - GUAXUPÉZÃO FARM)


The faithful make their pilgrimage outdoors to the Cruzeiro da Fazenda Guaxupezão. It is a place of peace, faith, and stunning scenery.




The old farm shed was rebuilt and today brings comfort to the faithful who seek peace there.

One more example of the manifestation of faith and of Tapiratiba's roots. The curiosity that surprises tourists and residents is that in 2021 a great fire devastated the mountain where the Cruzeiro is installed. Everything there was burned down, but the Cross remained intact. The faithful say that the strength

of the faith of the place made it so that the flames did not destroy the Cruzeiro.


 **How to get there:**
Fazenda Guaxupezão
Tapiratiba - SP


 **Phone number:**
(+55 19) 3657-980, extension 2058

CRISTO REDENTOR (CHRIST THE REDEEMER)



The cement construction, with a base of 6 meters (19.7 feet) and a height of 15 meters (49.2 feet), is on top of Macaúbas Hill, from where you have a panoramic view of the city and its surroundings, with a wonderful sunset transmitting a feeling of peace and tranquility to its visitors. Ranked among the largest statues in Brazil, you can't go to Tapiratiba and not visit it.

 **How to get there:**
Bairro Macaúbas
Tapiratiba - SP

 **Phone number:**
(+55 19) 3657-9800,
extension 2058

 **Site:** www.tapiratiba.sp.gov.br

 **Instagram:**
@Prefeitura de Tapiratiba

 **Facebook:**
f/Prefeitura de Tapiratiba

ENTRE RIOS, SERRAS E CAFÉS ROUTE



IGREJINHA (CHURCH)

The “Igrejinha” (little church) is the initial mark of the faith of the people of the town. It was inaugurated on July 9, 1898, with the baptism of Carolina de Souza Dias, according to popular tradition. From it, the Catholic faith spread, and the religious structure of the city was formed. It was declared a Municipal Historical Heritage Site in 1981. One more centennial work that preserves the history of the region.



How to get there:

Rua Ernesto Tranquilini, s/n
Tapiratiba - SP



Phone number:

(+55 19) 3657-1478



IGREJA MATRIZ NOSSA SENHORA APARECIDA (OUR LADY APARECIDA MAIN CHURCH)



The cornerstone of the Mother Church was laid in 1913. The construction was very slow, interrupted, and resumed many times. Finally, it was concluded and inaugurated at Christmas 1937 with the efforts of Father João Bueno Gonçalves, chaplain, who two months later, in February 1938, became the first Vicar-Economista with the creation of the Parish on this date. Inside the church, you can admire many original

paintings by Russian artist Wladimir Krivouts, from the year 1957. Some of them were restored in the 1970s.



How to get there:

Praça Dona Esméria Ribeiro do Vale Figueiredo, 211 - Centro
Tapiratiba - SP



Phone number: (+55 19) 3657-1478

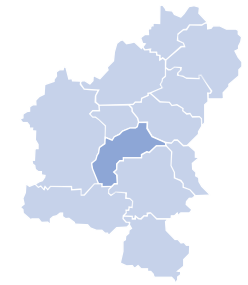


Site: nossasenhoraaparecida.org



Facebook: [f/paroquiadetapiratiba](https://www.facebook.com/paroquiadetapiratiba)

ENTRE RIOS, SERRAS E CAFÉS ROUTE



VARGEM GRANDE DO SUL





- › Zoológico Municipal
- › Bosque Municipal “Nestor Bologna”
- › Barragem “Eduíno Sbardellini”
- › Cristo Redentor
- › Via Crucis VGSul - Caminho da Fé
- › Casa da Cultura

ZOOLOGICO MUNICIPAL (MUNICIPAL ZOO)



The zoo is next to the Municipal Woods, in a preserved area of the Atlantic Forest. It has, besides its large and modern facilities, a collection of 28 different species, totaling 161 animals. There are several species of birds such as macaws, toucans, parrots, and mammals such as howler monkeys, nail, and black tufted sagui. The zoo is part of the tourist complex at the Eduíno Sbardellini dam. Environmental awareness is worked on through

monitored visits that attract even schools in the region.

-  **How to get there:**
Alameda Antônio Ribeiro Filho
Vargem Grande do Sul – SP
-  **Phone number:** (+55 19) 3641-3335
-  **Site:** www.vgsul.sp.gov.br
-  **Facebook:** [f/vargemgrandedosul](https://www.facebook.com/vargemgrandedosul)

ENTRE RIOS, SERRAS E CAFÉS ROUTE



BOSQUE MUNICIPAL NESTOR BOLOGNA (NESTOR BOLOGNA MUNICIPAL FOREST)



The Municipal Forest is installed in an area of preserved forest, which belonged to the Boa Esperança farm, property of the D'Ávila Ribeiro family. Located on the old road, which connects Vargem Grande to São Sebastião da Grama, it became a tourist spot of great flow with the construction of the “Eduíno Sbardellini” Dam.



How to get there:

Alameda Antônio Ribeiro Filho
Vargem Grande do Sul – SP



Phone number: (+55 19) 3641-3335



Site: www.vgsul.sp.gov.br



Facebook: [f/vargemgrandedosul](https://www.facebook.com/vargemgrandedosul)



BARRAGEM EDUÍNO SBARDELLINI (EDUINO SBARDELLINI DAM)

Inaugurated on September 19, 2004, the “Eduíno Sbardellini” dam has about three hectares where the water from the Rio Verde is dammed. Next to the dam is the Water Treatment Station, responsible for supplying the city, with a treated water reservoir.

The dam is next to the Municipal Forest and the Zoo, and has a bicycle track, a space for various types of events and activities. A playground for children is available for their leisure. The lake's surrounding area is 2.2 kilometers (1.4 miles) long and is used for sports such

as walking and running. There is also a skateboarding park and a sports court. In September, the traditional “Super-



ação” event is held, a celebration of the city's anniversary. It is also possible to carry out sports fishing in the reservoir.



How to get there:

Alameda Antonio Ribeiro Filho
Vargem Grande do Sul – SP



Phone number: (+55 19) 3641-9059



Site: www.vgsul.sp.gov.br



Instagram: [@prefeituravgsul](https://www.instagram.com/prefeituravgsul)




Facebook:


[f/PrefeituradeVargemGdedoSul](https://www.facebook.com/PrefeituradeVargemGdedoSul)

ENTRE RIOS, SERRAS E CAFÉS ROUTE

CRISTO REDENTOR (CHRIST THE REDEEMER)

The monument has guarded the city since 1991. The monument is 25 meters (82 feet) high and is one of the largest in the region. The space is a meeting place for families and young people on weekends for a good chat on the benches in the square.

 **How to get there:**
R. Mato Grosso, 358-394
Jardim Fortaleza
Vargem Grande do Sul - SP

 **Phone number:** (+55 19) 3641-6199

 **Facebook:** @cristoredentorvgsul




VIA CRUCIS VGSUL CAMINHO DA FÉ (VIA CRUCIS VGSUL - THE WAY OF FAITH)

In 2017, in honor of the 300th anniversary of the apparition of Our Lady of Aparecida in the Paraíba River, whose jubilee was celebrated on October 12, 2017, a project was created and a group of volunteers responsible for building the so dreamed Via Crucis. The stages of each station were made with dedication.

In 2018 the monument, which has the image of Our Lady of Aparecida in the center and an angel on each side was inaugurated. The Via Crucis has 15 stations, on a 12-kilometer (7.5 miles) route. In 2019 the monument received the image of Blessed Donizetti Tavares de Lima, pastor of the city for 17 years, from 1909 to 1926, when he moved to Tambaú, where he is credited with many miracles recognized while he was still alive. There are many accounts of inner and physical healing and overcoming, each with its own particular story of faith. The Via Crucis, even though it is a religious path, is also traveled by many ecotourism practitioners. There are

many natural landscapes, in addition to the inns, which serve homemade food and offer rural tourism experiences.




 **How to get there:**
Rodovia SP 255 - Vargem Grande do Sul - São Sebastião da Gramma
Vargem Grande do Sul - SP

 **Phone number:** (+55 19) 3641-6199

 **Site:** www.vgsul.sp.gov.br

 **Instagram:** @viacrucisvgsul




 **Facebook:** [f/viacrucisvargem](https://www.facebook.com/viacrucisvargem)

ENTRE RIOS, SERRAS E CAFÉS ROUTE

CASA DA CULTURA (HOUSE OF CULTURE)



The house is a museum, with a historical and cultural collection, auditorium, and permanent and traveling exhibition room.

-  **How to get there:**
Rua Major Correa, 505, Centro
Vargem Grande do Sul - SP
-  **Phone number:**
(+55 19) 3641-6199
-  **Facebook:** [f/vgsul.culturaeturismo](https://www.facebook.com/vgsul.culturaeturismo)



CHECK OUT THE **FULL MAP**

CLICK HERE

This notebook is an Information Guide with some attractions of the tourist regions in the Region of Campinas, in the State of Sao Paulo.

It is the result of field research carried out by the coordination team of Tourism, together with the interlocutors of tourist regions, which sought to map the main tourist products of these regions and list them in tourist Routes.

It is worth remembering that it is not a guide to services, but if you need more information about the regions, we insert next to the contacts of the interlocutors of tourist regions.

Embark on this great adventure and enjoy this nature close to the capital of São Paulo, making it clear, to follow the rules and guidelines of the São Paulo Plan.

Before leaving home, get in touch with the attractions and confirm the schedules, and for greater tranquility and security, speak to a local guide. The Campinas region awaits you!

Good travels!

REGIÃO TURÍSTICA BEM VIVER

Contatos:

Interlocutora Regional de Turismo:

Andreza Ramos

Celular: (19) 99867.6874

e-mails: bemviver.rt@gmail.com
cultura@eliasfausto.sp.gov.br

REGIÃO TURÍSTICA PAULISTA WATERS AND FLOWERS

Interlocutor Regional de Turismo:

Marcos Heitor Gonçalves Silva

Celular: (11) 97183.9652

e-mail: institucional@circuitodasaguaspaulista.sp.gov.br

REGIÃO TURÍSTICA ENTRE RIOS, SERRAS E CAFÉS

Interlocutora Regional de Turismo:

Ana Paula Silva Pereira

Celular: (19) 98345.7730

e-mail: diretoriaturismo@caconde.sp.gov.br



STATE GOVERNMENT OF SÃO PAULO

REGION OF CAMPINAS

SÃO PAULO STATE TRAVEL GUIDE