



STATE GOVERNMENT OF SÃO PAULO

REGION OF RIBEIRÃO PRETO



SÃO PAULO STATE TRAVEL GUIDE

THE REGION



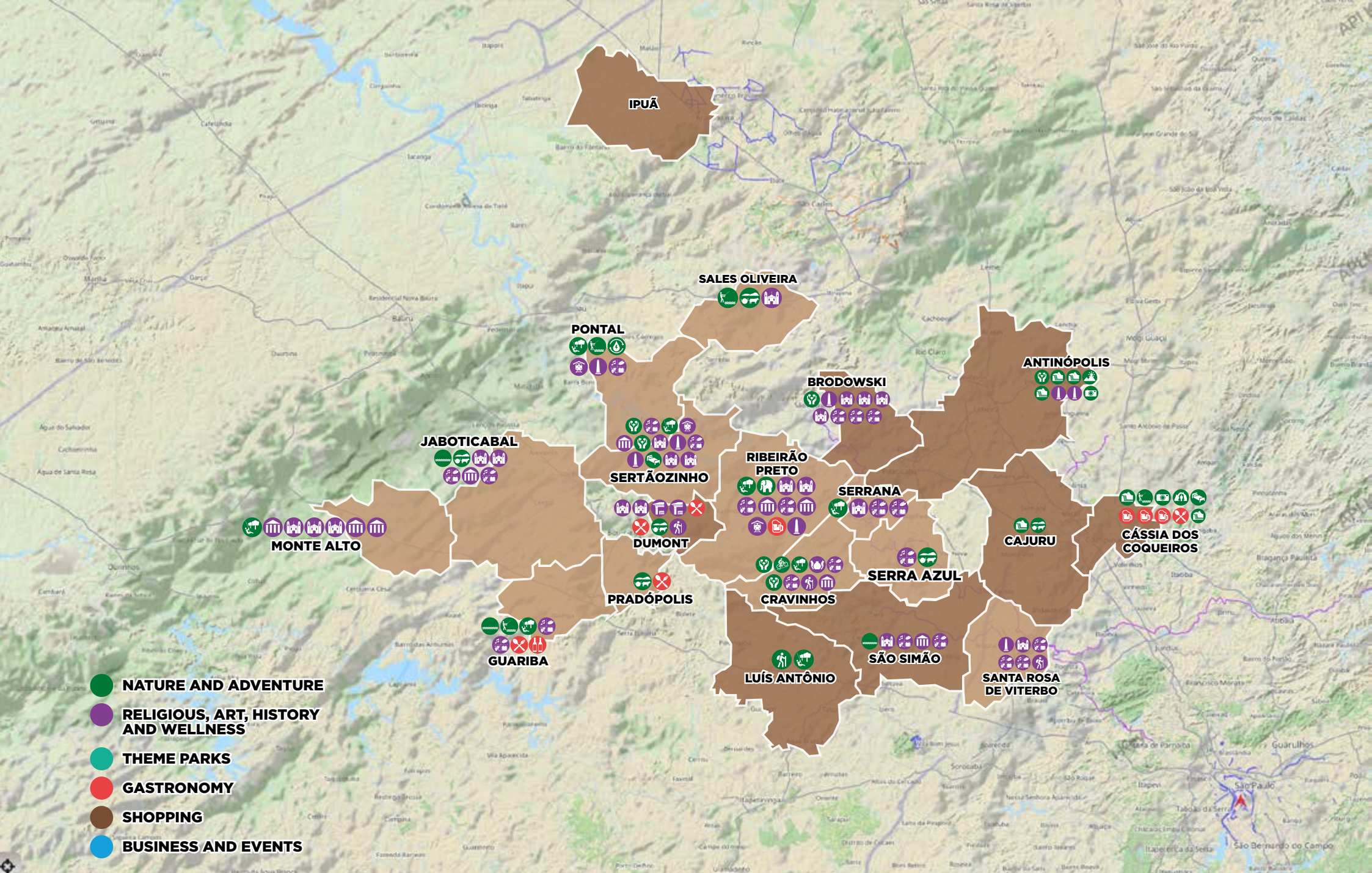
One of the richest regions of the state, this region has a high standard of living in terms of income, consumption, and longevity. Another highlight is the good social indicators, such as health, education, and sanitation. Its location is privileged, near major consumer centers, and easy access to good quality infrastructure. There are natural and architectural attractions and always a good dose of leisure. In addition to nature, and the historical heritage of the golden age of coffee, this region has much for tourists to see and discover in museums, restaurants, historical places, and tourist spots that many still do not know about.

A perfect mix of business tourism, with international fairs, visiting points located in the urban area, as well as cultural events, international quality gastronomy, and a lively nightlife with quiet cities that reveal the typical climate of the countryside. Whatever your style, there is always a city or an attraction that fits perfectly with your expectations!

Those who know it will come back. Those who have not yet been will be enchanted with such a diversity of experiences, hospitable people, and places to keep forever in memory.

THE REGION







THE GUIDE

A man in a white shirt and dark shorts is sitting on a log by a lake, fishing. The lake is surrounded by lush green trees and a clear blue sky with scattered white clouds. The scene is peaceful and scenic.

In this guide you will be surprised by the diversity of experiences and cultural richness that spans generations. The awareness of environmental preservation, the history of each place, the traditions of the interior, and the strength of regional tourism are present on every page of this guide. Traveling through each image and description comes the desire to visit the cities, the surroundings, the attractions, and live the experiences of these very interesting paths. Surprise yourself with what this region has to offer. It will be, to say the least, incredible to know in more detail the Tourist Routes Caminhos da Mogiana and Alta Mogiana.

Click on the icons in each attraction to check it out:  How to get there,  website, and social networks.

CAMINHOS DA MOGIANA ROUTE

THE BEAUTIES THAT ARE IN TWELVE CITIES OF NORTHEASTERN PAULISTA

Tourists will find, in northeastern São Paulo, twelve cities whose splendor was born from the speed of the rails and the wealth of coffee. Served by the waters of the Pardo River, a good hotel and gastronomy network, the region offers the warmth of typically inland cities, with natural surprises and the strength of agribusiness, high-tech, and more traditional events.

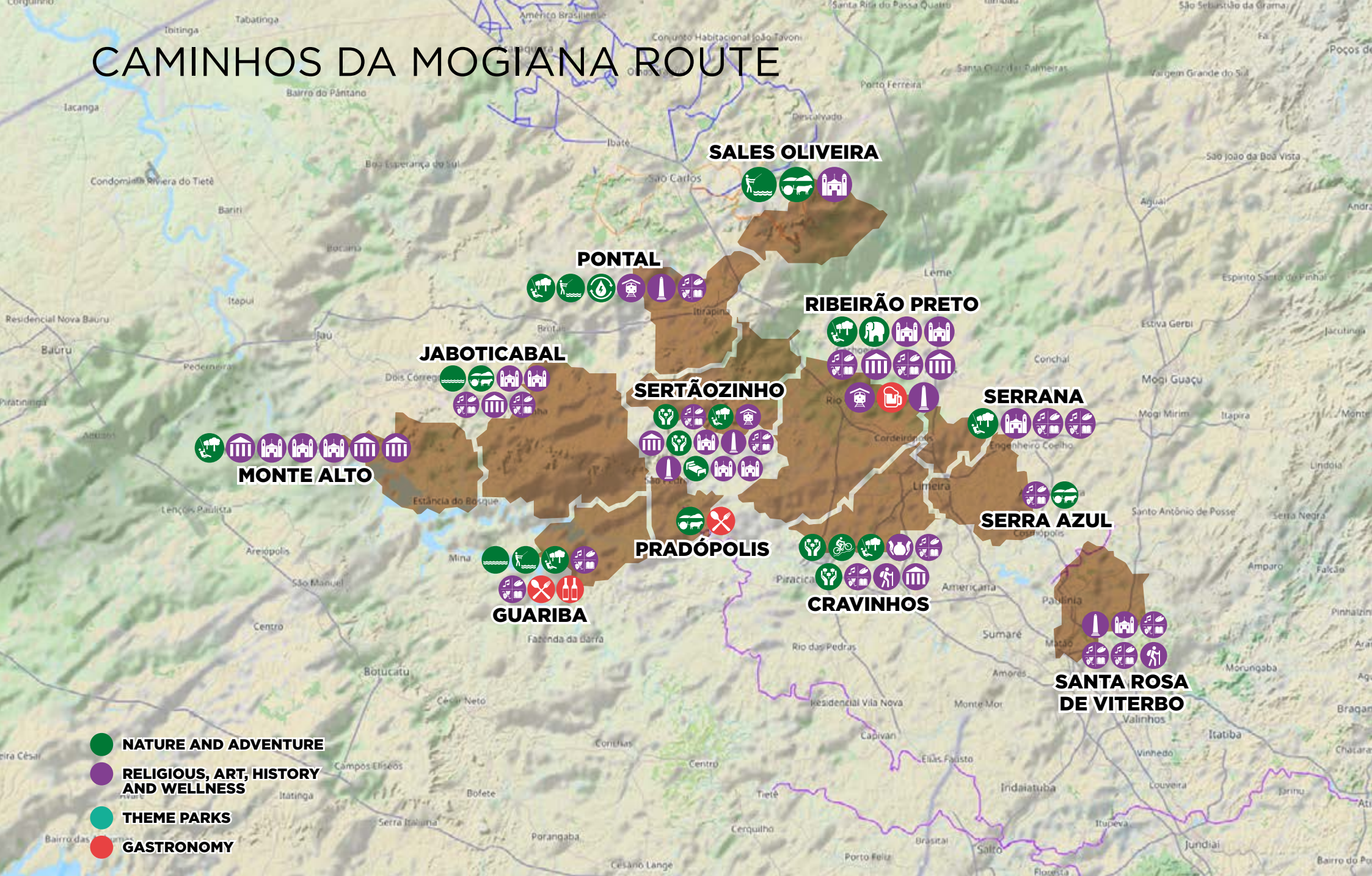
Ribeirão Preto, a major cultural and industrial center, is known as the capital of beer and as Brazilian California. The fishing activity in Sertãozinho is an attraction of the city called the World Capital of Technology. Strong in events, Guariba attracts tourists for activities such as rodeos, horseback riding, and garlic burning, among others. Monte Alto, the City of Dreams, is an option for museums, and cultural and religious tours, with beautiful landscapes, trails, and rides. Cravinhos, in turn, has been consolidating itself as one of the largest industrial centers of São Paulo, in several segments. In Pontal, the Sugarcane Museum opens exhibitions to the public, presenting the historical and economic path of sugarcane in São Paulo.

Known as the City of Roses, Jaboticabal has its squares covered by rose bushes and offers important culinary events to the region. Sales Oliveira, the Capital of Straw, has as attractions the headquarters of historic farms, in addition to the production of craft beers and cachaças. Praised for its enviable quality of life, Santa Rosa de Viterbo has excellent attractions for ecotourism, such as Cachoeira da Serra and Morro do Itatiaia. One of the main attractions of Pradópolis is its huge Municipal Lake, with an area for hiking and infrastructure for those who enjoy fishing. Serra Azul counts on its devotion to Nossa Senhora Aparecida, whose statue stands at the entrance of the city, besides the pilgrimages and staging of the Passion of Christ at Easter.

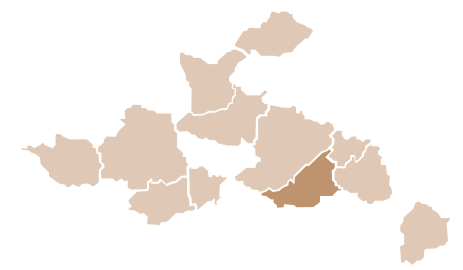
Route cities

- » Monte Alto
- » Guariba
- » Ribeirão Preto
- » Sertãozinho
- » Jaboticabal
- » Serrana
- » Santa Rosa de Viterbo
- » Sales Oliveira
- » Pontal
- » Cravinhos
- » Serra Azul
- » Pradópolis

CAMINHOS DA MOGIANA ROUTE



CAMINHOS DA MOGIANA ROUTE



CRAVINHOS

- » Parque Ecológico Municipal Fazendinha Dr. Renato e Armando Pagano
- » Trilhas de Bicicleta
- » Praça Dr. Manoel Arantes Nogueira Praça Central
- » Feira de Artesanato Cravinhos em Arte
- » Feirinha da Família
- » Pronta Flora Garden Center
- » Museu de História Natural Prof. Wladimir Chaves
- » Caminho da Fé - Portal do Caminho da Fé e Obras a Céu Aberto da Via Crucis
- » Memorial Casa Libaneza - Espaço Cultural de Cravinhos



PARQUE ECOLÓGICO MUNICIPAL FAZENDINHA DR. RENATO E ARMANDO PAGANO
(DR. RENATO AND ARMANDO PAGANO MUNICIPAL ECOLOGICAL PARK AND LITTLE FARM)

It is one of the city's picture-perfect landmarks. In the park, there are several attractions, including five lakes, a waterfall, a bike path, a playground, walking/running track, in addition to direct contact with nature. Events, meetings, and shows are held there. Excellent place for bird watching with the exuberant flora and local fauna.



How to get there:

Av. Salvador Pagano, s/n
Jardim Itapuã - Cravinhos - SP



Telephone: (+55 16) 3951-1614



Website: www.cravinhos.sp.gov.br




Facebook: [f/Secretaria de Turismo de Cravinhos](https://www.facebook.com/Secretaria-de-Turismo-de-Cravinhos)


CAMINHOS DA MOGIANA ROUTE

TRILHAS DE BICICLETA (BIKE TRAILS)

Outdoor bicycle trails, in a rural area, to sightsee by bike. There are 20 trails mapped and named, where you can observe a great variety of birds and wild animals. On the way, century-old farms, stopping places with rustic cuisine, in addition to the pleasure and well-being that the exuberant nature provides. Very popular with tourists from all over the region.



 **How to get there:**
PONTO DE PARTIDA:
Praça Celso de Oliveira Moreira
Cravinhos - SP

 **Telephone:** (+55 16) 3951-1614

 **Website:** www.cravinhos.sp.gov.br

 **Facebook:** [f/Secretaria de Turismo de Cravinhos](https://www.facebook.com/Secretaria-de-Turismo-de-Cravinhos)





PRAÇA DR. MANOEL ARANTES NOGUEIRA PRAÇA CENTRAL (DR. MANOEL ARANTES NOGUEIRA - CENTRAL SQUARE)

Centennial square in the city, where on Sundays a traditional street concert, a performance by the city band, takes place on the bandstand. The highlight is the two gigantic sculptures made



from trees that had died there. Sculpted by a local artist, they have become great works of art, which attract attention and are much visited by the whole region. Several events also take place in the square, such as the Book Fair, the Festival of Nations, and Christmas, an attraction of the entire region that has much prestige.

 **How to get there:**
Av. Rita Cândida Nogueira
Cravinhos - SP

 **Telephone:** (+55 16) 3951-1614

 **Website:** www.cravinhos.sp.gov.br




CAMINHOS DA MOGIANA ROUTE

FEIRA DE ARTESANATO CRAVINHOS EM ARTE (CRAVINHOS EM ARTE CRAFT FAIR)



The registered artisans display their work with a variety of products available at the typical fair in the city, contributing to the regional creative economy. Among the items sold are crochet, knitting, cross-stitch, patchwork, wood, embroidery, perfumery, and paintings, among others.





-  **How to get there:**
Praça Julio Pedro Pontes
Cravinhos - SP
-  **Telephone:** (+55 16) 3951-1614
-  **Website:** www.cravinhos.sp.gov.br

IT IS WORTH KNOWING:

FEIRINHA DA FAMÍLIA (FAMILY MARKET)




Every Thursday, another traditional fair takes place in the city, where traditional dishes of regional cuisine, rural products, varied handicrafts, and good music attract the local population and visitors from other cities.

-  **How to get there:**
Av. Salvador Pagano
Cravinhos - SP
-  **Telephone:** (+55 16) 3951-1614

PRONTA FLORA GARDEN CENTER (READY FLORA GARDEN CENTER)



Specializing in gardening, they have the largest variety of plants and accessories in the whole region. The Garden center coming directly from Holambra, offers everything for gardening, attracting visitors from all over the region.

-  **How to get there:**
Av. Manoel Gomes dos Santos,
3281 - Cravinhos - SP
-  **Telephone:** (+55 16) 3951-2566
3951-2026
-  **Website:**
www.prontafloracravinhos.com.br



CAMINHOS DA MOGIANA ROUTE



MUSEU DE HISTÓRIA NATURAL PROF. WLADIMIR CHAVES (PROF. WLADIMIR CHAVES MUSEUM OF NATURAL HISTORY)



An important initiative to promote environmental education, holding fixed and traveling exhibitions. Installed in the house of the former employees of the Mogiana station, it has a characteristic and preserved architecture and, inside, a large collection of taxidermy animals, showing and highlighting the diversity of Brazilian flora and fauna, such as marine animals, cerrado, prehistoric, fossilized, among others. The museum is the only one in Brazil to have an Antarctic setting, with exclusive pieces. It also has a space for Cultural Workshops, which make it possible to make toys and much more using recyclable material.



How to get there:

Rua Corifeu de Azevedo
Marques, 71 - Cravinhos - SP



Telephone: (+55 16) 3951-8407



Website: www.cravinhos.sp.gov.br



Facebook: [f/Secretaria de Turismo de Cravinho](https://www.facebook.com/Secretaria-de-Turismo-de-Cravinhos)



CAMINHO DA FÉ - PORTAL DO CAMINHO DA FÉ E OBRAS CÉU ABERTO DA VIA CRUCIS

(WAY OF FAITH - PORTAL OF THE WAY OF FAITH AND OPEN WORKS OF THE VIA CRUCIS)



Inspired by the Way of Santiago de Compostela, the Way of Faith was cre-

ated for pilgrimage to the National Sanctuary of Aparecida. Cravinhos integrated the route in 2008, becoming one of the most important cities in the region, a gateway to the pilgrims who use the Padre Donizetti branch. In that place, there is also the Portal of the Way of Faith, one of the most beautiful on the whole way, all built in stone. It is an important place to register the passage of pilgrims. There can still be seen the open-air works of the Via Crucis, built by the artist Paulo Cesar Chaves. One of the most visited tourist spots in the region.



How to get there:

Av. Pedro Amoroso, próximo ao nº 1285 - Cravinhos - SP



Telephone: (+55 16) 3951-1614







Website: www.cravinhos.sp.gov.br

CAMINHOS DA MOGIANA ROUTE

MEMORIAL CASA LIBANEZA - ESPAÇO CULTURAL DE CRAVINHOS (LIBANEZA MEMORIAL HOUSE - CRAVINHOS CULTURAL SPACE)

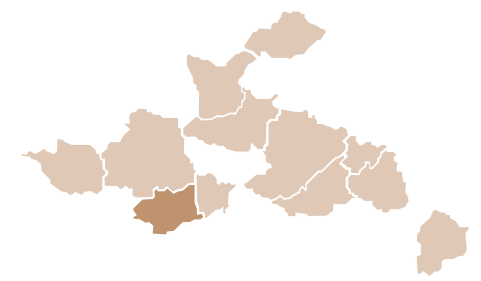


The Memorial housed an old grocery store where everything was sold. Its interior preserves the original furniture that takes us back to the beginning of the 20th century and the house is one of the first in the city. Currently, exhibitions of local and regional artists are held at the venue to promote, publicize and value professionals and their works. It also serves as the headquarters of the city's Department of Culture and Tourism.

-  **How to get there:**
Rua XV de novembro, 259
Cravinhos - SP
-  **Telephone:** (+55 16) 3951-1614
-  **Website:** www.cravinhos.sp.gov.br
-  **Facebook:** [f/Secretaria de Turismo de Cravinhos](https://www.facebook.com/Secretaria-de-Turismo-de-Cravinhos)



CAMINHOS DA MOGIANA ROUTE







GUARIBA

- » Rio Mogi Guaçu
- » Pesqueiro Itaúna
- » Parque dos Lagos
- » Instituto Nacional de Processamento de Embalagens Vazias - INPEV
- » Rodeio / Encontro de Cowboys
- » Pastelaria e Lanchonete Takamya (Pedro Japonês)
- » Engenho Artesanal Java

RIO MOGI GUAÇU (MOGI GUAÇU RIVER)

Located on the Cunha Bueno Highway, the watershed is classified as industrial. The highlight of the region is the agriculture, vegetable oils, beverages, and meatpacking plants, in addition to the paper and pulp industry. Tourism comprises several ranches for summer vacations and fishing.

-  **How to get there:**
Rod. Dep. Cunha Bueno - SP 253
Guariba - SP
-  **Telephone:** (+55 16) 3251-9422
-  **Website:** www.guariba.sp.gov.br
-  **Facebook:**
[f/Prefeitura Municipal de Guariba](https://www.facebook.com/PrefeituraMunicipaldeGuariba)




CAMINHOS DA MOGIANA ROUTE

PESQUEIRO ITAÚNA (ITAUNA FISHERY)



In addition to the fishing, they have an Inn and a restaurant. It has three fishing lakes, the main one has large species such as pirararas, pirarucus, tambacus, and tambaquis. Pioneer in sport fishing of giant species. It also offers horseback riding.

 **How to get there:**
Rodovia José Corona, km 15,5
Guariba - SP

 **Telephone:** (+55 16) 99632-6051


 **Facebook:** f/itaunaoficial


PARQUE DOS LAGOS VEREADOR LUIZ DA CONCEIÇÃO (COUNCILMAN LUIZ DA CONCEIÇÃO LAKES PARK)





The former site of springs that was structured as an area for family leisure and sports activities. It maintains and preserves the springs and is constantly adapted to be a space for artistic, cultural, sports and leisure activities for the community and visitors.



 **How to get there:**
R. Siqueira Campos, 134-184
Jardim Progresso - Guariba - SP

 **Telephone:** (+55 16) 3251-9422

 **Website:** www.guariba.sp.gov.br

 **Facebook:**
f/Prefeitura Municipal de Guariba

CAMINHOS DA MOGIANA ROUTE



INSTITUTO NACIONAL DE PROCESSAMENTO DE EMBALAGENS VAZIAS – INPEV (NATIONAL INSTITUTE FOR THE PROCESSING OF EMPTY PACKAGES - INPEV)



The National Institute for the Processing of Empty Packaging is a non-profit organization created by pesticide manufacturers to promote the correct disposal of empty packaging of their products. There are more than 100 companies and 9 participating entities. The work in Guariba also served as a reference for the implantation of the other Brazilian units, besides becoming an inspiration for countries all over the world.

A memory center preserves the history of the Center and reverse logistics. At the Campo Limpo System Museum, tourists and students can, using panels, infographics, and artifacts produced by the recyclers, get to know the path taken by post-consumption packages.



How to get there:

Fazenda Boa Vista, s/n
Zona Rural - Guariba - SP



Telephone:

(+55 16) 99754-5528



Website: www.inpev.org.br/index



IT IS WORTH
KNOWING:



RODEIO / ENCONTRO DE COWBOYS
(RODEO / COWBOY MEETING)

With different attire, amid hats, boots, and buckles, it celebrates country tradition with traditional pride and youthful spirit. Rodeo activities amidst the music of big-name artists.



How to get there:

Centro de Lazer - Guariba - SP



Telephone: (+55 16) 3251-9422



Website: www.guariba.sp.gov.br



Facebook:


[f/Prefeitura Municipal de Guariba](https://www.facebook.com/PrefeituraMunicipaldeGuariba)


CAMINHOS DA MOGIANA ROUTE

PASTELARIA E LANCHONETE TAKAMYA (PEDRO JAPONÊS) (TAKAMYA PASTRY AND SNACK BAR (JAPANESE PETER))



Tradition in Guariba since 1964, offering the famous pastel (pastry) with lots of filling and various types of savory snacks, and juices among others. The pastry shop is highly recommended throughout the region.

 **How to get there:**
Rua 9 de Julho, 781 - Centro
Guariba - SP

 **Telephone:** (+55 16) 3251-2843


 **Facebook:**
f/pedrojaponespastelaria




ENGENHO ARTESANAL JAVA (JAVA CRAFTSMAN)



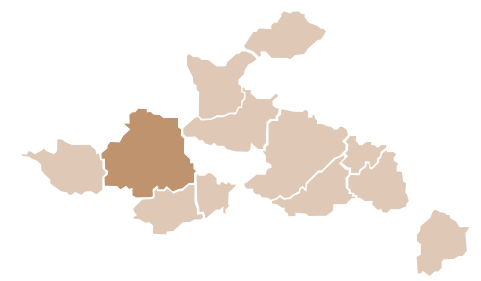
In almost a century of tradition, Engenho Caporusso makes its artisanal cachaça, which is well known throughout the region and provides tourists the experience of getting to know its artisanal ingenuity, the forms of storage. Keeping the traditions of their ancestors, visitors can taste the best known and traditional Cachaça Caninha Java of Guariba.

 **How to get there:**
Rua Marcelo Ragazi, 675
Vila Virgínia - Guariba - SP

 **Telephone:** (+55 16) 99141-3849

 **Facebook:** f/caninhajava


CAMINHOS DA MOGIANA ROUTE





JABOTICABAL

ESPLANADA DO LAGO (ESPLANADE LAKE)

A beautiful outdoor place, the Municipal Lake Carlos Rodrigues Serra, has 1.6 hectares (4 acres). This tourist spot of the city is used by the locals for walking and other sports and leisure activities in the middle of an exuberant natural scenery.

 **How to get there:**
Esplanada do Lago 'Carlos Rodrigues Serra', s/n na confluência das Av. Humberto Biancardi e Rua Rafael Peterossi - Jaboticabal - SP

 **Telephone:** (+55 16) 3209-3322

 **Website:** www.jaboticabal.sp.gov.br

 **Instagram:** @prefeiturajaboticabal

 **Facebook:** f/prefeiturajaboticabal

- » Esplanada do Lago
- » Cabana da Fonte
- » Praça Dr. Joaquim Batista (Praça da Fonte) e Sé Catedral Diocesana de Nossa Senhora do Carmo
- » Santuário Nossa Senhora da Conceição Aparecida - Jaboticabal
- » Faculdade de Ciências Agrárias e Veterinárias - Unesp Campus de Jaboticabal
- » Museu Histórico de Jaboticabal Aloísio de Almeida
- » Estação de Eventos Cora Coralina





CAMINHOS DA MOGIANA ROUTE

CABANA DA FONTE



Regional reference in the production of goats and goat milk products. The place has a space for tasting cheese and craft beer, produced there. Besides rescuing the agrarian roots and valuing the small producer, rural tourism allows the tourist to follow closely the cultivation and handling of food, especially handmade cheeses. The Cabana da Fonte produces 15 types of goat cheeses that, besides selling to the final consumer, supply famous buffets in São Paulo, Rio de Janeiro, and Minas Gerais.

 **How to get there:**
Alameda Pica Pau, 1321
Jaboticabal - SP

 **Telephone:** (+55 16) 98147-9451

 **Instagram:**
@cabanadafonte.official


 **Facebook:**
f/cabanadafontejaboticabal


PRAÇA DR. JOAQUIM BATISTA (PRAÇA DA FONTE) E SÉ CATEDRAL DIOCESANA DE NOSSA SENHORA DO CARMO (DR. JOAQUIM BATISTA (FOUNTAIN SQUARE) AND DIOCESAN CATHEDRAL OF OUR LADY OF CARMO)




The square, also known as 'Praça da Fonte', is a traditional meeting place for the locals. Historical spot, around it the municipality was born, and the most important cultural, political, and festive events of the city took place here. It has an architectural layout that was a reference in the interior of São Paulo, for its area surrounded by eclectic style mansions and for its bandstand, even being the object of architectural studies. There is an important diversity of trees planted there, with native and exogenous species. Nearby

is the Cathedral Nossa Senhora do Carmo, from 1925, another important regional architectural landmark, with a tower rich in details.

 **How to get there:**
Praça Dr. Joaquim
Batista, s/n Jaboticabal - SP

 **Telephone:**
(+55 16) 3209- 3322

 **Website:**
www.jaboticabal.sp.gov.br

 **Instagram:**
@prefeiturajaboticabal

 **Facebook:**
f/prefeiturajaboticabal



CAMINHOS DA MOGIANA ROUTE



SANTUÁRIO NOSSA SENHORA DA CONCEIÇÃO APARECIDA (OUR LADY OF THE APPEARING CONCEPTION SANCTUARY - JABOTICABAL)



The site belongs to the Diocese of Jaboticabal and is Parish Nossa Senhora Aparecida. It was elevated to Sanctuary in 2017. It is a traditional place of faith, devotion, and visitation and has the particularity of being the second church in Brazil in honor of Our Lady, due to the fourth miracle attributed to her, the so-called 'Miracle of the Blind Girl'. The place is in the process of recognition as one of the points of the Caminhos da Fé.



How to get there:

Rua José Bonifácio, 432,
Aparecida - Jaboticabal - SP



Telephone: (+55 16)3202-4380



Website: www.senhoraaparecida.com.br



Instagram: @nsajaboticabal



Facebook: f/nsajaboticabal



FACULDADE DE CIÊNCIAS AGRÁRIAS E VETERINÁRIAS UNESP CAMPUS DE JABOTICABAL (FACULTY OF AGRICULTURAL AND VETERINARY SCIENCES UNESP JABOTICABAL CAMPUS)

Initially designated as the Faculty of Veterinary Medicine and Agronomy of Jaboticabal, the FCAV offers undergraduate courses in Agronomic Engineering, Veterinary Medicine and Animal Science full-time, and Biological Sciences - Bachelor and Degree - and Administration, at night. The campus has an area of 829 hectares (2,050 acres), of which approximately 13 hec-



tares (32 acres) are occupied by the physical structure; 680 hectares (1,680 acres) are used for agricultural activities; 102 hectares (252 acres) house parks and gardens and 34 hectares (84 acres) are native forests. In addition to teaching activities, the FCAV also stands out for research activities and extension services to the community, since Jaboticabal is located in one of the richest regions of the state. There is also the Museum and Memory Center of FCAV - UNESP, a cultural and educational space aiming to preserve and share the history of the college.



How to get there:

Via de Acesso Prof. Paulo Donato Castellane s/n - Jaboticabal - SP



Telephone: (+55 16) 3209-7100



Website: www.fcav.unesp.br



Facebook: f/JaboticabalUnesp

CAMINHOS DA MOGIANA ROUTE


 IT IS WORTH
KNOWING:


MUSEU HISTÓRICO DE JABOTICABAL ALOÍSIO DE ALMEIDA

(HISTORIC MUSEUM OF JABOTICABAL ALOÍSIO DE ALMEIDA)

It is a cultural institute to preserve and advance the historical and artistic heritage of the city. Since 1979, it is installed in the “Palacete da Turca”, a residence built by the Syrian immigrant Azizi Abicalil in the 1920s, hence the name by which the house is known. It has 757 square meters (8,150 square feet) on three floors, the ground floor, and two more floors, with Greco- Roman style architecture. Its collection has almost 10 thousand pieces, covering topics such as the History of Brazil and the region, with pieces related to archeology, ethnography, numismatics, philately, and fine arts. The sets related to the occupation, land use, and social organization of Jaboticabal, the industry of the region, and the collections related to the Consti-

tutionalist Revolution of 1932 and the Second World War stand out.

 **How to get there:**
R. Mizael de Campos, 193 - Centro
Jaboticabal - SP

 **Telephone:** (+55 16) 3203-8324


 **Website:** www.jaboticabal.sp.gov.br


 **Instagram:**
[@museuhistoricodejaboticabal](https://www.instagram.com/museuhistoricodejaboticabal)


 **Facebook:**
[f/museuhistoricodejaboticabal](https://www.facebook.com/museuhistoricodejaboticabal)

ESTAÇÃO DE EVENTOS CORA CORALINA (CORA CORALINA EVENT STATION)

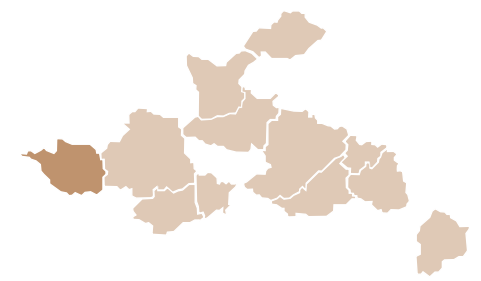
Multipurpose space, installed in an old railway warehouse, where the traditional Quitute Festival and Art and Crafts Fair Expo take place. It is a traditional venue for events, shows, fairs, graduations, and other major events in the city.

 **How to get there:**
Praça do Café, 169 - Aparecida
Jaboticabal - SP

 **Telephone:** (+55 16) 3209-2233

 **Website:** www.jaboticabal.sp.gov.br

CAMINHOS DA MOGIANA ROUTE



- » Praça José Pizarro
- » Museu Histórico e Cultural “Dr. Fernando José Freire de Andrade”
- » Mausoléu da Menina Izildinha
- » Santuário de Nossa Senhora da Conceição Montesina
- » Rota das Capelas
- » Museu de Paleontologia “Prof. Antonio Celso de Arruda Campos”
- » Museu de Arqueologia “Hypólito Barato”

MONTE ALTO



CAMINHOS DA MOGIANA ROUTE

PRAÇA JOSÉ PIZARRO (JOSÉ PIZARRO SQUARE)




It has an area of 4,040 m² (43,486 ft²) and was developed in a romantic language project. The square was designed with three ponds in which fish were raised and is considered one of the most beautiful and well cared for public spaces in the past. Currently, the revitalized space is another tourist attraction of the city.

Visitors will find, in the square, mythical creatures of the aquatic world;

some of the pillars of the legends of our country. In a Brazil rich in water, the highlight is the Amazon Basin, where many of the legends portrayed there were born. There also portrays the story of a frightening inhabitant of the imaginary that navigates through stories and causalities between the Southeast and the Northeast, in the bed of the São Francisco River, the “Velho Chico”.

To materialize the protagonists of these stories, the artist Cirineu Colantonio Sandin gave life, in stone, to the folkloric legends of the Iara, the Pink River Dolphin, the Pirarucu, and the Caboclo d'Água.

 **How to get there:**
Av. Marechal Deodoro da
Fonseca - Monte Alto - SP

 **Telephone:** (+55 19) 99871-8091

 **Website:** montealto.sp.gov.br/site/praca-jose-pizarro



CAMINHOS DA MOGIANA ROUTE

MUSEU HISTÓRICO E CULTURAL “DR. FERNANDO JOSÉ FREIRE DE ANDRADE” (HISTORICAL AND CULTURAL MUSEUM “DR. FERNANDO JOSÉ FREIRE DE ANDRADE”)



Founded in 1992, it preserves the memory of Monte Alto with photos, old newspapers, and thousands of pieces donated by the locals. The wealth of materials that make up the collection of this museum gives an idea of the emergence and progress experienced by the “Dream City”, from its foundation to the present day. Its patron is the teacher, poet, and musician Fernando José Freire de Andrade, a great promoter of local traditions and connoisseur of the history of Monte Alto.

-  **How to get there:**
Centro Cívico e Cultural
“Dr. Elias Bahdur”
Avenida 15 de Maio, Praça do Centenário, s/n, Centro Monte Alto – SP
-  **Telephone:** (+55 16) 3244-4060
-  **Website:** montealto.sp.gov.br/site/museuhistorico



CAMINHOS DA MOGIANA ROUTE



MAUSOLÉU DA MENINA IZILDINHA (THE GIRL IZILDINHA MAUSOLEUM)



Miss Izildinha, 'The Angel of the Lord', is the very symbol of the faith of the people of Monte Alto. Her real name was Maria Izilda de Castro Ribeiro. She was born in the Parish of Lanhoso, Council of Póvoa de Lanhoso, District of Guimarães, in Portugal, in 1897 and died in 1911, before her 14th birthday. In 1950, his brother, Comendador Castro Ribeiro, an industrialist in Monte Alto, at the request of his wife Rosinha, managed to transfer his mortal remains to Brazil. 39 years after her death, when the exhumation was made before coming to Brazil, it

was expected to find only ashes, but the body was in perfect condition, as were her clothes and, considered the greatest miracle, the flowers that adorned the urn looked as if they had been recently picked. The Girl gained the fame of being sanctified, hastening her departure from Portugal. In Santos, for the last time, by the requirement of customs legislation, her urn was opened before the press, relatives, and customs officials, confirming the miracle that occurred.

Her body remained in São Paulo after the construction of her Mausoleum and in 1958 it finally arrived at the Mausoleum in the central region of Monte Alto. The reception was attended by about 10 thousand people, practically all the inhabitants of the city at that time, under a shower of rose petals that welcomed the body of Miss Izildinha. Nowadays it receives, on average, 700 people/month, either visits or pilgrimages. White flowers are laid with requests or thanksgiving for graces achieved. By judicial decision, her mortal remains belong to

the inhabitants of Monte Alto and its maintenance is the responsibility of Educandário Izildinha, which assists dozens of needy children. The birth of the 'Angel of the Lord' is celebrated with great popular festivities for approximately 10 days.



How to get there:

Av. Comendador Castro Ribeiro, esquina com a Rua Ananias de Carvalho - Praça CRAI Monte Alto - SP



Telephone: (+55 16) 3242-1120



Website: montealto.sp.gov.br/site/mausoleu-da-menina-izildinha/



CAMINHOS DA MOGIANA ROUTE



SANTUÁRIO DE NOSSA SENHORA DA CONCEIÇÃO MONTESINA (SANCTUARY OF OUR LADY OF THE CONCEPTION MONTESINA)



Located in the District of Aparecida de Monte Alto, approximately 20 kilometers (12.4 miles) from the city's central region, the Sanctuary has the only devotion to the Virgin Mary with this title in the world. It is said that the first chapel was established due to a grace obtained by the owner of a farm in the region, Flávio Antônio de Oliveira, who fulfilled his promise to Our Lady of Conception, donating an image of the Virgin Mary, brought from Portugal, and building a chapel of mud and straw covered with thatch. On December 8, 1848, the first religious ceremony was held there and it is attributed

to Dom Pedro II, Emperor of Brazil, the donation of a bronze bell with the coat of arms of the Empire.



How to get there:

Praça José Motta, nº1, Distrito de Aparecida de Monte Alto
Monte Alto - SP



Telephone: (+55 16) 3243-1106



Website: montealto.sp.gov.br/site/santuariomontesina



Instagram: @santuاريو.montesina



Facebook: [f/Virgem.Montesina.1848](https://www.facebook.com/Virgem.Montesina.1848)



ROTA DAS CAPELAS (CHAPEL ROUTE)



It is a tourist route of approximately 90 kilometers (56 miles) long, with an elevation of 1,844 meters (6,050 feet). The



route goes through 13 chapels, through beautiful mountains and valleys in the municipality of Monte Alto. Its main features are the steep climbs and the exuberant nature, besides serving as preparation for those who wish to prepare for the Way of Faith.

The route highlights the natural beauty of the city and attracts people from neighboring towns to nearby states, making the city a reference in the practice of bicycle tourism. It is explored by Mountain Bike lovers and can also be done by pedestrians, and horsemen, among others.



How to get there:

Vias urbanas e estradas rurais
Monte Alto - SP



Website: montealto.sp.gov.br/site/rotadascapelas/



Instagram: @rotadascapelas



Facebook: [f/rotadascapelas](https://www.facebook.com/rotadascapelas)

CAMINHOS DA MOGIANA ROUTE





MUSEU DE PALEONTOLOGIA “PROF. ANTONIO CELSO DE ARRUDA CAMPOS” (PALEONTOLOGY MUSEUM “PROF. ANTONIO CELSO DE ARRUDA CAMPOS”)

Opened in 1992, it is one of the main tourist attractions of Monte Alto. It pays tribute to its founder, professor, and paleontology scholar Antônio Celso de Arruda Campos, internationally known for his discoveries in the city and the western São Paulo region, among the Bauru Basin rocks. The extensive collection of fossils in this museum is one of the largest in Brazil because of the partnership with Brazilian universities, which send their researchers to the site.

In one of the museum’s installations, an exhibition, with photos and explanatory panels give a lesson about the Earth, with artistic reconstructions of



prehistoric animals and fossils, discovered in Monte Alto and also coming from other paleontological sites.

-  **How to get there:**
R. Gustavo de Godoy, s/n - Centro, Monte Alto - SP
-  **Telephone:** (+55 16) 3244-4060
-  **Website:** montealto.sp.gov.br/site/museudepaleontologia
-  **Facebook:** [f/mpaleoma](https://www.facebook.com/mpaleoma)

MUSEU DE ARQUEOLOGIA “HYPÓLITO BARATO” (“HYPÓLITO BARATO” MUSEUM OF ARCHEOLOGY)

Since 1993, Monte Alto has been a place for field studies and research in the area of archeology, due to several finds in its

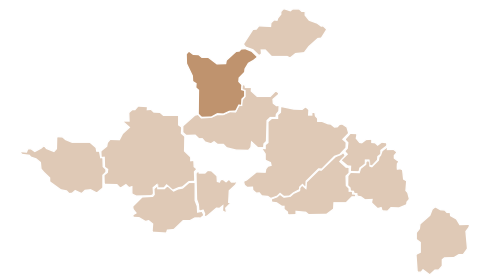
rural neighborhoods, especially Água Limpa. In partnership with the University of São Paulo-USP, through the Museum of Archaeology and Etymology-MAE, it was inaugurated in 1999 and is today one of the most complete collections in the country in the area of archaeology, being a source of research and reference for national and international institutions. Its patron is Hypólito Barato, a nature lover and lover of the mountain ranges of Montealtenses, who played an important role in the first archaeological findings of the city.



-  **How to get there:**
Centro Cívico e Cultural “Dr. Elias Bahdur” - Av. 15 de Maio, Praça do Centenário, s/n, Centro Monte Alto - SP
-  **Telephone:** (+55 16) 3244-4060
-  **Website:** montealto.sp.gov.br/site/museu-de-arqueologia




CAMINHOS DA MOGIANA ROUTE



- » Bosque Municipal
- » Pesque Pague Nazaré Pedro
- » Usina Barbacena
- » Fepasa / Estação de Trem
- » Cristo Redentor
- » Casa Da Cultura

BOSQUE MUNICIPAL (MUNICIPAL FOREST)

A wooded, calm and cozy environment. It once housed a zoo and is currently home to one of the animal shelter programs. The forest is full of monkeys, toucans, birds, and other animals that live freely. Incredible scenery for running, walking, or relaxing with family and friends with nature.

 **How to get there:**
Av. Bernardo Fonseca, 430-480
Jardim Res - Pontal - SP






CAMINHOS DA MOGIANA ROUTE

PESQUE PAGUE NAZARÉ PEDRO (NAZARÉ PEDRO FISHING)



At Pesque Pague Nazaré Pedro, visitors find, besides the contact with wonderful nature and the practice of fishing several species of fish, a restaurant of excellent quality.

-  **How to get there:** Sítio São Pedro, s/n - Zona Rural - Pontal - SP
-  **Telephone:** (+55 16) 99367-5858
-  **Instagram:** @pesqueironazarepedro




USINA BARBACENA (BARBACENA MILL)

For over a century, the Biagi's have been entrepreneurs like few others, and they are credited with building a veritable empire.

In 1918, Italian immigrant Pedro Biagi and his brother-in-law, João Marchesi, laid the foundations of the Barbacena Sugar Mill. In 1922, Barbacena milled its




first crop, producing 6000 bags of sugar. Still operating, it is still part of the region's sugar-alcohol production.

-  **How to get there:** Fazenda Sao Sebastiao, s/n Bairro Zona Rural - Pontal - SP

FEPASA - ESTAÇÃO DE TREM (FEPASA - TRAIN STATION)



The Pontal station was inaugurated in 1903, on the lands of the Contendas Farm. It was the station that originated the city and, at the time, was the end of the Mogi-Guaçu branch line, which left from Rincão.


-  **How to get there:** R. Rui Barbosa - Vila Adelaide de Freitas - Pontal - SP

CAMINHOS DA MOGIANA ROUTE

CRISTO REDENTOR (CHRIST THE REDEEMER)




Another tourist point of the city that attracts visitors, is the statue of Christ standing at the top of a staircase, also functioning as a lookout.


 **How to get there:**
Av. Cristo Redentor - Amadeu Carnesseca - Pontal - SP

CASA DA CULTURA (CULTURE HOUSE)

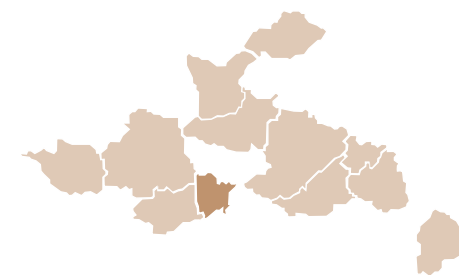


It is a historical tourist point of the city. A cultural icon of Pontal since the 1980s, it rescues, in architecture and history, the starting point for the construction of the city. It was the residence of the FEPASA station chief, the old railway station in the city. It currently houses exhibitions, courses, and other activities related to culture.

 **How to get there:**
R. Manoel Vasconcelos Martins, 10
Pontal - SP

 **Telephone:** (+55 16) 3953-3907

CAMINHOS DA MOGIANA ROUTE



PRADÓPOLIS

- » Rota Turismo Rural
- » Docetier



How to get there:

Assentamento Horto Guarany
Pradópolis - SP



Telephone: (+55 16) 99793-0206



ROTA TURISMO RURAL (RURAL TOURISM ROUTE)

The route integrates a tour among sites of the Horto Guarany Settlement, in Pradópolis and Guatapar, with experiences called caipiras. Tourists and visitors can see up close the breeding of poultry, pigs, cattle, and horses; the planting of orchards with exotic fruits, vegetation for riparian reforestation, vegetable garden, and grains. It still has the country way of producing

food and tasting it. To complement the route, there will be the inclusion of a visit to the production of sugar, alcohol, and sugarcane derivatives at Usina So Martinho.



CAMINHOS DA MOGIANA ROUTE








A charming family confectionery, where the Souza family tradition of creating original sweets and unusual combinations was restricted to the large family and friends. Gradually gained space opened the confectionery as an extension of the family home and attracts people from all over the region, who come to Pradópolis especially to enjoy gastronomic experiences with a varied menu, plus a variety of sweets and cakes for events of all sizes. Tasting the delights of the old confectionery

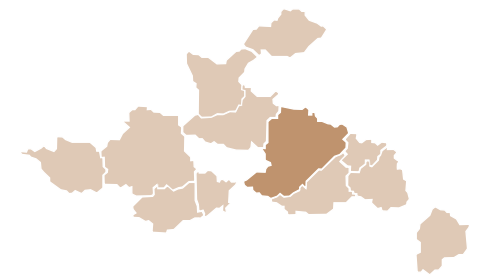


“Favo de Mel”, now “Docetier”, is a very prestigious program in the region.



-  **How to get there:**
Rua Presidente Vargas, 1985,
Jardim Miriam
Pradópolis - SP
-  **Telephone:** (+55 16) 99160-1610
-  **Website:** docetier.menudino.com
-  **Instagram:** @docetier
-  **Facebook:** f/docetier

CAMINHOS DA MOGIANA ROUTE



RIBEIRÃO PRETO

- » Parque Maurílio Biagi
- » Bosque Municipal Fábio Barreto e Jardim Japonês
- » Santuário Nossa Senhora da Medalha Milagrosa Sete Capelas
- » Catedral Metropolitana
- » Quarteirão Paulista: Theatro Pedro II, Centro Cultural Palace, Biblioteca Altino Arantes e Praça XV de Novembro
- » MIS - Museu da Imagem e do Som
- » Theatro Pedro II
- » MARP - Museu de Arte de Ribeirão Preto
- » Casa da Memória Italiana
- » Tour Cervejeiro
- » Museu do Café



PARQUE MAURÍLIO BIAGI (MAURILIO BIAGI PARK)

The city of Ribeirão Preto created good parks in the last decade. With a total area of 7 hectares (17.3 acres), it has sports facilities, a 0.4 hectares (1 acre) skate park, an outdoor gym, a reading spot, a snack bar, concrete walking tracks, and a bike path, besides gymnastic equipment.



How to get there:

R. Felipe Camarão, 292
Vila Tibério - Ribeirão Preto - SP



Telephone: (+55 16) 3604-1540



Website: www.ribeiraopreto.sp.gov.br/portal/coordenadoria-limpeza/parques-publicos-municipais

CAMINHOS DA MOGIANA ROUTE



BOSQUE MUNICIPAL FÁBIO BARRETO E JARDIM JAPONÊS

(FÁBIO BARRETO MUNICIPAL FOREST AND JAPANESE GARDEN)



The forest, created in 1948, is located in the central area of Ribeirão Preto. In addition to a native forest, it has several other attractions, such as the Casa da Ciência (House of Science) “Galileo Galilei”, the Japanese Garden, flanked by dense vegetation with all the refinements of oriental landscaping and a scenario that is complete with lakes, flowers, bridges, benches,

kiosks, and ornamental plants. It also has a scenic lookout, approximately 45 meters (148 feet) high and capacity for 180 people, in an area of 200 square meters (2,153 square feet).



How to get there:

R. da Liberdade - Campos Elísios
Ribeirão Preto - SP



Telephone: (+55 16) 3636-2283



Website: www.ribeiraopreto.sp.gov.br/portal/bosque-zoo/mirante



CAMINHOS DA MOGIANA ROUTE



SANTUÁRIO NOSSA SENHORA DA MEDALHA MILAGROSA SETE CAPELAS (SANCTUARY OF OUR LADY OF THE MIRACULOUS MEDAL SEVEN CHAPELS)



The Sanctuary of the Seven Chapels was designed by Benedictine monks and each was dedicated to a patron saint. The construction took almost ten years. The first chapel, of Nossa Senhora das Graças, was built in 1948. That of São Judas Tadeu, in 1951. The chapels of Nossa Senhora Apareci-

da and Santa Terezinha were built in 1954. The Chapel of Saint George in 1955 and, closing the Sanctuary, the chapels of Our Lady of Perpetual Help and the staircase - the Chapel of Penance.

Each keeps its individuality in terms of architecture but forms an interesting architectural ensemble. Arranged in a semicircle, the chapels face the center and curiously were built in a quarry excavation, being framed and protected by rocks.

The Seven Chapels Sanctuary was built on the São Bento Hill, next to the Monastery that gave the hill its name, and is the base of a cultural complex, formed by the House of Culture, Arena Theater, Municipal Theater, Christ the Redeemer. The Cultural Complex

also has streets, walkways, squares, a luminous fountain, lookout, House of Amateur Radio, communication service of Viação São Bento, São Bento Monastery, and Botanical Park.



How to get there:

Via São Bento s/n - Morro do São Bento - Ribeirão Preto - SP



Telephone: (+55 16) 3625-0507



Website: www.arquidioceserp.org.br



CAMINHOS DA MOGIANA ROUTE


CATEDRAL METROPOLITANA (METROPOLITAN CATHEDRAL)




The Metropolitan Cathedral of Ribeirão Preto or Catedral São Sebastião is the main Catholic church in the city. The building, along with its surroundings, was listed as a monument by CONDEPHAAT in 2014. Built in Gothic style, with stained-glass windows and an impressive interior, with frescoes painted by Italian artist Benedito Calixto on the life of São Sebastião, the church is a major attraction for visitors.

The history of this temple began in the nineteenth century, with the donation of an estate by some farmers who inhabited the land, to raise a chapel in praise of San Sebastian. From chapel to headquarters and then the São Sebastião Cathedral, its

history reveals the work of priests and bishops who, over the years, worked hard for it to become the Cathedral. This is a representative construction that portrays the era of the cycle of wealth generated by coffee in Ribeirão Preto in the late nineteenth century and early twentieth century and the remains of the heritage that gave rise to the city.

 **How to get there:**
R. Florêncio de Abreu, s/n - Centro
Ribeirão Preto - SP

 **Telephone:** (+55 16) 3625-0007

 **Website:** catedralrp.com.br

CAMINHOS DA MOGIANA ROUTE



QUARTEIRÃO PAULISTA: THEATRO PEDRO II, CENTRO CULTURAL PALACE, BIBLIOTECA ALTINO ARANTES E PRAÇA XV DE NOVENBRO
(PAULISTA QUARTER: PEDRO II THEATER, PALACE CULTURAL CENTER, ALTINO ARANTES LIBRARY, AND NOVEMBER XV SQUARE)



The central block of the city is a true cultural and architectural wealth. The Pedro II Theater, the Palace Cultural Center, the Altino Arantes Library, and the XV de Novembro Square allow tourists to experience the history of the place. The highlight goes to the Palace Hotel, which began in 1924. Located on the corner of Duque de Caxias Street and Álvares Cabral Street, it would come to compose Ribeirão Preto's Paulista Quarter. The owner of the land and

contractor of the work was Adalberto Henrique de Oliveira Roxo, an important coffee merchant established in the city. In 1927, the Central Hotel was acquired by Cia. Cervejaria Paulista, a company that also bought the land parallel to the hotel and started



the construction of Teatro Pedro II and Edifício Meira Júnior, where the famous Penguin is located. To keep the architectural pattern of the buildings, the façade of the Central Hotel was reformed in the 1930s. After the reform, it was renamed Palace Hotel, which remained in operation until 1992, when it closed its activities.

In 1982, the CONDEPHAAT determined the tumbling of the Palace Hotel and Teatro Pedro II. In 1996 the city hall exchanged the Palace Hotel with Antarctica.



How to get there:

Rua Álvares Cabral, 322
Ribeirão Preto - SP



Telephone: (+55 16) 3636-9187



Website: www.ribeiraopreto.sp.gov.br/portal/centro-cultural-palace/historia



CAMINHOS DA MOGIANA ROUTE

MIS - MUSEU DA IMAGEM E DO SOM (MIS - MUSEUM OF IMAGE AND SOUND)



The Museum “José da Silva Bueno”, named in honor of the pioneer of radio in the interior of Brazil, was created in 1978. The MIS collection is distributed in iconography, records, radio sets, reel and cassette tapes, cine photography machines, photos, recorders, sound devices, and documents of the

history of communication vehicles.

-  **How to get there:**
Rua Cerqueira Cesar, 371 - Centro
Ribeirão Preto - SP
-  **Telephone:** (+55 16) 3635-3660
-  **Website:** www.ribeiraopreto.sp.gov.br/portal/mis/mis
-  **Instagram:** @culturaeturismorp

THEATRO PEDRO II (PEDRO II THEATER)



It is a large theater located in the city of Ribeirão Preto, first class for symphonic music and opera, with a capacity for 1,588 spectators and a total area of 6,500 m² (70,000 ft²). For five decades, Pedro II was the main cultural reference in Ribeirão Preto. It was the center of political and social events, hosting major theater and opera companies from abroad. Administered by Fundação Dom Pedro II, it was created to manage Pedro II in 1995.



-  **How to get there:**
Rua Álvares Cabral, 370, Centro
Ribeirão Preto - SP
-  **Telephone:** (+55 16) 3977-8111
-  **Website:** www.theatropedro2.com.br
-  **Instagram:** @teatropedroii
-  **Facebook:** f/teatropedroii

CAMINHOS DA MOGIANA ROUTE

MARP - MUSEU DE ARTE DE RIBEIRÃO PRETO (MARP - RIBEIRÃO PRETO ART MUSEUM)



The building where the Pedro Manuel-Gismondi Museum of Art of Ribeirão Preto (MARP) is installed was constructed at the beginning of the last century to be the first headquarters of the Recreational Society of Ribeirão Preto.

In 1992, MARP - the Ribeirão Preto Museum of Art was officially inaugurated, to gather the City Hall's fine arts collection - works from SARP - Ribeirão Preto Art Salon and SABBART - Brazilian Fine Arts Salon, acquired by the public authorities, as well as donated works, such as the works by artists Le-

onello Berti and Nair Opromolla, in addition to promoting the recovery of the collection.

How to get there:

Rua Barão do Amazonas, 323
Centro - Ribeirão Preto - SP

Telephone: (+55 16) 3635-2421

 **Website:** www.ribeiraopreto.sp.gov.br/portal/marp/historico-marp

 **Instagram:** @culturaeturismorp

CASA DA MEMÓRIA ITALIANA (ITALIAN MEMORY HOUSE)


Built between 1923 and 1925, Casa da Memória was the residence of the Italian immigrant couple Pedro Biagi and Eugenia Viel Biagi and their children from 1941 onwards. The mansion built gave space for a collaborative museum to tell the history of Italian immigration to the city. With the help of architecture, furniture, and objects from the beginning of the 20th century, the Casa da Memória Italiana is the setting for a multimedia collection with the stories of the families that formed the



culture of Ribeirão. There are activities for the preservation of the collection, research on the building and its residents, guided tours, contemporary art exhibition, workshops, and Christmas concerts, among others.

How to get there:

Rua Tibiriça, 776 - Centro
Ribeirão Preto - SP

 **Telephone:** (+55 16) 3904-2750
(16) 99760-9946

 **Website:** www.casadamemoriaitaliana.com.br

 **Instagram:** @casadamemoriaitaliana

 **Facebook:** [f/casadamemoriaitaliana](https://www.facebook.com/casadamemoriaitaliana)

CAMINHOS DA MOGIANA ROUTE

TOUR CERVEJEIRO (BREWERY TOUR)



A group of the main independent breweries in Ribeirão Preto and the region organized a tour full of sensations, as well as valuing collective entrepreneurship! The group consists of 7 breweries and holds several events during the year, attracting tourists from all over the region, with great attractions of the beer universe. Held by



the brewery hub of Ribeirão Preto, generating experiences for all audiences and lovers of craft beer.

-  **How to get there:**
Rua Visconde de Inhauma, 489
Ribeirão Preto – SP
-  **Telefone:**
(16) 3635-2421
-  **Instagram:**
@polocervejeiormp
-  **Facebook:**
f/polocervejeiormp

IT IS WORTH KNOWING:

MUSEU DO CAFÉ (COFFEE MUSEUM)

Aiming to tell the story of the Coffee Cycle in Ribeirão Preto and Brazil, Plínio Travassos dos Santos collected objects related to the “green gold” culture. In 1955, already with a significant number of objects, the Coffee

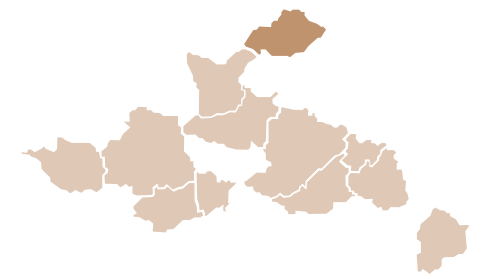
Museum of Ribeirão Preto was inaugurated and temporarily installed in the Historic Museum.

The building of the Cel. Francisco Schmidt Coffee Museum, built next to the Historical Museum, was officially inaugurated in 1957. The construction of the building was an initiative of the City Hall and counted on the financial collaboration of the Brazilian Coffee Institute - IBC and of Commander Geremia Lunardelli, known as 3o Rei do Café (3rd King of Coffee).

Its collection consists of large sculptures, ox carts, trolleys, coffee machines, and photos of the golden period of coffee in the region of Ribeirão Preto. The pieces alluding to the coffee culture were collected in the region and other states, mainly Rio de Janeiro and Minas Gerais.

-  **How to get there:**
Av. do Café s/nº - Campus da USP - Ribeirão Preto – SP
-  **Telephone:** (+55 16) 3633-1986
-  **Website:** www.ribeiraopreto.sp.gov.br/portal/complexo-museus/museu-do-cafe-historico
-  **Instagram:** @culturaeturismorp

CAMINHOS DA MOGIANA ROUTE



SALES OLIVEIRA


- » Pesqueiro Santa Rita
- » Projeto Macaco e Cia - Fazenda Santa Luzia
- » Igreja Matriz Santa Rita de Cássia


PESQUEIRO SANTA RITA (SANTA MARIA FISHING)

An authentic pay-to-fish camp, with a restaurant that offers homemade food specialized in fish and varied ap-

petizers amid nature. There are also concerts with live music, all in a family atmosphere.



 **How to get there:**
Rodovia SP-355/330
(Waldir Canevari) Km 07
Sales Oliveira - SP

 **Telephone:** (+55 16) 3852-3012

 **Website:** www.salesoliveira.sp.gov.br/portal/turismo/

 **Facebook:** [f/PesqueiroSantaRita](https://www.facebook.com/PesqueiroSantaRita)

CAMINHOS DA MOGIANA ROUTE



PROJETO MACACO E CIA. - FAZENDA SANTA LUZIA
(MONKEY AND CO. PROJECT - SANTA LUZIA FARM)



A landmark option in rural tourism in the region and an environmental preservation center, the Monkey and Co. Project was created to value the urgent need for public awareness, especially among children and teenagers. In addition to the alert about the importance of nature protection, the work also attracts the attention of professionals engaged in environmental education from urban centers such as São Paulo, Uberaba, and Ribeirão Preto.

Fazenda Santa Luzia, where the project is developed, is 4 kilometers (2.5 miles) from the city center and is located amidst riparian forests, forest reserves, and the most varied native fauna, rich in biodiversity.

The place is also an alternative refuge, providing moments of tranquility, experiencing the daily life of the farm and enjoying the sounds, colors, and aromas of waterfalls, trails, countryside cuisine, and contact with animals.



How to get there:

Estrada do Lageado
Sales Oliveira - SP



Telephone: (+55 16) 99998-8690



Facebook:

f/Projeto-Macaco-e-Cia



CAMINHOS DA MOGIANA ROUTE

IGREJA MATRIZ SANTA RITA DE CÁSSIA (MAIN CHURCH SANTA RITA DE CÁSSIA)






Completed in 1904, the Mother Church of Sales Oliveira, obtained its status only in 1911, when Dom Alberto José Gonçalves, diocesan bishop of Ribeirão Preto consecrated it with the name of Santa Rita de Cássia. In 1916,

the Mother Church was inaugurated and underwent several modifications, such as the construction of the tower, supporting the image of Christ the Redeemer, inaugurated in 1956.

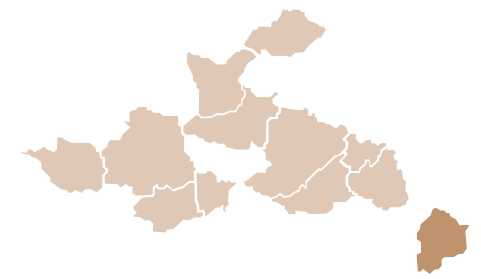


After the last renovation in the 2000s, restorers discovered under several layers of paint, the canvas of Saint Margaret Mary of Lacoque, painted by the Italian artist Carlos Abriatta, who spread his works throughout the churches of the Ribeirão Preto region at the beginning of the 20th century.



-  **How to get there:**
Praça Santa Rita, 177
Sales Oliveira - SP
-  **Telephone:** (+55 16) 3852-1021
-  **Facebook:** f/paroquiasalesoliveira





SANTA ROSA DE VITERBO



- » Portão Palacete dos Matarazzo
- » Igreja Matriz de Santa Rosa de Viterbo
- » Bairro de Nhumirim
- » Centro de Memórias José Hamilton Ribeiro
- » Estação da Cultura
- » Sítio Paleontológico de Santa Rosa de Viterbo



PORTÃO PALACETE DOS MATARAZZO (MATARAZZO PALACE GATE)

Historical monument, it is a gateway to the Fazenda Amália (Amália Farm), where the Matarazzo Family Palace was built. The building still resists and insists on keeping all the splendor of the family history. The greatest political and economic personalities of Brazil and the world in the 20th century passed through there. The city's his-

tory is linked to Amália Farm, founded by Henrique Dumont, a coffee grower and father of Santos Dumont, and later sold to the Matarazzo family. The most curious fact is the gate that is right in the center and connects the city to the palace.

-  **How to get there:**
Praça Maria Pia - Centro
Santa Rosa de Viterbo - SP
-  **Telephone:** (+55 16) 3954-8152

CAMINHOS DA MOGIANA ROUTE



IGREJA MATRIZ DE SANTA ROSA DE VITERBO (MAIN CHURCH OF SANTA ROSA DE VITERBO)



Romanesque temple. Its construction, from 1909, has internal artistic paintings, and its patron saint is Saint Rosa de Viterbo, the saint who lived in the city of Viterbo, in the twelfth century. For many years, the parish was the only one in Brazil and the first in Latin America dedicated to Saint Rosa of Viterbo, is also the only city in the world that takes the name of the Italian saint.



How to get there:

Praça Guido Maestrello Centro
Santa Rosa de Viterbo - SP



Telephone: (+55 16) 3954-1116



Instagram: @Paróquia Santa Rosa de Viterbo




Facebook: f/PASCOMSRV




CAMINHOS DA MOGIANA ROUTE

BAIRRO DE NHUMIRIM (NHUMIRIM DISTRICT)

Old rural neighborhood, whose name means, in Tupi-Guarani, small farm, is formed by a few streets. Old houses, a square, and a rustic environment are scenarios of part of the Caminho da Fé. The village is also famous for its bars.

 **How to get there:**
Bairro de Nhumirim
Santa Rosa de Viterbo - SP

 **Telephone:** (+55 16) 3954-8152





CENTRO DE MEMÓRIAS JOSÉ HAMILTON RIBEIRO (JOSÉ HAMILTON RIBEIRO MEMORIAL CENTER)



Journalist José Hamilton Ribeiro, born in Santa Rosa de Viterbo, participated in the coverage of the Vietnam War and later became famous for his reports on Globo Rural, becoming the most awarded journalist in Brazil. The space that bears his name occupies a historical building of the city known as the old jail, has undergone some reforms and adjustments to receive the collection, and is an environment for the promotion of cultural activities,

space for research and conservation of collections relating to the history of the city, its residents and illustrious children, as is the case of José Hamilton, who gave more than 150 items of his collection to the center.

 **How to get there:**
Rua José Bonifácio, 51
Santa Rosa de Viterbo - SP

 **Telephone:** (+55 16) 3954-8152

CAMINHOS DA MOGIANA ROUTE

ESTAÇÃO DA CULTURA (CULTURAL STATION)




A historic building in the city, the Santa Rosa Station was inaugurated in 1910 as an embarkation and disembarkation point of the Cajuru Branch of the Mogiana Railway. It operated until 1967 when Mogiana deactivated the branch line.

In 1971, the São Paulo Government created Fepasa (Ferrovia Paulista S/A),

which unified all state railways, but the Cajuru Branch was never used again. After being expropriated, the station was reformed and currently houses the Municipal Music School and the Santa Rosa de Viterbo Symphonic Band.

How to get there:

Praça da Bandeira - Centro
Santa Rosa de Viterbo - SP

 **Telephone:** (+55 16) 99357-4590

IT IS WORTH KNOWING:

SÍTIO PALEONTOLÓGICO DE SANTA ROSA DE VITERBO (PALEONTOLOGICAL SITE OF SANTA ROSA DE VITERBO)

Santa Rosa is highlighted on the world map of scientific tourism, for its paleontological site, which became a park.

The project involves the Giant Stromatolite Field, discovered a few years ago during excavation in a limestone mine in Santa Rosa de Viterbo. Stromatolites are sedimentary structures formed by the activity of microalgae in shallow waters and were formed

260 million years ago. They are present all over the world, but they are almost always small.


In Santa Rosa do Viterbo it is not like that. There is an exceptional field of giant stromatolites, up to 3 meters (10 feet) high.

The site is unique on the planet and one of the 142 sites selected to compose the Geological Heritage of the

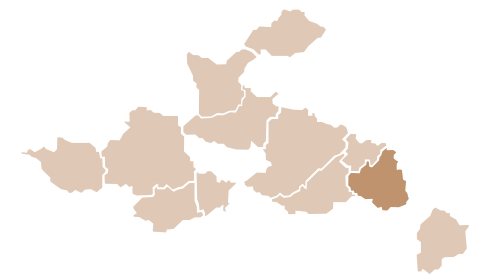
State of São Paulo. This paleontological site, which has already been protected, serves as an attraction and research area, being an opportunity to create scientific tourism in the city.

How to get there:

Área Rural
Santa Rosa de Viterbo - SP

 **Telephone:** (+55 16) 99202-8258

CAMINHOS DA MOGIANA ROUTE





SERRA AZUL

- » Festa do Cerrado
- » Fazenda Visconde

FESTA DO CERRADO (CERRADO PARTY)

The popular religious festival, which takes place in December, held for over 20 years, a tradition with visits to the saints installed inside the space.

 **How to get there:**
Paróquia Divino Espírito Santo
Rua Cap. Luiz do Carmo, 531
Serra Azul - SP

 **Telephone:** (+55 16) 3982-1211





CAMINHOS DA MOGIANA ROUTE

FAZENDA VISCONDE (VISCONDE FARM)



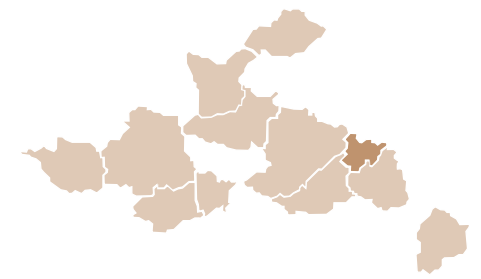
The largest breeding farm of ornamental birds in Latin America also sells several species of fish. The farm is on the Brazilian eco-tourism route and receives, per year, more than 15 thousand visitors from all over the country. It is an immense breeding ground with almost 300 breeds of birds. Partridges, quails, peacocks, ostriches, and pheasants. The farm also has ornamental chickens, birds, parakeets, signal goose, and swans.

 **How to get there:**
FAZENDA VISCONDE - RURAL
Fazenda Limoeiro, s/n
Serra Azul - SP

 **Telephone:** (+55 16) 99369-6818



CAMINHOS DA MOGIANA ROUTE



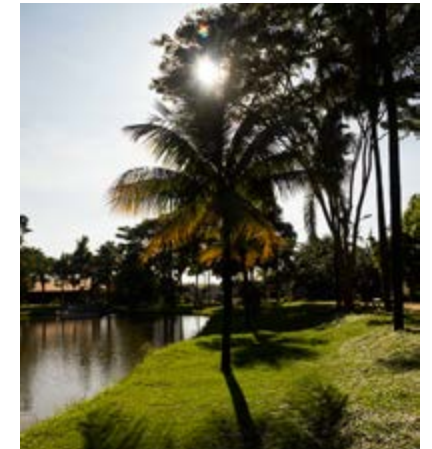
SERRANA


- » Parque Bela Fonte
- » Paróquia Nossa Senhora das Dores
- » Fundação Cultural Lilly de Carvalho Reis
- » Noite Sagrada


PARQUE BELA FONTE (BEAUTIFUL PARK)



Reopened in 2017, Bela Fonte Park has become the main calling card of Serrana. A leisure place in Serranense, on weekends, the park receives schools, athletes, theater groups, and musicians for their activities and rehearsals. Well located and easily accessible, it has an intense and diverse cultural agenda. That's why it is the most visited place by locals and tourists. The park is well wooded, and ideal for picnics, musical, and reading groups.



 **How to get there:**
Rua Francelino Reis, s/n
Serrana - SP

 **Telephone:** (+55 16) 3987-9244

CAMINHOS DA MOGIANA ROUTE

PARÓQUIA NOSSA SENHORA DAS DORES (OUR LADY OF SORROWS PARISH)



The history of the church is mixed with the foundation of the city. Serafim José do Bem, colonizer and one of the founders of the city was one of the key motivators in the construction of the church. At the end of the nineteenth century, the disease was present

throughout the country and haunted the home of Serafim do Bem. Very religious, they erected an immense wooden cross, behind the current Mother Church, to pray every afternoon asking Our Lady of Sorrows to support and keep that illness away from the family. The church was founded in 1912 and the image of the patron saint was imported from Italy by order of the patriarch.



How to get there:

Praça Armando Salles de Oliveira
s/n - Centro - Serrana - SP



Telephone: (+55 16) 3987-1271



Instagram: @pnsdores



Facebook: f/Pascom Paróquia
Nossa Senhora das Dores



CAMINHOS DA MOGIANA ROUTE



FUNDAÇÃO CULTURAL LILLY DE CARVALHO REIS (LILLY DE CARVALHO REIS CULTURAL FOUNDATION)



The cultural foundation of Serra-na was created in 1998. The Pedra Agroindustrial, owner of the property donated the site to the Cultural Foundation of Serra-na. In 1999, the then Cine Serra-na, with a seating capacity of 300, was transformed into Cine Theater and also serves as the headquarters of the Cultural Foundation of Serra-na. It is a non-profit cultural institution aimed at research and artistic and literary dissemination. In 2008, a new direction was brought to the Foundation's proposals for renewal. Currently, it has more than 1,200 students participating

in various activities such as classical ballet, belly dancing, ballroom dancing, artistic drawing, artistic painting, theater, guitar, and handi-crafts.

The Foundation plays an important role as a meeting point for the socialization of the Serranense population, besides promoting knowledge, cultural development, and providing services to the

community. After renovation and re-vitalization, the building was re-inaugurated, housing the Lilly de Carvalho Reis Cultural Foundation.



How to get there:

R. Barão do Rio Branco, 339
Serrana - SP



Telephone: (+55 16) 3987-6071



Website: www.fundaoculturalde-serrana.com



Instagram:
@_fundacaoserrana



Facebook:
[f/fundacaoculturalsserrana](https://www.facebook.com/fundacaoculturalsserrana)



IT IS WORTH
KNOWING:



NOITE SAGRADA (SACRED NIGHT)

This is the largest theater spectacle of the staging of Christ in the metropolitan area of Ribeirão Preto. The theater of Christ reenactment began to be staged in 1965. Idealized by Father Ariclens, Flávio do Valle (In memorial) and Grupo Amigos, it started as a representation of the Passion of Christ, where a small group of people staged it at the door of the Mother Church. For over 50 years, the city has presented one of the greatest performances of art and faith, known as "Sacred Night". The open-air theater, which tells the story of the life, passion, and death of Jesus Christ, annually attracts thousands of people from the cities in the region.



How to get there:

Recinto Expocana Serrana - SP

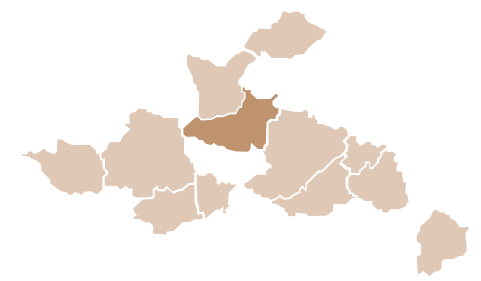


Telephone: (+55 16) 3987-6575



Facebook: [f/Noite Sagrada de Serrana](https://www.facebook.com/NoiteSagradaSerrana)

CAMINHOS DA MOGIANA ROUTE



SERTÃOZINHO

- » Parque Ecológico Gustavo Simioni
- » Câmara Municipal dos Vereadores
- » Parque Linear Municipal
- » Museu Ferroviário
- » Museu da Cidade
- » Parque Ecológico “Daniel Schiavinato”
- » Igreja Matriz da Paróquia Nossa Senhora Aparecida
- » Parque do Cristo Salvador
- » Teatro Municipal “Professora Olympia Faria De Aguiar Adami”
- » Museu da Cana
- » Chalé das Flores
- » Colônia Preta
- » Caminhos da Fé



POLO CUESTA ROUTE

PARQUE ECOLÓGICO GUSTAVO SIMIONI (GUSTAVO SIMIONI ECOLOGICAL PARK)



There are almost 80 hectares (200 acres) with native forest, swimming pool, pedal boats, food court, model airplane field, walking track, bike path, artificial beach, three soccer fields, sports courts, children's traffic





education track, kiosk for barbecues and picnics. The great attraction of the park is the observation of many species of birds, some of them cataloged. It has a capacity of 3,500 visitors per day.

How to get there:

Rodovia Armando Sales de Oliveira -SP-322, km342
Sertãozinho - SP

Telephone: (+55 16) 3491-7112

 **Website:** www.sertaozinho.sp.gov.br

 **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)

 **Facebook:**
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)




CÂMARA MUNICIPAL DOS VEREADORES (MUNICIPAL CITY COUNCIL)




The Sertãozinho Law House has had its new headquarters since 2018. Its architecture is modern and the space has an environment for events and a cultural hall. There also happen cultural and artistic attractions, small events, and tourism.

How to get there:

Av. Egisto Sichieri, 1289 - Jardim Diamante - Sertãozinho - SP

 **Telephone:** (+55 16) 3946-9600

 **Website:** www.sertaozinho.sp.gov.br

 **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)

 **Facebook:**
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)

POLO CUESTA ROUTE

PARQUE LINEAR MUNICIPAL (MUNICIPAL LINEAR PARK)

A complex of green areas, a water mirror, and a lush environment, in an area of over 37.2 hectares (92 acres) the park was created not only as another leisure option for the local community but to preserve the natural ecosystems of the city. It is also an important element for flood containment, the development of cultural activities, environmental education and interpretation, and of course, recreation in contact with exuberant nature.



-  **How to get there:**
Avenida Nelson Matheus Benelli
Sertãozinho - SP
-  **Telephone:** (+55 16) 3947-2247
-  **Website:** www.sertaozinho.sp.gov.br
-  **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)
-  **Facebook:**
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)

MUSEU FERROVIÁRIO (RAILWAY MUSEUM)

This will be the first Railway Museum of Sertãozinho. In its collection are cataloged more than 100 pieces donated by the Association of Railway Preservation of Sertãozinho.



-  **How to get there:**
Rua Crescência Carolo Balbo,
junto à praça Elmo Pedro
Favareto - Sertãozinho - SP
-  **Telephone:** (+55 16) 3942-7223
-  **Website:** www.sertaozinho.sp.gov.br
-  **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)
-  **Facebook:**
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)




POLO CUESTA ROUTE


MUSEU DA CIDADE (CITY MUSEUM)




Located in the building designed by the architect Manuel Sabacter and inaugurated in 1916, has a neoclassical style and has housed the old forum and the public jail. It is a strong and compact building, which reveals characteristics of the buildings of the judiciary power of the early twentieth century. It has, on the ground floor, five rooms that served as cells for the public jail and on the upper part, besides the large hall that served as the jury's court, there are five more rooms. Its collection is composed of historical objects, works of art, numismatic (old coins), oral history, and periodical archives, with numerous pieces and works of art related to the

agro-industrial evolution of the city, whose sugar cane culture represents its main proponent. Religiosity is also the object of study of the Museum, with frequent items in its collection representing the most varied trades and beliefs.

 **How to get there:**
Rua Expedicionário Lellis, 1.500 -
Centro - Sertãozinho - SP

 **Telephone:** (+55 16) 3945-9363

 **Website:** www.sertaozinho.sp.gov.br


 **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)


 **Facebook:**
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)

PARQUE ECOLÓGICO "DANIEL SCHIAVINATO" (DANIEL SCHIAVINATO ECOLOGICAL PARK)


Environmental protection area of the municipality, the park has a gym area, space with a game table, concrete sidewalks, paving with racket-type tiles, kiosks, pergolas, playground, bike path, drinking fountains, wooden and concrete benches, landscaping, and LED lighting. A beautiful

park and an environment conducive to leisure, which also values the environmental issue.

 **How to get there:**
Área de proteção ambiental
"5 de Junho", formada pelas
Ruas Primo Chinaglia, Américo
Nunes Maia, José Soldera e
Avenida José Antonio Angelotti
Sertãozinho - SP

 **Telephone:** (+55 16) 3945-9363

 **Website:** www.sertaozinho.sp.gov.br

 **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)

 **Facebook:**
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)



POLO CUESTA ROUTE

IGREJA MATRIZ DA PARÓQUIA NOSSA SENHORA APARECIDA (MAIN CHURCH OF THE PARISH OF OUR LADY OF PARADISE)




Inaugurated in 1928 and completed in 1934, its tower was installed in 1947, along with three bells. Currently, in the upper part of the sacristy, there is a small museum in honor of Canon Antônio de Oliveira, pastor for over 50 years at the site. Space of great touristic relevance, due to its culture


and history, receives large numbers of visitors between their celebrations and events.

How to get there:

Praça 21 de Abril
Sertãozinho - SP

 **Telephone:** (+55 16) 3947-6524

 **Website:** www.sertaozinho.sp.gov.br

 **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)

 **Facebook:**
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)


PARQUE DO CRISTO SALVADOR (CHRIST THE SAVIOR PARK)


Located on Vanzella Hill, the old quarry at the entrance to the city, is one of the largest monuments in the country, at 57 meters (187 feet) high. The park also has a lookout and, to access this area, there is a staircase and an elevator. From the top, the 360° view reveals the entire city,


providing a beautiful landscape. The Reading in the Park project, and cultural, artistic, and sports workshops also take place there. The park also has a playground and is well wooded.

How to get there:

R. Amélia Dandaró
Rodrigues, 605
Cidade Jardim -
Sertãozinho - SP

 **Telephone:** (+55 16) 3942-50481

 **Website:** www.sertaozinho.sp.gov.br

 **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)

 **Facebook:**
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)



POLO CUESTA ROUTE



TEATRO MUNICIPAL “PROFESSORA OLYMPIA FARIA DE AGUIAR ADAMI” (“PROFESSOR OLYMPIA FARIA DE AGUIAR ADAMI” MUNICIPAL THEATER)



Opened in 1980, it has an Italian-style stage, with 12 meters (40 feet) front and 27 meters (89 feet) back. The theater holds 386 seats. The Professora Olympia Faria de Aguiar Adami Municipal Theater, since 1981, gathers, annually, the Theater Initiation Group and has more than 200 children, youth, and adults for classes, exercises, and staging of shows. In addition, it holds events such as the National Theater Showcase, which takes place in April, and music and dance shows, held at the end of the year, close to the city’s birthday, December 5th.



How to get there:

Rua Washington Luiz, 1131 -
Centro - Sertãozinho - SP



Telephone: (+55 16) 3942-4115



Website: www.sertaozinho.sp.gov.br



Instagram: @cultura_e_turismo_stz



Facebook:
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)



MUSEU DA CANA (SUGARCANE MUSEUM)

Rescuing the industrial memory of sugarcane that influenced so much the history of the region and the development of Brazil is represented in the museum. The building is imposing,



built in the British industrial style of the period, with large sheds, exposed bricks, and simple details. The large house has been preserved to house the Sugarcane Museum, and its great feature is the collection of modern Scottish machinery dating from the late 1880s: steam-powered mills, stokers, crystallizers, and baggers, brought from Europe to Brazil during the monarchy, now preserved in their original positions within the mill’s production line.



How to get there:

Vicinal José Baldinoti, Km 04
Limite entre Sertãozinho e Pontal
Sertãozinho - SP



Telephone: (+55 16) 3947-5008



Website: www.sertaozinho.sp.gov.br



Instagram: @cultura_e_turismo_stz



Facebook:
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)

POLO CUESTA ROUTE

CHALÉ DAS FLORES (FLOWER CHALET)



The hotel is located in a space of approximately 0.6 hectares (1.5 acres) of green area, including beautiful gardens with several sculptures, hydrangeas, hibiscus, lilies, amaryllis, roses, and other flowers. Several works of



art and sculptures are also arranged in the gardens. With a cozy and decorated environment, it provides comfort, tranquility, and leisure combined with direct contact with nature.




-  **How to get there:**
Rua das Violetas, 14 - Chácara
Recreio Planalto
Sertãozinho - SP
-  **Telephone:** (+55 16) 99217-4486
-  **Website:** www.sertaozinho.sp.gov.br
-  **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)
-  **Facebook:**
[f/prefeiturasertaozinhosp](https://www.facebook.com/prefeiturasertaozinhosp)


POLO CUESTA ROUTE


IT IS WORTH KNOWING:

COLÔNIA PRETA (BLACK COLONY)

It is a rural property acquired and formed by freed slaves. The Sítio São Benedito is one of the most important places for the identity of the black population of Sertãozinho. The traditional feast of St. Benedict is held there, with typical cultural and religious manifestations. The descendants of the first owners live there, preserving houses and facilities such as clay ovens and tulhas (water tanks), plantations, and the São Sebastião Chapel, completed in 1916.

 **How to get there:**
Localizada a meio caminho entre Sertãozinho e a antiga Usina Albertina. Sertãozinho - SP

 **Telephone:** (+55 16) 3942-7223


 **Website:** www.sertaozinho.sp.gov.br


 **Instagram:** @cultura_e_turismo_stz


 **Facebook:**
[f/prefeiturasertaozinhos](https://www.facebook.com/prefeiturasertaozinhos)


CAMINHOS DA FÉ (PATHS OF FAITH)

Part of the Parque do Cristo Salvador covers more than 570 kilometers (354 miles). Inspired by the millennial Way of Santiago de Compostela, in Spain, it was created to give support to the pilgrims to Aparecida, in the Basílica Nossa Senhora de Aparecida, offering the necessary support points. Marked by yellow arrows, it is the path followed by pilgrims only by walking and bicycles.

 **How to get there:**
Rua Amélia Dândaro
Rodrigues, 605 - Cidade Jardim
Sertãozinho - SP

 **Telephone:** (+55 16) 3942-7223

 **Website:** www.sertaozinho.sp.gov.br

 **Instagram:**
[@cultura_e_turismo_stz](https://www.instagram.com/cultura_e_turismo_stz)

 **Facebook:**
[f/prefeiturasertaozinhos](https://www.facebook.com/prefeiturasertaozinhos)

ALTA MOGIANA ROUTE

THE BEST OF ALTA MOGIANA PAULISTA

Ipuã is located between two rivers, Sapucaí and Ribeirão do Rosário, unmissable attractions in the city, which also has several options for rural tourism, such as farms, campgrounds, and parks.

Cândido Portinari's birthplace, Brodowski preserves, as a museum, the house where the artist lived, bringing together various works, texts, photos, and curiosities of one of the greatest Brazilian painters of all time.

In Cajuru, it is worth a visit to Cachoeira da Serra. On-site, there are restaurants, a bar, and a camping area. Equally famous in the region is Prainha do Zitão, ideal for practicing sports such as tubing, kayaking, and others.

Whoever goes to Cássia dos Coqueiros cannot miss a visit to the Toca da Onça, a preservation area in the middle of the Atlantic Forest that has caves and viewpoints, including also the Cássia dos Coqueiros viewpoint. Itambé and Salto dos Coqueiros are also two waterfalls worth visiting. Altinópolis has a pleasant mountain climate, offering peace and tranquility. Lovers of the mountains and adventure sports, such as rappelling and hiking, should visit the Gruta do Itambé and Morro da Mesa. In several points of

the city, it is possible to appreciate the works of the plastic artist Bassano Vacarinni.

Dumont, as evidenced by its name, still preserves the old farm where the aviator Alberto Santos Dumont lived. In the Josefina Negri square part of the collection of the museum, Santos Dumont is on display, as one of the four locomotives that were part of the fleet that belonged to the Engineer Henrique Dumont father of the aviator, and one of the planes of Santos Dumont considered one of the postcards of the city.

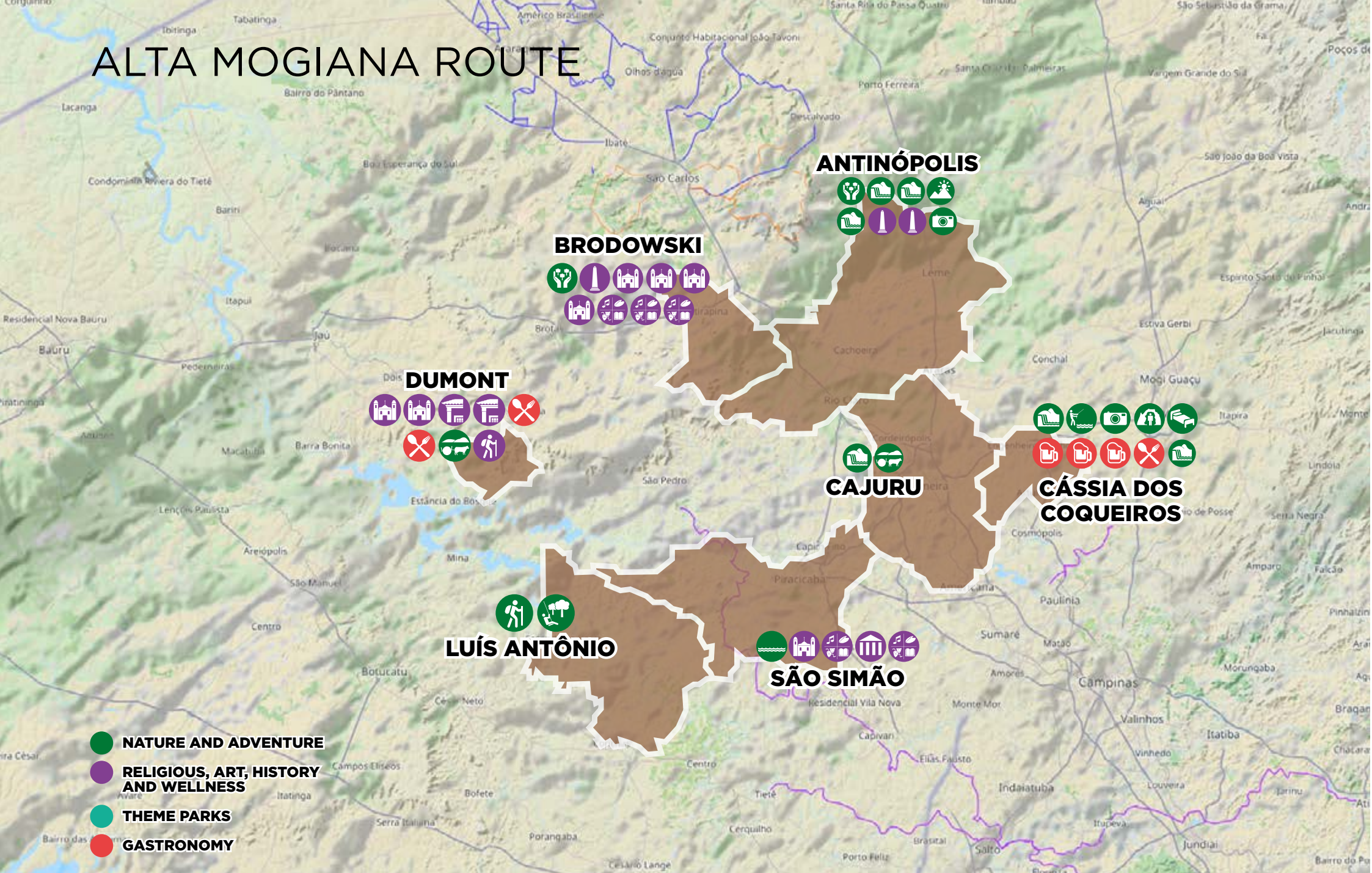
Considered the birthplace of the Proclamation of the Republic, São Simão is formed by old well-preserved mansions. The city has a lookout point that overlooks beautiful natural landscapes.

Cycling lovers cannot miss the Santa Luzia trail, one of the major attractions of Luiz Antônio. It has beautiful landscapes such as the Cachoeirinha da Vassununga, the ruins of the Igreja da Paulicéia church, besides the possibility of frequently encountering animals such as the Tamanduá Bandeira, the Lobo Guará, and the Onça Parda. The city has several natural attractions, such as the Municipal Forest and the Jataí Ecological Station.

Route cities

- » Ipuã
- » Altinópolis
- » Brodowski
- » Dumont
- » Cajuru
- » Cássia dos Coqueiros
- » São Simão
- » Luiz Antônio

ALTA MOGIANA ROUTE



ANTINÓPOLIS



BRODOWSKI



DUMONT



CAJURU



CÁSSIA DOS COQUEIROS



LUÍS ANTÔNIO

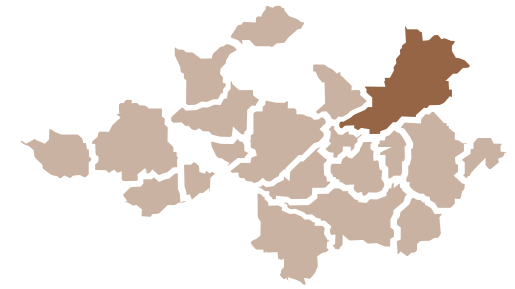


SÃO SIMÃO



-  NATURE AND ADVENTURE
-  RELIGIOUS, ART, HISTORY AND WELLNESS
-  THEME PARKS
-  GASTRONOMY

ALTA MOGIANA ROUTE



ALTINÓPOLIS

- » Gruta do Itambé
- » Cachoeira do Itambé
- » Cachoeira do Esmeril
- » Morro da Mesa
- » Cachoeira do Procópio
- » Jardim das Esculturas
- » Praça Dos Trabalhadores
- » Mirante

GRUTA DO ITAMBÉ (ITAMBÉ CAVE)





Sandstone cave, is easily accessible, with a distance of 8 kilometers (5 miles) from the city of Altinópolis. One of the main tourist attractions of the city. It is a sandstone formation, with a facade of 28 meters (92 feet) and 350 meters (1,148 feet) of galleries. Another attraction of the cave is two ear-shaped cavities from which small amounts of water flow through the floor of the cave, which is found in these two formations as an exit. The trail is well signed, and visits can only be made on the outside. A natural spectacle

in the open sky, ideal for contemplation and ideal for sports such as hiking.

How to get there:

Rodovia Arlindo Vicentine, km 6
Altinópolis - SP

 **Telephone:** (+55 16) 3665-9599

 **Website:** www.altinopolis.tur.br

 **Instagram:** @turismoaltinopolis

 **Facebook:** f/Turismo Altinopolis

ALTA MOGIANA ROUTE

CACHOEIRA DO ITAMBÉ (ITAMBÉ WATERFALL)


The waterfall, next to the Itambé Cave, displays a rare beauty, with its exhilarating 60 meters (197 feet) fall. Ideal for bathing and sports. Located



in a forest reserve, it is ideal for rappelling. Another highlight is the trails to know the region and picnic areas.


How to get there:

Vicinal Arlindo Vicentine km 6
Altinópolis - SP

 **Telephone:** (+55 16) 3665-9599

 **Website:** www.altinopolis.tur.br

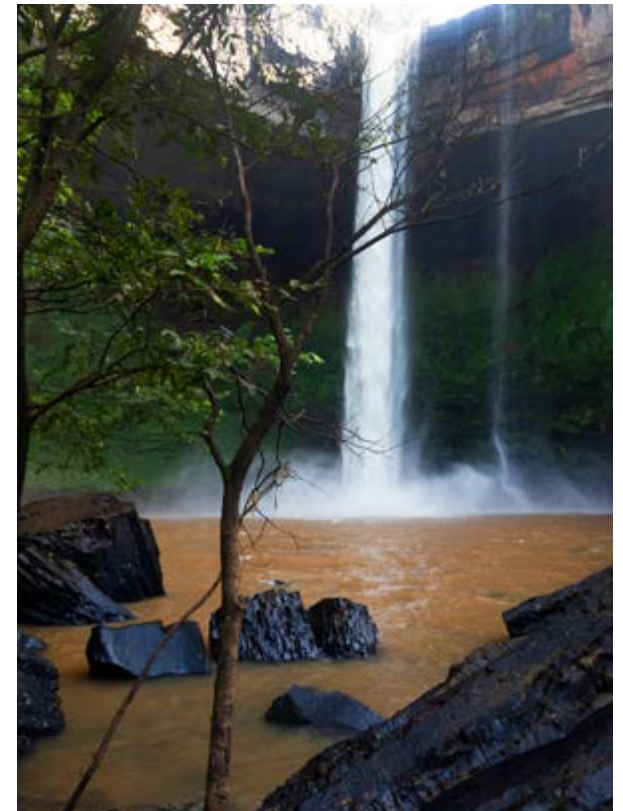
 **Instagram:** @turismoaltinopolis

 **Facebook:** f/Turismo Altinopolis

CACHOEIRA DO ESMERIL (ESMERIL WATERFALL)


40 kilometers (25 miles) away from the center of Altinópolis, is a beautiful fall 60 meters (197 feet) in height, ideal for contemplation. The Esmeril Waterfall is impressive. The waterfall coming out of a huge rock and forming a natural pool is of endless beauty.

It is possible to walk freely along the top of the waterfall. The place is ideal for adventure sports. Nearby there is a restaurant.



How to get there:

Usina hidrelétrica do Esmeril.
Altinópolis - SP

 **Telephone:** (+55 16) 99127-0000

 **Website:** www.altinopolis.tur.br

 **Instagram:** @camping_valedos_sonhos

 **Facebook:** f/camping_valedos_sonhos

ALTA MOGIANA ROUTE


MORRO DA MESA (TABLE HILL)


Place of beautiful panoramas, used, also, by lovers of extreme sports and by mystics. There is a lot of energy and great stories, easy access, and a distance of 43 kilometers (27 miles) from the center of Altinópolis. Those who enjoy watching the sunset cannot miss the Morro da Mesa, with 1005 meters (3,297 feet) above sea level, between the border of São Paulo and Minas Gerais. Arriving there, the visitor has a panoramic view of the border region between the states.




How to get there:

Bairro do Morro da Mesa
Altinópolis - SP

 **Telephone:** (+55 16) 3665-9599

 **Website:** www.altinopolis.tur.br

 **Instagram:** @turismoaltinopolis

 **Facebook:** f/Turismo Altinopolis

CACHOEIRA DO PROCÓPIO (PROCOPIO WATERFALL)


Cacheira do Procópio is about 20 meters (66 feet) high, where you can practice cascading, rappelling, and other adventure sports.

To get there you have to walk a 4 kilometers (2.5 miles) long trail. The tour

can be done on foot or by vehicle, but always guided.


How to get there:

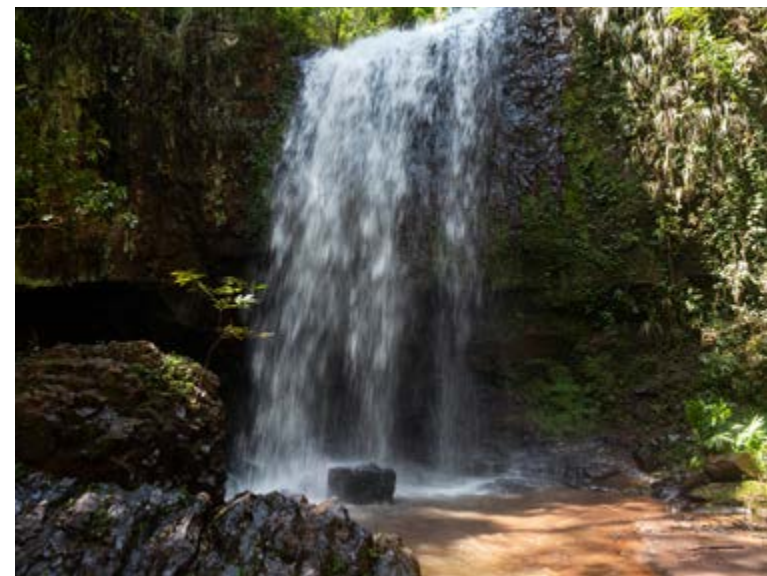
Fazenda São Joao da Mata
Altinópolis - SP

 **Telephone:** (+55 16) 3665-9599

 **Website:**
www.pousadasaojoaodamata

 **Instagram:** @saojoaodamata_
fazenda

 **Facebook:** f/pousada fazenda
são João da mata.

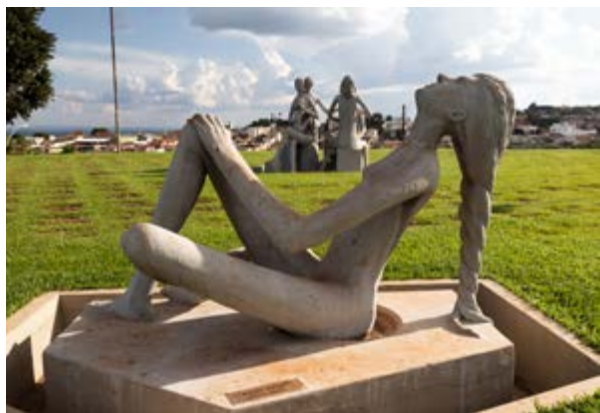


ALTA MOGIANA ROUTE

JARDIM DAS ESCULTURAS (SCULPTURE GARDEN)



One of the must-see tours is to walk around the city, which has 7 monuments and 42 works of the artist Bassano Vaccarini, who made the sculptures with social themes referring to women, family, and others. A true open-air museum.



-  **How to get there:**
Praça Jardim das Esculturas
Altinópolis - SP
-  **Telephone:** (+55 16) 3665-9599
-  **Website:** www.altinopolis.tur.br
-  **Instagram:** @turismoaltinopolis
-  **Facebook:** f/Turismo Altinopolis

PRAÇA DOS TRABALHADORES (WORKERS' SQUARE)



The square has several giant sculptures, which symbolize the economic activities of Altinópolis, and the Arena Theatre, besides two concrete panels with sculptures in low relief.

-  **How to get there:**
Praça dos Trabalhadores
Altinópolis - SP
-  **Telephone:** (+55 16) 3665-9599
-  **Website:** www.altinopolis.tur.br
-  **Instagram:** @turismoaltinopolis
-  **Facebook:** f/Turismo Altinopolis

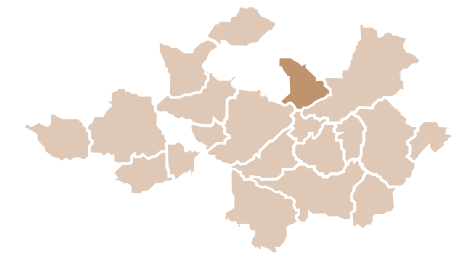
MIRANTE (VIEWPOINT)

Located at the highest point of the city, it is one of the postcards of the city, where it is possible to observe up to 6 cities of the region during the day and up to midnight, and provides a 360° view of wonderful landscapes.



-  **How to get there:**
Parque de Exposição Santa Cruz
Altinópolis - SP
-  **Telephone:** (+55 16) 3665-9599
-  **Website:** www.altinopolis.tur.br
-  **Instagram:** @turismoaltinopolis
-  **Facebook:** f/Turismo Altinopolis

ALTA MOGIANA ROUTE








BRODOWSKI

- » Parque Ambiental Pedro Zanon
- » Portal e Pórticos
- » Igreja Matriz - Nossa Senhora de Aparecida e Praça dos Expedicionários
- » Capela da Nonna
- » Capela de Santo Antônio
- » Estação Ferroviária
- » Giardino Portinari
- » Museu Casa de Portinari
- » Coreto - Lauro José De Almeida Pinto

PARQUE AMBIENTAL PEDRO ZANON (PEDRO ZANON ENVIRONMENTAL PARK)



Revitalized, the park has a pond formed by a spring with ducks and fish. There is also space for recreation with various toys for children and with outdoor equipment for physical activities and a walking track.

-  **How to get there:**
Parque Ambiental Pedro Zanon,
s/n- Vila Zanon - Brodowski - SP
-  **Telephone:** (+55 16) 3664-9182
-  **Website:** www.brodowski.sp.gov.br
-  **Instagram:** @prefeituradebrodowski
-  **Facebook:** f/SecretariadeTurismodeBrodowski

ALTA MOGIANA ROUTE

PORTAL E PÓRTICOS (PORTAL AND GANTRY)



Both, created by the internationally renowned artist Adélio Sarro, have a reinterpretation of Portinari's works. At the portal of Armando Scozzafave Avenue, there are concrete reliefs on both sides of the columns with themes related to the works of the city's most illustrious son: Menino do Tabuleiro (Board Boy), Mulher com Pilão (Woman with Pestle), O Profeta (The Profit), O Sacício de Abraão (Abraham's Sacrifice), Brincadeiras de Criança (Children's Toys), O Balanço (The Swing), Meninos Pulando Carniça (Boys Leaping Carrion) and Meninos de Brodowski (Brodowski's Boys). In the central column, the pro-

file of a palette and, in the center, the sculpture of Portinari holding his palette, with porticos depicting a brush stroke of colors that symbolize nature: "Azul Céu, Laranja Sol, Verde as Matas" (Blue Sky, Orange Sun, Green the Woods).

In the portico of Dom Luiz do Amaral Mousinho Avenue, titled Músico (Musician), there is relief art on both sides of the column,

with themes related to Portinari's painting. At the top, is the sculpture of a musician. The portico, in steel, is a brush stroke with the colors of nature, being blue the representation of the sky, orange representing the sun, and green the forests.


The portico of Vicinal Alberto Leone, which was named "O Trabalho" (The Work), also has concrete reliefs on both sides of the column, with themes related to coffee, sugar cane, rubber, and the steel industry.

In the Vicinal Miguel Toloí, the Portico "Pineapple" is an artistic monument, which identifies Brodowski as the birthplace of the greatest artist and is con-

sidered the Land of Pineapple, a fruit that also stamps the flag of the municipality, honoring the families brodowskianas pineapple producers. The Monument has curved columns in the shape of the fruit, with panels in low relief with themes allusive to Portinari's painting. In the center of the columns is a sculpture referring to the artist

How to get there:

Avs. Armando Scozzafave, Dom Luiz do Amaral Mousinho, Vicinal Alberto Leone, e Vicinal Miguel Tolois - Brodowski - SP

 **Telephone:** (+55 16) 3664-9182

 **Website:** www.brodowski.sp.gov.br

 **Instagram:**
@secretariadeturismobrodowsli

 **Facebook:** f/SecretariadeTurismodeBrodowski



ALTA MOGIANA ROUTE



IGREJA MATRIZ - NOSSA SENHORA DE APARECIDA E PRAÇA DOS EXPEDICIONÁRIOS (MAIN CHURCH - OUR LADY OF APARECIDA AND EXPEDITIONARY SQUARE)



In 1909, Father Josué Silveira de Mattos issued a request for the construction of the Matriz de Nossa Senhora

Aparecida to Bishop D. Alberto. Inaugurated on August 15th, 1913, with the first mass celebrated by Bishop D. Alberto José Gonçalves, the Matriz was built by the mason Manoel Antônio Alves and had the significant collaboration of the Brodowskiana population. The church was reformed in 1953 when the then priest Antônio Custódio Braga disfigured the original architecture and the tower. The works were completed in 1959, at the advent of Father Francisco Xavier Brugnara.



How to get there:

Rua Floriano Peixoto s/n, Praça dos Expedicionários - Brodowski - SP



Telephone: (+55 16) 3664-9182



Website: www.brodowski.sp.gov.br



Instagram:

@secretariadeturismobrodowsli



Facebook: f/SecretariadeTurismodeBrodowski



CAPELA DA NONNA (NONNA'S CHAPEL)



In the gardens of the Casa de Portinari, in a room attached to the residence, is the Capela da Nonna, which means grandmother in Italian. Built-in 1941

at the artist's request, the place was a gift to his grandmother, due to her advanced age and poor health, since she could no longer go to church to pray and attend mass. In this chapel, the artist executed mural paintings, using the tempera technique, and represented the grandmother's favorite saints, with the faces of friends and family members. The first mass in the place was celebrated in 1941, with the presence of her grandson Candinho.



How to get there:

Praça Candido Portinari, 298, Centro - Brodowski - SP



Telephone: (+55 16) 3664-4284



Website:

www.museucasadeportinari.org.br



Instagram:

@museucasadeportinari



Facebook: f/MuseuCasa dePortinari

ALTA MOGIANA ROUTE



CAPELA DE SANTO ANTÔNIO (CHAPEL OF SANTO ANTÔNIO)



Located in the Praça Candido Portinari, the Capela Santo Antônio was the first Parish Church in the city. In its interior stands out an oil painting on canvas, which portrays Saint Anthony carrying the Baby Jesus in his arms, made by Portinari. According to family members, the work was done to pay a promise he made to restore the health of his son, João Cândido. As a condition for the donation of the canvas, Portinari asked that it never

be removed from the Chapel. “Santo Antônio Church was the swallows’ nest, and in the afternoons it was a pleasure to see them in great numbers putting on an acrobatic show. They came and went from the electric light wires outside the church. With their twists and turns, all at the same time, without bumping into each other. Sometimes they stopped in midair. Nobody threw stones. We had a slingshot and a sling” - Candido Portinari.



How to get there:

Praça Candido Portinari
Brodowski – SP



Telephone: (+55 16) 3664-4284



Website:

www.museucasadeportinari.org.br



Instagram:

@museucasadeportinari



Facebook: f/MuseuCasadePortinari



ESTAÇÃO FERROVIÁRIA (TRAIN STATION)

The station “Engenheiro (Engineer) Brodowski” is 1894 and was built before the first chapel, where the entire process of formation of the city began. Coffee cultivation began to gain prominence from 1870 onwards and came the need to sell products, which brought in corporate investments. Mogiana de Estradas de Ferro to the region, which impacted the local economic and social development. Next to the station is the “Primo Baggio” Bus Terminal and the “Candido Portinari” Cinema Club.



How to get there:

Praça Martim Moreira, s/n
Brodowski – SP



Telephone: (+55 16) 3664-9182



Website: www.brodowski.sp.gov.br



Instagram:

@secretariadeturismobrodowski



Facebook: f/SecretariadeTurismodeBrodowski


ALTA MOGIANA ROUTE

GIARDINO PORTINARI


The Giardino Portinari open-air exhibition, held in partnership with the city hall and local businesses, celebrates Portinari's art and the painter's relationship with his homeland, Italian immigration, brotherhood, coexistence among peoples, and environmental protection.


How to get there:

Avenida Rebouças s/n
Brodowski - SP

 **Telephone:** (+55 16) 3664-4284

 **Website:**
www.museucasadeportinari.org.br

 **Instagram:**
@museucasadeportinari

 **Facebook:** f/MuseuCasade Portinari



MUSEU CASA DE PORTINARI (PORTINARI HOUSE MUSEUM)




Former residence of Candido Portinari, the Casa de Portinari Museum, an institution of the Secretariat of Culture of the State of São Paulo, represents the artist's strong connection with his homeland, origins, and family ties. It is the place where he experimented with wall paintings and deepened his knowledge of the technique over the years. Due to the various works in mural painting on the walls of the house and a chapel in the gardens of the residence, the preservation of the whole became essential. In 1968, the house was protected by IPHAN - Institute of National Historic and Artistic Heritage. Later, already belonging to the Government of the State of São Paulo, it was declared a National Heritage Site by CONDEPHAAT - Council for the Defense of the Historical, Archeological, Artistic, and


Tourist Heritage of the State of São Paulo. With the efforts of the artist's family, the city, and the state, the museum was installed and inaugurated on March 14, 1970. The complex consists of a main house and annexes built in successive expansions. The typical simplicity of the interior is the greatest characteristic of the important museum.

How to get there:

Praça Candido Portinari, 298 ,
Centro - Brodowski - SP

 **Telephone:** (+55 16) 3664-4284

 **Website:**
www.museucasadeportinari.org.br

 **Instagram:**
@museucasadeportinari

 **Facebook:** f/MuseuCasade Portinari

ALTA MOGIANA ROUTE



CORETO LAURO JOSÉ DE ALMEIDA PINTO (LAURO JOSÉ DE ALMEIDA PINTO BANDSTAND)



Built in 1922, the bandstand retains much of the original architecture. It received this name in honor of the journalist who kept the loudspeaker service in the city for several years. Parties, processions, music bands, auctions, and the pealing of the bells were present in Candido Portinari's memories of the place. It was the scene of many great

romances, where the girls with their friends circled to meet the boys. There were also two music bands, the Carlos Gomes and the Ítalo Brasileira, where each one played in its turn. Nowadays, the bandstand hosts traditional musical performances on special dates and features an exhibition of the history of the city's musicians.



How to get there:

Praça Martin Moreira s/n - Centro Brodowski - SP



Telephone: (+55 16) 3664-9182



Website: www.brodowski.sp.gov.br



Instagram:

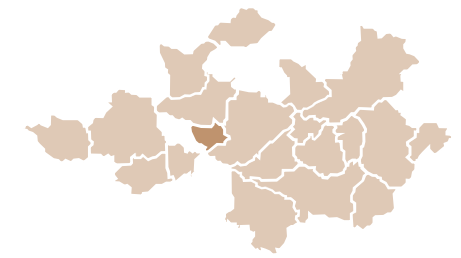
@secretariadeturismobrodowski



Facebook: f/SecretariadeTurismodeBrodowski



ALTA MOGIANA ROUTE



- » Roteiro Rural da Fé (Sertãozinho, Dumont e Barrinha)
- » Igreja Imaculada Conceição
- » Casa de Alberto Santos Dumont
- » Conjunto de Casas Remanescentes da Estação Ferroviária
- » Casa Veronezi (Gastronomia)
- » Indústrias e Fábricas dos Doces de Amendoim de Dumont
- » Sítio Riacho Alegre
- » Roteiro de Peregrinação - Caminho da Fé



ROTEIRO RURAL DA FÉ - SERTÃOZINHO, DUMONT E BARRINHA (RURAL ROUTE OF FAITH - SERTÃOZINHO, DUMONT E BARRINHA)

The Rural Route of Faith starts in Sertãozinho, at Cristo Salvador Park, passing by the Pati Church, located between the cities of Sertãozinho and Dumont, 10 kilometers (6 miles) from the city center. Along the 29 kilometers (18 miles) route, there are several rural chapels, such as Santa Clara Chapel, São Jorge Chapel, São Bento Chapel, as well as the Santa Maria Chapel.



How to get there:

Rodovia Albano Bacega (SP 317)
Dumont - SP



Telephone: (+55 16) 3944-1895 /
3942-7223



Website: www.visitedumont.com



Instagram: @conheca_dumont

ALTA MOGIANA ROUTE



IGREJA IMACULADA CONCEIÇÃO (IMMACULATE CONCEPTION CHURCH)



Its building is in the English style and, according to recent surveys, it is believed that the church was built to be a Protestant Anglican style temple. Before becoming a parish, it would have been a private chapel for the lords of the former English Dumont Coffee Company.



How to get there:

Praça José Negri, S/N - Centro
Dumont - SP



Telephone: (+55 16) 3944-1895



Website: www.visitedumont.com



Instagram:

@conheca_dumont



CASA DE ALBERTO SANTOS DUMONT (ALBERTO SANTOS DUMONT HOUSE)

The residence of the Dumont family in the times of the great coffee farms currently houses the City Hall. The Dumont house was built in 1879 to serve as the home for engineer Henrique Dumont and his family. With typical Brazilian colonial style in the golden age of coffee, it has a covered veranda with São Paulo-style tiles and decorated railing.

The building was listed by CONDEPHAAT- Council for the Defense of Historical, Archaeological, Artistic and Tourist Heritage of the state of São Paulo.



How to get there:

Praça José Negri, S/N - Centro
Dumont - SP



Telephone: (+55 16) 3944-1895



Website: www.turismodumont.com



Instagram:

@conheca_dumont



ALTA MOGIANA ROUTE



CONJUNTO DE CASAS REMANESCENTES DA ESTAÇÃO FERROVIÁRIA (SET OF REMAINING HOUSES FROM THE RAILWAY STATION)

These houses are from the period when Alberto Santos Dumont lived in the city. One of them was the sub-headquarter of the Dumont Farm which can be visited accompanied by a local receptive guide. The complex is located at Fazenda (Farm) Albertina and forms part of the complex where the fish and pay Veronezi and the Casa Veronezi are located.



How to get there:

Fazenda Albertina, Zona Rural Dumont - SP



Telephone: (+55 16) 3944-1895



Website: www.visitedumont.com



Instagram:
[@conheca_dumont](https://www.instagram.com/conheca_dumont)



CASA VERONEZI (VERONEZI HOUSE)

A place that has been manufacturing the famous Dumont sausage since 1960, receiving tourists from various parts of the region and from all over the state. There are more than 40 types of sausages, such as traditional, spicy, with vegetables, and Mediterranean. With a production of between 2,000 and 2,500 kilos (4,400 - 5,500 pounds) per month, the products, even though developed with industrial technology to meet the demand, preserve the characteristics of cut, flavor, natural seasoning, and hygiene, adding to the process rigorous quality control and selection of raw materials used. The Albertina farm, where Casa Veronezi headquarters are located, is a separate walk amid the generous nature.



How to get there:

Rua Nazareno Fábio, 23
Dumont - SP



Telephone: (+55 16) 3944-2211



Website: www.casaveronezi.com.br



Instagram:
[@conheca_dumont](https://www.instagram.com/conheca_dumont)

ALTA MOGIANA ROUTE



INDÚSTRIAS E FÁBRICAS DOS DOCES DE AMENDOIM DE DUMONT (INDUSTRIES AND FACTORIES OF DUMONT PEANUT CANDY)



The story begins 100 years ago when a family of the founders arrived in the city of Dumont, where they worked with peanuts. Three large industries process tons of peanuts in Dumont. The products derived from the peanut transformation are very varied and gain more and more markets in the country and the world. The three largest companies: Doce Rio, Doces Bálamo, and Santa Helena process tons of peanuts per day and employ most of the city's workers. By appointment is possible to visit and learn about the manufacture of various types of sweets produced in the region.



How to get there:

Antonio Tovo, 517 - Dumont - SP



Telephone: (+55 16) 3944-1895



Website: www.visitedumont.com



Instagram:

@conheca_dumont



IT IS WORTH KNOWING:



SÍTIO RIACHO ALEGRE (JOYFUL STREAM PLACE)

The space, besides being a reference for bird watching is also of accommodation in rural areas, where tourists can follow the production of vegetables, horse breeding, and riding on the trails of the property. The place is also chosen by famous artists who perform in the region and in Dumont and make a point of the cozy environment of the inn. The proximity to nature, the direct contact with the typical animals of the farm, the lake for fishing, and several species of fish guarantee the beauty and warmth necessary for those seeking peace and tranquility.

The inn has an area of 15 alqueires (36.3 hectares, 90 acres), where besides the sugar cane and peanut crops, there are also orchards with various types of fruit, and an environmental reserve inhabited by native animals such as monkeys, as well as wild birds.



How to get there:

Rua São Pedro - Zona Rural
Dumont - SP



Telephone: (+55 16) 98162-5626



Website: www.visitedumont.com



Instagram: @conheca_dumont



ROTEIRO DE PEREGRINAÇÃO - CAMINHO DA FÉ (WAY OF FAITH - PILGRIMAGE ROUTE)

The municipality of Dumont is part of this important route known as Caminho da Fé, which takes pilgrims to the National Sanctuary of Aparecida. This religious route, marked by yellow arrows all along the way, places Dumont in two branches: the Padre Donizete Branch, which goes from Sertãozinho to Tambaú, and the Branch from Sertãozinho to Aparecida, with 571 kilometers (355 miles), which can be done on foot or by bike.



How to get there:

Inicia no Parque do Cristo Salvador em Sertãozinho, SP (ponto de partida) Dumont - SP



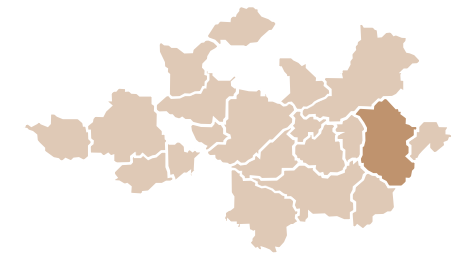
Telephone: (+55 16) 3942-7223
(Secretaria de Turismo de Sertãozinho)



Website: www.visitedumont.com



Instagram: @conheca_dumont







CAJURU

- » Cachoeira da Serra
- » Sítio Engenho do Cubatão

CACHOEIRA DA SERRA (MOUNTAIN WATERFALL)

Formed by the waters of the Cubatão River, with native forest and rich fauna that astonish. On-site, there is a structure for camping and a restaurant, with musical performances and events such as the luau, New Year's Eve, June party, and others. Abundant Waterfall, amid preserved land and excellent trails. A suitable place for ecological leisure, as contact with nature, is easy and caters to people of

all ages, and from all over the world. The natural beauty is surprising and the waterfall is open on weekends for visitation.

-  **How to get there:**
Zona Rural - Cajuru - SP
-  **Telephone:** (+55 16) 98135-0999
-  **Instagram:** @cachoeira_da_serra
-  **Facebook:** f/cachoeiradaserracajuru





ALTA MOGIANA ROUTE

SÍTIO ENGENHO DO CUBATÃO (ENGENHO DO CUBATÃO SITE)

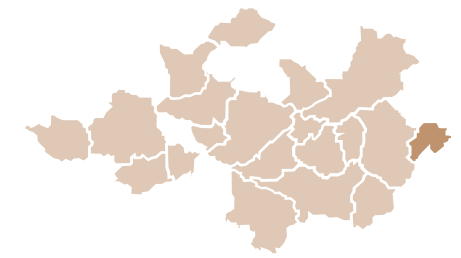


Rural property with all the activities common to a small family farm has the name Engenho do Cubatão since its original structure is that of a mill over 100 years old, built by Spaniards.

Powered by a water wheel, it is crossed by the Cubatão river. Engenho and mill are under restoration process. On the site, tourists can still check the production of rapadura, molasses, cachaça, and cornmeal.

-  **How to get there:**
Rodovia SP 338, sentido
Mococa/SP - Cajuru - SP
-  **Telephone:** (+55 16) 99179-0472








CÁSSIA DOS COQUEIROS

- » Cachoeira do Salto
- » Pesqueiro Santos Reis
- » Mirante Cássia dos Coqueiros
- » Toca da Onça
- » Hostel Estância Paulista
- » Cervejaria Fat Cat
- » Brewpub Fat Cat
- » Yarun Fermentados
- » Terra Límpida Queijos Orgânicos
- » Cachoeira do Itambé

CACHOEIRA DO SALTO (SALT WATERFALL)

The waterfall is located inside Cássia dos Coqueiros, so many call it the “City Waterfall”. The trail to the site is easy to access and the beauty of the waterfall reveals the grandeur of nature. In its upper part, the current is strong, and after the fall it forms a pool ideal for bathing. It also has an area for barbecue and picnics.

-  **How to get there:**
Cachoeira Salto do Meio, s/n
Cássia dos Coqueiros – SP
-  **Telephone:** (+55 16) 3669-1123
-  **Website:**
www.cassiadoscoqueiros.sp.gov.br



ALTA MOGIANA ROUTE



PESQUEIRO SANTOS REIS (SANTOS REIS FISHING)



With over 15 years of operation, the Pesqueiro (Pay to Fish) Santos Reis offers, in addition to fishing, delicious homemade food and a walk in the rapids in a crystalline stream next to the property, ideal for relaxing and swimming. It also has ecological trails and two waterfalls.



How to get there:

Rodovia Mário Covas Junior, km 4
Cássia dos Coqueiros - SP



Telephone: (+55 16) 99999-9557



Instagram: f/pesqueiro.santosreis



MIRANTE CÁSSIA DOS COQUEIROS (CASSIA VIEWPOINT TREE LOOKOUT)

Popularly known as Mirante da Serra, is a must-see destination for those visiting the city. It is just over 500 meters (0.3 miles) from Toca da Onça and there from the top, you can see 7 cities, 3 from Minas Gerais and 4 from São Paulo. Unusual and incredible view, with beautiful landscapes and stunning nature.



How to get there:

Estrada Municipal Sentido Bairro Areias - Cássia dos Coqueiros - SP



TOCA DA ONÇA (JAGUAR'S HOLE)



The attraction takes its name because it is said that a couple of jaguars "lived" in this cave. It is 10 meters (33 feet) long and it is possible to cross it without difficulty. The cave is 11 kilometers (7 miles) away from the city center, the nature is amazing and the view is special.



How to get there:


Estrada Municipal Sentido Bairro Areias - Cássia dos Coqueiros - SP


ALTA MOGIANA ROUTE

HOSTEL ESTÂNCIA PAULISTA

A space surrounded by nature, with accommodation in chalets and rental of equipped houses, with barbecue and leisure areas. The cuisine is a chapter apart, with typical delicacies from the countryside.




 **How to get there:**
Estrada Municipal, Cássia a Monte Santo, km 9,5
Cássia dos Coqueiros - SP


 **Telefone:** (12) 99978-1122


CERVEJARIA FAT CAT (FAT CAT BREWERY)



The artisanal microbrewery specializing in Ale beers is located in a rural area and receives technical visits to the factory, as well as some rural tourism activities, provided on-site. Being of rural origin, the Fat Cat brewery has sustainability as one of its pillars, providing visitors with a unique experience.

 **How to get there:**
Sítio São Carlos, Bairro Boiada
Cássia dos Coqueiros - SP

 **Telephone:** (+55 16) 99635-0609

 **Website:** fatcatbeer.com.br

 **Instagram:** @fatcatbeer

 **Facebook:** f/fatcatbeer

BREW PUB FAT CAT

It is the official Brewpub of the Fat Cat Brewery. In addition to the beers produced by the brewery, they serve American cuisine-inspired meals, Yarun Kombuchas produced in the city itself, drinks, non-alcoholic beverages, and regional coffee. The brewery's souvenirs also please its patrons. Pleasant environment for the whole family, it also has presentations of bands playing Rock n Roll.

How to get there:

Rua Coronel Narciso, 647,
Centro - Cássia dos Coqueiros - SP

 **Telephone:**
(+55 16)
99635-0609

 **Website:**
fatcatbeer.com.br

 **Instagram:**
@fatcatbeer

 **Facebook:**
f/fatcatbeer







ALTA MOGIANA ROUTE

YARUN FERMENTADOS (FERMENTED YARUN)



Small independent producers of naturally fermented beverages. They specialize in kombuchas and complex acidic beers, fermented in wooden barrels. They also sell organic cheeses, wild cocoa, and other products







-  **How to get there:**
Rua Coronel Narciso, 752, Centro
Cássia dos Coqueiros - SP
-  **Telephone:** (+55 16) 99798-0744
-  **Website:** www.fazafeira.com
-  **Instagram:** @yarunfermentados/

TERRA LÍMPIDA QUEIJOS ORGÂNICOS (TERRA LÍMPIDA ORGANIC CHEESES)

In 1988, in San Gimignano in Tuscany, Italy, the organic farm Poggio Di Camporbiano was born. Since 2014 the same people, with the same spirit of respect for nature created a project in Brazil, the Fazenda (Farm) Terra Límpida. Producer of organic and artisanal cheeses, with milk from their herd of Jersey cows, has a store that sells their cheeses and other dairy products.







-  **How to get there:**
Sítio Terra Límpida
Cássia dos Coqueiros - SP
-  **Telephone:** (+55 16) 99614-2288
-  **Website:** conecta.bio/terralimpida
-  **Instagram:** @terralimpida

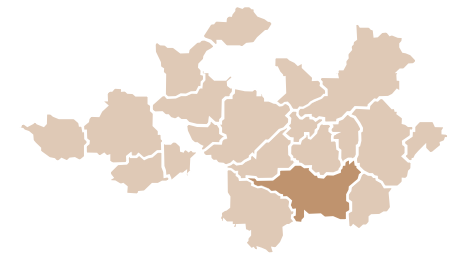
IT IS WORTH KNOWING:

CACHOEIRA DO ITAMBÉ (ITAMBÉ WATERFALL)

For those who want to venture to the foot of the Itambé Waterfall, the most famous of Cássia dos Coqueiros, with a waterfall of 84 meters (275 feet), there is a downhill trail, in which visitors have ropes that serve as handrails. In all, there are about 100 meters (328 feet) of descent. The valley has an exuberant landscape, flora, and fauna typical of the Atlantic Forest. In Itambé there is also a structure at the top of the waterfall with a parking lot, barbecue grills, bar, and snack bar for the tourists in the region. The entrance to the waterfall is at the campsite, also available for tourists who like to camp.

-  **How to get there:**
Estrada Municipal Sebastião Félix
Viana, km 03 - Cássia dos
Coqueiros - SP
-  **Telephone:** (+55 16) 99996-6403
-  **Instagram:** @cachoeiradoitambe
-  **Facebook:**
f/cachoeiradoitambeoficial

ALTA MOGIANA ROUTE



SÃO SIMÃO

- » Prainha do Tamanduá
- » Cruzeiro (Cruz de Pedra Situada no Morro do Cruzeiro)
- » Casa da Cultura Marcello Grassmann
- » Museu Histórico Simonense “Alaur da Matta”
- » Theatro Carlos Gomes

PRAINHA DO TAMANDUÁ (TAMANDUA BEACH)

Ecological reserve with crystal clear, light, and drinkable water, coming from several springs. A preserved natural wealth, the little beach receives many visitors especially on weekends and in summer. An excellent place to rest, practice water sports and do sports on the sand.

It has a bar, camping and barbecue area.



How to get there:

Rod. Dr. Chaffy Jorge -
14200-000 - São Simão - SP



Telephone: (+55 16) 3984-9060



Website: www.saosimao.sp.gov.br



ALTA MOGIANA ROUTE



CRUZEIRO - CRUZ DE PEDRA SITUADA NO MORRO DO CRUZEIRO (CRUZEIRO - STONE CROSS LOCATED ON CRUZEIRO HILL)

Built in reinforced concrete, the cornerstone of the 40-meter high cross was laid in 1974 with an outdoor mass.

The cross, as it is called since the first wooden cross was installed in 1957, is an integral part of São Simão's landscape. It is one of the tourist attractions of



the city, with approximately 1,000 meters (3,280 feet) of altitude. Its panoramic view of the whole valley and the region where the city is located is the great differential. The cross is also a place of prayer and pilgrimage due to its sacred ways and its religious identity. Curiously, it is also a meeting point for motorcyclists, cycling enthusiasts, trekking, free flight, and off-road. It is also a place for

bird watching and nature contemplation. During the night, the cross is illuminated by spotlights, giving the illusion that it is hovering in the air.



How to get there:

Rua Manoel D. do Prado
São Simão - SP



Telephone: (+55 16) 3984-9060



Website: www.saosimao.sp.gov.br



CASA DA CULTURA MARCELLO GRASSMANN (MARCELLO GRASSMANN HOUSE OF CULTURE)

It was there that the artist was born, in 1925. In 1978, the European-style house was transformed into a museum and protected by the Council for the Defense of the Historical, Artistic, Archaeological, and Tourist Heritage of the State of São Paulo. Inside, it holds the internationally renowned woodcut (the oldest form of print-making) artist's collection. Interest-

ing educational activities are also held there, especially those related to engraving.



How to get there:

Rua Rodolfo Miranda, 242,
Centro - São Simão - SP



Telephone: (+55 16) 3984-9120



Website:

www.saosimao.sp.gov.br






ALTA MOGIANA ROUTE

MUSEU HISTÓRICO SIMONENSE “ALAU DA MATTA” (ALAU DA MATTA” SIMONENSE HISTORICAL MUSEUM)

In 1978 the MUDR was created, which for 10 years functioned in different houses, holding traveling exhibitions. Occupying a built area of 797 m² (8,580 ft²), the museum is one of the main references of Simonense culture, immigrant and archaeological state. It currently has 5 exhibition rooms, 3 of which are permanent, as well as an outdoor area.






-  **How to get there:**
R. Campos Salles, 177, Centro
São Simão – SP
-  **Telephone:** (+55 16) 3984-9064
-  **Website:**
www.museusimonense.com.br/

THEATRO CARLOS GOMES (CARLOS GOMES THEATER)

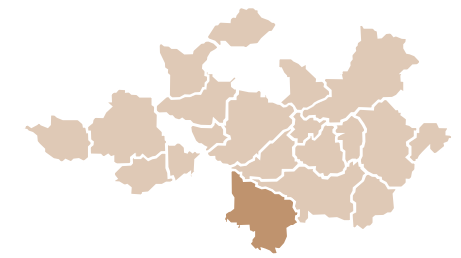


Built in the 19th century by the great-grandfather of the prestigious artist from São Simão Marcelo Grassman, the theatre underwent renovations, which sought to recover the architectural features of the place. With a capacity for 264 people, the building portrays the roots of São Simão, which was strongly influenced by the German family Grassmann, a great promoter of the cultural life of the municipality. Theatrical, musical and dance performances are held there.

-  **How to get there:**
Rodolfo Miranda, 277 - Centro
São Simão – SP
-  **Telephone:** (+55 16) 3984-9060
-  **Website:**
www.saosimao.sp.gov.br



ALTA MOGIANA ROUTE



- » Trilha de Santa Luzia
- » Bosque Municipal Augusto Santori

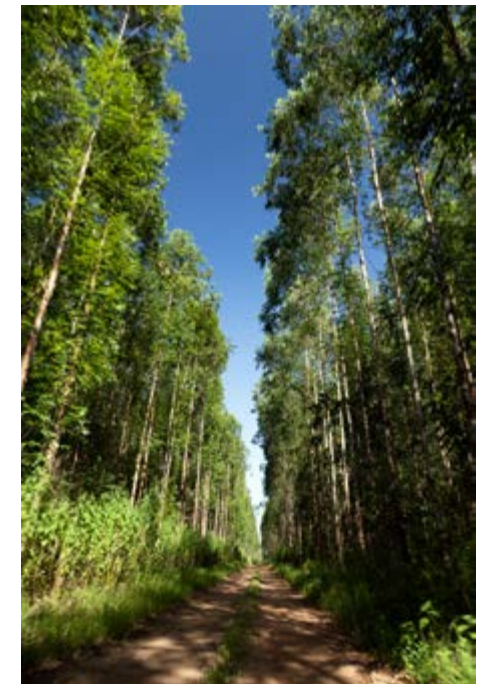
LUIZ ANTÔNIO





TRILHA DE SANTA LUZIA (SANTA LUZIA TRAIL)



One of Luiz Antônio main attractions was a cycling tour held on December 13 in honor of the city's patron saint and celebration of the city's anniversary. Over time, the trail has become a traditional destination for hundreds of cyclists, who come from all over to ride and enjoy the many attractions available along the way.



-  **How to get there:**
Saída na Praça Santa Luzia, s/n - Caixa Postal 08 - Luiz Antônio - SP
-  **Telephone:** (+55 16) 3983-2112

ALTA MOGIANA ROUTE



BOSQUE MUNICIPAL AUGUSTO SANTORI (AUGUSTO SANTORI MUNICIPAL FOREST)



With a large green area, the forest has a walking track with several paths, an open-air gym for various physical activities, a skateboard park, a soccer field, and a beach volleyball court. For the little ones, a large space with children's toys and environmental education is the highlight.



How to get there:

Avenida Independência, s/n,
Centro - Luiz Antônio - SP



Telephone: (+55 16) 3983-9017



CHECK OUT THE **FULL MAP**

CLICK HERE

This booklet is an informative guide with some attractions of the tourist regions of the Caminhos da Mogiana and Altos da Mogiana Region, in the State of São Paulo.

It is the result of field research carried out by the Tourism Coordination team, together with the interlocutors of the tourist regions, which sought to map the main tourism products of these regions and list them in Tourist Routes. Please note that this is not a guide to services, but if you need more information about the regions, we have inserted the contact details of the contact persons on the side of the RTs.

Embark on this great adventure and enjoy the nature of the State of São Paulo, not failing, of course, to follow the rules and guidelines of the São Paulo Plan.

Before leaving home, contact the attractions and confirm the schedules, and for more tranquility and safety, talk to a local guide.

The Ribeirão Preto Region is waiting for you!

Have a good trip!

REGIÃO TURÍSTICA ALTA MOGIANA

Interlocutor Regional de Turismo (Titular):

Edenir Luis Belluc

Celular: (16) 99220.1551 / Telefone: (19) 3673.9506

e-mail: coorturismo@tambau.sp.gov.br

Interlocutor Regional de Turismo (Suplente):

Edilson Faria

Celular: (19) 99131.3770

e-mail: edfaria97@gmail.com

Interlocutor Regional de Turismo (Suplente):

Manoel Pedro Leal

Celular: (16) 99177.7485

e-mail: m.pleal@yahoo.com

REGIÃO TURÍSTICA CAMINHOS DA MOGIANA

Interlocutor Regional de Turismo (Titular):

Elziane Ferreira Silva Sandrim

Celular: (16) 99111.2424

e-mails: caminhosdamogiana@gmail.com

sandrimelziane@gmail.com

Interlocutor Regional de Turismo (Suplente):

Edson AVALLOS

Celular: (16) 99168.8033

e-mail: secretarioexecutivo@cmm.sp.gov.br



STATE GOVERNMENT OF SÃO PAULO

REGION OF RIBEIRÃO PRETO

SÃO PAULO STATE TRAVEL GUIDE