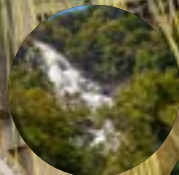




STATE GOVERNMENT OF SÃO PAULO

# CITY OF SÃO PAULO AND NEARBY DESTINATIONS



CITY OF SÃO PAULO STATE TRAVEL GUIDE

# THE GUIDE

A wide-angle photograph of a grand, empty theater. The ceiling is a complex, multi-tiered wooden structure with recessed lighting. The walls are also wood-paneled and feature several arched niches with decorative elements. The seating area is filled with rows of blue upholstered seats on a light-colored floor. The overall atmosphere is one of classic elegance and historical grandeur.

In this guide, you will be surprised by the diversity of experiences and the cultural wealth that spans generations. The awareness of environmental preservation, the history of each place, the traditions of the interior, and the strength of regional tourism are present in every page of this guide. As you travel through each image and description, you will want to visit the cities, the surroundings, the attractions and experience the experiences of such interesting roads. Surprise yourself with what this region can offer. It will be, to say the very least, incredible to know in more details the Tourist Routes City of São Paulo; Costa da Mata Atlântica, Entre Serras e Águas, Mananciais, Aventura, Arte e Negócios.

Click on the icons in each attraction to check  how to get there,  website and social networks.

# THE REGION



Everything that surrounds the City of São Paulo is superlative. So many people, buildings, multicultures, great challenges and a frenetic rhythm of growth, changes and surpassings. Concrete jungle, yes, but a plateau that crowns the beauties of the mountains, the remnants of the Atlantic Forest, the coast, the sea. Oh, the sea, the rivers, the waterfalls, the fauna and the flora... an exuberance that is completed by its people, who exude art, culture and the will to grow and to reveal this region considered the richest in the country. In addition, it is always in motion, in search of harmony, even more growth and a reference to the world.

# THE REGION



# CITY OF SÃO PAULO

## CITY OF SÃO PAULO, MULTICULTURAL AND A ROCKET THAT NEVER STOPS

The most populous city in Latin America and the country's main financial center, São Paulo stands out for its tireless nightlife, cultural activities and for bringing together people from all over the world, with its artistic and gastronomic influences. In the capital alone, there are more than 200,000 foreigners of 70 nationalities living.

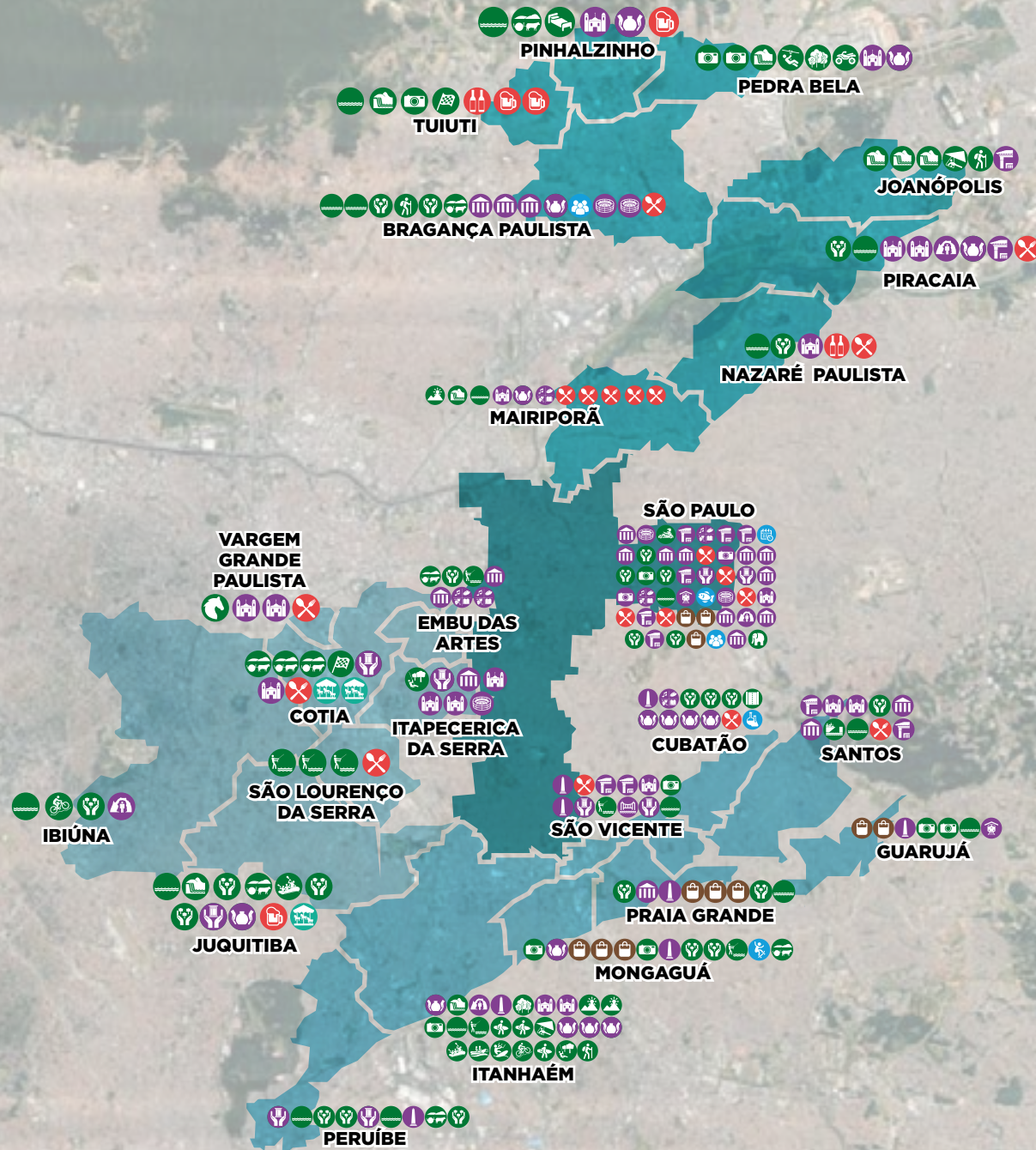
Whoever visits City of São Paulo is impressed: there are more than 158 museums, 110 culture centers, 20 thousand restaurants and 30 thousand bars, more than 1 thousand movie theaters and 280 theaters. The city also has 89 subway stations and 94 train stations!

A city that never sleeps and never stops growing, it has more than 60 municipal and state parks. The highlights are the urban lung, Ibirapuera Park and Cantareira State Park, which gathers several trails in the middle of the Atlantic Forest, with a lot of biodiversity, as well as the Tietê Ecological Park, with trails that go along the famous City of São Paulo river. Those are also important tourist spots.

Between its 158 museums, the City of São Paulo Art Museum - MASP is a MUST see, as well as the Portuguese Language Museum, which tells the history of our language, among others, in an interactive and immersive way. You should also visit the Modern Art Museum-MAM and the Soccer Museum, which gathers an impressive collection of this sport inside one of the most famous stadiums in the City of São Paulo, the Paulo Machado de Carvalho Municipal Stadium, known as Pacaembu.

São Paulo never stops. Essepê or Sampa (nicknames of the city) has a first class hotel chain, internationally awarded restaurants, business events all year round, a busy life from Monday to Monday and a lot of history to tell.

Cities on the route:  
» City of São Paulo



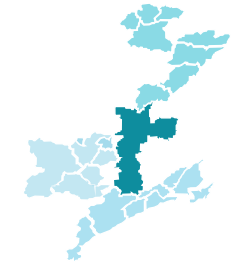
- NATURE AND ADVENTURE
- RELIGIOUS, ART, HISTORY AND WELLNESS
- THEME PARKS
- GASTRONOMY
- SHOPPING
- BUSINESS AND EVENTS

# CITY OF SÃO PAULO



-  NATURE AND ADVENTURE
-  RELIGIOUS, ART, HISTORY AND WELLNESS
-  THEME PARKS
-  GASTRONOMY
-  SHOPPING
-  BUSINESS AND EVENTS

# CITY OF SÃO PAULO



## CITY OF SÃO PAULO

- » Avenida Paulista
- » Allianz Parque
- » Autódromo de Interlagos
- » Bairro do Bom Retiro
- » Beco do Batman
- » Edifício Copan e Bar da Dona Onça
- » Esquina Ipiranga e São João
- » Expo Center Norte
- » Japan House
- » MASP – Museu de Arte de São Paulo
- » Memorial da América Latina
- » Mercado Municipal
- » Mirante SESC – Avenida Paulista
- » Museu da Língua Portuguesa
- » Museu do Futebol
- » Parque do Ibirapuera
- » Pico do Jaraguá
- » Polo Ecoturismo da Cantareira
- » Ponte Estaiada
- » Praça Benedito Calixto
- » Rua Jerônimo da Veiga (Vida Noturna)
- » Rua Oscar Freire
- » Sala de São Paulo
- » Sampa Sky – Vale do Anhangabaú
- » Vila Madalena
- » Caminhos do Mar (São Bernardo do Campo)
- » Paranapiacaba (Santo André)
- » Aquário de São Paulo
- » Arena Corinthians
- » Casa do Porco
- » Catedral da Sé
- » Dinner in The Sky
- » Farol Santander
- » Feira da Liberdade
- » Feiras do Brás – Feirinha da Madrugada
- » Galeria do Rock
- » Jardim Botânico
- » MAM – Museu de Arte Moderna
- » Mosteiro de São Bento
- » Museu do Ipiranga
- » Parque Estadual da Cantareira
- » Pateo do Collegio
- » Polo de Ecoturismo de Parelheiros
- » Rua 25 de março
- » São Paulo Expo
- » Theatro Municipal e Bar dos Arcos
- » Zoológico



# CITY OF SÃO PAULO




## AVENIDA PAULISTA (PAULISTA AVENUE)

The Paulista Avenue is one of the capital's postcards. On Sundays, it is closed to the traffic and becomes a huge leisure street with dozens of attractions and lots of music for pedestrians. Besides walking along it and enjoying the entire avenue, there

are also places to visit along the way, such as: São Paulo Art Museum - MASP, Itaú Cultural, Fiesp Cultural Center, Japan House, Moreira Sales Institute and Casa das Rosas.

 **How to get there:**  
Avenida Paulista, São Paulo – SP.

 **Website:**  
[www.cidadedesapaulo.com](http://www.cidadedesapaulo.com)

 **Instagram:** @turismoprefsp

# CITY OF SÃO PAULO

## ARENA PALMEIRAS (ALLIANZ FOOTBALL ARENA)



Allianz Parque or Arena Palmeiras, formerly known as Arena Palestra Itália, is a multi-purpose arena built to host concerts, events and most importantly, soccer matches of the football team: Palmeiras.

The arena has one of the most modern multipurpose spaces in the country and it meets FIFA standards so it can host the most relevant sports tournaments.

The arena has 43,713 covered seats, 178 private boxes with 12 to 21 seats,

panoramic restaurants, snack bars, stores, a convention center with a modular structure for up to 1,500 visitors, a media center for up to 1 thousand press professionals, a memorial with multimedia space with records of the club's history and covered parking for up to 2 thousand cars, with exclusive spaces for motorcycles and bicycle parking. Multiple events, such as concerts and concerts, can receive up to 55 thousand spectators.



### How to get there:

Ay. "Francisco Matarazzo", 1705 "Água Branca", São Paulo - SP, 05001-200



**Phone:** (+55 11) 4800-6680



### Website:

[www.arenapalmeiras.com](http://www.arenapalmeiras.com)



**Instagram:** @allianzparque



**Facebook:** f/arenadopalmeiras

# CITY OF SÃO PAULO

## AUTÓDROMO DE INTERLAGOS



The Autódromo José Carlos Pace is in the imagination of many people, especially those who are into auto racing. The track has hosted drivers from the world's main racing categories, as well as motor sports, pedestrian races, concerts, festivals and other events. The São Paulo circuit has gone through a renovation and is considered to be one of the best auto racing tracks in the world. In 2020 the circuit received a mural honoring the greatest Brazilian F1 driver of all time, Ayrton Senna. The mural by Eduardo

Kobra - an internationally known muralist from São Paulo, recognized for his talent and characteristic line - has prepared a mural to pay tribute to the Brazilian driver, who made history with two remarkable victories in F-1, in 1991 and 1993. The art is 27 meters high and 10 meters wide. It is called "Ayrton Senna - Superação" ("Ayrton Senna - Overcoming Challenges").



### How to get there:

Av. Sen. Teotônio Vilela, 261 - Interlagos, São Paulo - SP, 04801-010



**Phone:** (+55 11) 5666-8822



**Website:** [www.autodromodeinterlagos.com.br](http://www.autodromodeinterlagos.com.br)



**Instagram:** @interlagostrack



**Facebook:** [f/autodromodeinterlagos](https://www.facebook.com/autodromodeinterlagos)

# CITY OF SÃO PAULO



## BAIRRO DO BOM RETIRO (*BOM RETIRO DISTRICT*)



It is one of the main commercial regions of São Paulo. A neighborhood that reveals many history, culture and leisure options. Besides being one of the city's clothing centers, the district is of great importance to the São Paulo capital. Among the tourist attractions located there, you will find the Pinacoteca do Estado, the Estação da Luz (Luz Train Station), the Estação Júlio Prestes (Julio Prestes Train Station), the Sala São Paulo, the Parque da Luz (Luz Park) - the oldest park in the city - and the Museu da Língua Portuguesa (Portuguese Language

Museum). Besides that, you can find temples of different religions, which arose due to the presence of immigrants from several parts of the world, such as the oldest synagogue in São Paulo, the Kehilat Israel, the Mosteiro da Luz (Luz Monastery) and the Museu de Arte Sacra (Museum of Sacred Art).



### How to get there:

Bom Retiro - Região Central,  
São Paulo - SP



**Phone:** CIT REPÚBLICA  
(+55 11) 3214-5607



**Website:** [www.cidadedesao-paulo.com/atrativos/bom-retiro](http://www.cidadedesao-paulo.com/atrativos/bom-retiro)



**Instagram:** @turismoprefsp

# CITY OF SÃO PAULO



## BECO DO BATMAN (BATMAN ALLEY)



Among the alleyways of Vila Madalena District, there is the open-air graffiti gallery known as Beco do Batman (Batman Alley). With incredible and Instagrammable murals, the Beco receives countless tourists every day. It attracts Paulistanos, tourists and many foreigners who seek, in the bohemian life of the district, to be enchanted by the colors of the graffiti

and drawings that extend through small streets, where traffic is only allowed for pedestrians. The original Batman drawing is not part of the murals since the open-air gallery is constantly changing with new paintings made by different artists that do not follow any pattern, but Batman, who gives the place its name, stands out.



### How to get there:

Rua Gonçalo Afonso e  
Rua Medeiros de Albuquerque,  
Vila Madalena  
São Paulo - SP



**Phone:** CIT REPÚBLICA  
(+55 11) 3214-5607



**Website:** [www.cidadedesao Paulo.com/atrativos/beco-do-batman/?lang=pt](http://www.cidadedesao Paulo.com/atrativos/beco-do-batman/?lang=pt)



**Instagram:** @turismoprefsp



# CITY OF SÃO PAULO



## EDIFÍCIO COPAN E BAR DA DONA ONÇA (COPAN BUILDING AND DONA ONÇA BAR)

The most famous work by architect Oscar Niemeyer in São Paulo, Copan is an imposing building, with its curves running along Ipiranga Avenue, near the República Square. Designed in 1951, its forms break the right angles of the buildings around it. The idea of a building with a free and sensual curve, according to the architect, resulted in one of the main postcards of the city, which has more than 1 thousand apartments and several stores. For more than 10 years, at the bottom of this iconic building, Bar da Dona Onça (Dona Onça Bar) is famous for good food and great friends reunions. In the kitchen, Chef Janaína Rueda mixes stories and ingredients from every corner of Brazil with her traditional pressure cooker stews. It is a place where you can find the classic 'boteco' portions (appetizers) and characteristic dishes of the Brazilian popular cuisine. It is an effervescence of flavors and culture with a contemporary design.



### How to get there:

Av. Ipiranga, 200, Bloco F, sobreloja



**Phone:** (+55 11)3259-5917 e (+55 11)3257-6169



**Website:** [www.copansp.com.br](http://www.copansp.com.br)







**Instagram:** @turismoprefsp

# CITY OF SÃO PAULO

## ESQUINA IPIRANGA E SÃO JOÃO (IPIRANGA AND SÃO JOÃO CORNER)

The most famous meeting of avenues in São Paulo is, without a doubt, the corner of Ipiranga and São João. Immortalized by the famous Brazilian song “Sampa”, the spot was and still is one of the most frequented in the city. Known in the musical world, Bar Brahma (a popular beer bar) still remains in the same place since

its foundation, and was the favorite spot for intellectuals, musicians and politicians in the 50’s and 60’s, known for good music and bohemia. Today, it is a stronghold for MPB classics presentations and has attractions on the level of Demônios da Garoa, besides other great groups and performers.

-  **How to get there:**  
Região Centro - Avenida Ipiranga x Avenida São João  
São Paulo - SP
-  **Phone:** CIT REPÚBLICA  
(+55 11) 3214-5607
-  **Website:**  
[www.cidadedesao paulo.com/atrativos/avenida-hipiranga-x-avenida-sao-joao](http://www.cidadedesao paulo.com/atrativos/avenida-hipiranga-x-avenida-sao-joao)
-  **Instagram:** @turismoprefsp



# CITY OF SÃO PAULO

## EXPO CENTER NORTE





A convention center, located inside a complex known as Cidade Center Norte (Center Norte City), also composed by the Shopping Center Norte, Lar Center, Instituto Center Norte and Novotel. Expo Center Norte has 5 pavilions and 21 auditoriums that can be adapted to receive events of all sizes, from large fairs to gradua-



tions and concerts. It has 4 thousand parking spaces and a strategic location: near the Tietê and Barra Funda bus stations, the subway and with access to Cumbica - Guarulhos Airport.



 **How to get there:**  
Rua José Bernardo Pinto, 333 -  
Vila Guilherme, São Paulo  
São Paulo - SP

 **Phone:** (+55 11) 2089-8500

 **Website:**  
[www.expocenternorte.com.br/](http://www.expocenternorte.com.br/)

 **Instagram:** @expocenternorte



# CITY OF SÃO PAULO

## JAPAN HOUSE SÃO PAULO



Get to know Japan as you have never seen it, without leaving São Paulo. This is the proposal of Japan House São Paulo. Created by the Japanese government, it promotes the elements of Japanese culture to the international community. An innova-



tive and distinguished spot, just like the Japanese people and culture. An environment that attracts visitors for new experiences and activities. The essence of the Japan House is to be surprising every day, and it is one of the most visited cultural institutes on



the city's most famous avenue, the Paulista.

São Paulo was one of three locations chosen, along with London (UK) and Los Angeles (USA), to host Japan House - Tradition side by side with the future.

A visit to Japan House starts with its facade, an imposing building, which transmits the values of Japanese society such as simplicity in the choice of elements without losing harmony with the buildings next door. The Japan House has many temporary exhibits, but that's not all. The house also offers workshops on several themes, a beautiful little shop with amazing products, a great selection of books for sale and a charming coffee shop.



### How to get there:

Av. "Paulista", 52 - Bela Vista, SP



**Phone:** (+55 11) 3090-8900



### Website:

[www.japanhousesp.com.br](http://www.japanhousesp.com.br)



**Instagram:** @japanhousesp

# CITY OF SÃO PAULO


## JARDIM BOTÂNICO (*BOTANICAL GARDEN*)




The Botanical Garden is part of the Botanical Institute of São Paulo and is geographically located inside the Fontes do Ipiranga State Park, known as Parque do Estado (State

Park). With 360.000 m<sup>2</sup>, it shelters remaining vegetation from the Atlantic Forest and springs from the Ipiranga Stream. There are more than 380 species of trees, used for re-

search, conservation and to appreciate this true refuge within the city. Besides the vegetation, it is possible to observe some animals such as the green-billed toucan, the sloth, howler monkeys and rodents that live freely in the garden. And the Botanical Garden has much more: greenhouses, a botanical museum, lakes, Lineu's Garden, the Garden of the Senses, a bamboo tunnel, a small castle and the trail to the source of the Ipiranga Stream. At the garden's entrance, on Alameda Fernando Costa, the Pirarungáua stream is one of its most recent attractions.

 **How to get there:**  
Avenida "Miguel Stéfano", 3031  
"Água Funda"  
São Paulo - SP

 **Phone:** (+55 11) 5067-6000

 **Website:**  
[www.cidadedesaopaulo.com/atrativos/jardim-botanico/?lang=pt](http://www.cidadedesaopaulo.com/atrativos/jardim-botanico/?lang=pt)

 **Instagram:** @turismoprefsp

# CITY OF SÃO PAULO

## MUSEU DE ARTE DE SÃO PAULO - MASP (SÃO PAULO MUSEUM OF ART - MASP)



The Assis Chateaubriand São Paulo Museum of Art is one of the most important museums in the southern hemisphere and one of the city's main postcards. With the most important collection of European art in South America, MASP's collection brings to-

gether more than 11 thousand works nowadays, including paintings, sculptures, objects, photographs, videos, and clothing from several periods, covering European, African, Asian and American production. A diverse, inclusive and plural museum.

**How to get there:**  
Avenida Paulista, 1578 -  
Bela Vista - São Paulo (próximo  
a estação do metrô  
Trianon-Masp) - São Paulo - SP

**Phone:** (+55 11) 3251-5644

**Website:** [www.cidadedesao paulo.com/atrativos/museu-de-arte-de-sao-paulo-masp](http://www.cidadedesao paulo.com/atrativos/museu-de-arte-de-sao-paulo-masp)

**Instagram:** @turismoprefsp



# CITY OF SÃO PAULO




## **MEMORIAL DA AMÉRICA LATINA** (LATIN AMERICAN MEMORIAL)


Its 80,000-square-meter esplanade was designed to encourage the cultural, political, economic and social integration of Latin America. Designed by Oscar Niemeyer and conceived by Darcy Ribeiro, the Latin America Me-


morial encompasses a wide variety of activities and spaces destined to the most different common interests for Latin Americans.

The space is especially identified by Niemeyer's 7-meter-high sculpture

Mão (Hand), which depicts Latin America in red. The Latin America Memorial is composed of six buildings, located in two squares, connected by a large walkway. The Hall of Acts, the Marta Traba Gallery, the Victor Civita Latin American Library, the Pavilion of Creativity, the Simon Bolivar Auditorium and the reception center, as well as the Civic Square or Plaza del Sol, host open-air events and parties. The Memorial also hosts exhibitions, major concerts, theater performances, film screenings, fairs and all kinds of cultural manifestations.

 **How to get there:**  
Avenida Auro Soares de Moura  
Andrade, 664  
São Paulo - SP

 **Phone:** (+55 11) 3823-4600

 **Website:**  
[www.cidadedesapaulo.com/  
atrativos/memorial-da-america-latina](http://www.cidadedesapaulo.com/atrativos/memorial-da-america-latina)

 **Instagram:** @turismoprefsp

# CITY OF SÃO PAULO



ence of vaults, sober facades, glass roofs and skylights. Its grandiose structure has more than 1 thousand 5 hundred employees who, together, handle around 350 tons of food per day, in its more than 290 boxes.

Famous dishes such as the mortadella sandwich - a French bread stuffed with an exaggerated 300 grams of the cold cut - as well as the codfish pastry have made Mercadão widely-known. It is impossible not to try these two delicacies inside the space.



**How to get there:**

R. da Cantareira, 306 - Centro Histórico de São Paulo, São Paulo - SP, 01024-900



**Phone:** (+55 11) 3313-3365



**Website:**

[www.mercadomunicipalsp.com](http://www.mercadomunicipalsp.com)



**Instagram:** @mercadaosp



**Facebook:**

[f/mercadaodesaopaulo](https://www.facebook.com/mercadaodesaopaulo)



## MERCADO MUNICIPAL (MUNICIPAL MARKET)

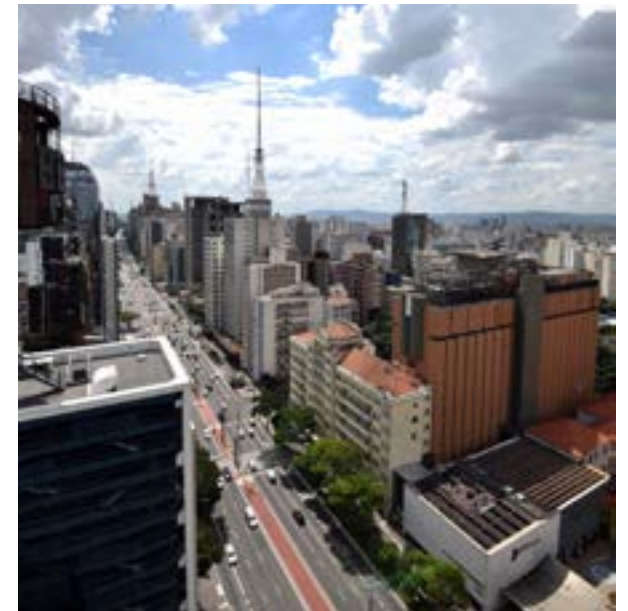
The Municipal Market of São Paulo is one of the most traditional tourist and gourmet spots in the city. Inside the Mercadão, as it is better known, the public can find exotic vegetables and fruits, meat, poultry, fish and sea-

food, sweets and spices, and finally, indulge in the local restaurants and snack bars.


Its project was designed by architect Ramos de Azevedo, and much of its construction is marked by the pres-


# CITY OF SÃO PAULO

## MIRANTE SESC - AVENIDA PAULISTA (SESC VIEWPOINT - PAULISTA AVENUE)




One of the most beautiful and popular views to admire the city is from the belvedere located on the 17th floor of the Sesc building, located on Paulista Avenue. The elevator gives direct access to the 17th floor, where there is also a coffee shop. There, a large patio leads to a glass platform, where the belvedere is located. The 180 degree view of Paulista Avenue is incredible! You can see part of the Jardins, Bela Vista, Centro, Paraíso, and Consolação neighborhoods. The building also hosts shows, exhibitions, workshops and activities for all audiences, including children.

 **How to get there:**  
SESC Avenida “Paulista”  
Mirador - 17º piso  
Av. “Paulista”, 119, “Bela Vista”  
São Paulo, SP

 **Phone:** (+55 11) 3170-0800

 **Website:**  
[www.sescsp.org.br/avenidapaulista](http://www.sescsp.org.br/avenidapaulista)

 **Instagram:** @sescavpaulista

 **Facebook:** f/sescavpaulista

# CITY OF SÃO PAULO





## MUSEU DA LÍNGUA PORTUGUESA (PORTUGUESE LANGUAGE MUSEUM)

The museum was completely renovated to promote an unforgettable experience about our language. A cultural and architectural landmark in the complex that forms the Luz Station and Praça da Luz, it maintains its innovative profile with more immersive and technological environments, with a safe and sustainable infrastructure. There are long-term and temporary exhibitions. Unprecedented experiences and in-

stallations, such as “Languages of the World”, which highlights 23 of the more than 7 thousand languages spoken on the planet. “Falares”, which brings the different accents and expressions of the language in Brazil. In addition to the “Nós da Língua Portuguesa”, which presents the language in the world, with ties, embarrassments and the cultural diversity of the Community of Portuguese Language Countries. The attrac-

tions are fully accessible for people with special needs or reduced mobility.

 **How to get there:**  
Praça da Luz, s/nº – Portão 1.  
São Paulo – SP

 **Phone:** (+55 11) 4470-1515

 **Website:** [www.cidadedesapaulo.com/novidades/reabertura-do-museu-da-lingua-portuguesa](http://www.cidadedesapaulo.com/novidades/reabertura-do-museu-da-lingua-portuguesa)

 **Instagram:** @turismoprefsp

# CITY OF SÃO PAULO


## MUSEU DO FUTEBOL (FOOTBALL MUSEUM)



São Paulo is also a cultural center and the Football Museum, located in the Pacaembu Stadium, is here to prove that the metropolis also has a lot of interesting things for its visitors. The museum is one of the most popular in the whole country, presenting an exhibition distributed in 15 thematic rooms, with narration about the whole trajectory of the sport throughout Brazil. The tour is also necessary for those who love a dose of excitement, history, culture and fun.

The exhibition is very accessible for people of any age. In a creative way, it tells how many of our customs were influenced by football. The complete visit allows access to all the thematic rooms of the museum, as well as the main exhibition of the period. As in other museums, these exhibits are constantly renewed.



-  **How to get there:**  
Praça Charles Miller, s/n -  
Pacaembu - São Paulo - SP
-  **Phone:** (+55 11) 3664-3848
-  **Sítios web:** [www.cidadedesapaulo.com/atrativos/museu-do-futebol/?lang=pt](http://www.cidadedesapaulo.com/atrativos/museu-do-futebol/?lang=pt)  
[Museudofutebol.org.br](http://Museudofutebol.org.br)
-  **Instagram:** @turismoprefsp



# CITY OF SÃO PAULO


## PARQUE DO IBIRAPUERA (IBIRAPUERA PARK)




Inaugurated in 1954, during the 400 years of São Paulo celebrations, the Ibirapuera Park is not only the most frequented and famous park in São Paulo, but also one of the most important cultural and leisure areas in the city. One of the most photographed parks in the world, the “Ibirá” has easy access by public transportation and by the leisure cycle track “West Zone Circuit and Downtown Paulista Circuit”. And it is very

easy to understand why this is one of the favorite places for Paulistanos. Its three artificial lakes are interconnected, it has a bike lane, 13 lighted courts, running tracks and open areas for shows. It houses public buildings, museums, a planetarium, the Bial building, a sports gymnasium, the Crib Museum, the Aeronautics and Folklore Museum, the Obelisk, the Monument to the Flags and the Japanese Pavilion.



 **How to get there:**  
Av. “Pedro Álvares Cabral”, s/nº  
“Vila Mariana” - São Paulo - SP

 **Phone:** (+55 11) 5574-5177

 **Sitioweb:** [www.prefeitura.sp.gov.br/cidade/secretarias/meio\\_ambiente/parques/regiao\\_sul](http://www.prefeitura.sp.gov.br/cidade/secretarias/meio_ambiente/parques/regiao_sul)

 **Instagram:** @turismoprefsp

# CITY OF SÃO PAULO


## PICO DO JARAGUÁ (*JARAGUÁ PEAK*)




How about seeing the capital from 1,135 meters high? This is possible at Pico do Jaraguá, inside the Jaraguá State Park. There are several observation points, which allow a panoramic view of up to 55 kilometers from São Paulo's West Zone. Access is by car through the tourist road or on foot through the Pai Zé Trail, a 2 kilometer walk.

Jaraguá State Park has 492 hectares of conservation area, being one of the last places with preserved Atlantic Forest in the metropolitan region of São Paulo. Visits to this oasis of nature in Latin America's largest city occur every day.



 **How to get there:**  
Rua Antônio Cardoso Nogueira,  
539 - Jaraguá - Zona Norte  
São Paulo - SP

 **Phone:** (+55 11) 3945-4532

 **Website:** [www.cidadedesaopaulo.com/atrativos/pico-do-jaragua-parque-estadual-do-jaragua](http://www.cidadedesaopaulo.com/atrativos/pico-do-jaragua-parque-estadual-do-jaragua)

 **Instagram:** @turismoprefsp

# CITY OF SÃO PAULO



## POLO DE ECOTURISMO DA CANTAREIRA (*CANTAREIRA ECOTOURISM CENTER*)



A place full of natural beauty and a rich historical and cultural heritage located in the extreme north of São Paulo: this is the Cantareira Ecotourism Center.

The region covers areas of six sub districts of the city and is integrated with surrounding municipalities such as Guarulhos, Mairiporã and Caieiras by the Cantareira Mountain Range, one of the great highlights not only of the region, but of the entire São Paulo.

The center has important nature reserves and preservation areas, besides the Jaraguá Indigenous Land, countless spaces for leisure and events, hiking and biking trails and several services such as renowned restaurants and incredible parks, like Cantareira State Park, Anhanguera Park, Parque da Juventude, Horto Florestal, and Jaraguá State Park, among others.



### How to get there:

R. do Horto, 1799 - Horto Florestal, São Paulo - SP, 02377-000



**Phone:** (+55 11) 2203-3266



### Website:

[www.polodacantareira.com](http://www.polodacantareira.com)



### Instagram:

@ecoturismocantareira



### Facebook:

f/ecoturismocantareira


# CITY OF SÃO PAULO




## PONTE ESTAIADA (OCTAVIO FRIAS DE OLIVEIRA BRIDGE/CABLE-STAYED BRIDGE)

The bridge, one of São Paulo's postcards for more than 10 years, is 138 meters high and connects Avenida Jornalista Roberto Marinho to Marginal Pinheiros, in the southern part of the capital. One of the city's most charming spots, it only reflects the work's imponence. From it, come 144 cables, the piles, which support two lanes and its structure can withstand winds of up to 200 km per hour. It receives special lighting on certain dates from its almost 120 led projectors. Because of its beauty, it has hosted several sports competitions, such as the World Bike Tour, and an athlete has already climbed the main structure to install a flag at the top, celebrating the 11th sportive turn.



 **How to get there:**  
Ponte Octávio Frias de Oliveira-  
Av. Jornalista Roberto Marinho,  
6807 - Jardim Panorama,  
São Paulo - SP, 04567-003

 **Phone:** (+55 11) 2226-0400

 **Instagram:** @turismoprefsp

# CITY OF SÃO PAULO



## PRAÇA BENEDITO CALIXTO (BENEDITO CALIXTO SQUARE)



Known as one of the best antiques and handicraft fairs in Brazil, the Praça Benedito Calixto Fair has been held since 1987 and brings together more than 300 exhibitors in Pinheiros neighborhood on Saturdays. There, you can buy everything from works of art to antique toys, semi-new clothes, vinyl records, crockery and furniture from the middle of the 19th century. Around

the square, there are several options of restaurants, cultural centers and cool clothing stores. In addition, the cultural movement there is effervescent: twice a month the project “Author in the Square” takes place, which emerged as a way to unite literature and other artistic manifestations, in which authors launch their books while talking to visitors and artists.



### How to get there:

Praça Benedito Calixto, s/nº - Pinheiros - São Paulo - SP



### Phone: CIT PAULISTA

(+55 11) 3288-8968



### Website:

[www.pracabeneditocalixto.com.br](http://www.pracabeneditocalixto.com.br)



**Instagram:** @turismoprefsp

# CITY OF SÃO PAULO

## RUA JERÔNIMO DA VEIGA - VIDA NOTURNA (*JERÔNIMO DA VEIGA STREET - NIGHTLIFE*)



The trendiest street in Itaim, a famous neighborhood in São Paulo, is a calm, tree-lined street, surrounded by everything that the neighborhood has to offer to live well. Not to mention the proximity to Ibirapuera Park and Parque do Povo (People's Park). It has several options of bars, trendy restaurants and prestigious nightclubs, which make the buzz throughout the region.


-  **How to get there:**  
Rua Jerônimo da Veiga- Itaim Bibi - São Paulo - SP
-  **Phone:** CIT PAULISTA  
(+55 11) 3288-8968
-  **Website:** [www.baressp.com.br/restaurantes-na-rua-jeronimo-da-veiga](http://www.baressp.com.br/restaurantes-na-rua-jeronimo-da-veiga)
-  **Instagram:** @turismoprefsp


# CITY OF SÃO PAULO


## RUA OSCAR FREIRE (OSCAR FREIRE STREET)

When talking about luxury, famous brands and lots of glamour, it is inevitable to think of Oscar Freire Street, located in the charming neighborhood of Jardins, one of the noblest in the city, recognized by the quality of the services it offers, as it houses the most important and famous national and international brands. It is easy to find world-renowned stores on what has already been elected the eighth most luxurious street in the world. Oscar Freire is an extensive street, but its main point is in the meeting with the also famous Augusta Street. From there on, you can only find stores that are a reference in the fashion world. Walking down there is almost like participating in a fashion show and besides shopping, the street is a space for people to see themselves, be seen and enjoy very pleasant moments, with a lot of beauty and art.



 **How to get there:**  
Rua Oscar Freire, s/n - Jardins  
São Paulo - SP

 **Phone:** CIT PAULISTA  
(+55 11) 3288-8968

 **Website:**  
[www.cidadedesapaulo.com/atrativos/rua-oscar-freire](http://www.cidadedesapaulo.com/atrativos/rua-oscar-freire)

 **Instagram:** @turismoprefsp




# CITY OF SÃO PAULO


## SALA SÃO PAULO

Home of the São Paulo State Symphony Orchestra, Sala São Paulo is now considered the best concert hall in Latin America and is among the 10 best in the world. It is possible to witness the beauty of the building on concert days or by previously scheduled visits. To get to know it, it is possible to take a guided tour where the construction project, the acoustics, its structure and details about how the concert hall works are discussed. The importance of the space as a historical heritage site and city landmark is also discussed, as well as the restoration and revitalization that took place in the late 1990s. The space hosts several free events and events at popular prices every month. A great program for Sunday mornings are the free concerts with several guest groups. Besides Osesp,

the main orchestras of the state have already performed in the program, such as the Jazz Sinfônica, the Sinfônica de Heliópolis, the Sinfônica do Conservatório de Tatuí, the Sinfônica de Piracicaba, and the Orquestra Jovem Tom Jobim, among others.



 **How to get there:**  
Praça Júlio Prestes, s/n, Luz -  
Centro (Metrô Luz)  
São Paulo - SP

 **Phone:** (+55 11) 3367-9500

 **Sítios web:**  
[www.cidadedesao paulo.com/atrativos/sala-sao-paulo](http://www.cidadedesao paulo.com/atrativos/sala-sao-paulo)

 **Instagram:** @salasaopaulo\_

 **Facebook:** f/SalaSaoPaulo



# CITY OF SÃO PAULO

## SAMPA SKY - VALE DO ANHANGABAÚ




facade, so both glass observation decks are retractable. One of the retractable glass observation decks offers a view to the Anhangabaú Valley over the Santa Efigênia Viaduct; the second overlooks the eastern zone, over Prestes Maia Avenue. It is a counterpoint between history, with the old city center and the avant-garde.

A unique place with a lot of style. Located on the 42nd floor of one of the tallest buildings in the city, Mirante do Vale offers the unique experience of admiring the city from a glass belvedere in SP, as if people were floating.

An old building, with a totally modern space and viewpoint, for people to literally float in the city center. The building has a heritage



 **How to get there:**  
Praça Pedro Lessa, 110 -  
Ed. Mirante do Vale - Centro  
Histórico de São Paulo,  
São Paulo - SP, 01032-030

 **Website:**  
[www.sampasky.com.br](http://www.sampasky.com.br)

 **Instagram:** @/sampasky

 **Facebook:** f/sampaskysp

# CITY OF SÃO PAULO

## VILA MADALENA

Vila Madalena is one of the trendiest, most lively neighborhoods in São Paulo and one of the most fashionable in the world. There are countless bars, excellent restaurants, independent fashion stores, casual cafeterias and contemporary art galleries. There is a vibrant street art scene throughout the area, especially in Beco do Batman, a place that has become an open-air gallery for

stencils and colorful murals. A hip crowd frequents the bistros, the laid-back bars, and the live music venues that host soul, funk and samba performances. Some of its streets have unusual names, such as Aspicuelta, (named after a 16th century Spanish priest), Girassol, Purpurina, and Wisard.



### How to get there:

Praça Benedito Calixto, s/nº - Pinheiros - São Paulo- SP



**Phone:** CIT REPÚBLICA  
(+55 11) 3214-5607



### Website:

[www.cidadedesapaulo.com/atrativos/vila-madalena](http://www.cidadedesapaulo.com/atrativos/vila-madalena)



**Instagram:** @turismoprefsp



# CITY OF SÃO PAULO



## PARQUE ESTADUAL CAMINHOS DO MAR - SÃO BERNARDO DO CAMPO (CAMINHOS DO MAR STATE PARK - SÃO BERNARDO DO CAMPO CITY)



The park is a Conservation Unit created to ensure the protection of the biological heritage of the Atlantic Forest and to encourage environmental education and the integration of people with nature. In addition to the natural wealth, the park has an important cultural and histori-

cal collection through its monuments erected in 1922 in honor of Brazil's Independence centennial. Such as Monumento do Pico, Pouso de Paranaapiacaba, Belvedere Circular, Rancho da Maioridade, Padrão do Lorena, PontilhãodaRaizdaSerraandCruzeiro Quinhentista.

It still provides visitors with a unique and unforgettable experience amidst the exuberant nature of the Atlantic Forest and places full of historical significance, with spectacular views and perfect for physical, recreational and educational activities. There, nature is the protagonist and the scenarios awaken nature within each of its visitors, creating a deep connection with it.



### How to get there:

Rod. SP 148- Estrada Caminho do Mar, Km 42  
São Bernardo do Campo - SP



**Phone:** (+55 13) 3361-8250



### Website:

[www.parquecaminhosdomar.com.br](http://www.parquecaminhosdomar.com.br)



### Instagram:

@parquecaminhosdomar



### Facebook:

f/circuitocaminhosdomar

# CITY OF SÃO PAULO



## PARANAPIACABA (PARANAPIACABA DISTRICT - SANTO ANDRÉ CITY)



Englishmen who came to work at São Paulo Railway founded the small village of Paranapiacaba. That is how the construction of the railroad in the state of São Paulo and the creation of the village happened. The English built the railroad and the train station with an English clock. Currently, the place has ruins of houses listed by Iphan, a market with typical products

such as stamping ice cream, honey and crafts, as well as waterfall trails, the station clock and a little church on the top of the hill, forming the charming village, which gains a London air with cold weather, typical of winter. At the top of the mountain, the fog is common. The region has several fisheries along the highway, as well as a trip back to the past in the his-

toric center of Cidade Baixa. Paranapiacaba holds historical secrets in Castelinho, in the Church of Bom Senhor, in its trails and waterfalls, the Railway Museum and the famous Tourist Express, a train ride that starts at CPTM Station of Luz, in São Paulo. And in the months of July and August there is the famous Paranapiacaba Winter Festival, attracting many tourists to the village.



### How to get there:

“Vila de Paranapiacaba”,  
“Paranapiacaba”, Santo André  
São Paulo, 09150-150



**Phone:** (+55 11) 4439-0109



**Website:** [www.santoandre.sp.gov.br/turismosantoandre/vila-ferroviaria-paranapiacaba/](http://www.santoandre.sp.gov.br/turismosantoandre/vila-ferroviaria-paranapiacaba/)



### Instagram:

@paranapiacaba\_oficial



**Facebook:** [f/p4ranapiacaba](https://www.facebook.com/p4ranapiacaba)


# CITY OF SÃO PAULO


 IT IS WORTH  
KNOWING:


## AQUÁRIO DE SÃO PAULO (SÃO PAULO AQUARIUM)

São Paulo Aquarium is a true oceanarium and the first themed aquarium in Latin America. It has 15,000 m<sup>2</sup> and four million liters of water where thousands of animals of hundreds of species inhabit and contributes to several conservation projects that work with animals in a natural environment. During a tour of the place, you can be very close to sharks, rays and several other fish. Make sure to check the dinosaur valley, with replicas of prehistoric animals, see the wing of the friendly penguins and be enchanted by Aurora and Pilgrim, a couple of polar bears born in Moscow. By the way, there are many animals there. After undergoing a massive renovation in 2015, the aquarium took on some more areas of the park, with spaces that houses bouncy kangaroos, koalas, lemurs, meerkats, giant java bats, aquatic mammals

such as the otter and manatee, alligators, monkeys, toucans and others.

 **How to get there:**  
Rua Huet Bacelar, 407,  
São Paulo, SP 04275-000

 **Phone:** (+55 11) 2273-5500

 **Website:**  
[www.aquariodesp.com.br](http://www.aquariodesp.com.br)


 **Instagram:** @aquariosp


 **Facebook:** f/aquariodesp

 **NEO QUÍMICA  
ARENA (FOOTBALL  
ARENA CORINTHIANS)**

Neo Química Arena has a unique project compared to the great stadiums of the world, with an idea that is far from the commonplace. Without following a conventional concept, the

alvinegra house was molded into a rectangular shape, which brings the crowd closer to the playing field and ensures visibility from every sector. The sensation of the visitors is like they are very close to what is happening on the lawn.

 **How to get there:**  
Avenida “Miguel Ignacio Curi”, 111  
Itaquera, São Paulo - SP

 **Phone:** (+55 11) 3152-4001

 **Website:**  
[www.neoquimicaarena.com.br](http://www.neoquimicaarena.com.br)

 **Instagram:**  
@neoquimicaarena

 **Facebook:**  
f/neoquimicaarenaoficial

# CITY OF SÃO PAULO



IT IS WORTH  
KNOWING:



**A CASA DO PORCO  
BAR** (CASA DO PORCO BAR)

The restaurant was 7th on “The World’s 50 Best Restaurants 2022” list, a traditional ranking of the world’s best restaurants made by the British magazine “Restaurant”, considered the Oscar for Gastronomy. The menu signed by the chef Jefferson Rueda is a celebration of pork in countless ways. On a farm in São José do Rio Pardo, in the state of São Paulo, Rueda breeds pigs on a natural diet and, after slaughter, the chef enjoys every part of the animal in inventive dishes such as double chin sushi, guava pancetta pork rinds and pork tartar. There are also 100% vegetarian versions of the dishes. The atmosphere of the restaurant is very fun and themed, with a main lounge decorated with miniature pigs, colorful pieces and interesting panned in the chef’s travels.



## How to get there:

R. Araújo, 124 - República,  
São Paulo - SP, 01220-020



**Phone:** (+55 11) 3258-2578



## Website:

[www.acasadoporco.com.br](http://www.acasadoporco.com.br)



**Instagram:** @acasadoporcobar



**Facebook:** f/acasadoporcobar



## CATEDRAL DA SÉ (SÉ CATHEDRAL)

One of CITY OF SÃO PAULO’s landmarks is the Metropolitan Cathedral, better known as Catedral da Sé. The cathedral has 92 meters high towers and beautiful sculptures. It is a mandatory item on the list of what to do in São Paulo. You cannot enter the Cathedral without noticing the shine and enchantment provoked by the stained glass windows.

We can find national stained glass windows made by Casa Conrado (the first stained glass studio in Brazil) as well as European ones made by great artists such as Quentim, Avenali, Fontana and Max Ingrand. The bell carillon, located in the Cathedral towers, is one of the largest

in Brazil, with 61 bells, 35 of which are electronically operated. Its pipe organ is an immense work of art made in Italy and is considered the largest in South America, with five manual keyboards and about 12 thousand pipes with hand carvings, following the Gothic style.

The crypt, inaugurated in 1919, contains 30 burial chambers designed to hold the sarcophagi of bishops and archbishops, as well as the remains of cacique Tibiriçá, the first citizen of Piratininga and Father Feijó, Regent of the Empire.

And you can’t miss, right in front of the cathedral steps, the so-called Marco Zero (initial milestone) of São Paulo: a stone sculpture pointing to Brazilian cities.



## How to get there:

Praça da Sé, S/N, Centro  
São Paulo, SP



**Phone:** (+55 11) 3107-6832  
(+55 11) 3106-2709  
(+55 11) 97724-7641  
(+55 11) 3107-7244



**Website:** “Catedral da Sé”



**Instagram:** @catedraldasesp




**Facebook:** f/catedraldasesp

# CITY OF SÃO PAULO

## IT IS WORTH KNOWING:

### DINNER IN THE SKY

Imagine dining in a 50 meters high-suspended structure, with a spectacular view of SP! It is possible and it is incredible. Created in Belgium, Dinner in the Sky is present in over 70 countries and operates in major cities around the world such as Dubai, Las Vegas, Paris, Brussels, Athens, London, Shanghai, Tokyo and also makes its seasons in São Paulo. A fantastic experience that mixes adventure, safety and excellent cuisine. A platform, with a table set up 50 meters high, brings together 22 participants who feel the chill in their stomachs as they get out of their routine, savoring special dishes, with a breathtaking view and a little bit of adrenaline running through their veins. You can enjoy an all-inclusive breakfast or brunch, lunch, afternoon cocktail, sunset meal or dinner. The duration is 40 to 70 minutes, always according to the chosen experience.


 **How to get there:** keep track of the itinerant addresses through the schedule available in each season, on the website


 **Website:** [www.dinnerinthesky.com.br](http://www.dinnerinthesky.com.br)

 **Instagram:** @dinneruntheskybr


### FAROL SANTANDER


Built to remember the past, mark the present and illuminate the future, the Farol Santander ((Santander Lighthouse) - a cultural, entrepreneurship and leisure center is located in downtown São Paulo and has a lot of history to tell and a lot to know, explore and enjoy.

 **How to get there:**  
Rua João Brícola, 24, São Paulo - São Paulo-SP

 **Phone:** (+55 11) 3553-5627

 **Website:** [www.farolsantander.com.br](http://www.farolsantander.com.br)


 **Instagram:** @farolsantander

 **Facebook:** f/farolsantander


### FEIRA DA LIBERDADE (LIBERDADE FAIR)

Feira da Liberdade (Freedom Fair) is a famous tourist attraction for both pau-

listanos and visitors from other cities and countries. A Japanese tradition for over 40 years in the heart of the city. However, at the same time it is an affective and ordinary event for those who live in and around the neighborhood of Liberdade. Filled with gastronomic delights of oriental origin and many other types of products, the fair is a great option for the weekend. Located in a region that began to receive many Japanese immigrants at the beginning of the last century, Liberdade is known to have the largest Japanese community in the world outside of Japan. The fair was created to promote Japanese market and products and is currently an incredible destination for those who love the delights of oriental cuisine. In addition to the food and handicraft stalls, the Freedom Fair also has clothes stores, Japanese lamps, bonsai, pillows, jewelry, aquarium and others.

 **How to get there:**  
Praça da Liberdade - Liberdade, São Paulo - SP, 0150

 **Website:** [www.cidadedesao Paulo.com/atrativos/liberdade](http://www.cidadedesao Paulo.com/atrativos/liberdade)

 **Instagram:** @feiradaliberdade

# CITY OF SÃO PAULO

## IT IS WORTH KNOWING:






### FEIRA DA MADRUGADA CIRCUITO DE COMPRAS *(BRÁS FAIRS - DAWN FAIR)*

The Dawn Fair began at 25 de Março Street, in downtown São Paulo, and then migrated to the Brás region. The fair was on the street and operated before store hours. For this reason, it became known as 'Dawn Fair'. Recently the site underwent a major renovation to meet all the needs of the public, which today operates in a mega-structure, with three floors, 4 thousand boxes, 1 thousand and 3 hundred stores as well as a food market place with 1 thousand and 8 hundred seats, parking for cars, motorcycles, vans and buses.

### GALERIA DO ROCK *(ROCK GALLERY)*

Founded in 1963 as a Shopping Center, the Rock Gallery is a meeting point for the most diverse "tribes" in downtown São Paulo. Its fame began in the 1970s, when many record stores began to settle in, attracting an audience more interested in purchasing music-related products, especially rock articles. With 450 establishments, including skateboarders dedicated store, hip hop stores, piercing and tattoo studios, accessories stores, clothing stores, CDs stores and beauty

salons, the Rock Gallery has a loyal public crowd. Located between Rua 24 de Maio and Largo do Paissandu, it has a modern architecture, easily recognizable, as it is a corrugated four-story building. On the fourth floor are mainly screen-printing and art shops; in the third and first, many options of clothing and accessories stores, such as backpacks, button's and jewelry. In the second floor, record stores predominate and on the ground floor, there are many tennis options and several skate stores.

-  **How to get there:**  
Rua Monsenhor de Andrade, 987
-  **Phone:** (+55 11) 2075-9901
-  **Website:**  
[www.feiradamadrugadasp.com.br](http://www.feiradamadrugadasp.com.br)
-  **Instagram:**  
[@feiradamadrugadaofc](https://www.instagram.com/feiradamadrugadaofc)
-  **Facebook:**  
[f/NovafeiradaMadrugadaSP](https://www.facebook.com/NovafeiradaMadrugadaSP)

Underground, hairdressing salons and hip hop stores gain space.

-  **How to get there:**  
Av. "São João", 439, "República", São Paulo, SP
-  **Phone:** (+55 11) 3331-1530
-  **Website:**  
[www.galeriadorock.com.br](http://www.galeriadorock.com.br)
-  **Instagram:** [@galeriadorockoficial](https://www.instagram.com/galeriadorockoficial)
-  **Facebook:**  
[www.facebook.com/galeriadorock](https://www.facebook.com/galeriadorock)





# CITY OF SÃO PAULO

## IT IS WORTH KNOWING:

### **MAM – MUSEU DE ARTE MODERNA** (MAM - MODERN ART MUSEUM)

Amid the green of Ibirapuera Park, the São Paulo Modern Art Museum offers the visitors a world of experiences, colors, shapes and unexpected works of art. The sculptures, in a public garden designed by Burle Marx, make visitors feel part of the museum. The facade, covered by the twin's graffiti traces proves that the MAM collection escapes the conventional and is an invitation to visit! The museum's collection with more than 5 thousand pieces, including paintings, sculptures, prints, photographs, videos and installations, exhibits new and consecrated artists who are part of the modern and contemporary art movement, especially in Brazil. Among great works of art that light up as visitors pass, you can see works by Candido Portinari, Di Cavalcanti, Tarsila do Amaral, Victor Brecheret, Alfredo Ceschitii, Volpi, Ligia Clark, Mira Schnedel, Leonilson, Leda Catunda, Louise Bourgeois, Dora Longo Bahia, Sandra Cinto, among others.

 **How to get there:**  
Parque Ibirapuera Portão 3, São Paulo - SP - CEP: 04094-000

 **Phone:** (+55 11) 5085-1300

 **Website:** [www.mam.org.br](http://www.mam.org.br)


 **Instagram:** @mamoficial


 **Facebook:** @MAMoficial

### **MOSTEIRO DE SÃO BENTO** (SÃO BENTO MONASTERY)

Next to São Bento subway station, you will find the beautiful São Bento Monastery, a symbol of great importance for São Paulo. With over 4 hundred years of history, the monastery has always had great influence in the city. It is worth remembering the very location in which it was built: the old Tabaco do Cacique Tibiriçá. The São Paulo

City Council donated it in 1600 to the monks. In its fourth building, it currently forms the Benedictine complex that houses the Basilica of Nossa Senhora da Assunção, the Monastery and the College of São Bento, a historical, cultural and tourist landmark. Next to it, there is a famous bakery, which sells breads, biscuits, honey and even beer, among other articles produced by the monks.

 **How to get there:** Largo São Bento, s/nº, Centro, SP

 **Phone:** (+55 11) 3328-8799, 3328-8798 e (+55 11) 3328-8790

 **Website:** [www.mosteirodesaobentosp.com.br](http://www.mosteirodesaobentosp.com.br)

 **Instagram:** @mosteirodesaobentosp

 **Facebook:** @mosteirosp

# CITY OF SÃO PAULO


 IT IS WORTH  
**KNOWING:**

 **NOVO MUSEU DO  
IPIRANGA**  
(*IPIRANGA MUSEUM*)

Among the museum's new facilities are two large entrances, a box office, as well as an auditorium for 2 hundred people, educational space, a cafeteria, a store and a temporary exhibition room. Modernization has doubled the total built area and offers full accessibility by elevators, escalators and a new air conditioning system. The French garden in front of the imposing building is being completely transformed with new landscaping, restaurant, food bike infrastructure, modernization of public lighting and access roads, as well as accessibility equipment and reactivation of the central source. The Ipiranga Museum is a historical heritage listed in the three spheres of government. Built between 1885 and 1890, it is situated within the Independence Park Complex in the south of the capital. Originally conceived as a monument to independence, it was declared headquarters of the State Museum in 1895 and, since 1963, has been administered by USP. Responsible for a large collection of objects, furniture and


works of art with historical relevance, especially those that have some relationship with the independence of Brazil and the corresponding historical period. One of the best-known works in its collection is the painting "Independência ou Morte", painted by the artist Pedro Américo, in 1888.

 **How to get there:** R. dos Patriotas, 20 Vila Monumento - São Paulo - SP

 **Phone:** (+55 11) 2065-8001

 **Website:**  
[www.museudoipiranga2022.org.br](http://www.museudoipiranga2022.org.br)


 **Instagram:** @museudoipiranga

 **Facebook:** f/museudoipiranga

 **PARQUE ESTADUAL  
DA CANTAREIRA**  
(*CANTAREIRA STATE PARK*)

With more than 7,900 hectares of Atlantic Forest, the Park is ideal mainly for ecotourism, houses several animal, vegetable species and is considered an Integral Protection Conservation Unit - a natural area of biodiversity preservation. Protected by UNESCO, it is a stunning setting for sports lovers and those who like to enjoy good times in the open air and nature. Within the giant Serra da Cantareira, the park is di-


vided into spaces, with infrastructure to receive visitors. It also has a picnic area and allows guided visits.


 **How to get there:**  
Núcleo Pedra Grande - Rua do Horto, 1799 - Horto Florestal - São Paulo/SP.  
**Tel.:** (+55 11) 2203-0115

Núcleo Engordador - Av. Cel. Sezefredo Fagundes, (altura do nº 19100) - Jardim Cachoeira São Paulo/SP. **Tel.:** (+55 11) 2995-3254.

Núcleo Águas Claras - Av. Senador José Ermírio de Moraes, s/n Mairiporã/SP. **Tel.:** (+55 11) 4485-3975.

Núcleo Cabuçu - Av. Pedro de Souza Lopes, 7903 - Jardim São Luis - Guarulhos/SP.  
**Tel.:** (+55 11) 2401-6217.

 **Phone:** (+55 11) 2203-0115 e (+55 11) 2995-3254

 **Website:** [www.cidadedesaopaulo.com/atrativos/parque-estadual-da-cantareira](http://www.cidadedesaopaulo.com/atrativos/parque-estadual-da-cantareira)


 **Instagram:** @turismoprefsp


# CITY OF SÃO PAULO

## IT IS WORTH KNOWING:

### PATEO DO COLLEGIO

São Paulo was founded on the exact same place where Pateo do Collegio is located - a historical-cultural-religious complex. It was there that, in 1554, the Jesuit priests Manoel da Nóbrega and José de Anchieta began their work, built a church and a school and the place became a landmark of the beginning of the city. In the complex, there are museums, including the Anchieta Museum, that tells the story of the capital's founding and the role of the Jesuits in the colonization of Brazil. It also has pieces of sacred art, paintings, maps, panels and models as well as a crypt with ancient walls, library, church (with active masses) and a cafeteria with a garden for a break.

 **How to get there:** Pç. Pateo do Collegio, nº 2 - Centro - São Paulo.

 **Phone:** (+55 11) 3105-6899.


 **Website:** [www.pateodocollegio.com.br](http://www.pateodocollegio.com.br)


 **Instagram:** @pateodocollegio

 **Facebook:** @pateodocollegio

### POLO DE ECOTURISMO DE PARELHEIROS (PARELHEIROS ECOTOURISM POLE)

About 18 miles from downtown São Paulo, in the far south of the city, is one of the greenest areas in the state. In 2014, the city created the Parelheiros Ecotourism Center, formed by the districts of Parelheiros, Marsillac and Bororé Island. A unique and diverse center that brings together a rural and tuned São Paulo. The contrasts and the high cultural production of the outskirts of São Paulo make the visit to Parelheiros even more interesting. In addition to waterfalls, trails and nature contemplation, the Parelheiros Ecotourism Center is a center for creativity and artistic diversity, social engagement and environmental awareness. With lots of things to enjoy, five activities are a must see at the destination: Paiquerê Site, Casa Ecoativa, Paulus Center, Espaço Meninos da Billings and Trails in Serra do Mar State Park.

 **How to get there:** Estrada Ecoturística de Parelheiros, 5252. CEP: 04883-025 - Jd. dos Álamos Parelheiros.

 **Phone:** (+55 11) 5926-6500.

 **Website:** [www.prefeitura.sp.gov.br/cidade/secretarias/subprefeituras/parelheiros/polo\\_de\\_ecoturismo/index.php?p=54712](http://www.prefeitura.sp.gov.br/cidade/secretarias/subprefeituras/parelheiros/polo_de_ecoturismo/index.php?p=54712)

 **Instagram:** @polodeecoturismosp

 **Facebook:** f/polodeecoturismosp

# CITY OF SÃO PAULO

## IT IS WORTH KNOWING:

### RUA 25 DE MARÇO *(25 DE MARÇO STREET)*

The São Paulo has the largest trade hub in Latin America: 25 de Março Street, which receives more than 500,000 people daily, seeking diversity of products and attractive prices. This number exceeds 1 million visitors per day on the eve of festivities such as Christmas, or on special dates such as Mother's Day. One of the main sights

of the capital is frequented by people from all over the country, from abroad and from all social classes. Whether wholesale or retail, video games and sporting goods for stationery, bags and jewelry, at this street it is very easy to return home with bags and more bags of products.

### SÃO PAULO EXPO

São Paulo is the 6th most sought after destination in the world for events and the most visited city in the country for business tourism. Located in Jabaquara district, south zone of São Paulo, the place is next to Imigrantes Highway, next to the São Paulo Zoo and the Brazilian Paralympics Training Center. With international standards, the São Paulo Expo pavilion brings together elements to success-

fully hold fairs, exhibitions, congresses, corporate and social events. It combines hospitality with modern infrastructure, versatility and comfort. With an edgy architecture, São Paulo Expo combines flexible environments and modular spaces to provide customized solutions for each type of event it hosts.

-  **How to get there:** Rua Vinte e Cinco de Março - São Paulo - SP
-  **Phone:** CIT REPÚBLICA (+55 11) 3214-5607
-  **Website:** [www.cidadedesapaulo.com/atrativos/rua-25-de-marco](http://www.cidadedesapaulo.com/atrativos/rua-25-de-marco)
-  **Instagram:** @turismoprefsp

-  **How to get there:** Rodovia dos Imigrantes, km 1,5, Jabaquara - São Paulo - SP
-  **Phone:** (+55 11) 5067-1717
-  **Website:** [www.saopauloexpo.com.br](http://www.saopauloexpo.com.br)
-  **Instagram:** @saopauloexpo
-  **Facebook:** f/saopauloexpo

# CITY OF SÃO PAULO

 IT IS WORTH  
KNOWING:


## THEATRO MUNICIPAL E BAR DOS ARCOS (MUNICIPAL THEATER AND BAR DOS ARCOS)

The “Theatro Municipal de São Paulo” is beautiful, with a construction influenced by the Paris Opera with Renaissance and Baroque traces, with many ornaments and artworks inside. The architecture is charming and the place is full of history. The Brazilian architect Ramos de Azevedo, inspired by the Paris Opera and in the eclectic architectural style, designed the place that was inaugurated in 1911. It is one of the city’s postcards, located at Praça Ramos de Azevedo is considered one of the most important theaters in the country.

The place has guided tours that allow the public to get to know better its architecture and surroundings. Visits take place from Tuesday to Saturday; registration is free and can be done up to 10 minutes before the tour starts. During the tours, the public gets to explore spaces such as the entrance hall with its staircases, the concert hall, the Great Hall, among others. Stories and curiosities about this centennial building are presented to the public.


The Bar dos Arcos was inaugurated at the end of 2018. Installed in the basement of the building, it became an instant success. It enchants for its intimate and cool environment, excellent authorial drinks and contemporary gastronomy, great protagonists of the house, which has already become a reference in São Paulo. The architecture of the place is structured in arches, exposed bricks, stones and has artworks scattered around the corners. The lighting is centralized on the tables, inspired by the bar at the Overlook Hotel, in the movie The Shining (1980). The tables are shared and long, adding a charm to the environment.

 **How to get there:** Praça Ramos de Azevedo, S/N, Centro, São Paulo

 **Telephone** (+55 11) 3053-2080


 **Website:** [www.theatromunicipal.org.br](http://www.theatromunicipal.org.br)


 **Instagram:** @theatromunicipal

 **Facebook:** [f/theatromunicipalsp](https://www.facebook.com/theatromunicipalsp)


## ZOO SP

Elected the second best zoo in Brazil and the fifth best in Latin America by TripAdvisor, it reflects the beauty and energy of nature within the famous concrete jungle and enchants people of all ages. Zoo SP has more than 1 thousand 5 hundred animals: native forest animals, amphibians, birds, invertebrates, reptiles and mammals. Occupying 900 thousand m<sup>2</sup> of the area, it is possible to meet endangered species, thanks to PECA, the Environmental Behavioral Enrichment Program, whose mission is to guarantee the animals’ well-being. Besides getting to know the zoo, the exuberant environments, reconnecting with nature and having fun on the ride, it is possible to participate in lectures and workshops.

 **How to get there:** Avenida Miguel Estéfano, 4241 - Saúde - São Paulo - SP

 **Phone:** (+55 11) 5073-0811

 **Sites:** [www.zoologico.com.br](http://www.zoologico.com.br)

 **Instagram:** @zoosaopaulo

 **Facebook:** [f/zoosaopaulo](https://www.facebook.com/zoosaopaulo)

# COSTA DA MATA ATLÂNTICA ROUTE

A TOUR THROUGH THE CITIES THAT CONNECT SÃO PAULO TO THE COAST

Cities: Cubatão, Guarujá, Itanhaem, Mongaguá, Peruíbe, Praia Grande, São Vicente and Santos

A set of more than 200 beaches of surprising beauty, “caiçara” cuisine and amazing hotel infrastructure is what the tourist can find in these cities. All of those touristic destinations are very close to São Paulo and unite the splendor of the Atlantic Forest on the way down the Serra do Mar with a growing summer (beach and sun) tourism.

Perúbe offers waterfalls, beaches, rivers, wells and cascades in the untouched scenery of the Juréia-Itatins Ecological Station, with 80 hectares of pure Atlantic Forest. Itanhaém has 16 miles of beaches with islands, rivers and rocky formations and among its attractions are relics from the Brazilian colonial period, besides religious, historical, nautical and river tourism.

In Mongaguá there are 8 miles of beaches, preserved areas and ecological parks with waterfalls, trails, also highlighted by the incredible and impressive “T” shaped fishing platform in the beach. In Praia Grande, the tourist will find 14 miles of shore and one of the best spots of the São Paulo coast, which attracts 1.5 million visitors in the summer, five times its population.

Known as the first village founded in the country, São Vicente offers different types of tourism – among it, Ilha Porchat (Porchat Island), the hanging bridge and beaches like Itararé, Milionários, and Gonzaguinha, stand out. If we count the annual visitation at the main tourist attractions in Santos, the total reaches 1.3 million tourists. With the Serra do Mar mountain range as a backdrop, Cubatão promotes industrial tourism with visits to its power plants, as well as the ecological parks and the sites linked to the first pioneers and Jesuits of the 16th century. Guarujá, with its 27 paradisiacal beaches of all sizes, has historic strengths and is one of the hottest and trendiest spots on the São Paulo coast

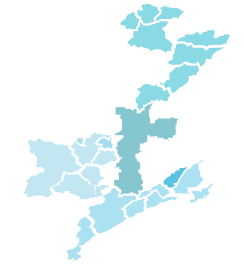


# COSTA DA MATA ATLÂNTICA ROUTE



-  NATURE AND ADVENTURE
-  RELIGIOUS, ART, HISTORY AND WELLNESS
-  THEME PARKS
-  GASTRONOMY
-  SHOPPING
-  BUSINESS AND EVENTS

# COSTA DA MATA ATLÂNTICA ROUTE



## CUBATÃO

- » “Cruzeiro Quinhentista”
- » “Estação das Artes Alessandra Palucci”
- » Nuevo “Parque Anilinas”
- » “Parque Ecológico do Perequê”
- » “Sede Parque Estadual Serra do Mar – Núcleo Itutinga-Pilões”
- » “Sistema Anchieta/Imigrantes”
- » “Turismo de Base Comunitária - Atêlie Arte nas Cotas”
- » “Turismo de Base Comunitária - Núcleo de Economia Solidária e Desenvolvimento Local (Nesdel)”
- » “Turismo de Base Comunitária - Os Imaginacom”
- » “Turismo de Base Comunitária - Projeto Comcom”
- » “Turismo de Base Comunitária - Sabores da Serra (Culinária Afetiva)”
- » “Unipar Carbocloro”



# COSTA DA MATA ATLÂNTICA ROUTE

## CRUZEIRO QUINHENTISTA



Built in 1922, at the request of the former president of the state of São Paulo Washington Luiz de Souza, the Quinhentista Cross was designed by Victor Dubugras to celebrate the centennial of Brazil's Independence and a tribute to the arrival of the Portu-

guese on the coast. It is a large cross carved from blocks of natural granite and covered with hand-painted blue tiles bearing the names of the Jesuit colonizers: João Ramalho, José de Anchieta, Leonardo Nunes, Manuel da Nóbrega, Martim Afonso de Souza,

Mem de Sá, and Tibiriçá. It is one of the six monuments of the Caminhos do Mar nucleus, among the old Padre José de Anchieta Trail, an important route at the time of colonization for the descent of the mountains and, for many years, the main access from São Paulo to the coast.



### How to get there:

Cruzeiro Quinhentista, 11510-002  
Cubatão - SP



**Phone:** (+55 13) 3362-4725



### Website:

[www.cubatao.sp.gov.br](http://www.cubatao.sp.gov.br)



**Instagram:** @seturcubataosp



**Facebook:** f/seturcubataosp

# COSTA DA MATA ATLÂNTICA ROUTE



## ESTAÇÃO DAS ARTES “ALESSANDRA PALUCCI” (“ALESSANDRA PALUCCI” ART STATION)



The old railway station of the Santos-Jundiaí Railroad, which operated until 1992, gave place to the ‘Alessandra Palucci’ Arts Station, known as the “meeting point of the arts”. There is where the artistic activities of Cubatão are concentrated, such as courses, workshops and cultural exhibitions.



### How to get there:

Av. 9 de Abril, 2800 - Vila Nova,  
11510-002 - Cubatão - SP



**Phone:** (+55 13) 3361-8366



### Website:

[www.cubatao.sp.gov.br](http://www.cubatao.sp.gov.br)



**Instagram:** @seturcubataosp



**Facebook:** f/seturcubataosp

# COSTA DA MATA ATLÂNTICA ROUTE

## NOVO PARQUE ANILINAS (NEW PARK ANILINAS)



The park is located on the site of an old factory, one of the pioneers in the city's industrial progress. The park, created in 1979, has 50 thousand meters square, with space for sporting activities, especially soccer and skateboarding, and for leisure, such as a cinema and a playground for children.

-  **How to get there:**  
Avenida Nove de Abril, S/Nº  
Centro, 11510-002 - Cubatão-SP
-  **Phone:** (+55 13) 3361-6902
-  **Website:** [www.cubatao.sp.gov.br](http://www.cubatao.sp.gov.br)
-  **Instagram:** @seturcubataosp
-  **Facebook:** f/seturcubataosp



# COSTA DA MATA ATLÂNTICA ROUTE



## PARQUE ECOLÓGICO DO PEREQUÊ (*PEREQUÊ ECOLOGICAL PARK*)



Another park, created in the 1990s as part of the city's environmental recovery process, Perequê is embraced by 168 hectares of Atlantic Forest biome and brings a perfect contact with nature and adventure. The highlight is its 4 miles of complex trail, but that are rewarded with natural pools and waterfalls such as the most important and stunning 'Véu da Noiva', with a waterfall of 80 meters and other smaller waterfalls, giving tourists the gift of contact with the native fauna and flora.



### How to get there:

Rod. Cônego Domênico Rangoni, km 42,5 - Jardim das Indústrias, Cubatão - SP



**Phone:** (+55 13) 3361-8250



### Website:

[www.cubatiao.sp.gov.br](http://www.cubatiao.sp.gov.br)



**Instagram:** @seturcubataosp



**Facebook:** f/seturcubataosp

# COSTA DA MATA ATLÂNTICA ROUTE



## PARQUE ESTADUAL SERRA DO MAR – NÚCLEO ITUTINGA-PILÕES (SERRA DO MAR STATE PARK - ITUTINGA-PILÕES)

Part of Serra do Mar State Park, the Itutinga-Pilões covers an area of 43.8 thousand hectares. A place that multiplies the activities related to ecotourism, adventure and history. Surrounded by the Atlantic Forest, this nucleus has several incredible trails, which are a beautiful scenery for observing the fauna and flora, special in this region, due to the biodiversity of the biome, rivers and lakes.

The Passareúva River trail is one of the highlights, since it has a 5-me-



ter high waterfall and a view of the meeting with the Pilões River. There are also the ruins of the old Vila de Itutinga, inhabited by people who worked at the hydroelectric plant and constructions from the beginning of the 20th century, such as the old hospital, the jail, the candy factory and the town house.



**How to get there:** Estrada Elias Zarzur, Km 8, s/nº - Água Fria - Cubatão - SP



**Phone:** (+55 13) 3361-8250



**Website:**

[www.parqueestadualserradomar.sp.gov.br/pesm/nucleos/itutinga-piloes/](http://www.parqueestadualserradomar.sp.gov.br/pesm/nucleos/itutinga-piloes/)



**Instagram:**

@itutingapiloes\_pesm



**Facebook:** f/itutingapiloes.pesm



# COSTA DA MATA ATLÂNTICA ROUTE

## SISTEMA ANCHIETA/IMIGRANTES (ANCHIETA/IMIGRANTES SYSTEM HIGHWAY)

The Anchieta-Imigrantes System is the main connection between the metropolitan region of São Paulo and the Santos Port - the largest in Latin America -, as well as the Cubatão Petrochemical Complex, the industries of ABCD and Baixada Santista. The Ecovias concessionaire is responsible for operating and maintaining the 109 miles long road system and providing services to the

nearly 40 million vehicles that travel annually through the system.

Trechos que compõe o SAI: SP 150 - Rodovia Anchieta, SP 160 - Rodovia dos Imigrantes, SP 040/150 - Interligação Planalto, SP 059/150 - Interligação Baixada, SP 248/55 - Rodovia Cônego Domênico Rangoni e SP 055 - Rodovia Padre Manoel da Nóbrega.



**How to get there:** Trechos que compõem o SAI - São Paulo



**Phone:** Emergências 24h - 0800-019-7878



**Website:** [www.ecovias.com.br/institucional/sistema-anchieta-imigrantes](http://www.ecovias.com.br/institucional/sistema-anchieta-imigrantes)



# COSTA DA MATA ATLÂNTICA ROUTE

 IT IS WORTH  
KNOWING:



## TURISMO DE BASE COMUNITÁRIA - ATÊLIE ARTE NAS COTAS (COMMUNITY-BASED TOURISM - ARTE NAS COTAS ATELIE)

The project is part of the Serra do Mar Socio-Environmental Recovery Program and connects art practices and knowledge for local development through CDHU (Housing and Urban Development Company of the State of São Paulo). It promotes educational artistic work through art with ceramic mosaic and mural painting, with the stencil technique, besides the exploration, identification and stimulation of knowledge and know-how about the use of Serra do Mar's natural resources, survey of own techniques and production modes.



### How to get there:

R. do Alojamento, 160 - Fabril,  
11543-100 - Cubatão - SP



**Phone:** (+55 13) 3377-1371



**Instagram:** @ateliartenascotas



**Facebook:** fateliartenascotas



## TURISMO DE BASE COMUNITÁRIA - O NÚCLEO DE ECONOMIA SOLIDÁRIA E DESENVOLVIMENTO LOCAL (NESDEL) (COMMUNITY-BASED TOURISM)

Integrating the social projects promoted by CDHU, Nesdel is a project that, by means of technical training and qualification, service provision and market insertion, promotes income generation, stimulates entrepreneurship and the cultural valorization of regional gastronomy, having as a reference the principles of solidarity economy and fair trade.



### How to get there:

Rua Faixa do Oleoduto, 53 - Fabril  
CEP 11543-300 - Cubatão - SP



**Phone:** (+55 13) 99706-0946



**Website:** [www.cubatao.sp.gov.br](http://www.cubatao.sp.gov.br)



**Instagram:** @seturcubataosp



**Facebook:** f/nesdel.ecosol


# COSTA DA MATA ATLÂNTICA ROUTE


 IT IS WORTH  
KNOWING:

## TURISMO DE BASE COMUNITÁRIA - OS IMAGINACOM (COMMUNITY-BASED TOURISM - THE IMAGINACOM)

The Imaginacom is an ONG that was created from the initiative of the ComCom Project (Community Communication) in conjunction with other projects, such as Arte nas Cotas Atelie, Cota Viva, Tur na Serra, and the Núcleo de Economia Solidária e Desenvolvimento Local - Nesdel. The idea is to put into practice one of the main principles of community-based tourism, integrating existing social projects in the Cota neighborhoods for the practice of solidarity and creative economy. The highlight is Tur na Serra, which brings together knowledge through tourist monitors trained within the community to offer visitors to the Serra do Mar a unique experience. From the contact with their own history, customs and main attractions, the collective takes visitors to new ways of seeing the city

of Cubatão with personalized and attractive sightseeing tours.

 **How to get there:**  
R. Faixa do Oleoduto, 401 - Pinhal do Miranda, 11543-300 - Cubatão - SP

 **Phone:** (+55 13) 3377-1570


 **Website:**  
[www.imaginacomong.wixsite.com](http://www.imaginacomong.wixsite.com)


 **Facebook:** [f/imaginacomcubatao](https://www.facebook.com/imaginacomcubatao)

 **TURISMO DE BASE COMUNITÁRIA - PROJETO COMCOM**  
(COMMUNITY-BASED TOURISM - COMCOM PROJECT)

Community Based Tourism aims to benefit and inspire native populations in local tourism activities and the ComCom - Community Communication Project stimulates this activity with artistic

and cultural expressions. Workshops with content elaboration for radio, video reports, social networks and newspaper, enables people to produce their own local communication.

 **How to get there:**  
R. Faixa do Oleoduto, 05 - Pinhal do Miranda, 11543-300 - Cubatão - SP

 **Phone:** (+55 13) 3377-1570

 **Website:** [www.projetocomcom.wordpress.com](http://www.projetocomcom.wordpress.com)

 **Instagram:** [@projetocomcom](https://www.instagram.com/projetocomcom)

 **Facebook:**  
[f/projetocomcomcubatao](https://www.facebook.com/projetocomcomcubatao)



# COSTA DA MATA ATLÂNTICA ROUTE





## **TURISMO DE BASE COMUNITÁRIA - SABORES DA SERRA (CULINÁRIA AFETIVA)** (*COMMUNITY-BASED TOURISM - FLAVORS OF THE MOUNTAINS (AFFECTIVE CUISINE)*)

Sabores da Serra - Culinária Afetiva (flavors of the mountains (affective cuisine) is a nucleus that disseminates the traditional gastronomic culture using local ingredients, besides promoting workshops, gastronomic fairs and events to preserve and pass on the regional gastronomic knowledge to future generations. Formed by residents of the Cota neighborhoods, in the Sabores da Serra core each recipe developed reveals a little piece of history and local collective memory.


## **UNIPAR CARBOCLORO**


Founded in 1954, Unipar Carbocloro is the leader in the production of chemicals-chlorine, soda and PVC-and is part of the largest industrial complex in Latin America, the Cubatão Industrial Complex. Idealized in the city for the environmental recovery project in the 1980's, the 'Open Factory' is a visitation program to the company's facilities, to get closer to tourists and establish a transparent relationship with its visitors and local communities that live near the factories. During the visit, besides learning more about the processes and industrial units, it is possible to see up close the diversity of fauna and flora species that are under the company's responsibility.

 **How to get there:**  
Rua 3, 194, Jardim Europa, Cota 200 - Cubatão - SP

 **Phone:** (+55 13) 99706-0946

 **Facebook:**  
f/saboresdaserracubatao

 **How to get there:** Rod. Cônego Domênico Rangoni (SP-055), KM 267,7 - Pista Leste s/no CEP 11573- 901 - Cubatão - SP

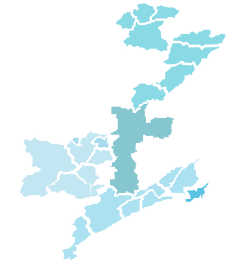
 **Phone:** (+55 13) 3362-8000

 **Website:** [www.unipar.com](http://www.unipar.com)

 **Instagram:** @grupounipar

 **Facebook:** f/grupounipar

# COSTA DA MATA ATLÂNTICA ROUTE



## GUARUJÁ

- » Feria de “Artesanato das Astúrias”
- » Feria de “Artesanato das Pitangueiras”
- » “Fortaleza de Santo Amaro da Barra Grande”
- » “Mirante da Campina” (“Morro do Maluf”)
- » “Mirante do Morro das Galhetas”
- » Playas
- » Pabellón de la “Maria Fumaça”

### FEIRA DE ARTESANATO DAS ASTÚRIAS (ASTURIAS CRAFT FAIR)

The fair is set up in a large corridor, with countless little stores selling souvenirs, toys, bikinis and handicrafts in general. Located in the direction of Tombo Beach, further to the left of Astúrias, it is the ideal place to acquire souvenirs from your visit to Guarujá.

 **How to get there:**  
Av. General Rondon, altura do número 590 - Guarujá - SP




# COSTA DA MATA ATLÂNTICA ROUTE

## FEIRA DE ARTESANATO DAS PITANGUEIRAS (PITANGUEIRAS CRAFTS FAIR)

There are more than 80 exhibitors, selling the most diverse types of crafts, jewelry and accessories. The “little fair” has existed for more than 25 years and is one of the most visited tourist attractions in the city of Guarujá.



 **How to get there:** Av. Mal. Deodoro da Fonseca, 681 - Centro - Guarujá - SP

 **Facebook:**  
[f/feiradeartesanatoebijouteriasdepitangueiras](https://www.facebook.com/feiradeartesanatoebijouteriasdepitangueiras)

# COSTA DA MATA ATLÂNTICA ROUTE



## FORTALEZA DE SANTO AMARO DA BARRA GRANDE (SANTO AMARO DA BARRA GRANDE FORTRESS)



Located between the Góes and Santa Cruz dos Navegantes beaches, it was built in 1584, being the only Spanish construction in Brazil. Its function was to defend the entrance of the Santos Channel from pirate attacks. From there, soldiers had a strategic and privileged view of all the harbor

entrances and intimidated the invaders with their cannons. In 1964 Barra Fortress was recognized as a National Historic Site by IPHAN.

Access to the Fortress can be done by boats that leave from the Ponta da Praia in Santos and by the Santa Cruz dos Navegantes Road in Guarujá.

From the Fortress, it is possible to appreciate the entire Santos waterfront and check out the history of the place and the region, as it functions as a historical museum.



**How to get there:** R. Messias Borges, 380 - Santa Cruz dos Navegantes - Guarujá - SP



**Phone:** (+55 13) 3384-6194



**Website:**

[www.portalguaruja.tur.br/atracoes/fortaleza-de-santo-amaro-da-barra-grande](http://www.portalguaruja.tur.br/atracoes/fortaleza-de-santo-amaro-da-barra-grande)



**Facebook:** @culturaguaruja



# COSTA DA MATA ATLÂNTICA ROUTE



## MIRANTE DA CAMPINA - "MORRO DO MALUF" (CAMPINA'S VIEWPOINT - "MALUF HILL")



The Morro da Campina viewpoint, known as Morro do Maluf (Maluf Hill) is located between the most beautiful and busy beaches of Enseada and Pitangueiras. It is a reference point and represents the city's landmark. From up there, the panoramic view of Enseada Beach is incredible. Not to mention the sunrise and sunset, which are moments that provide unmissable spectacles.

For those who enjoy adventure sports, the Morro do Maluf is a must-see. There, practitioners can feel all the adrenaline in Paraglider and Rappel.



**How to get there:** Canto do Maluf, S/N - Guarujá - SP



**Phone:** (+55 13) 3387-1270



# COSTA DA MATA ATLÂNTICA ROUTE

## MIRANTE DO MORRO DAS GALHETAS (*MORRO DAS GALHETAS VIEWPOINT*)

The viewpoint has an exuberant panoramic sight of Tombo Beach. The highlight is its glass floor suspended 45 meters above sea level, which is a unique structure in the entire coast of São Paulo. It is located between Tombo and Astúrias beaches. It is also one of the city's best spots for hang gliding.



-  **How to get there:** Rua das Galhetas/SN - Guarujá - SP
-  **Phone:** (+55 13) 3387-1270
-  **Website:** [www.portalguaruja.tur.br](http://www.portalguaruja.tur.br)
-  **Instagram:** @turismoguaruja
-  **Facebook:** f/turismoguaruja








# COSTA DA MATA ATLÂNTICA ROUTE

## PRAIAS (BEACHES)



Guarujá has 27 beaches. Each one of them has its own unique beauty, with different characteristics and suitable for everyone. From quiet beaches, like Guaiúba and Canto das Tortugas, to the most busy and crowded like Tombo and Enseada. For those who love hiking, the beaches of Serra do Guararu are the most suitable. There are more than 13 miles of sandy beaches. The whiteness, the quality of the wa-



ter for bathing all year round and the many options of beaches for all tastes, have made Guarujá known as the Pearl of the Atlantic!

-  **How to get there:** Guarujá - SP
-  **Phone:** (+55 13) 3387-1270
-  **Website:** [portalguaruja.tur.br](http://portalguaruja.tur.br)
-  **Instagram:** @turismoguaruja
-  **Facebook:** [f/turismoguaruja](https://www.facebook.com/turismoguaruja)

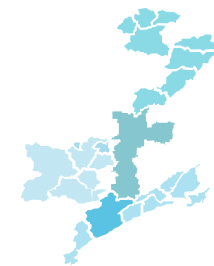
## IT IS WORTH KNOWING:

### PAVILHÃO DA MARIA FUMAÇA (MARIA FUMAÇA PAVILION)

The century-old American-made locomotive served as passenger transportation for more than 50 years between Guarujá and Vicente de Carvalho. It followed a one-hour route that connected the ferries crossing the continent. The Maria Fumaça Pavilion keeps alive part of the history of one of the main means of locomotion in the city back in the XIX century.

-  **How to get there:** Av. Leomil x Av. Puglisi - Guarujá - SP
-  **Phone:** (+55 13) 3387-1270
-  **Website:** [www.portalguaruja.tur.br/atracoes/pavilhao-da-maria-fumaca](http://www.portalguaruja.tur.br/atracoes/pavilhao-da-maria-fumaca)

# COSTA DA MATA ATLÂNTICA ROUTE



## ITANHAÉM

- » Aldeia Awa Porungawa Dju
- » Cachoeira Três Quedas
- » Gruta Nossa Senhora de Lourdes
- » Estátua Mulheres de Areia
- » Figueira Branca - Árvore Centenária
- » Igreja Matriz de Sant'anna
- » Igreja Nossa Senhora de Sion
- » Morro do Parananbuco
- » Parque Estadual da Serra Do Mar (PESM) - Núcleo Curucutu
- » Passarela e Cama de Anchieta
- » Praias de Itanhaém

- » Praia dos Pescadores
- » Aula de Surf na Praia dos Pescadores - Prainha
- » Aula de Surf na Praia do Cibratel
- » Voo de Instrução (Duplo) Paramotor e Paratrike
- » Aldeia Indígena do Rio Branco
- » Aldeia Indígena Tabaçu Reko Ypy
- » Aldeia Indígena Nhamandu Mirim
- » Passeios no Rio Itanhaém
- » Passeio de Banana Boat na Praia do Sonho
- » Prática de Kitesurf
- » Prática de Trekking e Cicloturismo
- » Prática de Surf
- » Rapel na Pedra do Convento
- » Trilha do Sapucaitava




# COSTA DA MATA ATLÂNTICA ROUTE

## ALDEIA AWA PORUNGAWA DJU (AWA PORUNGAWA DJU INDIGENOUS VILLAGE)

The community, of the Tupi-Guarani ethnicity, receives tourists who wants to get to know its culture, the Pajé, the Cacique, the community leaders, the structure of the village, its projects, the artisanship and have an invigorating sea bath. The Guaíra Pajé has the mission of taking care of people's mind and body, with great knowledge in phytotherapy, blessings and sympathies, which he transmits to the visitors. The village is located in front of a deserted beach, surrounded by native sandbanks. The interaction with tourists strengthens the dissemination of the village and generates income for the community..




 **How to get there:** Avenida Santa Cruz, Praia, Itanhaém - SP

 **Phone:** (+55 13) 98207-0303

 **Website:** [www.vivencialdeia.org](http://www.vivencialdeia.org)

 **Instagram:** @aldeiaporungawa

 **Facebook:** f/aldeiaporungawa





# COSTA DA MATA ATLÂNTICA ROUTE

## CACHOEIRA TRÊS QUEDAS (TRÊS QUEDAS WATERFALL)


With an indescribable beauty, the waterfall has its name due to the three falls that form it. To get there, there is a trail of medium difficulty, with 610 meters in the middle of the Atlantic Forest. On the way to the waterfall, there are river crossings, steep climbs and trained guides that interpret the environment. Halfway up the trail, there is a natural pool, known as the Blue Lagoon, which is about 20 meters in diameter and 1.5 meters deep. With almost untouched fauna and flora, as it is one of the few remnants of primary Atlantic forest in the region, the trail crosses stretches of riparian forest. The experience of walking along the edge of streams, bathing in the lagoon and washing your soul in the waterfall is an invitation to be ever closer to nature.



 **How to get there:** Vale do Rio Branco - Parque Estadual da Serra do Mar - Núcleo Curucutu - Itanhaém-SP

 **Phone:** (+55 13) 99718-1872 e (+55 13) 99778-8808

 **Website:** [www.amaecoturismo.com.br](http://www.amaecoturismo.com.br)

 **Instagram:** @amaecoturismo

 **Facebook:** f/amaecoturismo e f/itaecotur



# COSTA DA MATA ATLÂNTICA ROUTE



## GRUTA NOSSA SENHORA DE LOURDES (NOSSA SENHORA DE LOURDES GROTTO)

Located between the Sonho and Cibratel beaches, at the Gruta beach, it is an installation made with a material that resembles fiberglass. This monument was built by private initiative in the 1960's, in dedication to Nossa Senhora de Lourdes, due to the grace that a former resident had obtained. The grotto was replaced, receiving grass and a wall and it houses the

images of Nossa Senhora de Lourdes and Saint Bernadette.

Nossa Senhora de Lourdes is one of the Marian invocations attributed to the Virgin Mary, based on reports of apparitions witnessed by Saint Bernadette of Soubirous in a grotto in Lourdes, France.



### How to get there:

R. da Enseada, 3 - Praia dos Sonhos - Itanhaém - SP



**Phone:** (+55 13) 3426-4918



### Website:

[www.itanhaem.sp.gov.br](http://www.itanhaem.sp.gov.br)





# COSTA DA MATA ATLÂNTICA ROUTE

## ESTÁTUA MULHERES DE AREIA *(MULHERES DE AREIA STATUE)*



It is a monument in honor of the first version of the soap opera *Mulheres de Areia*, produced by the former TV Tupi, in the 1970s. The first statue, created by the Brazilian artist Serafim Gonzáles, was used in the opening images of the soap opera. The monument is a landmark of Brazilian tele-dramaturgy and is famous throughout the region.

 **How to get there:** Av. Padre Anchieta, 173, Praia do Sonho, Itanhaém

 **Phone:** (+55 13) 99718-1872

 **Website:** [www.itanhaem.sp.gov.br](http://www.itanhaem.sp.gov.br)

# COSTA DA MATA ATLÂNTICA ROUTE



## FIGUEIRA BRANCA- ÁRVORE CENTENÁRIA (*FIGUEIRA BRANCA - CENTENNIAL TREE*)

It is the largest tree ever identified in the entire region. The White Fig tree, a species native to Brazil, also known as Gameleira, displays all the power and exuberance of nature right next to the Três Ondas Waterfall, in the Serra do Mar State Park. The trail to reach this spectacle of nature is easily accessible, with a spring and practically untouched Atlantic Forest vegetation.



**How to get there:** Parque Estadual da Serra do Mar, Núcleo Curucutu. Próximo à Cachoeira três Quedas, a 500m da Rodovia



**Phone:** (+55 13) 99718-1872



**Website:**  
[www.itanhaem.sp.gov.br](http://www.itanhaem.sp.gov.br)




# COSTA DA MATA ATLÂNTICA ROUTE

## IGREJA MATRIZ DE SANT'ANNA (SANT'ANNA MAIN CHURCH)

The Sant'Anna Main Church, located in the Historical Center, was built in mid-1645, in colonial style, a highlight of the time. Its altars are from the baroque period and it has sacred artworks from São Paulo. The Itanhaense painter Benedito Calixto calls one of the works of its decoration "The Christ". It also exhibits the image of Nossa Senhora da Conceição, which many inhabitants say came from Portugal at the time of the Captaincy of Nossa Senhora da Conceição and others say was the work of a ceramist from São Paulo. The image is made of ceramic; the front is all decorated and has the traces of the baroque period.

 **How to get there:** Centro Histórico de Itanhaém - Itanhaém - SP

 **Phone:** (+55 13) 3422-4029

 **Website:**  
[www.diocesedesantos.com.br](http://www.diocesedesantos.com.br)



# COSTA DA MATA ATLÂNTICA ROUTE

## IGREJA NOSSA SENHORA DE SION (NOSSA SENHORA DE SION CHURCH)

The church was the work of the former Círculo Social do Ipiranga, which in the beginning of the 20th century acquired a large part of that area where today there are some buildings, a summer camp and the Nossa Senhora de Sion Square. The church houses many stained glass windows from the time of its construction, between 1920 and 1940.



### How to get there:

Praça Nossa Sra. do Sion, 99 -  
Suarão - Itanhaém - SP

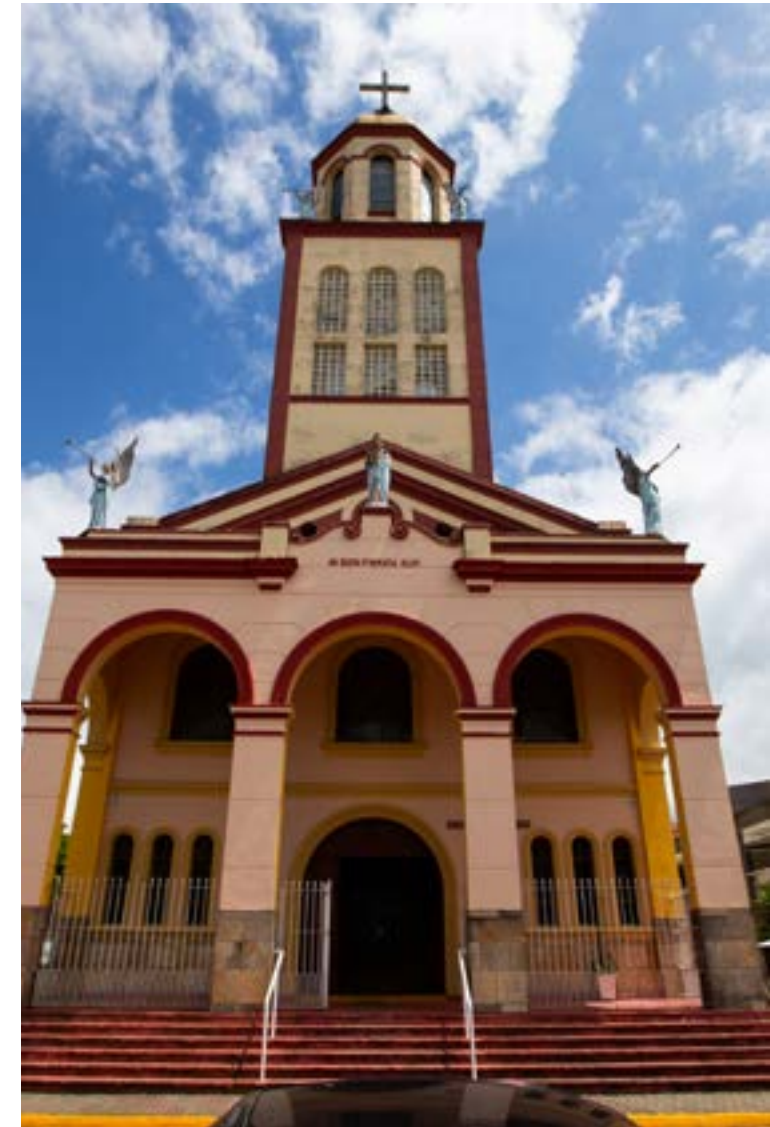


**Phone:** (+55 13) 3422-1216



### Website:

[www.diocesedesantos.com.br](http://www.diocesedesantos.com.br)



# COSTA DA MATA ATLÂNTICA ROUTE



## MORRO DO PARANAMBUCO (*PARANAMBUCO HILL*)

The hill suffered landslide starting in 1960. Two large rocks called “Mystic Portal” appeared there. According to mystics and esoterics, there is a lot of positive energy radiating from the rocks, and by passing between them, the person leaves the negative energies behind and get out of the place renewed and purified. Its view

is unique: from there, one can see the Sonho and Cibratel beaches, the city, the mountains and the ocean, as well as the Queimadas Grande and Pequena islands. There is also a water reservoir with the beautiful Anchieta Panels, a work made with glass tessellations, which show a little of the passage of the beato through Itanhaém.



**How to get there:** R. Ipiranga, 556-632, Itanhaém - SP



**Phone:** (+55 13) 99600-4985



**Website:**  
[www.itanhaem.sp.gov.br](http://www.itanhaem.sp.gov.br)



**Instagram:** @selvamaraventura





# COSTA DA MATA ATLÂNTICA ROUTE



## PARQUE ESTADUAL DA SERRA DO MAR (PESM) - NÚCLEO CURUCUTU (SERRA DO MAR STATE PARK - CURUCUTU NUCLEUS)

There are more than 332,000 hectares with the largest continuous area of preserved Atlantic Forest in Brazil. The Curucutu Center, created in 1977, together with Serra do Mar State Park, is part of the municipalities of Itanhaém, Mongaguá, São Paulo and Juquitiba. A Conservation Unit that contributes to regulate and preserve

the quality of the air and climate. It also serves to protect the springs, the biodiversity of the fauna and flora, the hills and the slopes. It has several trails, lakes and waterfalls, offering leisure and well-being to visitors and residents, promoting environmental awareness through organized ecotourism.



**Website:**

[www.infraestruturameioambiente.sp.gov.br/pesm/nucleos/curucutu/](http://www.infraestruturameioambiente.sp.gov.br/pesm/nucleos/curucutu/)




**Facebook:** [f/pesm nucleo.curucutu](https://www.facebook.com/pesm nucleo.curucutu)



# COSTA DA MATA ATLÂNTICA ROUTE

## PASSARELA E CAMA DE ANCHIETA (*ANCHIETA'S WALKWAY AND BED*)



 **How to get there:**  
R. da Enseada, 3 - Praia dos Sonhos - Itanhaém - SP



The 220-meter long walkway, built of wood and with free access, begins at the Nossa Senhora de Lourdes grotto and leads to the Anchieta's Bed, with a beautiful view of the ocean, the Paranambuco Hill, the Sphinx rocks, and the rocky coast of Praia das Conchas.

The Anchieta's Bed is an incredible rock formation on the coast of Praia do Sonho, where allegedly, José de Anchieta spent a few hours meditating, writing poems and praying. It can be accessed by the walkway over the rocks.


# COSTA DA MATA ATLÂNTICA ROUTE

## PRAIAS DE ITANHAÉM (*ITANHAÉM'S BEACHES*)



Itanhaém has more than 16 miles of beaches, rivers, rocky coasts, islands and several famous tourist spots. There are countless possibilities to get to know and appreciate some of the city's postcards, such as the waterfront, the Center Beach, Boca da Barra, the Zeca Porteira and Pica-Pau monuments, and the prestigious Mulheres de Areia Statue. There is also the Itanhaém River, the Mangroves, Cibratel Beach, Pocinho de Anchieta, the Conchas, Sonho, and Pescadores beaches, and the Ilha das Cabras.

 **How to get there:** Praias de Itanhaém- Itanhaém - SP

 **Phone:** (+55 13) 99718-1872

 **Website:**  
[www.itanhaem.sp.gov.br](http://www.itanhaem.sp.gov.br)

# COSTA DA MATA ATLÂNTICA ROUTE

## PRAIA DOS PESCADORES (*PESCADORES BEACH*)

Also known as Prainha, it is famous for having been the setting for the external recordings of the first version of the soap opera *Mulheres de Areia*, by the now extinct TV Tupi, starring Brazilian actors like Eva Wilma and Carlos Zara. The *Mulheres de Areia* monument was installed there, attracting many tourists. The distinguishing feature of this beach is the artisanal fishermen. Observing the comings and goings of the *caïçar*s with their daily fishing production is a special opportunity to have contact with the natives and with the variety of marine life.



### How to get there:

Av. Padre Anchieta, 173, Praia do Sonho, Itanhaém



**Phone:** (+55 13) 99718-1872



**Website:** [www.itanhaem.sp.gov.br](http://www.itanhaem.sp.gov.br)



# COSTA DA MATA ATLÂNTICA ROUTE



## VOO DE INSTRUÇÃO DUPLO EM PARAMOTOR OU PARATRIKE (DUAL INSTRUCTION FLIGHT IN PARAMOTOR OR PARATRIKE)



According to those who practice the activity, Itanhaém is considered the “Paramotor Capital”. The region authorized for the practice is Peruíbe Beach, which is in the area between Cibratel II and Bairro Santa Cruz. The flight needs to be practiced over the ocean and conducted by expert pilots.

During the flight, tourists can observe the region of the beaches between Cibratel and Gaiyota from above.



**How to get there:** Praia do Cibratel II - Itanhaém - SP



**Phone:**

Aita - (+55 13) 99116-4275 e 98138-9802

Pico do Voador - (+55 13) 99102-7525 e (+55 11) 94015-2885



**Instagram:** @Pico do Voador e @picodovoador\_gamagalvao



**Facebook:**

f/Pico-do-Voador-Itanha

# COSTA DA MATA ATLÂNTICA ROUTE



## ALDEIA INDÍGENA DO RIO BRANCO *(RIO BRANCO INDIGENOUS VILLAGE)*


With more than one hundred years of existence, this land of Guarani m'byá origin shares its space with the municipalities of CITY OF SÃO PAULO and Mongaguá. The Guarani who live in the Village date from the time when the indigenous people fled the Spanish colonization in the south of the country. Some families still practice nomadism and live among the villages in the region. The families of this village survive basically on agriculture and on the extraction of flowers and hearts of palm, which are sold in the city's open markets.


 **How to get there:** Final da Estrada Rural do Rio Branco (Estrada Francisco Paniquar Filho) - Itanhaém - SP

 **Phone:** Projeto Vivência na Aldeia (+55 13) 98207-0303


## ALDEIA INDÍGENA TABAÇU REKO YPY *(TABAÇU REKO YPY INDIGENOUS VILLAGE)*

Three families decided to start over a life with freedom. In 2012, they created the new space with the name Tabaçu Reko Ypy, which means the rebirth of the great village. More than a physical space, it was the rebirth of the great village inside each individual who valued his or her freedom there, living in balance with all beings. The practice of sacred chants and dance revitalizes their conviviality, building a mystical environment in the midst of nature. Community-based tourism helps maintain the proposal of the good life, balanced between the non-indigenous and the Tupi Guarani culture, which guarantees its sustainability project.

 **How to get there:** R. Bernardino Campos, 204 - Itimirim - Itanhaém - SP

 **Phone:** (+55 13) 99658-4168

 **Instagram:** @aldeia.try


 **Facebook:** f/aldeia.t.rekoypy


# COSTA DA MATA ATLÂNTICA ROUTE

## IT IS WORTH KNOWING:


### ALDEIA INDÍGENA NHAMANDU MIRIM (NHAMANDU MIRIM INDIGENOUS VILLAGE)

It was formed in 2008 and has a school, which develops with the students and the community, an education that strengthens their ancestral knowledge, as the main pillar of differentiated education, which is the maintenance of indigenous culture. The visits represent an exchange of teachings and learning on both sides, making everyone interact in a natural way.

 **How to get there:**  
Aldeia Nhamandu Mirim  
Itanhaém - SP


 **Phone:**  
Lenira - (+55 13) 9811-54585


 **Instagram:** @leniradjatsy

 **Facebook:** f/lenira.oliveira.33

### PASSEIOS NO RIO ITANHAÉM (ITANHAÉM RIVER TOURS)

The Itanhaém River is historically and economically important for the municipality, because it is used by boats for tourism and fishing. It provides leisure because it has several points for sport fishing and nautical tourism, such as water motorcycle, stand up, banana boat, speed boat, kayak and Hawaiian canoe rides.

 **How to get there:**  
Av. Demerval P Leite  
Boca da Barra, Itanhaém - SP


 **Phone:** (+55 13) 99782-7117


 **Instagram:**  
@gugadiversoesnauticas01

 **Facebook:**  
f/GugaDiversoesNauticas

### PASSEIO DE BANANA BOAT NA PRAIA DO SONHO (BANANA BOAT RIDE AT SONHO BEACH)

The beach received its name (Praia do Sonho / Dream Beach) because of the subdivision that was opened in front of it. Until then, the beach was known as “Middle Beach”, with great frequency of the Japanese colony that used to stay there. It is 800 meters long, with a slight curve. It has night lighting and is very frequented by tourists from all over the country. The ride departs from the beach channel heading to an inflatable pool in the sea, located about 0,6 miles from the shore. The ride is completely safe and is accompanied by professional lifeguards.

 **How to get there:** Av. Vicente de Carvalho, 120 - Praia dos Sonhos - Itanhaém - SP

 **Phone:** (+55 13) 99703-1893


 **Instagram:** @mingaboat

# COSTA DA MATA ATLÂNTICA ROUTE

## IT IS WORTH KNOWING:

### PRÁTICA DE KITESURF (KITESURFING)

In recent years, with the aid of the wind, Itanhaém has become a reference city for kitesurfing, with two main locations for the practice of this adventure sport standing out: Boca da Barra in the Center of the city and the long Peruíbe Beach.

 **How to get there:**  
Av. Pres. Vargas, 45 - Boca da Barra, Itanhaém - SP


### PRÁTICA DE TREKKING E CICLOTURISMO (TREKKING AND CYCLOTOURISM)

Itanhaém has some spots that are perfect for trekking and bike rides. The circuit:

- Vale do Rio Branco - there are 8 miles of rural road in the middle of the Atlantic Forest, passing by farms and

the slopes of the Guapuruvu hill, on the banks of the Rio Branco, with a beautiful view of the Serra do Mar State Park.


- Beaches - Itanhaém has 16 miles of beaches with compacted sand, excellent for trekking and biking.
- Urban Hills - in the region of Praia dos Sonhos and Cibratel are located the Sapucaitava, Piraguira and Parambuco Hills. Excellent for trekking.
- Tourist Attractions and Spots - Itanhaém has several tourist attractions in the urban region of the city that can be visited in these modalities.

 **How to get there:**  
R. Ipiranga, 556-632, Itanhaém - SP, 11740-000

 **Website:**  
[www.itanhaem.sp.gov.br](http://www.itanhaem.sp.gov.br)

### PRÁTICA DE SURF (SURFING)

Itanhaém has beaches with good waves in all of them. The main prestigious spots for surfers in the region are Pescadores Beach (or Prainha), Praia do Sonho (Dream Beach), Cibratel Beach in the corner of the rocks and some sandbanks of Itanhaém Beach.

 **How to get there:**  
Praia dos Pescadores, Praia do Sonho, Praia do Cibratel e Praia de Itanhaém - Itanhaém, SP

 **Website:**  
[www.itanhaem.sp.gov.br](http://www.itanhaem.sp.gov.br)





# COSTA DA MATA ATLÂNTICA ROUTE

## IT IS WORTH KNOWING:


### RAPEL NA PEDRA DO CONVENTO *(RAPPELLING AT THE CONVENT'S ROCK)*

At the Itaguaçu hill, better known as the Convent Hill of Itanhaém, there is a 90 degree rock wall, perfect for rappelling both day and night. There, a professional team offer the descent with safety, certified equipment and trained professionals. The panoramic view of the city center and the sea are incredible. Adrenaline lovers and nature lovers will find a true paradise there.

 **How to get there:**  
Centro Histórico de Itanhaém,  
Itanhaém - SP


 **Phone:** (+55 13) 99600-4985

 **Instagram:** @selvamaraventura

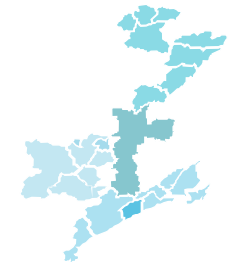
 **Facebook:** f/selvamaraventur

### TRILHA DO SAPUCAITAVA *(SAPUCAITAVA'S TRAIL)*

Located near the late Clube, in the Praia do Sonho (Dream Beach) neighborhood, it is one of the main locations chosen for ecological trails. You will find a vast quantity and diversity of Atlantic Forest flora under direct maritime influence, as well as a rich fauna. This environment includes the Pedra do Carioca (Carioca Rock), at the Barra's mouth of the Itanhaém River, and the Ilha das Cabras (Goats Island), located in front of Praia dos Pescadores (Fishermen's Beach).

 **How to get there:**  
R. João Farah, 28 - Praia dos Sonhos, Itanhaém - SP

 **Website:**  
[www.itanhaem.sp.gov.br](http://www.itanhaem.sp.gov.br)




## MONGAGUÁ


- » “Belvedere”
- » Espaço “Henna e Artes” (‘João Marcelo Elisário - da Massa’)
- » Feria de “Artesanato do Centro” (‘Maria Del Carmem Mariño Telle’)
- » Feria de “Artesanato da Plataforma”
- » Feria de “Artesanato de Vera Cruz”
- » “Mirante da Padroeira”
- » “Monumento a Iemanjá”
- » “Parque Turístico Ecológico - a Tribuna”
- » “Parque Umberto Salomone - Poço das Antas”
- » Plataforma de Pesca
- » “Skate Park”
- » Zona Rural

# COSTA DA MATA ATLÂNTICA ROUTE

## BELVEDERE

A Viewpoint located on the hill of Jardim Aguapeú, with a panoramic sight of the city. The TV transmission towers are installed there. The image from the top, at night, resembles a Chinese dragon.

 **How to get there:** Acesso pela Rodovia Padre Manoel da Nóbrega (SP-55), sentido CITY OF SÃO PAULO - Peruíbe - Mongaguá - SP

 **Website:** [www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)

 **Instagram:** @prefeiturademongagua

 **Facebook:** f/prefeiturademongagua



# COSTA DA MATA ATLÂNTICA ROUTE



## ESPAÇO HENNA E ARTES “JOÃO MARCELO ELISÁRIO - DA MASSA” (“JOÃO MARCELO ELISÁRIO - DA MASSA” HENNA AND ARTS SPACE)



The newest space has 12 standardized boxes in a lighted structure, with exposed bricks and rustic woodwork. The place promotes the art with henna and values the caiçara culture.



**How to get there:** Avenida Governador Mário Covas Júnior s/nº - Centro (ao lado do pier do Rio Mongaguá) - Mongaguá - SP



**Website:**  
[www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)



**Instagram:**  
[@prefeiturademongagua](https://www.instagram.com/prefeiturademongagua)




**Facebook:**  
[f/prefeiturademongagua](https://www.facebook.com/prefeiturademongagua)


# COSTA DA MATA ATLÂNTICA ROUTE

## FEIRA DE ARTESANATO DO CENTRO “MARIA DEL CARMEM MARIÑO TELLE” (“MARIA DEL CARMEM MARIÑO TELLE” CRAFT FAIR)

Sophisticated, the complex has 98 kiosks with its own architecture of solid wood and apparent bricks. With a bold architecture, where plastic artists and craftsmen exhibit their work, it is an excellent shopping center for varied handicrafts.

 **How to get there:** Rua 7 de Dezembro s/n° - Centro (próximo à Praça Jacoub Koukdjian) - Mongaguá - SP

 **Website:**  
[www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)

 **Instagram:**  
[@prefeiturademongagua](https://www.instagram.com/prefeiturademongagua)

 **Facebook:**  
[f/prefeiturademongagua](https://www.facebook.com/prefeiturademongagua)





# COSTA DA MATA ATLÂNTICA ROUTE

## FEIRA DE ARTESANATO DA PLATAFORMA (PLATAFORMA CRAFT FAIR)



With an infrastructure of solid wood and mud bricks, it is located in the Plataforma Complex. The space has local artisans and is another place for visitors to buy handicrafts, souvenirs and other items.

 **How to get there:** Avenida Governador Mário Covas Júnior s/nº - Balneário Plataforma (em frente a Plataforma de Pesca) - Mongaguá - SP


 **Website:**  
[www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)


 **Instagram:**  
[@prefeiturademongagua](https://www.instagram.com/prefeiturademongagua)


 **Facebook:**  
[f/prefeiturademongagua](https://www.facebook.com/prefeiturademongagua)


## FEIRA DE ARTESANATO DO VERA CRUZ (VERA CRUZ CRAFT FAIR)

It has local artisans, infrastructure and is a great place for shopping.

 **How to get there:** Avenida Governador Mário Covas Júnior s/nº - Balneário Vera Cruz - Mongaguá - SP

 **Phone:** (+55 13) 3448-6744

 **Website:**  
[www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)

 **Instagram:**  
[@prefeiturademongagua](https://www.instagram.com/prefeiturademongagua)

 **Facebook:**  
[f/prefeiturademongagua](https://www.facebook.com/prefeiturademongagua)





# COSTA DA MATA ATLÂNTICA ROUTE

## MIRANTE DA PADROEIRA *(THE PATRON SAINT'S BELVEDERE)*


The Monument of Nossa Senhora Aparecida is installed in a beautiful urban trail, made on a wooden walkway, with 139 steps, in the middle of the native forest. There you can see wild birds and, on the 30-meter high deck, have a privileged and stunning view of the whole region. The monument is more than 15 meters high and weighs about 2.5 tons, attracting many devotees, tourists and residents.



 **How to get there:** Rua Antonieta Loureiro, 10 - Centro - Mongaguá - SP

 **Phone:** CIT (+55 13) 3448-6744

 **Website:** [www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)

 **Instagram:** @prefeiturademongaguá


 **Facebook:** f/prefeiturademongagua


# COSTA DA MATA ATLÂNTICA ROUTE


## MONUMENTO À IEMANJÁ (YEMANJÁ MONUMENT)



Located at the Plataforma balneary and installed in the city in 2005, it is 4 meters high and attracts many devotees in the month of December, when the traditional festivities are held. Considered the orixá of the seas and of fishing that guards the southern coast, Iemanjá was represented in this monument and is an important tourist attraction in the city.

 **How to get there:** Avenida Mário Covas Júnior s/n° - Balneário Plataforma - Mongaguá - SP

 **Website:**  
[www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)

 **Instagram:**  
[@prefeiturademongagua](https://www.instagram.com/prefeiturademongagua)

 **Facebook:**  
[f/prefeiturademongagua](https://www.facebook.com/prefeiturademongagua)




# COSTA DA MATA ATLÂNTICA ROUTE


## PARQUE TURÍSTICO ECOLÓGICO “A TRIBUNA” (“A TRIBUNA” ECOLOGICAL TOURIST PARK)

It has an extensive green area facing the beach, and at the entrance visitors will find beautiful lakes, and animals such as jabutis and peacocks. The park also has a nature pavilion, which keeps a display of stones, mineral crystals, portions of sand from all the beaches on the São Paulo coast, as well as information about environmental education and animal trafficking.



The park also has a serpentarium with several poisonous and non-poisonous species, iguanas and other animals. This park is a real complex, as it also has an interactive nursery with several types of birds, where people can circulate and have closer contact. In addition, there is the Municipal Aquarium, with 15 tropical and marine tanks, featuring fish from different regions of the world.

 **How to get there:** Avenida Governador Mário Covas Júnior, 10.410 - Balneário Plataforma - Mongaguá - SP

 **Phone:** (+55 13) 3446-1505

 **Website:** [www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)

 **Instagram:** @prefeiturademongaguá

 **Facebook:** f/prefeiturademongagua



# COSTA DA MATA ATLÂNTICA ROUTE



## PARQUE UMBERTO SALOMONE “POÇO DAS ANTAS” (*UMBERTO SALOMONE PARK “POÇO DAS ANTAS”*)

The park is surrounded by lush vegetation and breathtaking centennial trees. Not to mention the rocky formations and the extensive area of Atlantic Forest. It is a true oasis, with waterfalls that form beautiful natural pools. This ecological retreat has an entire infrastructure to receive tourists, with a gastronomic area, picnic area, playground, ecological trails and lots of green!



**How to get there:** Rua das Cascatas s/nº - Balneário Pedreira - Mongaguá - SP



**Phone:** (+55 13) 3507-4859



**Website:**  
[www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)



**Instagram:**  
[@prefeiturademongagua](https://www.instagram.com/prefeiturademongagua)



**Facebook:**  
[f/prefeiturademongagua](https://www.facebook.com/prefeiturademongagua)



# COSTA DA MATA ATLÂNTICA ROUTE



## PLATAFORMA DE PESCA (FISHING PLATFORM)

It is one of the largest fishing platforms in reinforced concrete structure in the world. Its inhabitants and many visitors consider it as one of the most beautiful and enchanting sceneries in Brazil. Installed in the 1970s, the platform advances 400 meters into the sea, forming a 'T', with 86m on each side. It can hold 1 thousand anglers simultaneously. Besides the necessary infrastructure to receive so many anglers, the platform has an appropriate place for washing fish, as well as fishing equipment.



### How to get there:

Avenida Governador Mário Covas Júnior, 10.181 - Balneário Plataforma - Mongaguá - SP



**Phone:** (+55 13) 3446-3471



### Website:

[www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)



### Instagram:

@prefeiturademongagua



### Facebook:

f/prefeiturademongagua



# COSTA DA MATA ATLÂNTICA ROUTE



At the feet of the Patron Saint of Mongaguá, is located the Skate Park, an ideal place for the practice of extreme sports. The track has 600m<sup>2</sup>, with bleachers for 200 people, lighting and a differentiated circuit, which attracts practitioners of the sport from all over the region.



**How to get there:**

Rua Antonieta Loureiro, 10 -  
Centro - Mongaguá - SP



**Phone:** (+55 13) 3507-2820



**Website:**

[www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)



**Instagram:**

@prefeiturademongagua




**Facebook:**

f/prefeiturademongagua


# COSTA DA MATA ATLÂNTICA ROUTE

## ZONA RURAL (RURAL AREA)

The Rural Zone has so many attractions that you can spend a whole day fishing, enjoying the natural water pools or simply resting under the shade of a tree, while flocks of toucans or parrots fly by. In the fish farms, you can rent equipment and catch several types of fish, such as Pacu, Tilapia, Tambacu and even eat the catch right there, since the establishments offer cleaning and preparation services.

 **How to get there:** O acesso para a Área Rural é realizado pela Avenida Nossa Senhora de Fátima, principal via do bairro Agenor de Campos - Mongaguá - SP

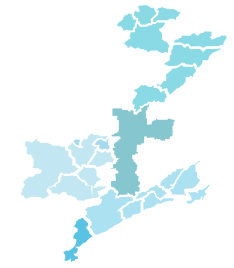
 **Website:**  
[www.mongagua.sp.gov.br](http://www.mongagua.sp.gov.br)

 **Instagram:**  
[@prefeiturademongagua](https://www.instagram.com/prefeiturademongagua)

 **Facebook:**  
[f/prefeiturademongagua](https://www.facebook.com/prefeiturademongagua)



# COSTA DA MATA ATLÂNTICA ROUTE



## PERUÍBE



- » Boulevard do Rio Guaraú
- » Corredeiras do Perequê
- » Parque Estadual Itinguçu - Núcleo Arpoador
- » Passarela do Balça
- » Praça Albano Ferreira (Praça Flórida)
- » Praia do Costão
- » Ruínas do Abarebebê
- » Sítio do Costinha
- » Parque Estadual Itinguçu - Núcleo Itinguçu

### **BOULEVARD DO RIO GUARAÚ** (GUARAÚ RIVER BOULEVARD)

The “New Boulevard” at the Guaraú River, the old port of Guaraú, was remodeled and structured to bring more leisure and fun to tourists and residents of Peruíbe. The boulevard facilitates access to the Guaraú River and brought an even more special touch to one of the most beautiful and

popular places in Peruíbe. The place has benches, adequate lighting, a tourist information center, and preserved native trees. The pier, installed there, is an important access for tourists who want to take boat trips to isolated beaches, islands or river.



#### **How to get there:**

R. Eng. Frederico During Filho  
Balneário Garça Vermelha -  
Peruíbe - SP



**Phone:** (+55 13) 3455-8766



**Instagram:** @redeturismo.peruibe



**Facebook:** f/Secretaria-de-Turismo-Cultura-e-Esporte

# COSTA DA MATA ATLÂNTICA ROUTE

## CORREDEIRAS DO PEREQUÊ (*PEREQUE RAPIDS*)



Its main attraction is a large natural pool, about 1.5 m deep, where bathers with a rope tied to a large tree throw themselves into the water. A nearby restaurant is the reception point for visitors.



### **How to get there:**

Estrada Guaraú-Uma, km 3 -  
Peruíbe - SP



**Phone:** (+55 13) 3455-8766



### **Instagram:**

@redeturismo.peruiibe



**Facebook:** f/Secretaria-de-Turismo-Cultura-e-Esporte

# COSTA DA MATA ATLÂNTICA ROUTE



## PARQUE ESTADUAL ITINGUÇU - NÚCLEO ARPOADOR (ITINGUÇU STATE PARK - ARPOADOR NUCLEUS)



The Arpoador Center has its origin in the Jureia-Itatins Ecological Station and became part of the Itinguçu Park. It has always been a reference in study activities, due to the several ecosystems of the Atlantic Forest, such as beaches, rocky coasts, hillside

woods, estuary of the Guaraú River with mangroves, waterfalls and rivers that form this environment.

The center offers visitors nautical tours on the Guaraú river and the Guarauzinho, Arpoador, Parnapuã and Brava beaches. There are also

land tours, with trails that go along the same beaches. Another trail, the Fundão trail, was created for scientific research and for monitoring. It also coexists with the restinga and hillside forest environment. In the center, there is still a traditional caiçara population, whose subsistence is fishing, small-scale farming and ecotourism.



### How to get there:

Estrado do Guaraú, 4164 -  
Peruíbe - SP



**Phone:** (+55 13) 3457-9215



### Website:


<https://guiadeareasprotegidas.sp.gov.br/ap/parque-estadual-itingucu-nucleo-arpoador/>




# COSTA DA MATA ATLÂNTICA ROUTE


## PASSARELA DO BALÇA (*BALÇA WALKWAY*)

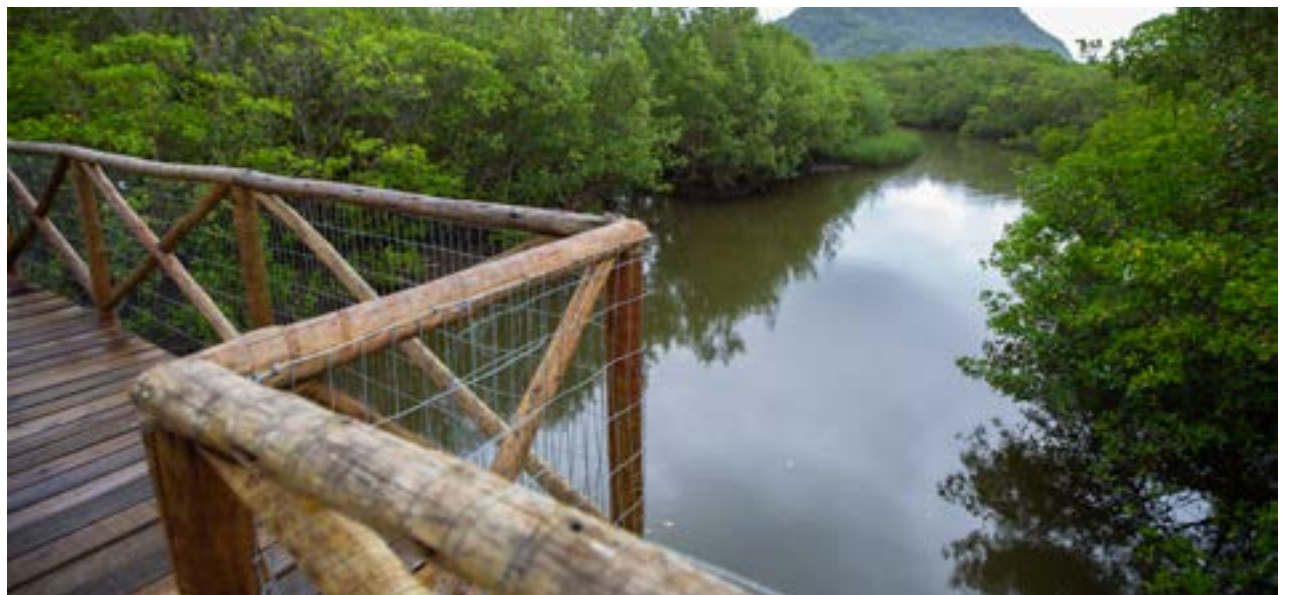
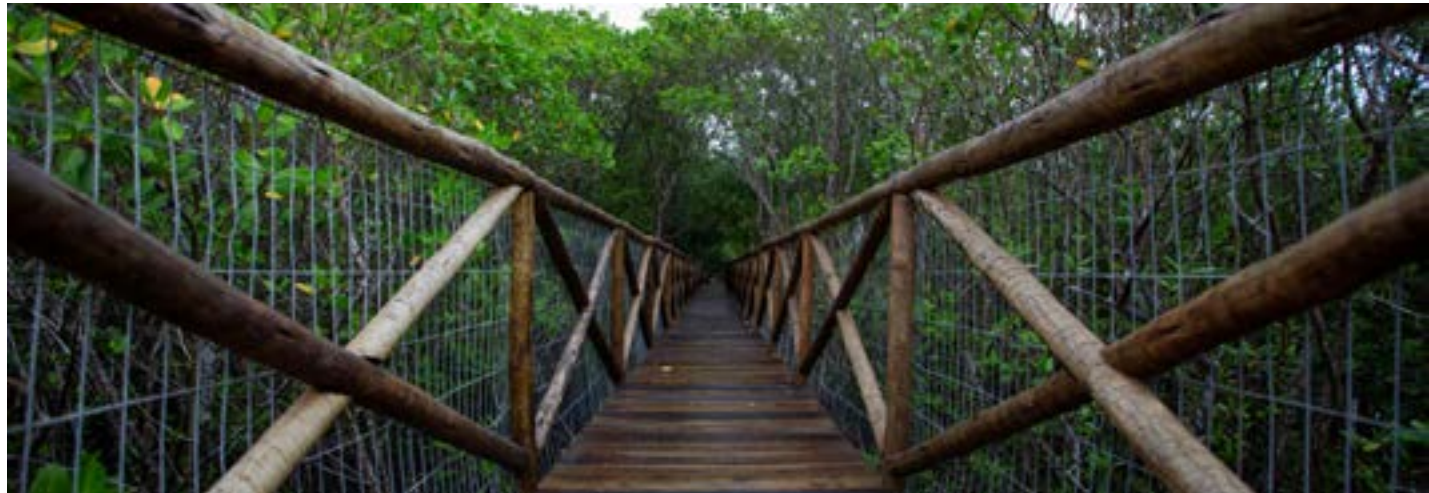
It is a stretch over the mangrove through a 100-meter wooden walkway, which is easily accessible. At the end of the walkway, a 300-meter sand trail leads to Guaraú beach. This is an activity recommended for a stroll and for environmental education, since it crosses an area of mangrove, lundu and restinga. From there, nature and its charms are revealed in the view of the Ribeirão Guaraú (Guaraú River) as well as the mouth of the Guaraú River, which flows into the beach of the same name.

 **How to get there:** R. João Cordeiro - Balneário Garça Vermelha - Peruíbe - SP

 **Phone:** (+55 13) 3455-8766

 **Instagram:**  
@redeturismo.peruibe

 **Facebook:**  
f/Secretaria-de-Turismo-Cultura-e-Esporte




# COSTA DA MATA ATLÂNTICA ROUTE




## PRAÇA ALBANO FERREIRA (PRAÇA FLÓRIDA) (ALBANO FERREIRA SQUARE (FLORIDA SQUARE))




Known and frequented by tourists and residents for the exhibition of local handicrafts, musical performances, gastronomy, sports and leisure activities, the Florida Square officially received its name because it is located in the seaside balneario of the same name. Revitalized, it received an open-air gym, an inclusive gym, flowerbeds, and a multi-sports court. Well-known for hosting musical and cultural performances, it also has a food court, with kiosks offering regional cuisine.

 **Como chegar** Av. Padre Anchieta, 3261 - Flórida - Peruíbe - SP

 **Phone:** (+55 13) 3455-8766


 **Instagram:**  
@redeturismo.peruibe


 **Facebook:**  
f/Secretaria-de-Turismo-Cultura-e-Esporte

# COSTA DA MATA ATLÂNTICA ROUTE


## PRAIA DO COSTÃO (COSTÃO BEACH)

Located between the Preto River and the Itatins Mountain Range, the place calls attention for bringing together mountain, sea and fresh water in the same space. The choice is up to the tourists, who can reinvigorate their energies with a bath in salt or fresh water. The beach has a narrow strip of dark, fluffy sand and gives access to a trail in the Serra dos Itatins. The waves formed on this stretch attract many surfers and bathers. The beach is almost untouched, preserving its natural aspect. It lacks infrastructure.

 **How to get there:** R. Rachel Khoury Duboc de Almeida - Peruíbe - SP

 **Phone:** (+55 13) 3455-8766

 **Instagram:**  
@redeturismo.peruibe

 **Facebook:**  
f/Secretaria-de-Turismo-Cultura-e-Esporte



# COSTA DA MATA ATLÂNTICA ROUTE

## RUINAS DO ABAREBEBÊ (ABAREBEBÊ RUINS)



The old São João Batista church, the current Ruínas do Abarebebê (aberebê, in Tupi, means flying priest), was founded by Father Leonardo Nunes in 1549, forming the first village to ca-

techize the Indigenous people that lived there. The building, located inside the Ruínas District, is a reference of the constructions of that time: it was erected on a hill, in a strategic point,

because it provided a panoramic view of the coast, facilitating actions to protect the territory from invasions. The building is evidence of one of the oldest churches built on the Brazilian coast, is protected by CONDEPHAAT and by IPHAN and has structure for monitored visits.



### **How to get there:**

Rua do Mosteiro S/N -  
Peruibe - SP



**Phone:** (+55 13) 3455-8766



### **Instagram:**

@redeturismo.peruibe



### **Facebook:**

f/Secretaria-de-Turismo-Cultura-e-Esporte


# COSTA DA MATA ATLÂNTICA ROUTE


## “SÍTIO DO COSTINHA”



Located in Peruíbe's rural zone, the ranch is one of the must-see places in the city to relax and enjoy the countryside and caçara cuisine. Sítio do Costinha has ideals based on the concept of sustainable tourism. Its restaurant serves up to 40 people a day, with organic ingredients produced on the farm. Visitors also have fun with the water spring, horses for strolling, and a lot

of peace and quiet. Everything is very simple and rustic.

 **How to get there:** Estrada do Cossoca, s/nº - margem direita - Peruíbe - SP

 **Phone:** (+55 13) 99714-3123

 **Instagram:** @sítio\_do\_costinha


 **Facebook:**  
f/sitiodocostinhaperuibe


 IT IS WORTH  
KNOWING:


 **PARQUE ESTADUAL  
ITINGUÇU - NÚCLEO  
ITINGUÇU**  
*(ITINGUÇU STATE PARK -  
ITINGUÇU NUCLEUS)*

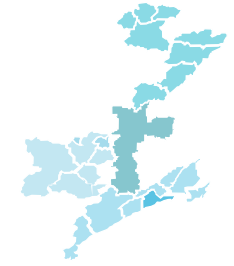
This nucleus, located 11 miles from Peruíbe, has an area of 994 hectares and, like the Arpoador Nucleus, has its origin in the Jureia-Itatins Ecological Station migrating to the Park after the creation of the Jureia-Itatins Mosaic. In

this region, the most attractive point is the Paraíso Waterfall, formed by the Itinguçu river, with a 17 meter step and a 60 degree inclination, as well as an altitude of 35 meters above sea level. Tourists can enjoy several natural pools and a trail of approximately 500 meters. In the nucleus, environmental education activities are also promoted with groups from public and private educational institutions, events and courses. The center receives visitors in general, for walks and leisure activities, mainly on the Itinguçu Trail and at the Native Species Seedling Nursery.

 **How to get there:** Estrada Ecologista Arnaldo Paschoalino, s/n - Peruíbe - SP

 **Phone:** (+55 13) 3457-9215

 **Website:** <https://guiadeareasprotegidas.sp.gov.br/ap/parque-estadual-itingucu-nucleo-itingucu/>




## PRAIA GRANDE


- » Área de Ocio “Ézio Dall’ Acqua” (“Portinho”)
- » Complejo Cultural “Palacio das Artes”
- » “Fortaleza de Itaipu”
- » Feria de “Artesanato do Bairro Guilhermina” – Plaza “Portugal”
- » Feria de “Artesanato do Bairro Ocian” – Plaza “Roberto Andraus”
- » Feria de “Artesanato do Bairro Caiçara” – Plaza “Nossa Senhora de Fátima”
- » Parque de la Ciudad
- » Playas de “Praia Grande”

### ÁREA DE LAZER ÉZIO DALL’ ACQUA (PORTINHO)

The park has 32 kiosks with grills for visitors who enjoy picnics and barbecues. Kids can enjoy nature and the playground. Portinho has recently gained a modern fishing deck, part of the park remodeling process. It is 73 meters long, with one of the most incredible views of the Baixada Santista. There, anglers and families take

the opportunity to rest and relax. The park also has a multi-sports court, two tennis courts, and two soccer fields: one semi-professional and one for society. This space is also home to the Navega SP headquarters, a sailing and canoeing school, as well as the Environmental Museum.

 **How to get there:**  
R. Paulo Sérgio Garcia, s/n - Sítio do Campo, 11726-010 - Praia Grande - SP

 **Phone:** (+55 13) 3496-5723

 **Website:** [www.turismo.praiagrande.sp.gov.br](http://www.turismo.praiagrande.sp.gov.br)

 **Instagram:** @prefeitura\_pg

 **Facebook:** f/prefeiturapg

# COSTA DA MATA ATLÂNTICA ROUTE


## COMPLEXO CULTURAL PALÁCIO DAS ARTES (PALÁCIO DAS ARTES CULTURAL COMPLEX)


A theater, a pocket theater, an Art Gallery and a City Museum. All of this works in a single building. The Serafim Gonzalez Theater is one of the largest in the region. With 513 seats, it receives shows from all over the country, besides presentations produced in the Artistic Nucleus and cultural shows. The theater hall's foyer draws attention for its decoration, with showcases overlooking the Atlantic Forest and artistic pieces in Marajoara ceramics, permanently exhibited. The Leni Morato Pocket Theater has a large dressing room, 80 seats and was idealized to receive students from the Palácio das Artes Art Nucleus, with rehearsals and

presentations. The City Museum has didactic and innovative exhibitions. Its exhibition tables feature historical documents and photographs. The collection of the Documentation and Memory Center has more than 30 thousand historical documents donated by former residents. The Nilton Zanotti Art Gallery receives important exhibitions such as the Plastic Arts Salon, one of the main shows in the country, besides presentations of artists from the city and it meets all the standards of institutions such as the MAM, in CITY OF SÃO PAULO. In addition, the space has the Municipal Library Porto do Saber, with several copies of books of all genres and




spaces dedicated to online research, individual study and reading area.

 **How to get there:** Av. Pres. Costa e Silva, 1600 - Boqueirão, 11700-007 - Praia Grande - SP

 **Phone:** (+55 13) 3496-5710 OU (+55 13) 3496-5719

 **Website:** [www.turismo.praia grande.sp.gov.br](http://www.turismo.praia grande.sp.gov.br)

 **Instagram:** @palaciodasartespq

 **Facebook:** f/palaciodasartespq




# COSTA DA MATA ATLÂNTICA ROUTE


## FORTALEZA DE ITAIPU (ITAIPU FORTRESS)



It consists of three forts - Jurubatuba, Rego Barros, and Duque de Caxias. Currently, the structure houses the military organization of the second Anti-aircraft Artillery Group. Its area, of 2.4 million square meters, is part of the Xixová-Japuí State Park, which has a very rich flora and fauna, with

orchids of various species, bromeliads, butterflies, saruês and lizards. Even while maintaining intense military activity, the Fortress coexists in perfect integration with nature and the local community, opening its facilities for events, tours, educational and cultural activities.

 **How to get there:** Av. Mal. Mallet, nº1 - Canto do Forte, 11700-400 - Praia Grande - SP

 **Phone:** (+55 13) 3473-2511

 **Website:** [www.turismo.praia grande.sp.gov.br](http://www.turismo.praia grande.sp.gov.br)

 **Instagram:** @prefeitura\_pg

 **Facebook:** f/prefeiturapg







# COSTA DA MATA ATLÂNTICA ROUTE

## IT IS WORTH KNOWING:

 **FEIRA DE ARTESANATO DO BAIRRO GUILHERMINA – PRAÇA PORTUGAL** (*GUILHERMINA NEIGHBORHOOD CRAFT FAIR – PORTUGAL SQUARE*)

One of the most visited tourist attractions by locals and tourists. The space, completely remodeled in 2019, is covered and has special landscaping, with a privileged view of the sea and the perfect setting for artisans to present their products. The fair also has an area dedicated to gastronomy, with a variety of sweet and savory delights.

 **How to get there:** Av. Presidente Castelo Branco, s/n° Praça Portugal - Guilhermina, 11701-810 - Praia Grande – SP

 **Phone:** (+55 13) 3496-5711


 **Website:** [www.turismo.praiagrande.sp.gov.br](http://www.turismo.praiagrande.sp.gov.br)


 **Instagram:** @prefeitura\_pg

 **Facebook:** [f/prefeiturapg](https://www.facebook.com/prefeiturapg)

 **FEIRA DE ARTESANATO DO BAIRRO OCIAN – PRAÇA ROBERTO ANDRAUS** (*OCIAN NEIGHBORHOOD CRAFT FAIR – ROBERTO ANDRAUS SQUARE*)

The place is a traditional tourist spot in Praia Grande when it comes to handicrafts. It has ample living space for the whole family, brings genuine handicrafts and tourists can still enjoy dishes and snacks in the food area.


 **How to get there:** Av. Dom Pedro II com Praça Dr. Roberto Andraus, Cidade Ocian, 11702-200 - Praia Grande – SP

 **Phone:** (+55 13) 3496-5711


 **Website:** [www.turismo.praiagrande.sp.gov.br](http://www.turismo.praiagrande.sp.gov.br)


 **Instagram:** @prefeitura\_pg

 **Facebook:** [f/prefeiturapg](https://www.facebook.com/prefeiturapg)

 **FEIRA DE ARTESANATO DO BAIRRO CAIÇARA – PRAÇA NOSSA SENHORA DE FÁTIMA** (*CAIÇARA NEIGHBORHOOD CRAFT FAIR – NOSSA SENHORA DE FÁTIMA SQUARE*)

Another space that hosts the city's fixed handicraft fairs. Recently modernized, the area has 4 thousand square meters and is ideal for a family walk. The structure allows artisans and gastronomy professionals to present their products to residents and tourists.

 **How to get there:** Av. Nossa Senhora de Fátima - Vila Caiçara, 11706-560 - Praia Grande – SP

 **Phone:** (+55 13) 3496-5711

 **Website:** [www.turismo.praiagrande.sp.gov.br](http://www.turismo.praiagrande.sp.gov.br)

 **Instagram:** @prefeitura\_pg

 **Facebook:** [f/prefeiturapg](https://www.facebook.com/prefeiturapg)


# COSTA DA MATA ATLÂNTICA ROUTE


## PARQUE DA CIDADE (CITY PARK)



The site has a large walking area, a dog park, an open gym for senior citizens, a playground, gym equipment, orchid house and a thematic sculpture with a water mirror. The park is inside the Leopoldo Estádio Vanderlinde Sports Complex. A unit of Conviver and of the Action and Citizenship Program (PIC) also operate at the site. In addition, one of the most popular attractions is the

Dog Park, a space dedicated to pets. The place has toys and a large fenced space, to ensure the safety of the pets. Another highlight of the park is the Orchidarium. Expanded in 2021, it has more than 8 thousand orchids of over 200 species. It is divided into a nursery for exhibitions and a greenhouse, where the plants are grown and recovered.

 **How to get there:** R. José Bonifácio - Sítio do Campo - 11725-420 - Praia Grande - SP

 **Phone:** (+55 13) 3473-1857

 **Website:** [www.turismo.praia grande.sp.gov.br](http://www.turismo.praia grande.sp.gov.br)

 **Instagram:** @prefeitura\_pg

 **Facebook:** f/prefeiturapg



# COSTA DA MATA ATLÂNTICA ROUTE

## PRAIAS (BEACHES)



Praia Grande peak season receives more than a million tourists, almost five times its population. It is the second city that receives the most visitors in the whole state. Its coastline, with 13 miles of beautiful beaches, went through a general re-urbanization and has a sidewalk with squares and coconut trees along its extension. Today it has standardized kiosks and showers for public use. For sportsmen, the beach also offers

a bicycle track by the sea, between the sidewalk and the waterfront avenue, bordered by coconut trees and grassy gardens. Its famous beaches have earned the names of the neighborhoods to which they belong. They are: Canto do Forte, Boqueirão, Guilhermina, Aviação, Vila Tupy, Cidade Ocian, Vila Mirim, Vila Caiçara, Balneário Flórida and Solemar.



### How to get there:

Av. Pres. Castelo Branco, 4137-4125 - Cidade Ocian, Praia Grande - SP, 11702-200



**Phone:** (+55 13) 3496-2000



**Website:** [www.praiagrande.sp.gov.br](http://www.praiagrande.sp.gov.br)

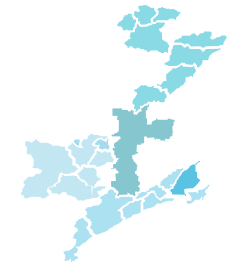


**Instagram:** @prefeitura\_pg



**Facebook:** f/prefeiturapg

# COSTA DA MATA ATLÂNTICA ROUTE



## SANTOS

- » Alfândega do Porto de Santos
- » Basílica Menor de Santo Antônio do Embaré
- » Catedral de Santos
- » Jardim da Orla
- » Museu de Arte Sacra
- » Pinacoteca Benedito Calixto
- » Porto de Santos
- » Praias de Santos
- » Restaurante-Escola Estação Bistrô
- » Ruínas do Engenho de São Jorge dos Erasmos

# COSTA DA MATA ATLÂNTICA ROUTE



## ALFÂNDEGA DO PORTO DE SANTOS (CUSTOMS CLEARANCE IN SANTOS PORT)



operate in the country. It is also home to the Counterfeit Museum, consisting of counterfeit goods seized at the Port of Santos, such as handbags, sneakers, watches and other products, many of them replicas of famous brands.



**How to get there:** Praça da República, s/nº - Centro Histórico - Santos - SP



**Phone:** (+55 13) 3208-2000



**Website:** [www.turismosantos.com.br](http://www.turismosantos.com.br)

The largest and most important customs unit in the country, it has jurisdiction over 24 municipalities on the CITY OF SÃO PAULO coast. The Customs House is located in a building of eclec-

tic architecture, with an art deco influence, inaugurated in 1934. Responsible for controlling 30% of the Brazilian foreign trade flow, the Santos office, created in 1550, is the third to

# COSTA DA MATA ATLÂNTICA ROUTE



## BASÍLICA MENOR DE SANTO ANTÔNIO DO EMBARÉ (SANTO ANTÔNIO DO EMBARÉ MINOR BASILICA)



Built in imposing neo-Gothic style, the church became a basilica in 1952. The project of the Basilica is by Maximilian Emil Hehl, the same architect who designed the Metropolitan Cathedral of São Paulo, the Catedral da Sé.

It features arches, stained glass windows, and rose windows, following the medieval Gothic architecture. The two towers of the facade end in pinnacles. Above the main entrance, a classical composition shows St. Anthony receiving the Baby Jesus from the hands of the Virgin Mary.

Inside, the 18 meters high ceilings are covered by Pedro Gentilli's murals, which fill all the temple's spaces. The 44 pillars in pink granilite are divided on each side of the nave and altar, framing the four smaller chapels, as well as the chapels-balconies and the confessionals.

The carving work is enhanced by the contrast between the light color of the ivory and the dark color of the cedar and walnut. Its magnificent organ has 3,800 pipes.



### How to get there:

Av. Bartolomeu de Gusmão  
nº 32, Embaré - Santos - SP



**Phone:** (+55 13) 3227-5977



### Website:

[www.bsaembare.com.br](http://www.bsaembare.com.br)




# COSTA DA MATA ATLÂNTICA ROUTE


## CATEDRAL DE SANTOS (SANTOS CATHEDRAL)

Built in neo-Gothic style, it is the headquarters of the Parish of Nossa Senhora do Rosário. Its construction process was long: the construction began in 1909, it was inaugurated in 1924, but only completed in 1967. On the facade

are two images sculpted in natural granite, representing São Pedro (Saint Peter) and São Paulo (Saint Paul). Above them are installed the figures of the prophets Isaiah, Jeremiah, Ezekiel, Daniel and to the side, four evangelists.



 **How to get there:** Praça José Bonifácio s/nº - Centro Histórico - Santos - SP

 **Phone:** (+55 13) 3224-1593 / 3223-9639

 **Facebook:** f/Catedraldiocesedesantos

# COSTA DA MATA ATLÂNTICA ROUTE


## JARDIM DA ORLA (*SEA GARDEN*)



The largest beach garden in the world, registered in 2002 by Guinness World Records. To this day, in this privileged position, the garden is a postcard of the city, which makes the 4 miles of beach even more beautiful - it is 5,335 meters long and 45-50 meters wide,

totaling 218,800 square meters. The garden is also an open-air art gallery, with 38 monuments and sculptural sets, highlighting characters from the city's scene, as well as national and international scenes.

 **How to get there:** Orla da Praia Santos - SP

 **Phone:** (+55 13) 3201-8000

 **Website:**  
[www.turismosantos.com.br](http://www.turismosantos.com.br)

 **Instagram:** @turismosantos






# COSTA DA MATA ATLÂNTICA ROUTE


## MUSEU DE ARTE SACRA (SACRED ART MUSEUM)

It is a Benedictine architectural complex consisting of the Nossa Senhora do Desterro Church and the former São Bento Monastery, currently the Santos Museum of Sacred Art. Its collection gathers more than 600 sacred and religious pieces from the XVI


to the XX centuries, among sculptures, paintings, liturgical objects and clothing. Also part of its collection is the oldest image of Nossa Senhora da Conceição in Brazil with a known author, made by the artist João Gonçalo Fernandes, in 1560.



 **How to get there:** Rua Santa Joana D'Arc, nº795 (sopé do Morro São Bento) - Santos - SP

 **Phone:** (+55 13) 3219-1111

 **Website:** [www.mass.org.br](http://www.mass.org.br)

 **Facebook:** [f/museudeartesacladesantos](https://www.facebook.com/museudeartesacladesantos)

# COSTA DA MATA ATLÂNTICA ROUTE





## PINACOTECA BENEDITO CALIXTO (*BENEDITO CALIXTO ART GALLERY*)



The Benedito Calixto Pinacoteca is an important cultural space, installed in a beautiful neoclassical mansion from the beginning of the 20th century. It offers a musical happy hour, courses and a variety of events for children and adults.

The mansion - the last one on the coast of CITY OF SÃO PAULO that maintains the characteristics of the coffee barons' era, was a family residence,

an asylum, a boarding house for girls and even a tenement, before it was declared of public utility and underwent a major restoration. On the first floor, there is a library of art books and a permanent exhibition of Calixto's works, considered one of the greatest Brazilian painters of the early 20th century. The upper floor functions as a gallery for temporary exhibitions.

-  **How to get there:** Avenida Bartolomeu de Gusmão nº 15, Boqueirão - Santos - SP
-  **Phone:** (+55 13) 3288-2260
-  **Website:** [www.pinacotecadesantos.org.br](http://www.pinacotecadesantos.org.br)
-  **Instagram:** @pinacotecabenedictocalixto
-  **Facebook:** f/FundacaoPinacotecaBenedictoCalixto




# COSTA DA MATA ATLÂNTICA ROUTE

## PORTO DE SANTOS *(PORT OF SANTOS)*

It is the main Brazilian port in terms of cargo handled, historically responsible for at least 25% of Brazil's foreign trade, and is annually ranked in the upper half of the British publication Lloyd's List's on the 100 largest ports. It is located in the center of the state's

coast, along an estuary bordered by the islands of São Vicente and Santo Amaro, about 1 mile from the Atlantic Ocean. It has a quay length of 9 miles and a total usable area of 7.8 million meters square.

 **How to get there:** Av. Conselheiro Rodrigues Alves, S/N - Porto Macuco, Santos - SP, 11015-900

 **Website:** [www.portodesantos.com.br](http://www.portodesantos.com.br)

 **Instagram:** @portodesantosbr



# COSTA DA MATA ATLÂNTICA ROUTE

## PRAIAS DE SANTOS (*SANTOS BEACHES*)



Santos is one of the most famous destinations on the southern coast of CITY OF SÃO PAULO and has an extensive coastline with all the structure for bathers. Once in Santos, you can enjoy the sun on the beach and have the infrastructure of a metropolis. The natural conditions do not change much from one beach to

another, but each one has its own charm. There are about 4 miles of beaches, known by the locals as Canais (Canals), since the beaches are cut by them. The beaches are: José Menino, Pompéia, Gonzaga, Boqueirão, Embaré, Aparecida and Ponta da Praia.



**How to get there:** Orla marítima Santos - SP



**Phone:** (+55 13) 3201-8000





**Website:** [www.turismosantos.com.br](http://www.turismosantos.com.br)

# COSTA DA MATA ATLÂNTICA ROUTE

## RESTAURANTE-ESCOLA ESTAÇÃO BISTRÔ *(ESTAÇÃO BISTRÔ SCHOOL RESTAURANT)*

Estação Bistrô is the first school-restaurant on the CITY OF SÃO PAULO coast. Its original floor, with two types of hydraulic tiles, was discovered in 2003, during the renovation work. The school-restaurant qualifies socially vulnerable young people in activities involving food and beverages. It was created due to a partnership between the City Hall, the Ministry of Tourism and the Catholic University of Santos (UniSantos).

 **How to get there:**  
Largo Marquês de Monte Alegre,  
2 - Centro - Santos - SP

 **Phone:** (+55 13) 3219-3494

 **Website:** [www.turismosantos.com.br](http://www.turismosantos.com.br)



# COSTA DA MATA ATLÂNTICA ROUTE



## RUÍNAS DO ENGENHO DE SÃO JORGE DOS ERASMOS (RUINS OF THE SÃO JORGE DOS ERASMOS MILL)

CITY OF SÃO PAULO has 1,198 archaeological sites registered by Iphan and among them stands out the ruins of the São Jorge dos Erasmos sugar mill, from the 16th century, in Santos. The research conducted by the University of São Paulo indicated the presence of the Tupinambá ethnic group, organized in a system of fishermen-gather-

ers and farmers. The excavations found more than two thousand fragments, many animal and human bones. The tests confirmed that the bones were from the 16th century, a period that coincides with the construction and early activities developed at the mill.



**How to get there:** R. Alan Ciber Pinto, nº 96 – Vila São Jorge - Santos – SP



**Phone:** (+55 13) 3229-2703



**Website:**  
[www.resjeroteirosbaixadasantista.prceu.usp.br](http://www.resjeroteirosbaixadasantista.prceu.usp.br)



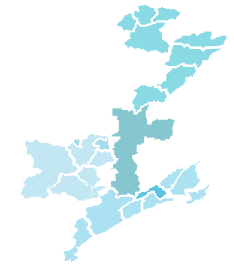
**Instagram:** @engenhoerasmos



**Facebook:** f/engenho.doseramos.



# COSTA DA MATA ATLÂNTICA ROUTE



## SÃO VICENTE




- » “Biquinha de Anchieta”
- » “Casa das Bananadas”
- » “Casa do Barão” - “Instituto Histórico y Geográfico de São Vicente”
- » “Casa Martim Afonso”
- » Igreja Matriz “São Vicente Mártir”
- » “Memorial dos 500 Anos”
- » “Monumento ao Quarto Centenário da Fundação de São Vicente” - Marco Estándar
- » “Parque Cultural de São Vicente”
- » “Pier dos Pescadores” o “Deck dos Pescadores”
- » Puente “Pênsil”
- » Plaza “22 de Janeiro”
- » Playas de São Vicente

### BIQUINHA DE ANCHIETA



Since 1553, the site was one of the main sources of water for the people of São Vicente for centuries.

Its beautiful hand-worked blue tiles are historical relics that fill the eyes of visitors. It was where the famous Jesuit priest José de Anchieta drank water, and today the locals continue to use the water from Biquinha for drinking.

-  **How to get there:** Praça Biquinha, s/n - Centro - São Vicente - SP
-  **Phone:** (+55 13) 3561-1119
-  **Website:** [www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)
-  **Instagram:** @saovicenteoficial
-  **Facebook:** f/SaoVicenteOficial

# COSTA DA MATA ATLÂNTICA ROUTE


## CASA DAS BANANADAS


The Blume family house was built near the suspension bridge. In 1921, Maria Blume - that at the time made the delicious farm sweets that did not exist in the region - opened the candy store. She made sweets such as the pumpkin sweet, the papaya and the famous bananada.


Currently commanded by the granddaughter of the founder, Osnilda Blume


shares with the customers the history of the Casa das Bananadas. She tells that her grandparents started making the bananada, but that her mother, to help with the house expenses, increased sales by making other sweets and the bananada became the flagship of the candy store. Traditional in the city and well known by tourists, the bananada is a classic of São Vicente. Visitors


and customers can still see the candy pot, handmade by Osnilda's father, and an old industrial stove that still supplies all the demands of the day. The century-old candy store also has a charming view of the hanging bridge.

 **How to get there:** Av. Newton Prado, 49 - Morro dos Barbosas São Vicente - SP

 **Phone:** (+55 13) 3468-2705

 **Website:** [www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)

 **Instagram:** @saovicenteoficial

 **Facebook:** f/casadasbananadas





# COSTA DA MATA ATLÂNTICA ROUTE

## CASA DO BARÃO - INSTITUTO HISTÓRICO E GEOGRÁFICO DE SÃO VICENTE *(BARON'S HOUSE - HISTORICAL AND GEOGRAPHIC INSTITUTE OF SÃO VICENTE)*

Besides the Institute, the house is also home to the Municipal Library. There are antique pieces, including photos, objects and paintings. The 6,500 meters square building occupies more than half a block. Until the end of the 19th century, it was part of the old farm of the Vincentian José Lopes dos Santos, known as Colonel Lopes, who also gave his name to a square in São Vicente.



-  **How to get there:**  
Rua Frei Gaspar, 280- Centro - São Vicente - SP
-  **Phone:** (+55 13) 3469-3520
-  **Website:**  
[www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)
-  **Instagram:** @saovicenteoficial
-  **Facebook:** f/ihgsv.casadoBarao



# COSTA DA MATA ATLÂNTICA ROUTE



## CASA MARTIM AFONSO (MARTIM AFONSO HOUSE)



Installed in a late 19th century building that was partially demolished in 1997, the house is a tribute to the city's founder. It currently houses three spaces: the São Vicente Documentation and Memory Center, the Casa do Barão de Piracicaba, and the Bacharel Archeological Site. The archaeological site features a historic wall from the beginning of the 16th century, in addition to archaeological pieces collected during its excavation, with banners explaining the research on sambaquis and indigenous occupation. In this area, 25 meters of a 16th century wall with traces of sambaqui aged between two and three thousand years, were found, as well as Tupi ceramics

from approximately 800 years old. Many vestiges of European occupation between the 16th and 20th centuries were also found, adding up to more than 800 pieces.



### How to get there:

Praça 22 de Janeiro, 469 -  
Centro - São Vicente - SP



**Phone:** (+55 13) 3561-1119



### Website:

[www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)



**Instagram:** @saovicenteoficial




**Facebook:** f/SaoVicenteOficial


# COSTA DA MATA ATLÂNTICA ROUTE



## IGREJA MATRIZ SÃO VICENTE MÁRTIR (SÃO VICENTE MÁRTIR MAIN CHURCH)


It was built by Martim Afonso de Sousa, in 1532, near the beach where the village of São Vicente was founded. The construction was destroyed by a tsunami in 1542. The second headquarters was built by the people in a place further from the sea, but was destroyed by pirates that attacked São Vicente. The current church was built on the ruins of the previous one, in 1757, where it remains today. Its name is a tribute to São Vicente Mártir, the Spanish saint that gave the city its name and is its patron saint.

 **How to get there:** Praça João Pessoa, s/n – Centro - São Vicente – SP

 **Phone:** (+55 13) 3561-1119

 **Website:**  
[www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)

 **Instagram:** @saovicenteoficial

 **Facebook:** f/SaoVicenteOficial



# COSTA DA MATA ATLÂNTICA ROUTE

## MEMORIAL DOS 500 ANOS (500TH ANNIVERSARY MEMORIAL)



Also known as the Niemeyer Monument, the memorial is an arch-shaped work that was inaugurated in 2002. It is located at the top of Porchat Island and is dedicated to the 500 years of the discovery of Brazil. The beautiful panoramic view of the region and its bold design, made the space “instagrammable” for tourists and locals to create their images in photos and videos.



### How to get there:

Alameda Ari Barroso, S/N - Ilha Porchat - São Vicente - SP



**Phone:** (+55 13) 3561-1119



**Website:** [www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)



**Instagram:** @saovicenteoficial



**Facebook:** f/SaoVicenteOficial

# COSTA DA MATA ATLÂNTICA ROUTE

## MONUMENTO AO QUARTO CENTENÁRIO DA FUNDAÇÃO DE SÃO VICENTE - MARCO PADRÃO *(FOURTH CENTENNIAL OF THE FOUNDATION OF SÃO VICENTE MONUMENT)*

Located on Gonzaguinha Beach, is the landmark of the 400th anniversary of the foundation of São Vicente. It was installed inside an islet in the sea, known as Pedra do Mato. The landmark is composed of a cylindrical stick, which represents immortality. At the top, a prism with four shields: of Quinhentista Portugal, of Martim Afonso de Souza, of the Order of Christ and and of the Brazilian Homeland. On the side of the monument is a small corridor where the Sapateiro River flows.

-  **How to get there:**  
Praia do Gonzaguinha, s/n -  
Centro - São Vicente - SP
-  **Phone:** (+55 13) 3561-1119
-  **Website:** [www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)
-  **Instagram:** @saovicenteoficial
-  **Facebook:** f/SaoVicenteOficial



# COSTA DA MATA ATLÂNTICA ROUTE

## PARQUE CULTURAL DE SÃO VICENTE (SÃO VICENTE CULTURAL PARK)



This park reproduces the architecture, uses and habits of the First Colonial City, which was colonized by the Portuguese. Visitors can check out cultural spaces built in the 16th cen-

tury that pay tribute to important characters in Vincentian and Brazilian history. Among them is the José Anchieta Theater, a pioneer in Brazilian dramaturgy, with space for artistic

presentations and cultural workshops. Another highlight of this park is the 16th Century Journey: a series of spaces that keep the photographic, journalistic and scenographic collection of the São Vicente village foundation. In the park, visitors can also find handicraft and candy stores.



**How to get there:**

Praça João Pessoa, s/n- Centro - São Vicente - SP



**Phone:** (+55 13) 3568-3624



**Website:** [www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)



**Instagram:** @saovicenteoficial





**Facebook:** f/SaoVicenteOficial


# COSTA DA MATA ATLÂNTICA ROUTE

## DECK DOS PESCADORES *(FISHERMEN'S DECK)*

The deck is 700 meters long and has 5,500 sq meters of constructed area. Ideal for amateur fishing since it was installed in the strait that is the entrance to the City's estuary. The stretch is a passage point for shoals that seek food in the mangroves. One can find fish such as yellow hake, sea bass, swordfish, among other species. It is also possible to see several sea turtles. This scenery is also perfect for hiking and enjoying the beautiful view of the São Vicente Bay.

 **How to get there:**  
Praia do Gonzaguinha, sentido Ponte Pênsil. Av. Getúlio Vargas, s/n- Morro dos Barbosas - São Vicente - SP

 **Phone:** (+55 13) 3561-1119

 **Website:** [www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)

 **Instagram:** @saovicenteoficial

 **Facebook:** f/SaoVicenteOficial





# COSTA DA MATA ATLÂNTICA ROUTE


## PONTE PÊNSIL (*SUSPENSION BRIDGE*)





São Vicente main postcard. It was the first hanging bridge built in Brazil. Recognized as a historical heritage by the state government, the bridge was designed by the sanitary doctor Saturnino de Brito and was used to facilitate the transportation of sewage. It has undergone major renovations and now has 16 steel cables in 20-meter-high towers that support its wooden structure over a length of 180 meters. Its height is 6.40m and the bridge connects the insular part of São Vicente to the mainland, crossing the Mar Pequeno canal.

 **How to get there:** Entre a Av. Tupiniquins, s/n e Av. Presidente Getúlio Vargas - São Vicente - SP

 **Phone:** (+55 13) 3561-1119

 **Website:** [www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)

 **Instagram:** @saovicenteoficial

 **Facebook:** f/SaoVicenteOficial



# COSTA DA MATA ATLÂNTICA ROUTE


## PRAÇA 22 DE JANEIRO (22 DE JANEIRO SQUARE)





Until the 19th century, the place where the 22 de Janeiro square now stands, next to Biquinha de Anchieta, was known as the Campo or Largo da Fonte. With the abolition of slavery, in 1888, the place was renamed Lar-

go Treze de Maio, until 1918, when the City Council changed the name to 22 de Janeiro Square. Its 8,170 meters have leisure equipment, green area and important monuments in its space. Among them are the Image and


Sound Cultural Center, the Monument IV Centennial of the Discovery of Brazil, the Obelisk to Pêrsio de Queiroz (a soldier of the 1932 Revolution) and the beautiful Sundial.

 **How to get there:** Praça 22 de Janeiro, s/n- Centro - São Vicente - SP

 **Phone:** (+55 13) 3561-1119

 **Website:** [www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)

 **Instagram:** @saovicenteoficial


 **Facebook:** f/SaoVicenteOficial

# COSTA DA MATA ATLÂNTICA ROUTE

## PRAIAS DE SÃO VICENTE (*SÃO VICENTE BEACHES*)


The beaches of São Vicente are considered by many to be the liveliest beaches on the CITY OF SÃO PAULO coast, with many kiosks, bars, restaurants and stores. They are close to the city center and to important historical attractions. The Gonzaguinha beach is the stage, every year, of the Staging of the São Vicente Village Foundation.

 **How to get there:** Orla da Praia - São Vicente - SP

 **Phone:** (+55 13) 3561-1119

 **Website:** [www.saovicente.sp.gov.br](http://www.saovicente.sp.gov.br)

 **Instagram:** @saovicenteoficial

 **Facebook:** f/SaoVicenteOficial



# ENTRE SERRAS E ÁGUAS ROUTE

## EIGHT CITIES THAT MAKE NATURE ITS BIGGEST ATTRACTION

Preserved forests, rivers, dams, lakes and a climate that is considered one of the best in the world. These are the characteristics of the cities that make up the Entre Serras e Águas Touristic Region. They receive their visitors with all the infrastructure, amid historical heritage, beautiful landscapes, gastronomy, and a lot of fresh air.

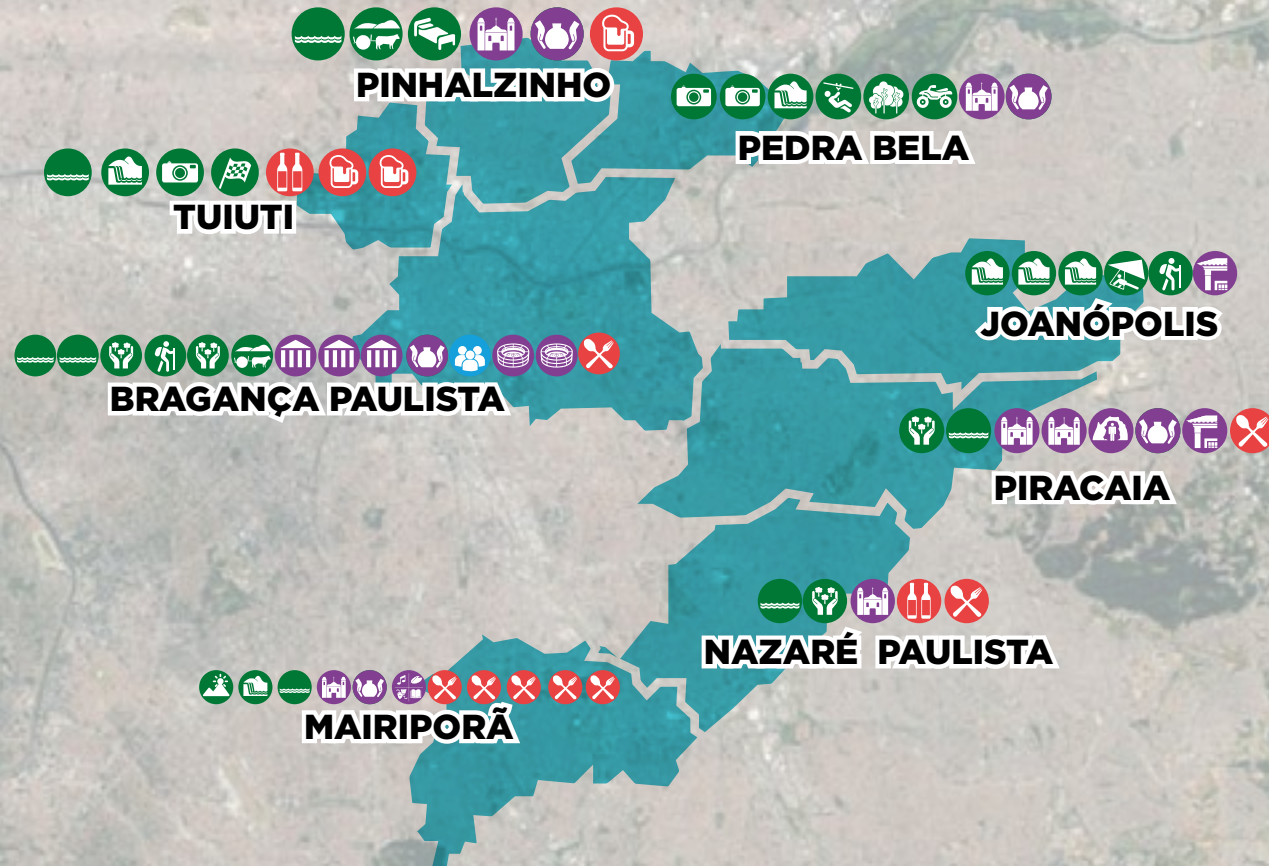
To talk about Bragança Paulista is to talk about artisan sausages and attractions such as the Taboão Lake, as well as the Jaguary-Jacareí Dam, the perfect scenery for those who practice radical sports. Joanópolis has charming colonial houses, a famous June party and the largest waterfall in the state. Piracaia, on the other hand, is special, with nature of rare beauty, trout as a highlight in gastronomy and it also offers one of the best drinking waters in the country. The traditional boat pilgrimage, in Nazaré Paulista, makes the Festa da Padroeira (Patron Saint's Party) an attraction apart.

Pedra Bela has religious tourism with the Sanctuary of Nossa Senhora Aparecida, besides streams, waterfalls and one of the biggest zip lines in Brazil, starting at the Alto da Pedra massif. In Tuiuti, tourists will find everything to enjoy the best of the Atlantic Forest - its very rich fauna and flora, river springs, mineral water springs and the municipal spa, with its waterfalls. The Cantareira Mountain Range, in Mairiporã, is the stage for beautiful landscapes and moments of fun for the visitors, with trails, several hill peaks and waterfalls. At the same time that Pinhalzinho offers quiet moments, with its rich gastronomy and rural tourism, there are the agitated fields with all the infrastructure for the airsoft practitioners.

### Cities of the route:

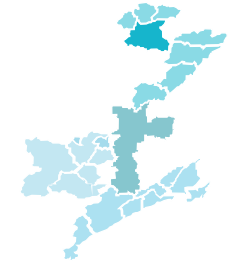
- » Bragança Paulista,
- » Joanópolis
- » Mairiporã
- » Nazaré Paulista
- » Pedra Bela
- » Pinhalzinho
- » Piracaia
- » Tuiuti

# ENTRE SERRAS E ÁGUAS ROUTE



- NATURE AND ADVENTURE
- RELIGIOUS, ART, HISTORY AND WELLNESS
- THEME PARKS
- GASTRONOMY
- SHOPPING
- BUSINESS AND EVENTS

# ENTRE SERRAS E ÁGUAS ROUTE



## BRAGANÇA PAULISTA



- » Lago do Taboão
- » Represa Jaguari - Jacareí
- » Jardim Público
- » Montanha do Leite Sol
- » Parque M. Petronilla Markowicz / Araucárias
- » Fazenda Boa Esperança
- » Museu do Telefone
- » Museu Municipal
- » Centro Cultural e Theatro Carlos Gomes
- » Centro de Artesanato
- » Parque de Exposições Dr. Fernando Costa - Posto de Monta
- » Estádio Nabi Abi Chedid
- » Estádio Cbat
- » Restaurante Rosario / Estádio

### LAGO DO TABOÃO (TABOÃO LAKE)



A postcard of the city, the lake is huge. Besides the incredible view, it has many options for leisure and fun for all ages. There, tourists and visitors can enjoy an open-air gym, picnic areas, a crafts

center, a bike and walking track, basketball and volleyball courts, bike and rollerblade rentals, pedalboat and kayak rides, as well as a pump track (mountain bike, BMX, rollerblades, skateboard, and rollerblade). It also has several bars and restaurants around it.



#### How to get there:

Av. Alpheu Grimello - Bairro do Taboão - Bragança Paulista - SP



**Phone:** (+55 11) 4034-6570



**Website:** [www.braganca.sp.gov.br](http://www.braganca.sp.gov.br)



**Instagram:** @culturaeturismobp




**Facebook:** f/culturaeturismobp


# ENTRE SERRAS E ÁGUAS ROUTE

## REPRESA JAGUARI – JACAREÍ (JAGUARI – JARAREÍ DAM)

Its pure and transparent waters are the stage for the practice of all kinds of nautical sports, such as jet-skiing, water-skiing, wakeboarding, sailing, wind-surfing, sport fishing and many others. There are approximately 250 miles of perimeter, which form true beaches. On its shore, tourists can enjoy several camping areas and inns, as well as restaurants, snack bars and bars that stir the nightlife near the dam waters.




 **How to get there:**  
Rod. Padre Aldo Boline - Bairro da Serrinha  
Bragança Paulista – SP

 **Phone:** (+55 11) 4031-8460

 **Website:**  
[www.marianaconfianca.com.br](http://www.marianaconfianca.com.br)

 **Instagram:** @marinaconfianca


 **Facebook:** f/marinaconfianca

## JARDIM PÚBLICO (PUBLIC GARDEN)

Luiz Gonzaga da Silva Leme Park, also known as the Public Garden, is an ecological station with a large recreational area, many centennial trees and an incredible colonial-style building. It has a playground and a beautiful bandstand for musical and theatrical presentations. At the end of the year, its Christmas decoration stands out in the city, attracting visitors from all over the region..




 **How to get there:**  
Rua Conselheiro Rodrigues Alves,  
260 - Bragança Paulista – SP

 **Phone:** (+55 11) 4034-6570 /  
6780

 **Website:** [www.braganca.sp.gov.br](http://www.braganca.sp.gov.br)

 **Instagram:** @culturaeturismobp

 **Facebook:** f/culturaeturismobp

# ENTRE SERRAS E ÁGUAS ROUTE

## MONTANHA DO LEITE SOL (*LEITE SOL MOUNTAIN*)



Part of the Serra da Mantiqueira, the peak is 1,125 meters high and from the top, the beautiful view of Bragança and also of the region's peaks enchants its visitors. Considered an environmental heritage of the city, it has been frequented by nature lovers, who enjoy hiking or even climbing.

-  **How to get there:**  
Rod. Alkindar Monteiro  
Junqueira, entre Bragança e  
Itatiba - Bragança Paulista - SP
-  **Phone:** (+55 11) 4034-6570
-  **Website:** [www.braganca.sp.gov.br](http://www.braganca.sp.gov.br)
-  **Instagram:** @culturaeturismobp
-  **Facebook:** f/culturaeturismobp

## PARQUE M. PETRONILLA MARKOWICZ / ARAUCÁRIAS (*M. PETRONILLA MARKOWICZ / ARAUCÁRIAS PARK*)

The park has always been known by the inhabitants of Bragança as Pinheiral de Santa Helena, since it was part of the Santa Helena Farm. The Markowicz family, owners of Santa Helena, donated it to the city in 2006 and it was renamed Santa Helena. In this park is one of the springs of the stream that supplies the Taboão Lake and forms the Lavapés River. The amount of trees is impressive and its fauna is very rich. The park is undergoing reforestation of the degraded area, the identification and registration of spe-

cies and the maintenance of trails so that regulars and visitors can practice activities such as trekking and hiking.

-  **How to get there:**  
Estrada Municipal Luiz Luconi  
Bragança Paulista - SP
-  **Phone:** (+55 11) 4034-6570
-  **Website:**  
[www.braganca.sp.gov.br](http://www.braganca.sp.gov.br)
-  **Instagram:** @culturaeturismobp
-  **Facebook:** f/culturaeturismobp





# ENTRE SERRAS E ÁGUAS ROUTE

## FAZENDA BOA ESPERANÇA (BOA ESPERANÇA FARM)



A centennial farm, with coffee plantation and processing. A place for lovers of rural tourism, as it welcomes visitors to get to know the coffee plantations, the machinery and even its own train station, with a steam locomotive, passenger cars, restaurant and cargo.

 **How to get there:**  
Estrada Municipal Dr. Renato Ferrara - Bairro da Bocaina  
Bragança Paulista - SP

 **Phone:**  
Eliane - (+55 11) 99671-4811

 **Website:** [www.terroirdebraganca.websiteseuro.com](http://www.terroirdebraganca.websiteseuro.com)

 **Instagram:** @aromasdebraganca

 **Facebook:** f/aromasdebraganca


## MUSEU DO TELEFONE (TELEPHONE MUSEUM)

Installed in the telephone central office building, the old ECTB headquarters, it has a collection of 35 very old pieces, the first date back from 1882. Special highlights are the Military Company's telephones and the Police Telegraph, besides the replica of the first telephone created by Graham Bell and another that the inventor gave as a gift to D. Pedro II. The building itself is also an attraction, preserved




in its originality since its construction in 1908. Bragança was one of the first cities in Brazil to have telephone service, the reason for the visit of D. Pedro II.

 **How to get there:**  
Praça José Bonifácio, 126 -  
Centro - Bragança Paulista - SP

 **Phone:** (+55 11) 4033-1937

 **Website:** [www.braganca.sp.gov.br](http://www.braganca.sp.gov.br)

 **Instagram:** @culturaeturismobp

 **Facebook:** f/culturaeturismobp



# ENTRE SERRAS E ÁGUAS ROUTE

## MUSEU MUNICIPAL (MUNICIPAL MUSEUM)



The building where it is located, all in colonial style and with European finishing, was constructed in 1896, during the splendor of the coffee cycle and was used as a residence until 1948. Later, it housed Bragança's first kindergarten and, later, the Industrial Gymnasium, the Electoral Office and the Municipal Library. Remodeled in 1998, it currently houses the Municipal Museum, considered one of the most organized municipal historical museums in the state. Besides the permanent exhibitions, there is also a space where local ar-

tists can exhibit their work. Its collection consists of more than three thousand pieces.

-  **How to get there:**  
Rua Cel. João Leme, 520  
Centro - Bragança Paulista - SP
-  **Phone:** (+55 11) 4034-7566
-  **Website:** [www.braganca.sp.gov.br](http://www.braganca.sp.gov.br)
-  **Instagram:** @culturaeturismobp
-  **Facebook:** f/culturaeturismobp

## CENTRO CULTURAL E THEATRO CARLOS GOMES (CULTURAL CENTER AND CARLOS GOMES THEATER)

A range of activities can be enjoyed in this center, which has exhibition rooms, a theater, an arena theater, an outdoor area for events, a municipal library, a library and a children's playroom. The building is also the headquarters of the city's Culture and Tourism Secretariat.




-  **How to get there:**  
Rua Conselheiro Rodrigues  
Alves, 251 - Centro  
Bragança Paulista - SP
-  **Phone:** (+55 11) 4034-6570
-  **Website:** [www.braganca.sp.gov.br](http://www.braganca.sp.gov.br)
-  **Instagram:** @culturaeturismobp
-  **Facebook:** f/culturaeturismobp




# ENTRE SERRAS E ÁGUAS ROUTE




It is where the artisans of Bragança Paulista exhibit and commercialize their most varied works made of crochet, knitting, painting, sculptures, jewelry, vintage items, wired goods and many others. The center is covered, easily accessible and is located next to the Taboão Lake.

 **How to get there:**  
Lago do Taboão - Av. Alpheu Grimello - s/nº  
Bragança Paulista - SP

 **Phone:** (+55 11) 4034-6570

 **Website:** [www.braganca.sp.gov.br](http://www.braganca.sp.gov.br)


 **Instagram:** @culturaeturismobp

 **Facebook:** f/culturaeturismobp




Stage of many events in the city, the Bragança Paulista Mounting Post is an exhibition park with an area of 250 thousand square meters. It hosts every year the Rodeo Festival, the ExpoAgro, the Sausage Festival, Gait Races, and equine, goat and cattle exhibitions, as well as several cultural and agricultural events.

 **How to get there:**  
Av. Dr. Fernando Costa, S/N - Vila Municipal  
Bragança Paulista - SP

 **Phone:**  
(+55 11) 4034-6570 / 4035-1971

 **Website:** [www.braganca.sp.gov.br](http://www.braganca.sp.gov.br)

 **Instagram:** @culturaeturismobp

 **Facebook:** f/culturaeturismobp

# ENTRE SERRAS E ÁGUAS ROUTE

## ESTÁDIO NABI ABI CHEDID (*NABI ABI CHEDID STADIUM*)



A stadium that breathes history and has been the stage for countless decisive matches. Several stars, world champions and athletes who have worn the shirt of “Bragantino” have played there. Known affectionately as “Nabizão”, the current Red Bull Bragantino stadium, with a capacity for 17,022 fans, hosts its soccer matches in official competitions.



### **How to get there:**

R. Emílio Colela - Jardim Nova Bragança  
Bragança Paulista - SP



**Phone:** (+55 11) 2277-1036



### **Website:**

[www.redbullbragantino.com.br](http://www.redbullbragantino.com.br)



**Instagram:** @redbullbragantino




**Facebook:** f/redbullbragantino


# ENTRE SERRAS E ÁGUAS ROUTE

## ESTÁDIO CBAT (CBAT STADIUM)



Athletics Stadium, training center and administrative headquarters of the Brazilian Athletics Confederation, one of the important houses of the sport in Brazil. The CBAT is home to training for high-performance athletes from all over the country, as well as qualifying races for international tournaments.

 **How to get there:**  
Estrada Municipal Antonio Franco de Lima, s/nº - Campo Novo - Bragança Paulista - SP

 **Phone:** (+55 11) 5555-0266


 **Website:** [www.cbat.org.br](http://www.cbat.org.br)


 **Instagram:** @cbat

## RESTAURANTE ROSÁRIO (ROSARIO RESTAURANT)



Located inside the Nabi Abi Chedid Stadium, it is all decorated with incredible historical photos. On the menu, its dishes and snacks have the famous Bragança sausage as the main protagonist. And all of them are named after players who were successful in the team.

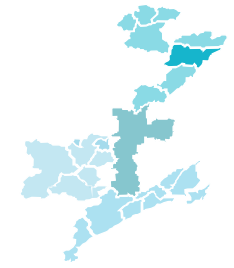
 **How to get there:**  
R. Emílio Colela - Jardim Nova Bragança Bragança Paulista - SP

 **Phone:** (+55 11) 4032-8331

 **Instagram:** @rosariobragantino

 **Facebook:** [f/restauranterosariobraga](https://www.facebook.com/restauranterosariobraga)

# ENTRE SERRAS E ÁGUAS ROUTE



## JOANÓPOLIS



- » “Cachoeira dos Pretos”
- » Cascada “Encantada”
- » Cascada “Escondida”
- » Rampas de Ala Delta
- » Sierra del “Lopo”
- » Centro Histórico de la Ciudad


to visit the waterfall. Besides being a spectacle of nature, it also has several areas for bathing with natural pools, 4x4 rides, Tyrolean traverse, rappel, boiacross, trails, camping, chalets and restaurants.

### CACHOEIRA DOS PRETOS (*PRETOS WATERFALL*)



The largest tourist attraction in the city, the source of the Piracicaba River is in the Parque Municipal da Cachoeira dos Pretos and forms one of the most impressive waterfalls in the state. The Pretos Waterfall is 154 meters high. Both its volume and the sound of the waters renew one's energy and form an unforgettable scenery for tourists who come from far away

 **How to get there:**  
Estrada Municipal Oliveira Preto,  
km 18 - Joanópolis - SP

 **Phone:** (+55 11) 4888-9200

 **Website:**  
[www.joanopolis.sp.gov.br](http://www.joanopolis.sp.gov.br)

# ENTRE SERRAS E ÁGUAS ROUTE



## CACHOEIRA ENCANTADA (ENCANTADA WATERFALL)

Another fall of the Cachoeira dos Pretos River. Is a beautiful spectacle of nature. Its waters are more intense, but it is possible to enjoy invigorating baths in its natural pool. It also offers a camping area with infrastructure, ideal for adventure sports and eco-tourism lovers.



### How to get there:

Estrada Municipal Oliveira Preto,  
km 16 - Joanópolis - SP



**Phone:** (+55 11) 4888-9200



### Website:

[www.joanopolis.sp.gov.br](http://www.joanopolis.sp.gov.br)



## CACHOEIRA ESCONDIDA (ESCONDIDA WATERFALL)



This is another famous waterfall in Joanópolis. More suitable for children and elderly people, cause of its easy access, and for having a very shallow natural pool, with an area at the bottom, making bathing easy. The waterfall is located in the Correnteza River, parallel to the Cachoeira dos Pretos River, about 7 miles from the town center. It also has a restaurant for tourists.



### How to get there:

Estrada do Bairro dos Alves,  
km 10 - Joanópolis - SP



**Phone:** (+55 11) 4888-9200



### Website:

[www.cachoeiraescondida.com.br](http://www.cachoeiraescondida.com.br)



**Facebook:** [f/cachoeiraescondida](https://www.facebook.com/cachoeiraescondida)


# ENTRE SERRAS E ÁGUAS ROUTE

## RAMPAS DE ASA DELTA (HANG GLIDING RAMPS)



Two ramps on top of Serra do Lopo, on the border between São Paulo and Minas Gerais, with a belvedere for the entire region, where you can see, at an altitude of 1,650 meters, the cities of Joanópolis/SP, Extrema/MG and the entire Jaguari - Jacareí dam.

 **How to get there:**  
Serra do Lopo, km 12  
Joanópolis - SP

 **Phone:** (+55 11) 4888-9200

 **Website:**  
[www.joanopolis.sp.gov.br](http://www.joanopolis.sp.gov.br)



# ENTRE SERRAS E ÁGUAS ROUTE

## SERRA DO LOPO (LOPO MOUNTAIN RANGE)



The Serra is located between the municipalities of Joanópolis and Extrema/MG, next to the Mantiqueira Saw. Nature, adventure sports and ecotourism lovers will find there the perfect scenario for contact with nature through trails and natural viewpoints, such as Pedra das Flores and Pico do Lopo, with 1,725 meters,

from where the view of the entire region is stunning.



### How to get there:

Serra do Lopo - Joanópolis - SP



**Phone:** (+55 11) 99768-9686



### Website:

[www.joanopolis.sp.gov.br](http://www.joanopolis.sp.gov.br)



## CENTRO HISTÓRICO DA CIDADE

(HISTORIC CITY CENTER)

The naval engineer Anselmo Caparica imagined the future of the city with wide streets and standardized blocks, formed by houses with eaves from the beginning of the 20th century, some built in French art deco. This is the historic center that also has the neoclassical church of Spanish design, in honor of São João Batista (St. John the Baptist), where the festival that gave origin to the city takes place.



### How to get there:

Centro da Cidade  
Joanópolis - SP



**Phone:** (+55 11) 4888-9200

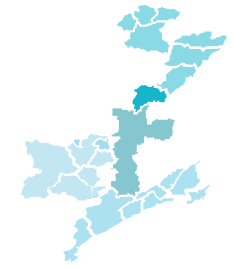


### Website:

[www.joanopolis.sp.gov.br](http://www.joanopolis.sp.gov.br)



# ENTRE SERRAS E ÁGUAS ROUTE



## MAIRIPORÃ

- » Observatorio “Pico Olho D’Água”
- » “Balneário da Cachoeira da Cacéia”
- » Presa “Paulo de Paiva Castro”
- » Plaza “Bento Oliveira Nascimento” - Iglesia Matriz
- » “Casa do Turista e Artesão”
- » “Complexo O Velhão”
- » “Complexo Gastronômico III Centro”
- » “Complexo Gastronômico Igapó”
- » Madallena Pizza Bar
- » Badaroska´s Bar e Restaurante
- » Mercearia do Prosa



### OBSERVATÓRIO PICO DO OLHO D’ÁGUA (PICO DO OLHO D’ÁGUA OBSERVATORY)



Pico do Olho D’Água is a beautiful place to contemplate the nature of the valley, which is fully wooded -

nice for picnics, camping and hiking or trails. At the top of its 1,170 meters above sea level, it is possible to enjoy the sunrise and sunset, guaranteeing incredible photos and memories. The sensation for those who visit the peak is as if they were walking through clouds that curiously become colored when the sun sets.



#### How to get there:

669, Av. Georgetown, 300  
Mairiporã - SP



**Phone:** (+55 11) 99539-9039



#### Instagram:

@picodoolhodaguaoficial



#### Facebook:

f/picodoolhodagua2021

# ENTRE SERRAS E ÁGUAS ROUTE



## BALNEÁRIO DA CACHOEIRA DA CACÉIA (CACÉIA WATERFALL BALNEARY)



About 4 miles from the city, the waterfall, formed by the spring waters of the Paiva Castro dam - of the Cantareira System, enchants visitors who can enjoy nature and take an invigorating bath in its waters. Surrounded by greenery, the area is separated by short trails and it can range

from a curtain of water in the first fall, to small natural pools and larger falls.



### How to get there:

Estr. Armando Barbosa de Almeida, 6300 - Mairiporã - SP



**Phone:** (+55 11) 4419-7357



## REPRESA PAULO DE PAIVA CASTRO (PAULO DE PAIVA CASTRO DAM)

Built in the 1970s by the CITY OF SÃO PAULO State Basic Sanitation and Supply Company, the dam is part of the set of dams that supply the capital's metropolitan region. This entire region encompasses the Cantareira Mountains, thus forming a place of water source preservation. The predominant vegetation is Atlantic Forest and tourists can enjoy the parks on the dam's edge, the ecological trails through the forest, waterfalls and belvederes on the mountain. The dam is also used a lot by water sports enthusiasts.



### How to get there:

Rodovia Prefeito Salomão Chamma - Mairiporã - SP



**Phone:** (+55 11) 4419-7357

# ENTRE SERRAS E ÁGUAS ROUTE



## PRAÇA BENTO OLIVEIRA NASCIMENTO - IGREJA MATRIZ (BENTO OLIVEIRA NASCIMENTO SQUARE - MAIN CHURCH)



The Main Church honors Nossa Senhora do Desterro. Up the stairs, you will find an old temple, with wooded gardens around it. With centuries of history, the church, then a simple chapel built by order, was the main reference point of the town. Founded in 1696, it was named Nossa Senhora do Desterro de Juquerí. In 1793, the old chapel became a parish, undergoing several modifications until its last renovation in 1982. Currently, only the tower is part of

the original project. The interior of the church is decorated with sacred paintings on the sidewalls. The highlight is the impressive beauty of the paintings on the ceiling and on the main altar.



### How to get there:

R. Pio XII, S/N - Praça da Bandeira - Mairiporã - SP



**Phone:** (+55 11) 4604-2276



## CASA DO TURISTA E ARTESÃO (TOURIST AND ARTISAN HOUSE)

Built over 60 years ago, it served as the headquarters of the association that later became “Casa Tia Emília”, where several training courses were given. It welcomes tourists from all over the world and is a tourist information center, tourism department, a council and tourism association. The House has a store that displays the most beautiful local handicrafts, where you can find various types of

souvenirs made by the hands of local artisans.



### How to get there:

Av. Tab. Passarela, 676 - Centro Mairiporã - SP



**Phone:** (+55 11) 4419-7357



### Instagram:

@casa\_do\_artesao\_mairipora



### Facebook:

f/casadoartesaomairipora




# ENTRE SERRAS E ÁGUAS ROUTE

## COMPLEXO O VELHÃO (O VELHÃO COMPLEX)

It is a real village, with carpentry, saw-mills, restaurants, artisan stores, bars and antique pieces commerce. The famous “Velhão” is an imposing and mysterious place. The architectural complex built in the heart of the Cantareira Mountains is surrounded by the lung of the CITY OF SÃO PAULO. All its construction was made with restored demolition materials, in a unique and rustic style, almost reminiscent of citadels. The Velhão has the restaurant “As Véia”, with typical food from Mi-





nas Gerais, live music and a cozy atmosphere that reminds us of an Italian village. Besides the stores and coffee, the complex also hosts events amidst lots of greenery and flowers.

-  **How to get there:**  
Estrada Santa Inês - Mairiporã - SP
-  **Phone:** (+55 11) 4485-1330
-  **Website:** [www.velhao.com.br](http://www.velhao.com.br)
-  **Instagram:** @ovelhaodemolicoes
-  **Facebook:** [f/ovelhaodemolicoeserestauracoes](https://www.facebook.com/ovelhaodemolicoeserestauracoes)

## COMPLEXO GASTRONÔMICO III CENTRO (GASTRONOMY COMPLEX III CENTER)

The complex brings visitors the experience of enjoying diversified typical food from several locations around the world, amidst nature and with an exuberant view of the region and the most famous sunset of the Cantareira Mountains.

-  **How to get there:**  
Alameda dos Palmeiras, 3000 Mairiporã - SP

 **Phone:** (+55 11) 99984-5343




# ENTRE SERRAS E ÁGUAS ROUTE


## COMPLEXO GASTRONÔMICO IGAPÓ (IGAPÓ GASTRONOMIC COMPLEX)

A beautiful and charming gastronomic complex in the heart of the Cantareira Mountains with a European atmosphere. Among the restaurants are a Japanese food restaurant, a roast beef and empanada restaurant, an Italian Gastronomia and other establishments.

 **How to get there:**  
Av. José Ganesella, 500  
Mairiporã - SP

 **Phone:** (+55 11) 94478-2077

 **Website:** [www.fronteirico.com.br](http://www.fronteirico.com.br)


 **Facebook:** [f/fronteiricoassados](https://www.facebook.com/fronteiricoassados)




## MADALLENA PIZZA BAR E RESTAURANTE (MADALLENA PIZZA BAR AND RESTAURANT)



With a diversified and differentiated menu, Madallena also offers entertainment with live music shows. The pizzeria is a reference in the city for its quality standards and for the mixture of ingredients in its recipes, in a pleasant and relaxed environment.

 **How to get there:**  
Av. Tab. Passarela, 321 - Centro  
Mairiporã - SP

 **Phone:** (+55 11) 4604-5204


 **Instagram:** @madallenapizzabar


 **Facebook:** [f/madallenapizzabar](https://www.facebook.com/madallenapizzabar)


# ENTRE SERRAS E ÁGUAS ROUTE

## **BADAROSKA'S BAR E RESTAURANTE** (BADAROSKA'S BAR AND RESTAURANT)

Restaurant and bar with an incredible view. Its atmosphere is cozy and welcomes both young people and entire families. One of the most prestigious steakhouses in the region, Badarosca's offers pork, skewers and lots of music on weekends. It also has a kids' area.

 **How to get there:**  
Alameda Tibiriçá, 633  
Mairiporã - SP

 **Phone:** (+55 11) 4419-1474


 **Facebook:** f/badaroscasbar




## **MERCEARIA DO PROSA** (PROSA'S GROCERY STORE)



The traditional countryside food can be savored in the hills. With more than 10 years of tradition, the Mercearia do Prosa (Prosa's Grocery Store) serves its famous countryside dishes prepared on a wood-burning stove, as well as an extensive salad bar and the famous rice dumplings. The rustic and picturesque environment with unique views of beautiful landscapes is ideal to disconnect from the cities and enjoy the climate.

 **How to get there:**  
Av. Ver. Belarmino Pereira de  
Carvalho, 5555 - Belópolis  
Mairiporã - SP

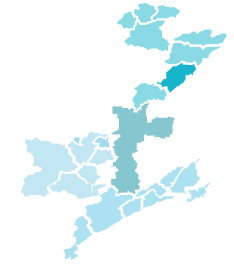
 **Phone:** (+55 11) 4485-4487

 **Website:**  
[www.business.google.com/  
website/merceariadoprosa](http://www.business.google.com/website/merceariadoprosa)

 **Instagram:** @merceariadoprosa

 **Facebook:** f/mercearia.doprosa

# ENTRE SERRAS E ÁGUAS ROUTE



## NAZARÉ PAULISTA

- » Presa del Río “Atibainha”
- » “IPÊ - Instituto de Pesquisas Ecológicas”
- » Plaza de la Iglesia Matriz
- » “Alambique Nenê Pinheiro”
- » “Estalagem Terra Nova”

### REPRESA DO RIO ATIBAINHA (*ATIBAINHA RIVER DAM*)

The dam is part of the Cantareira System, which supplies a large part of CITY OF SÃO PAULO City. With clean waters, it has 21 marinas and is the stage for water sports such as stand up paddle, kayak, wakeboard and open water swimming. Nautical tourism of luxury boats is

also integrated in the midst of the exuberant nature.



#### **How to get there:**

Centro - Nazaré Paulista - SP



**Phone:** (+55 11) 4597-1526



# ENTRE SERRAS E ÁGUAS ROUTE



## PRAÇA DA IGREJA MATRIZ (MAIN CHURCH SQUARE)



Recently revitalized, the square has a bandstand, four decorative fountains and is a meeting point and event for the entire population and tourists. The square also houses the Main Church of Nossa Senhora de Nazaré.



### How to get there:

Praça Nossa Senhora de Nazaré  
Centro - Nazaré Paulista - SP



**Phone:** (+55 11) 4597-1526



### Website:

[www.nazarepaulista.sp.gov.br](http://www.nazarepaulista.sp.gov.br)



### Instagram:

@prefeituradenazarepaulista



### Facebook:

f/municipiodenazarepaulista



## ALAMBIQUE NENÊ PINHEIRO (NENÊ PINHEIRO STILL)

Producer of Caninha Trepadeira, it still has the main house (built in the XIX century) preserved. Visitors can see up close the cachaça manufacturing process, from the sugar cane harvest to the bottling. Its atmosphere is very traditional and full of curiosities.



### How to get there:

Estrada do Moinho / SN  
Nazaré Paulista - SP



**Phone:** (+55 11) 4597-1526



# ENTRE SERRAS E ÁGUAS ROUTE

 ESTALAGEM TERRA NOVA (*TERRA NOVA RESTAURANT*)

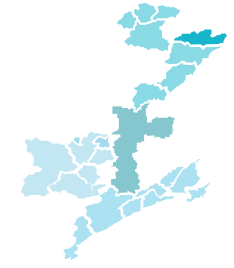


Rustic festival-style restaurant, with a wide space to spend the day. Comforting Music, food and drinks, the smell of burning wood, hammock swinging, shadows in the forest with lots of green, nature and its charms, with barbecue fire ground, rural experience and activities for children.

-  **How to get there:**  
Estrada do Marmeleiro, S/N  
Nazaré Paulista - SP
-  **Phone:** (+55 11) 94339-0030
-  **Website:**  
[www.estalagemterranova.com.br](http://www.estalagemterranova.com.br)
-  **Instagram:** @estalagemterranova
-  **Facebook:** f/EstalagemTerraNova



# ENTRE SERRAS E ÁGUAS ROUTE



## PEDRA BELA

- » “Pedra do Santuário”
- » “Pedra Maria Antônia”
- » Cascadas
- » Tirolesa
- » Arborismo
- » “Jeep Tour” / Cuadrículo
- » Igreja de “São Sebastião”
- » Casa do Artesão / Portal da Pedra

mind. A chapel dedicated to Nossa Senhora Aparecida was built there in the 1930s after reports of apparitions of the saint were spread around the city. The landscape is exotic and very reminiscent of the Italian Alps.



### How to get there:

03 km a partir do centro da cidade - Pedra Bela - SP



**Phone:** (+55 11) 98857-0057



**Website:** [www.pedrabela.tur.br](http://www.pedrabela.tur.br)

### PEDRA DO SANTUÁRIO (*SANCTUARY ROCK*)




It is the main tourist attraction in the city, where nature has designed the most beautiful stones in the region at the elevations of the Mantiqueira Mountains. The Sanctuary is one of these exuberances and its beauty gives at the same time the sensation of the power of nature and peace of


# ENTRE SERRAS E ÁGUAS ROUTE

## PEDRA MARIA ANTÔNIA (MARIA ANTONIA ROCK)

Another very visited tourist spot in the city. Ideal for relaxation and meditation, the Rock is at an altitude of 1,280 meters, forming a kind of natural belvedere. From the peak it is possible to see the entire valley and the city. For trail lovers, it is possible to climb the Rock through the forest, on a hike that takes about an hour and is considered quiet.



 **How to get there:**  
Pedra Maria Antônia, s/n  
Pedra Bela - SP

 **Phone:** (+55 11) 99071-2509


 **Website:** [www.pedrabela.tur.br](http://www.pedrabela.tur.br)


## CACHOEIRAS (WATERFALLS)



Pedra Bela is a paradise of waterfalls and rapids that attract many visitors for their extreme natural beauty and for the many adventure sports that can be practiced. The ones that stand out are the Boca da Mata waterfall, the Antônio Souza waterfall, the Tamanduá waterfall, and the Tuncuns waterfall. Each one, with its incredible natural features, offers a lot of leisure

and the experience of invigorating baths in its waters.

 **How to get there:**  
12 km a partir do centro da cidade, na estrada para Toledo Pedra Bela - SP

 **Phone:** (+55 11) 94161-9996

 **Website:** [www.pedrabela.tur.br](http://www.pedrabela.tur.br)

# ENTRE SERRAS E ÁGUAS ROUTE



## TIROLESA (ZIPLINE)



A unique experience. Excitement and adventure for the whole family. The city's main attraction is its zip line, the longest in Latin America and the second longest in the world. The zip line is an unbelievable 1-mile long and goes from the top of the Pedra do Santuário (Sanctuary Rock) to the city's gate, at a height of approximately 250 meters. During the trip, you can reach a speed of more than 100 km per hour. The activity can

be done by people from the age of three, as long as they are accompanied by an adult.



### How to get there:

Rodovia José Bueno de Miranda,  
Km 12 411 - Pedra Bela - SP



**Phone:** (+55 11) 4037-1123 e  
(+55 11) 94161-9996



**Website:** [www.pedrabela.tur.br](http://www.pedrabela.tur.br)



**Instagram:**  
[@megatirolesapedrabela](https://www.instagram.com/megatirolesapedrabela)

# ENTRE SERRAS E ÁGUAS ROUTE



## ARVORISMO (TREE CLIMBING)



The Tree Climbing is located right next to the zip line. A tour with an adventure activity indicated for the whole family. With a course of approximately 100 meters and nine bridges, the tree climbing is a great activity for those who like to overcome fears and for those who like to have fun among the trees, obstacles, and bridges.



### How to get there:

Rodovia José Bueno de Miranda,  
Km 12 411 - Pedra Bela - SP



**Phone:** (+55 11) 94161-9996



**Website:** [www.pedrabela.tur.br](http://www.pedrabela.tur.br)





# ENTRE SERRAS E ÁGUAS ROUTE

## PASSEIO DE QUADRICICLO (JEEP TOUR)



In Pedra Bela, tourists can take a tour with quadricycles for 16 miles in the interior of the town, starting from the Sanctuary to the town's waterfall.

 **How to get there:**  
Rua Joaquim de Paula Souza  
S/N - Pedra Bela - SP

 **Phone:** (+55 11) 95029-6579 e  
99551 5379

 **Website:** [www.pedrabela.tur.br](http://www.pedrabela.tur.br)



# ENTRE SERRAS E ÁGUAS ROUTE



## IGREJA SÃO SEBASTIÃO

(SÃO SEBASTIÃO CHURCH)



The São Sebastião Main Church, the first chapel in the urban area, was rustically built in 1880. Joaquim Alferes donated an image of São Sebastião for the chapel and an area of land as the patron saint's heritage. Most of the town developed around the main church. The church is quite simple, but inside the main altar is carved in Carrara marble.



### How to get there:

Praça São Sebastião, 15 - Centro Pedra Bela - SP



**Phone:** (+55 11) 4037-1243 e (+55 11) 94161-9996



**Website:** [www.pedrabela.tur.br](http://www.pedrabela.tur.br)



## CASA DO ARTESÃO / PORTAL DA PEDRA

(ARTISAN HOUSE / CITY PORTAL)



The City Portal welcomes visitors and tourists, serving as a support with infrastructure and access control to the city. The Pedra Bela Portal offers some options right at the entrance of the city, such as the base of the zip line, snack bar and bathrooms. During the holiday season, the city hall decorates according to the theme and the holiday of the year. The Casa do Artesão (Artisan's House) is a permanent physical store dedicated to local



handicrafts, offering tourists a variety of handcrafted pieces using different materials, such as wood, metal and many others.



### How to get there:

Rua Joaquin de Paula Souza, S/N - Pedra Bela - SP

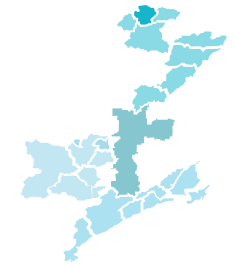


**Phone:** (+55 11) 98857-0057



**Website:** [www.pedrabela.tur.br](http://www.pedrabela.tur.br)

# ENTRE SERRAS E ÁGUAS ROUTE



## PINHALZINHO





- › Lago Municipal
- › Hacienda “Isaiás” – “Empório do Janio”
- › “Culturarte Receptivo”
- › Igreja “Nossa Senhora de Copacabana”
- › “Casa do Artesão”/ “PIT”
- › Cerveceria “Kalevala Bier”

### LAGO MUNICIPAL (MUNICIPAL LAKE)



The lake has a walking track on its shore, a playground, an outdoor fitness center and a skateboarding track. The landscape is special and the contact with nature is excellent for strolling and relaxing outdoors.

 **How to get there:**  
Rua Vinte e Quatro de Dezembro, s/n - Pinhalzinho - SP

 **Phone:** (+55 11) 4018-4310

 **Website:**  
[www.pinhalzinho.sp.gov.br](http://www.pinhalzinho.sp.gov.br)

 **Instagram:**  
[@prefeiturapinhalzinho](https://www.instagram.com/prefeiturapinhalzinho)

 **Facebook:**  
[f/Prefeitura Municipal de Pinhalzinho](https://www.facebook.com/PrefeituraMunicipaldePinhalzinho)





# ENTRE SERRAS E ÁGUAS ROUTE

## FAZENDA ISAÍAS - EMPÓRIO DO JANIO (ISAÍAS FARM - JANIO'S EMPORIUM)




A small family business where homemade sweets, liqueurs, cachaças, wines and cheeses made by the company itself and other local producers are sold in the store. On the farm, the raising of dairy cows is the attraction for tourists, who can drink the cow's milk in natura. Chickens, pigs, horses and other animals are part of the farm, which is prepared for rural tourism.

 **How to get there:**  
Estr. da Fazenda Velha - Bairro  
Fazenda Velha - Pinhalzinho - SP

 **Phone:** (+55 11) 97218-1840

 **Instagram:** @janiopenteado

 **Facebook:** f/empório do janio




## CULTUARTE RECEPTIVO (CULTUARTE DMC)

A tourist DMC and lodging in the so-called rural loft, with two cozy accommodations for five people each, leisure area with swimming pool and barbecue grill. Another option is the

creation of itineraries for the lovers of conscious rural tourism as well as adventure and nature tourism. Culturarte organizes tours for small groups with exclusive and personalized programming. There is also a vast cultural program at the site.

 **How to get there:**  
Bairro Cachoeirinha  
Pinhalzinho - SP

 **Phone:** (+55 11) 99870-4415

 **Instagram:** @espaco.culturarte

 **Facebook:**  
f/culturarteloftruralcumpadiluz



# ENTRE SERRAS E ÁGUAS ROUTE



IGREJA NOSSA SENHORA DE COPACABANA  
(NOSSA SENHORA DE COPACABANA CHURCH)



Nossa Senhora de Copacabana is the patron saint of Pinhalzinho. The town began with donations of land around the old church with work done by the builder Tomás de Camargo and the carpenter José, in 1922. The image of the saint was brought directly from Barcelona, Spain.



**How to get there:**

Praça Nossa Senhora de Copacabana - Pinhalzinho - SP








**Phone:** (+55 11) 95554-4012

# ENTRE SERRAS E ÁGUAS ROUTE

## CASA DO ARTESÃO (ARTISAN'S HOUSE)

The Casa do Artesão (Artisan's House) and the Tourist Information Office operate in a box in the city's bus terminal. The local artisans, who participate in the handicraft fair on Saturdays, at Silvino de Campos Square, with an exhibit and sale of products, also exhibit their work during the week at the Casa do Artesão (Artisan's House).








-  **How to get there:**  
Praça Wilson Fornari - Centro - Box 1 da do Terminal Rodoviário Pinhalzinho - SP
-  **Phone:** (+55 11) 4018-1814
-  **Website:** [www.pinhalzinho.sp.gov.br](http://www.pinhalzinho.sp.gov.br)
-  **Instagram:** @prefeiturapinhalzinho
-  **Facebook:** f/Prefeitura Municipal de Pinhalzinho

## CERVEJARIA KALEVALA BIER (KALEVALA BIER BREWERY)

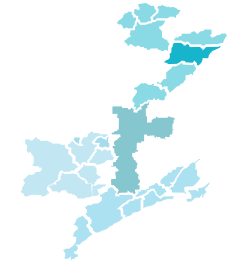


The history of Kalevala began in 2009 when its brewer, inspired to seek new flavors, began to produce beer at home. With a completely handmade process, he produced a 100% natural drink - tastier and differentiated from industrial beers. Gradually, what was just a hobby became his professional activity. Thus, he built a place especially for the production of craft

-  **How to get there:**  
Alameda dos Jacarandás, 42 - Jardim do Pinhal - Pinhalzinho - SP
-  **Phone:** (+55 11) 99830-4956
-  **Website:**  
[www.business.google.com/website/kalevalabier](http://www.business.google.com/website/kalevalabier)
-  **Instagram:** @kalevalabier
-  **Facebook:** f/kalevalabier

beers, the Kalevala Bier Brewery, where tourists can - according to the owner - have information about the production and taste the types of beer offered in a charming and cozy environment.

# ENTRE SERRAS E ÁGUAS ROUTE



## PIRACAIA


- » Parque Ecológico
- » Presa - “Sistema Cantareira”
- » Igreja de la Matriz - “Santo Antônio da Cachoeira”
- » “Santo Cruzeiro”
- » Gruta “Nossa Senhora Aparecida”
- » “Casa do Artesão”
- » Calles y Caserones de Piracaia
- » Feria del “Produtor Rural”


### PARQUE ECOLÓGICO (ECOLOGICAL PARK)



There are more than 40 thousand sq meters in a true refuge, which has a lake formed by the damming of the Cachoeira River, a jogging track, a playground, a sand court, an open-air gym, a vegetable garden with nurseries of several seedlings, an orchid house, besides an environmental education center, and even a library.

It is suitable both for physical exercise and for resting and leisure, bringing entertainment options for the whole family. The space also has a snack bar and a tourist information center.

 **How to get there:**  
R. José Aparecido Silva, 29  
Desm da Rua Quintino B.  
Pinheiro - Piracaia - SP

 **Phone:** (+55 11) 96385-3464

 **Facebook:**  
f/Parque Ecológico de Piracaia

# ENTRE SERRAS E ÁGUAS ROUTE



## REPRESA SISTEMA CANTAREIRA (CANTAREIRA SYSTEM DAM)



The city is more than 466 miles long, with several parts covered by water forming the dam, which is 124 miles long. The dam is part of the Cantareira System, with access to several parts of the city. The perfect scenario for the practice of different kinds of leisure activities, nautical, cyclotourism, nature tourism, among others.



### How to get there:

Vários pontos da cidade  
Piracaia - SP



## IGREJA DA MATRIZ SANTO ANTÔNIO DA CACHOEIRA (MAIN CHURCH SANTO ANTÔNIO DA CACHOEIRA)

Considered the most important religious tourist attraction in the city, the Santo Antônio da Cachoeira Main



Church is enchantingly beautiful. Its walls are decorated in shades of gold and its vaulted ceiling depicts the history of the Catholic Church, through beautiful illustrations. Its ceiling is painted with the faces of the popes. In addition to attending masses, it is possible to take a guided tour..



### How to get there:

Praça Santo Antônio, 161-219 -  
Boa Vista - Piracaia - SP



Phone: (+55 11) 4036-4700



# ENTRE SERRAS E ÁGUAS ROUTE



## “SANTO CRUZEIRO”

In 1943, an arm of the cross installed there collapsed because of a big storm. At the following year, a new



cross was built, with a 14-meter high crucifix, sculpted and built in cement by architect José Bonetti and to this day is considered one of the largest crucifixes in the world. Recently restored, it has also received improve-

ments in the site's infrastructure, such as a restaurant with a panoramic view of the region and a wooden deck for the comfort of visitors. You can access the place by road or by the 590-step staircase, with resting points.



### How to get there:

Jardim Monte Cristo  
Piracaia - SP



**Phone:** (+55 11) 4036-2750/210



## GRUTA NOSSA SENHORA APARECIDA (NOSSA SENHORA APARECIDA GROTTA)

Built in 2004 with the support of the population of Piracai, the grotto houses the image of Nossa Senhora Aparecida. It was built at the beginning of the Cruzeiro staircase. It is a stopping point for pilgrims on their way to the city of Aparecida, with a support to attend the travelers. The idea for the construction came up during one of the group's walks: a grotto for the saint at the foot of the Cruzeiro and



a cozier place for resting, meditation, and prayer.



### How to get there:

Av. Beira Rio Jardim Monte Cristo - Piracaia - SP



**Phone:** (+55 11) 95555-9130



### Facebook:


f/GrutaNossaSenhoraAparecida Piracaia


# ENTRE SERRAS E ÁGUAS ROUTE

## CASA DO ARTESÃO (ARTISAN'S HOUSE)



The construction houses in its structure permanent exhibitions with a variety of handicrafts such as macramê, embroidery, bamboo and wood works, textile and metal art produced by local artists. It also functions as a Tourist Information Center, providing visitors with the best tourist routes in the city.

 **How to get there:**  
Rodovia Jan Antonim Bata, 169-775 - Jardim Santos Reis  
Piracaia - SP

 **Phone:** (+55 11) 4036-2750/210

 **Instagram:**  
[@casadoartesaopiracaia](https://www.instagram.com/casadoartesaopiracaia)

 **Facebook:**  
[f/CasaDoArtesaoDePiracaia](https://www.facebook.com/CasaDoArtesaoDePiracaia)

# ENTRE SERRAS E ÁGUAS ROUTE

## RUAS E CASARÕES DE PIRACAIA (STREETS AND HOUSES OF PIRACAIA)



Piracaia preserves to this day the urban physiognomy of the twentieth century. In 2012, the State Government declared some of its mansions and main buildings as historical and architectural heritage of the region.

During the coffee cycle, Piracaia experienced its best economic moment, which allowed the city to receive internationally renowned engineers and architects, who contributed with the construction of several urban and rural residences and public buildings.

Currently, there are a good number of colonial style buildings that convey the feeling that the city has stopped in time with big houses, squares, and streets, which, in their majority, are made of cobblestones or dirt. In the urban center there are several centennial buildings, located in narrow streets, that remind us of the time of Imperial Brazil



### How to get there:

Centro da cidade, próximo à Igreja Matriz - Piracaia - SP



**Phone:** (+55 11) 4036-2750/210



## FEIRA DO PRODUTOR RURAL (RURAL PRODUCER FAIR)



The Rosário Square hosts the Rural Producer Fair, where several natural or organic products, flowers and typical products from the city are sold. In the covered space, there are several stalls with conventional and organic fruit and vegetables, natural breads, diverse cassava-based products, different species of mushrooms, aromatic herbs and many culinary options made with typical products. It also sells flowers, ornamental and edible plants, better known as PANCs.



### How to get there:

Praça Monsenhor Farah s/n, no Centro - Piracaia - SP



**Phone:** (+55 11) 97408-3310

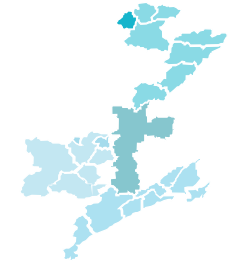


### Facebook:

f/feiradoproductorruraldepiracaia



# ENTRE SERRAS E ÁGUAS ROUTE





- » “Parque do Lago”
- » Cascada de los “Godoy”
- » “Morro do Mó”
- » “Haras Tuiuti”
- » “Alambique Arraial”
- » “Cogumelos Serrano”
- » Restaurante “Ponto do Peixe”

## PARQUE DO LAGO (LAKE PARK)




Artificial dam formed to be a leisure area in Tuiuti. There are 10 hectares of dammed water, walking trails and a place to practice sports such as fishing, biking, kayaking, stand up paddle and pedal boats.

 **How to get there:**  
Rua Virgílio Joaquim de Lima ,  
s/n, Centro Tuiuti - SP

 **Phone:** (+55 11) 4015-6588

 **Website:** [www.tuiuti.sp.gov.br](http://www.tuiuti.sp.gov.br)

 **Instagram:** @turismotuiutisp

 **Facebook:**  
[f/PrefeituraTuiuti](https://www.facebook.com/PrefeituraTuiuti)


# ENTRE SERRAS E ÁGUAS ROUTE

## CACHOEIRA DOS GODOY (GODOY WATERFALL)




The waterfall is artificial, with water gushing out of a kind of spillway, through which the normal flow of water from the Ribeirão Passa Três follows. It is part of a private property, but the owner has partnered with the city government and access is free for swimming and hiking in the middle of nature. There is also plenty of room for picnics. The landscape is very peaceful, ideal for nature lovers.

 **How to get there:**  
Bairro dos Godoy  
Tuiuti - SP

 **Phone:** (+55 11) 4015-6588

 **Website:** [www.tuiuti.sp.gov.br](http://www.tuiuti.sp.gov.br)

 **Instagram:** @turismotuiutisp

 **Facebook:**  
f/PrefeituraTuiuti




## MORRO DO MÓ (MÓ HILL)

To visit Morro do Mó (Mó Hill) is to witness the amazing landscape of the entire region. From the top, the bucolic view and the welcoming atmosphere of the immensity of nature, bring to tourists the feeling of freedom and at the same time the feeling of belong-



ging to nature and how important it is to preserve it.

 **How to get there:**  
Bairro Arraial  
Tuiuti - SP

 **Phone:** (+55 11) 4015-6588

 **Website:** [www.tuiuti.sp.gov.br](http://www.tuiuti.sp.gov.br)

 **Instagram:** @turismotuiutisp

 **Facebook:**  
f/PrefeituraTuiuti



# ENTRE SERRAS E ÁGUAS ROUTE

 HARAS TUIUTI (*MOTOR PARK HARAS TUIUTI*)





The Haras Tuiuti is a multi-purpose proving ground especially created to host automotive and motorcycle events of any nature. The Motor Park Haras Tuiuti is the first thematic park of mobility in Brazil, inside the Ha-

ras, in an area with more than 3 miles of off-road and on-road tracks, widely used for automotive events, car launches and driving courses. With attractions for the whole family, the Motor Park Haras Tuiuti has different

events on weekends and holidays, such as supercar exhibitions, drive-in movies and several driving courses. There will also be a food court for the comfort of visitors.



 **How to get there:**  
Eloy de Camargo Bueno, Km 4 -  
Bairro dos Caetanos - Tuiuti - SP

 **Phone:** (+55 11) 99144-0910

 **Website:** [www.harastuiuti.com.br](http://www.harastuiuti.com.br)

 **Instagram:** @harastuiuti


 **Facebook:** f/harastuiuti


# ENTRE SERRAS E ÁGUAS ROUTE

## ALAMBIQUE ARRAIAL (ARRAIAL STILL)




Handcrafted cachaça still, with high sensorial quality. Produced in copper stills, with natural fermentation, it strengthens the family agriculture and offers a good option for those who love rural tourism and a good cachaça.

 **How to get there:**  
Rod. Benevenuto Moretto, Km 18,  
Bairro do Sítio Novo Horizonte -  
Bairro Arraial - Tuiuti - SP

 **Phone:** (+55 11) 99829-0199

 **Website:** [www.tuiuti.sp.gov.br](http://www.tuiuti.sp.gov.br)

 **Instagram:** @alambi2020


 **Facebook:** f/arraial.alambique

## COGUMELOS

The experience of visiting the property is to live different moments with a true immersion in the world of mushrooms. During the visit, tourists can learn all about mushrooms: from their cultivation to their final production, and even taste something very unusual: a tasty craft beer produced with mushrooms and passion fruit.




 **How to get there:**  
Estrada Municipal José de  
Camargo Filho, 76 - Godoy  
Tuiuti - SP

 **Phone:** (+55 11) 94489-1509


 **Website:** [www.tuiuti.sp.gov.br](http://www.tuiuti.sp.gov.br)


 **Instagram:** @cogumelosserrano

 **Facebook:** f/PrefeituraTuiuti

## RESTAURANTE PONTO DO PEIXE (PONTO DO PEIXE RESTAURANT)

With more than 20 years of tradition, it is one of the most visited in the city. A casual restaurant in an intimate shed, serving seafood and freshwater fish in a beach hut environment. The restaurant also offers several meat dishes and several types of portions, as well as a salad buffet.

 **How to get there:**  
Rua Antônio P. de Camargo, 472,  
Bairro Passa Três - Tuiuti - SP

 **Phone:** (+55 11) 99208-6118

 **Website:** [www.tuiuti.sp.gov.br](http://www.tuiuti.sp.gov.br)

 **Instagram:** @pontodopeixe2020

 **Facebook:**  
f/www.opontodopeixe.com.br



# MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

## ADVENTURES AND ART AMONGST NATURE AND ITS SPRINGS

Its famous Art and Crafts Fair as a postcard, Embu das Artes is an important artistic hub in the state. Since the 1960s, on weekends, the streets of the historic center are filled with paintings, antiques and various handcrafts. Nearby there is the famous Feira do Verde, with a diversity of plants, flowers and fruit trees from small producers.

Full of natural beauties, Ibiúna's main attraction is the Jurupará State Park, a conservation unit covering more than 26,000 hectares of Atlantic Forest and varied fauna. On the park's trails, it is common for travelers to come across animals such as capuchin monkeys, sloths and capybaras. The region also stands out for its numerous wineries, such as Palmeiras, Goés, XV de Novembro, Bella Aurora and Canguera.

Religious tourism stands out in Cotia, with options different from the traditional Catholic churches present in the state. Two Buddhist temples open to visitors: the Zu Lai temple and the Odsal Ling, aside from other beautiful temples. Cotia has many farms where children can come into direct contact with animals in a safe and controlled environment. Highlights include Cia. dos Bichos, Pet Zoo, Cidade das Abelhas and Bicho Mania.

Among the natural beauties of Itapecerica da Serra are the Represinha Ecological Park, an area of 4.3 hectares of Atlantic Forest with a lake, ecological trails, an observatory, bridges and decks. One of its postcards is the Kinkaku-ji Temple - a replica of the Buddhist Golden Temple, built in Kyoto. The space where the temple is located has more than 40,000 m<sup>2</sup> and houses a forest with oriental gardens, trees, lakes and waterfalls.

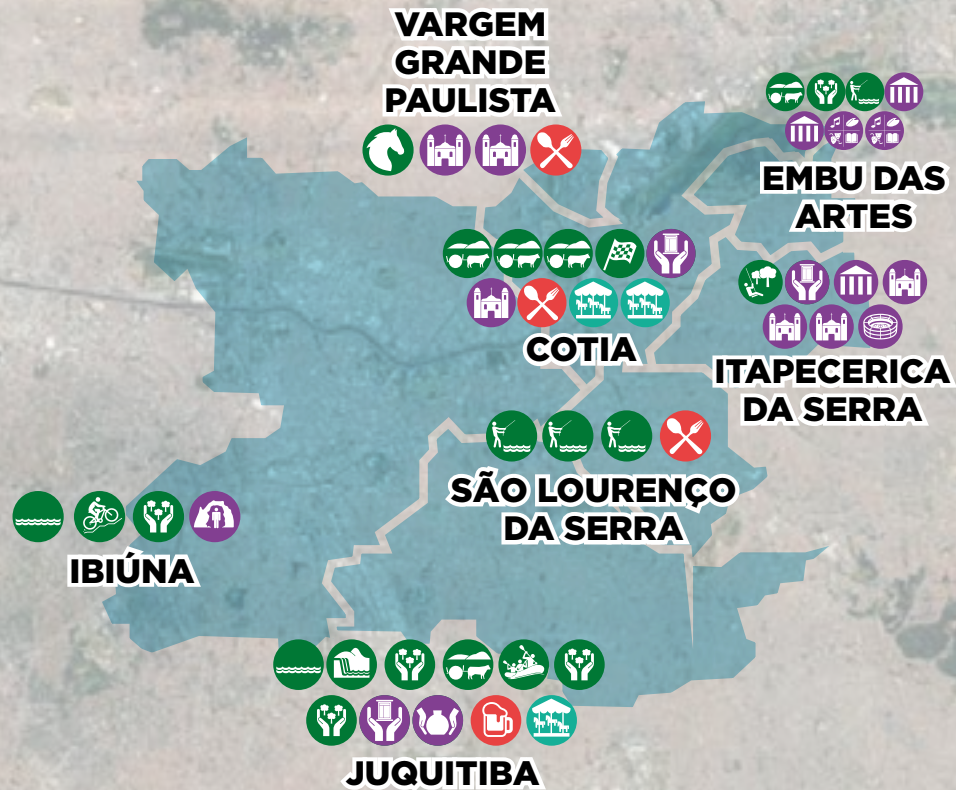
São Lourenço da Serra, known as "nature city", is a great option for those looking for adventure. A series of off road trails, very popular between jeep drivers in the region, are ideal for those who enjoy trips to waterfalls, lakes and camping areas. The region also has leisure options for younger guests, such as Camp Ranieri, with lakes, swimming pools, courts and a team specialized in children.

Those in love with water sports will find a series of tours in Juquitiba, from the most relaxed to the most radical. The city has a good offer of fishing grounds, such as the Estância Pesqueira Campos, in addition to leisure areas such as the Viva Aquatic Park and the Represa Cachoeira França, where it is possible to take canoe trips. Those interested in great emotions can go rafting and tubing.

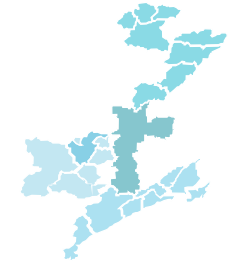
## Cities of the route:

- » Cotia
- » Embu das Artes
- » Ibiúna
- » Itapecerica da Serra
- » Juquitiba
- » São Lourenço da Serra
- » Vargem Grande Paulista

# MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE



-  NATURE AND ADVENTURE
-  RELIGIOUS, ART, HISTORY AND WELLNESS
-  THEME PARKS
-  GASTRONOMY
-  SHOPPING
-  BUSINESS AND EVENTS



- › “Cia dos Bichos”
- › “Petzoo”
- › “Bichomania Parque Fazenda”
- › “Kartódromo Internacional Granja Viana”
- › “Templo Zu Lai”
- › Basílica “Nossa Senhora do Rosário de Fátima”  
– “Arautos do Evangelho”
- › “Open Mall The Square”
- › “Emília Romagna” (“Vila do Sino”)
- › “Thermas da Mata”
- › “Animalia Park”

## CIA DOS BICHOS



It is a little farm, which offers interaction with animals. Children enter the enclosures with help of monitors, to pet and even feed the animals. There are activities such as cow milking, horseback riding, as well as a restaurant and playground. It is the opportunity to connect with nature and experience the healthy climate of country life.

-  **How to get there:**  
Estr. do Capuava, 2990 - Jardim São Vicente - Cotia - SP
-  **Phone:** (+55 11) 4703-3548
-  **Website:** [www.ciadosbichos.com.br/](http://www.ciadosbichos.com.br/)
-  **Instagram:**  
[@fazendinhaciadosbichos](https://www.instagram.com/fazendinhaciadosbichos)
-  **Facebook:**  
[f/fazendinhaciadosbichos](https://www.facebook.com/fazendinhaciadosbichos)

## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE



Themed space for children, with farm animals and monitors. In direct contact with animals, weekends and holidays are reserved for families who want to enjoy the atmosphere of the farm in the midst of nature. Several activities are developed throughout the day, such as milking the cow, horseback riding, carriage rides, thematic workshops, cooking

and, for the more radical children, the zip line is a great option.



### How to get there:

Estr. da Escola Agrícola, 165 - Caucaia do Alto - Cotia - SP



**Phone:** (+55 11) 99584-7098



**Website:** [www.petzoo.com.br/](http://www.petzoo.com.br/)



**Instagram:** @minifazendapetzoo



**Facebook:** f/minifazendapetzoo



## IT IS WORTH KNOWING:



## BICHOMANIA PARQUE FAZENDA

Smell the bush, run on the lawn, milk the cow, ride in a buggy, eat homemade bread, feed a little cow some grass... It is this rhythm of discovery, experience, exploring and learning that children find in Bichomania. A remarkable experience where the whole group has a very different day, awakening interest in contact with nature and all the best things that an experience like this offers, involving people and making them aware of the importance of preserving the environment.



### How to get there:

Estr. dos Pires, 1933 - Caucaia do Alto - Cotia - SP



**Phone:** (+55 11) 4242-1116



**Website:** [www.bichomania.com.br](http://www.bichomania.com.br)



### Instagram:

@bichomaniaparquefazenda



### Facebook:

f/bichomaniaparquefazenda



## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

### KARTÓDROMO INTERNACIONAL GRANJA VIANA (GRANJA VIANA INTERNATIONAL KART TRACK)



The kart track is installed in an area of 48,000 m<sup>2</sup> and is one of the most recognized in South America. It belongs to the Giaffone family, well known for its tradition and experience in national and international motorsport. In 1989, with all his family experience in motorsport, Zeca Giaffone decided to be an entrepreneur and had the idea of setting up a kart factory and building a kart track. In October 1996, the Kartódromo Granja Viana was inaugurated. Years later, the KGV received the

approval of “International” by the FIA due to its complete infrastructure and the important events it hosts. Nowadays, the kart track is considered one of the best kart tracks in South America and hosts many important championships. Its infrastructure has, aside from the beautiful track, a restaurant and event space, cafeteria with deck, pits area, drawers to keep the karts, paddock, locker rooms, workshops, product stores, gym for athletes and parking.



#### How to get there:

R. Tomás Sepé, 443 - Jardim da Glória - Cotia - SP



**Phone:** (+55 11) 4702-5055



#### Website:

[www.kartodromogranjaviana.com.br](http://www.kartodromogranjaviana.com.br)



**Instagram:** @kartgranjaviana



**Facebook:** f/kartgranjaviana



# MANANCIAS, AVENTURA, ARTE E NEGÓCIOS ROUTE

## TEMPLO ZU LAI (ZU LAI TEMPLE)



It is the largest Buddhist temple in Latin America, which occupies a beautiful area, with 10,000 m<sup>2</sup> of built area, on a plot of 150,000 m<sup>2</sup>. It is worth a visit even for non-religious people. The meditation environments follow the style of Chinese palaces and a Buddha sculpture made of jade stands out in the main room. The tour inclu-

des the cinerarium, cafeteria, shop, bookstore and gardens with statues, as well as a restaurant with a vegetarian buffet. On Sundays, visitors can follow a ceremony with recitation, in Chinese, of mantras (sacred words) and sutras (Buddhist scriptures).



### How to get there:

Estr. Fernando Nobre, 1461 -  
Parque Rincão - Cotia - SP



**Phone:** (+55 11) 3500-3600



**Website:** [www.templozulai.org.br](http://www.templozulai.org.br)



**Instagram:** @templo\_zu\_lai






**Facebook:** f/templozulai

## IT IS WORTH KNOWING:

### NOSSA SENHORA DO ROSÁRIO DE FÁTIMA BASILICA - ARAUTOS DO EVANGELHO

The Nossa Senhora do Rosário de Fátima Basilica is a Catholic temple. The pastoral care of the Basilica is under the responsibility of the Sociedade Clerical de Vida Apostólica Virgo Flos Carmeli, of the Arautos do Evangelho. Even before arriving, you can see the towers of Arautos do Evangelho on the road, but nothing compares to what you will find inside. Its external architecture is a singular beauty, but delicate, compared with the intensity of colors and shapes that can be observed in the Basilica Nossa Senhora do Rosário de Fátima such as de-

tailed arches, beautiful stained glass windows and a majestic dome. On weekends there are masses with Gregorian chant that provide a unique experience.

-  **How to get there:** Rua dos Agrimensores, 183 - Bloco B - Cotia - SP
-  **Phone:** (+55 11) 4614-8827
-  **Website:** [www.arautoscotia.org/](http://www.arautoscotia.org/)
-  **Instagram:** @arautosdoevangelhocotia
-  **Facebook:** f/ArautosdoEvangelho

### EMILIA ROMAGNA - VILA DO SINO

It's like a village. A Gastronomic Center at Granja Vianna that gathers in a single space five restaurants with a familiar and welcoming atmosphere. Regulars and visitors can taste Japanese, Arabic, Italian, French food and enjoy a pub, which offers more than 300 craft beers.

-  **How to get there:** R. José Félix de Oliveira, 854 - Vila Santo Antônio - Cotia - SP
-  **Phone:** (+55 11) 47028974
-  **Website:** [www.emiliaromagna.com.br](http://www.emiliaromagna.com.br)
-  **Instagram:** @\_emiliaromagna
-  **Facebook:** f/emiliagastronomiaitaliana

### ANIMALIA PARK

The large theme amusement park has radical attractions, such as roller coasters, lots of fun for children and families, cable car, a zoo, shops and restaurants, in a land of 330 thousand m2 with a lot of green area remaining forest and a beautiful landscaping. Far beyond a park, the idea is to be an important center for environmental preservation, offering immersive activities. Animalia Park is a complex comprising: Animalia Reserva - a biopark that surprises and presents a diversity of species, healthy habitat for animals and Animalia Diversão - the thematic amusement park with geographic elements, with 80% of its attractions inserted in an indoor environment

-  **How to get there:** Estrada do Furquim, 1.490 - Santa Paula - Cotia - SP
-  **Phone:** (+55 11) 4703-3209
-  **Website:** [www.animaliapark.com.br](http://www.animaliapark.com.br)

## THERMAS DA MATA



With a privileged location, Thermas da Mata is a water park surrounded by exuberant nature and is the first with hot water in São Paulo. There are 200 thousand m<sup>2</sup> of a true tropical paradise, with several native trees, a spring and a waterfall, in addition to a superstructure for leisure and ambience designed for the relaxation of the whole family. Praia da Mata is considered the largest wave pool in the metropolitan region of São Paulo,



with six thousand m<sup>2</sup> and two million liters of water. Other attractions: the Space Music musical waterslide, Praça das Águas, which is an interactive space for the whole family, hot water pools, hot tubs, waterfalls and Beach Kids, which integrates the Kids and Baby areas, in addition to the Cyclone, a five-lane waterslide with a 65-meter course.



### How to get there:

Estr. Morro Grande, 3000 - Jardim Isis - Cotia - SP



**Phone:** (+55 11) 5555-0607



### Website:

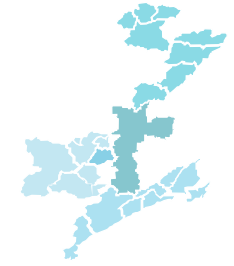
[www.thermasdamata.com.br/](http://www.thermasdamata.com.br/)



**Instagram:** @thermasdamata



**Facebook:** f/thermasdamata



# EMBU DAS ARTES

- » “Parque do Lago Francisco Rizzo”
- » “Cidade das Abelhas”
- » “Centro de Lazer e Pousada Ziu Enomoto”
- » “Museu de Arte Sacra dos Jesuítas”
- » “Memorial Sakai”
- » FERIA de Artes
- » “Centro Cultural Mestre Assis”



## PARQUE DO LAGO FRANCISCO RIZZO (*FRANCISCO RIZZO PARK LAKE*)



It is the only municipal park in the city and receives an average of 20,000 people per week. It has a jogging track, a beautiful and relaxing lake, playground, a public gym, a toy library, a meeting room and even an event pavilion.



**How to get there:**

Rua Alberto Giosa, s/n - Jd. Quinhaú - Embu das Artes - SP



**Phone:** (+55 11) 4785-3566



**Website:**

<http://cidadeembudasartes.sp.gov.br>


# MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

## CIDADE DAS ABELHAS (CITY OF BEES)




It's a mix of an apiary and a mini amusement park dedicated to children. It presents the world of bees and their importance in nature in 100 thousand m<sup>2</sup> of preserved Atlantic Forest. The park is simple, well maintained, with production and sale of honey and its derivatives. It is also a reference in environmental education based on work and the importance of bees. It has several fun and themed toys, a snack bar and a convenience store.

 **How to get there:**  
Estrada da Ressaca, Km 7, s/n  
Embu das Artes - SP

 **Phone:** (+55 11) 4703-6460

 **Website:**  
[www.cidadedasabelhas.com.br](http://www.cidadedasabelhas.com.br)

 **Instagram:** @cidade\_das\_abelhas

 **Facebook:** f/cidadedasabelhas

## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

### IT IS WORTH KNOWING:

#### CENTRO DE LAZER E POUSADA ZIU ENOMOTO (LEISURE CENTER AND ZIU ENOMOTO INN)


The center offers leisure, sport and fun in direct contact with nature. With 80 thousand m<sup>2</sup> of pure beauty in the middle of the Atlantic Forest, the space has a lake of approximately 12 thousand m<sup>2</sup> supplied by two main springs. Visitors have at their disposal a fishing boat, kiosks with individual grills, swimming pools for adults and


children, trails in the forest, floating bridge, pedal boats, playground, pool and foosball tables, in addition to two soccer courts with natural grass. The center also has a charming inn with nine apartments, a restaurant that serves homemade food, made on a wood stove and a ballroom with capacity for 300 people.

#### MUSEU DE ARTE SACRA DOS JESUÍTAS (SACRED ART OF JESUITS MUSEUM)



Listed by the Instituto do Patrimônio Artístico Nacional - IPHAN, it has the best-preserved collection of sacred images from the 18th century in the country. Open for visitation, the museum is installed in the architectural complex that includes Nossa Senhora do Rosário Church and the resi-

 **How to get there:**  
Est. Taji Takahashi, 330 -  
Chácaras Marajoara  
Embu das Artes - SP


 **Phone:** (+55 11) 4704-2565


 **Website:** [www.ziuenomoto.com.br](http://www.ziuenomoto.com.br)

 **Instagram:** @ziu\_enomoto

 **Facebook:** f/Ziu-Enomoto

dence of the Jesuits. One of the few Jesuit ensembles preserved in the State of São Paulo, MASJ holds a unique collection of São Paulo baroque architecture and imagery.

 **How to get there:**  
Largo dos Jesuítas, s/n - Centro  
Histórico - Embu das Artes - SP

 **Phone:** (+55 11) 4704-2654


 **Website:** [www.pateodocollegio.com.br](http://www.pateodocollegio.com.br)


## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE


### MEMORIAL SAKAI



The memorial brings together dozens of pieces by artist Tadakiyo Sakai, one of the biggest and main representatives of terracotta sculpture in Brazil. The space is dedicated to immortalizing Sakai's history and work. It has a gallery with pieces and sculptures and a permanent workshop for making ceramic pieces for residents and tourists.

 **How to get there:**  
R. Rebolo Gonzáles, 185 -  
Vila Cercado Grande - Embu das  
Artes - SP

 **Phone:** (+55 11) 4241-5993

 **Website:**  
[www.cidadeembudasartes.sp.gov.br](http://www.cidadeembudasartes.sp.gov.br)

### FEIRA DE ARTES (ARTS FAIR)

The traditional Arts Fair of Embu das Artes, with more than 50 years of existence, has a structure of almost 500 tents, composed of handcrafts, cultural manifestations, typical gastronomy, flowers and plants. It brings together works by several renowned artists, the art produced in the municipality has come to be recognized nationally and internationally. More than half a century of existence, the fair was occupying all the streets of the historic center, current Passeio das Artes, and several handcraft stores, art galleries, antique shops and stores of rustic handcrafted furniture began to appear, making the city known as Embu das Artes.



 **How to get there:**  
Centro Histórico de Embu das  
Artes - Embu das Artes - SP

 **Phone:** (+55 11) 4704-6565

 **Website:** [www.cidadeembudasartes.sp.gov.br](http://www.cidadeembudasartes.sp.gov.br)


 **Instagram:** @embudasartes\_sp

 **Facebook:** f/turismoembudasartes

### IT IS WORTH KNOWING: CENTRO CULTURAL MESTRE ASSIS (MESTRE ASSIS CULTURAL CENTER)

Located in the historic center of the city, the cultural center has an auditorium with seating capacity for 150 people and three rooms for visual arts exhibitions. Traditional in the city, the space hosts numerous events, projects and cultural manifestations such as art exhibitions, musical shows, dance festivals, exhibition of theater plays and stand up comedy, among others.

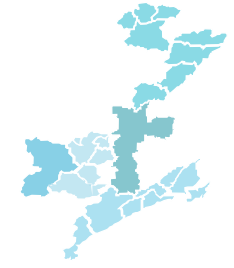
 **How to get there:**  
Centro Histórico de Embu das  
Artes - Embu das Artes - SP

 **Phone:** (+55 11) 4781-4462

 **Instagram:** @casa.do.artesao\_  
embu.das.artes/

 **Facebook:**  
f/CasaDoArtesaoEmbuDasArtes/





# IBIÚNA

- » Represa Itupararanga
- » Rota Turística e Cicloturística Serra do Vargedo Jurupará
- » Parque Estadual do Jurupará
- » Gruta e Capela de São Sebastião

enjoy water sports such as stand-up paddle, wake board, water surfing, jet ski, speedboat rides, schooner, sailing boat, catamaran and fishing. In its surroundings, resorts, inns, camping, marinas, restaurants and houses for rent can be found.

-  **How to get there:** Diversas estradas levam à Represa Itupararanga - Ibiúna - SP
-  **Phone:** (+55 15) 3248-1140
-  **Website:** [www.turismo.ibiuna.sp.br](http://www.turismo.ibiuna.sp.br)
-  **Instagram:** @turismoibiuna
-  **Facebook:** f/EstânciaTurísticadelbiúna

## REPRESA ITUPARARANGA (ITUPARARANGA DAM)



On the banks of the Itupararanga Dam is the APA (Environmental Protection Area) of the same name, which protects an important source in the hydrographic basin, with green areas that represent plant remnants and wildlife refuges. The site has a lake with a main channel 16 miles long and 119 miles of banks, in a total area of 936 km<sup>2</sup>. The landscape is stunning and a great place for those who



## ROTA TURÍSTICA E CICLOTURÍSTICA SERRA DO VARGEDO JURUPARÁ (SERRA DO VARGEDO JURUPARÁ TOURIST AND CYCLE TOURIST ROUTE)



-  **How to get there:**  
Estrada do Vargedo - Ibiúna - SP
-  **Phone:** (+55 15) 3248-1140
-  **Website:** [www.turismo.ibiuna.sp.br](http://www.turismo.ibiuna.sp.br)
-  **Instagram:** @turismoibiuna
-  **Facebook:**  
[f/EstânciaTuristicadelbiuna](https://www.facebook.com/EstanciaTuristicadelbiuna)



From the center of Ibiúna, it is 15 miles to the access to the Jurupará Route. On the route, there are 8 miles of dirt road, with steep mountains, in the middle of the Atlantic Forest, with exuberant scenic beauty, beautiful waterfalls, the Santa Catarina Church

of 1836, ending at the Rio dos Bagres Bridge, Cachoeira do França Dam, access to the Jurupará State Park. Ideal for MTB, 4x4, motorcycle, hiking and adventure lovers.

## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

### IT IS WORTH KNOWING:

#### PARQUE ESTADUAL DO JURUPARÁ (*JURUPARÁ STATE PARK*)

The Jurupará State Park is one of the core zones of the Atlantic Forest Biosphere Reserve, part of the Green Belt Biosphere Reserve of the São Paulo. It has very rugged ecological corridors, the difficulty of the route is one of the great attractions of the 4x4 bike trails, followed by the beautiful landscapes, the waterfalls on the route and the diverse observation of local fauna and flora. Traditional

communities can also be found in the park. The park has 26,250 hectares and is located in the southern part of the municipality of Ibiúna, bordering the municipalities of Piedade, Tapiraí, Miracatu and Juquitiba. Currently, the park is managed by Fundação Florestal, requiring the visitor to make an appointment and pay for the ticket in advance.

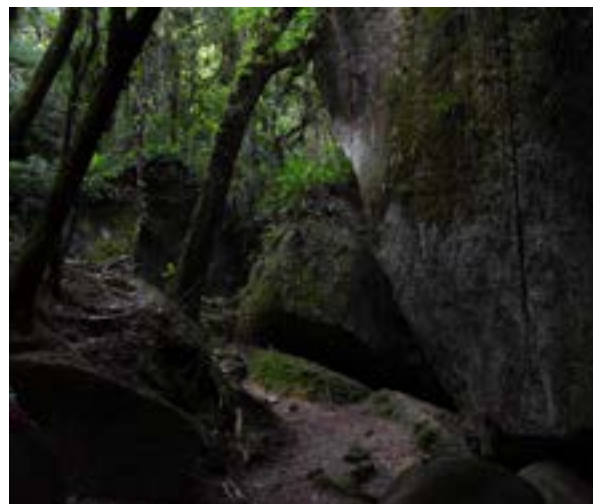
-  **How to get there:** Estrada do Vargedo - Ibiúna - SP
-  **Phone:** (+55 15) 3248-1140
-  **Website:** [www.turismo.ibiuna.sp.br](http://www.turismo.ibiuna.sp.br)
-  **Instagram:** @turismoibiuna
-  **Facebook:** f/EstânciaTurísticadelbiúna

#### GRUTA E CAPELA DE SÃO SEBASTIÃO (*SÃO SEBASTIÃO GROTTO AND CHAPEL*)

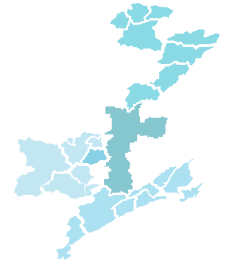


It has a trail from the Chapel of São Sebastião to the historic cave, which is located 28 km from the city center and is a place of rare beauty where you can observe the untouched Atlantic Forest, with stones up to seven meters high. The Feast of São Sebastião is celebrated

there throughout the month of May, a festival that has been going on for over 100 years, with masses, concerts, parades of horsemen, carts and pilgrims.



-  **How to get there:** Estrada de São Sebastião, Bairro Pocinho - Ibiúna - SP
-  **Phone:** (+55 15) 3248-1140
-  **Website:** [www.turismo.ibiuna.sp.br](http://www.turismo.ibiuna.sp.br)
-  **Instagram:** @turismoibiuna
-  **Facebook:** f/EstânciaTurísticadelbiúna



# ITAPECERICA DA SERRA


- › “Parque Municipal do Povo Roberto Nasraui”
- › Plaza del “Cruzeiro”
- › “Vale dos Templos”
- › “Mosteiro Nossa Senhora da Paz”
- › “Mosteiro São Geraldo” – “Cela São José”
- › Seminario “Maria Mater Ecclesiae do Brasil”
- › Gimnasio de Deportes – “Centro Educacional Poliesportivo Antonio Balduino”


## PARQUE MUNICIPAL DO POVO ROBERTO NASRAUI *(ROBERTO NASRAUI MUNICIPAL PARK)*



Also known as Parque do Povo, this is a space for culture, citizenship, tourism and leisure. The park, in addition to providing recreational activities for its visitors, plays an important role in the region, which is to recover the space next to nature, which is home to several springs and a lot of green. In a privileged location, a cozy environment was prepared to receive vi-

sitors, with an indigenous hut, sports courts, playground, walking track, toy library, snack bar and café, plant nursery, cultural arena, etc. It also houses the headquarters of the Secretary of Culture.

 **How to get there:**  
Rod. Pref. Bento Rotger  
Domingues, nº 500 - Mombaça  
Itapepecerica da Serra - SP


 **Phone:** (+55 11) 4775-2728


## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

### PRAÇA DO CRUZEIRO (CRUZEIRO SQUARE)



The Praça do Cruzeiro brings together the faithful from Itapeceira and other regions in the famous Reza do Cruzeiro, which takes place in May, linking the faith of those present in prayers made around the central cross. The square is a symbol of faith throughout the year, as several demonstrations of religiosity can be observed.


 **How to get there:**  
Av. XV de Novembro  
Itapeceira da Serra - SP


 **Phone:** (+55 11) 4666-5966

### VALE DOS TEMPLOS (VALLEY OF THE TEMPLE)


A space that brings together the two temples, famous for their setting with oriental decoration and vegetation, designed with the cherry trees that gather many people during flowering. They are also scenarios for clips filmed at the Buddhist temple Kinkaku-ji, a replica of the golden temple in Japan. Enkoji is a temple of Zen tradition, which disseminates and practices, through its members, the teachings of Buddhist practices.



 **How to get there:**  
Rua Camarão, 220 - Chácara das Palmeiras  
Itapeceira da Serra - SP

 **Phone:** (+55 11) 4666-5966

 **Instagram:** @temploenkoji

 **Facebook:** f/Templo-Enkoji



## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE



### MOSTEIRO NOSSA SENHORA DA PAZ

(NOSSA SENHORA DA PAZ MONASTERY)

St Mary's Abbey, founded in 1911, has its roots in the Abbey of Our Lady of Consolation in Stanbrook, England. Nossa Senhora da Paz Monastery, surrounded by a beautiful and vast area of Atlantic Forest, is home to 27 nuns who pray, work, study and rest together. The Monastery also has a shop, which sells religious articles such as replicas of the works of the artist Cláudio Pastro, books, key chains, ceramics, chocolates and liqueurs, produced by them.



#### How to get there:

Estrada Mosteiro Nossa Senhora da Paz, 1400 - Parque Santa Adélia - Itapeverica da Serra - SP



**Phone:** (+55 11) 4667-1674



**Website:** [www.mnspaz.com](http://www.mnspaz.com)



**Instagram:** @mosteiro\_nspaz



#### Facebook:

f/Mosteiro-N-Sra-Da-Paz



### MOSTEIRO SÃO GERALDO - CELA SÃO JOSÉ (SÃO GERALDO MONASTERY - SÃO JOSÉ CELL)

Cela São José, located in the countryside and surrounded by the Atlantic Forest, is close to Nossa Senhora da Paz Monastery. Another environment conducive to cloistered life, but without abandoning the external works. With the construction of the Conventual Church, dedicated to São Martinho de Tours, and the Nova Hospedaria, this space of liturgical life, manual work, recollection, silence and prayer was built. The monastery also has the "Artesanato dos

Monges" store where visitors can find bread, cakes, ice cream, incense and handcrafts produced by the monks.



#### How to get there:

R. Estrada Mosteiro N. Sra. da Paz, 1665 -Potuverá - Parque Santa Adélia  
Itapeverica da Serra - SP



**Phone:** (+55 11) 93028-0042



**Instagram:** @celasaojose



#### Facebook:

f/Mosteiro-São-Geraldo-Cela-São-José

## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

### SEMINÁRIO MARIA MATER ECCLESIAE DE BRAZIL



In the year 2000, the Legionaries of Christ, a religious congregation dedicated to the formation of diocesan priests, founded the Matter Ecclesiae seminary, inspired by the international seminary in the city of Rome, built by Blessed John Paul II. The institution now has more than 250 ordained priests, working in various dioceses throughout Brazil. The religious buildings built there in the midst of a lot of greenery are dedicated to cults, prayers, worship rituals, ceremonies and cloistered life, but they also transform the landscape of the region and

bring together believers from all over the world.



-  **How to get there:**  
Rua África, 1000 - Jardim Imperatriz  
Itapecerica da Serra - SP
-  **Phone:** (+55 11) 4775-4943
-  **Website:** [www.smme.org.br/](http://www.smme.org.br/)
-  **Instagram:**  
[@seminariomariamaterecclesiae](https://www.instagram.com/seminariomariamaterecclesiae)
-  **Facebook:**  
[f/seminariomariamaterecclesiae](https://www.facebook.com/seminariomariamaterecclesiae)

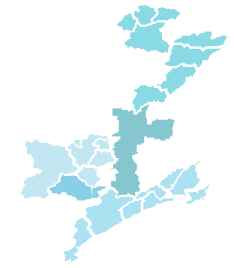
### GINÁSIO DE ESPORTES – CENTRO EDUCACIONAL POLIESPORTIVO ANTONIO BALDUSCO (SPORTS GYM - ANTONIO BALDUSCO MULTI-SPORT EDUCATIONAL CENTER)

The gym has space and infrastructure for holding large events. It hosts the traditional “Festa do Peão de Boiadeiro de Itapecerica da Serra”, which brings together more than 32,000 people per show. The gymnasium bleachers have 4,680 seats and part of the court, when used, reaches 10,000. It is also in this space that several championships and sports tournaments are held, bringing competitors from different parts



of Brazil. It also hosts religious events that attract crowds of worshipers and offers the population a series of sports activities for all ages.

-  **How to get there:**  
Av. Dona Anila, 1001 - Olaria  
Itapecerica da Serra - SP
-  **Phone:** (+55 11) 4667-1148



# JUQUITIBA






- » Represa “Cachoeira do França”
- » Cascadas
- » “Parque Estadual do Jurupará”
- » “Sítio Espinheiro Negro”
- » Rafting Río Juquiá
- » “Toca da Raposa”
- » “Terra Luminous”
- » “Vila Viking Brasil”
- » “Aldeia do Artesanato”
- » “Juquibier”
- » “Viva Eco Parque”

## REPRESA CACHOEIRA DO FRANÇA (CACHOEIRA DO FRANÇA DAM)



Considerada una de las más bellas de São Paulo la Presa “Cachoeira do França” es uno de los principales puntos turísticos de Juquitiba. Ubicada entre Juquitiba e Ibiuna, la presa es el resul-

tado de la represa construida para la “Planta Hidroeléctrica França”, en 1957. Después de todo ese tiempo, el sitio aún es uno de los principales puntos de destaque para la práctica de deportes, ocio y pesca. Rodeada por la vegetación del Bosque Atlántico, la presa cuenta con distintos establecimientos, como la marina, los sitios propios para la pesca, conocidos como “pesqueiros”, los campings, las posadas y las cabañas.

-  **How to get there:**  
Estrada Turística Cachoeira do França x Estrada da Marina 260 Juquitiba - SP
-  **Phone:** (+55 11) 4681-2756
-  **Website:**  
[www.turismo.juquitiba.sp.gov.br](http://www.turismo.juquitiba.sp.gov.br)
-  **Instagram:** @prefeituradejuquitiba
-  **Facebook:** f/prefeituradejuquitiba



## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE


### CACHOEIRAS (WATERFALLS)



Juquitiba means “land of many waters” in Tupi-Guarani and the city has really been blessed with a large number of rivers, springs, waterfalls and dams, which makes it a great destination for practicing water sports. The Monjolo, Palomar, Cafezal, Bonito, Camargos, Lagoa Azul, Torre and Tangarás waterfalls offer, in addition to a stunning and different look in

each of them, direct contact with nature and many options for adventure sports.

 **How to get there:**  
Juquitiba - SP

 **Phone:** (+55 11) 4681-2756




### IT IS WORTH KNOWING:

#### PARQUE ESTADUAL DO JURUPARÁ (JURUPARÁ STATE PARK)

The park occupies an extension of 26,250.47 hectares. It is administered by the Forestry Foundation, of the State Secretary for the Environment. The name of Tupi-Guarani origin literally means “the mouth of varied colors”, perhaps attributed to the kinkakin, a nocturnal mammal that lives in the treetops, similar to the coati.

The França dam is one of the two large dams found inside the park, the other is Fumaça dam. The park is located in the southern region of the municipality of Ibiúna and borders the municipality of Juquitiba, in the Ribeira Valley.

 **How to get there:**  
Estrada Cachoeira do França,  
km 13,5 - Juquitiba - SP

 **Phone:** (+55 11) 4681-2756


## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE


### SÍTIO ESPINHEIRO NEGRO (*ESPINHEIRO NEGRO RANCH*)




There are more than 17 hectares with 90% covered by native Atlantic Forest vegetation, specifically the Dense Ombrophylous Forest in different stages, with an incredible diversity of flora. This site is the perfect setting for birdwatching of the most varied species. So far, there are more than 320 species recorded on the site.



 **How to get there:**  
Rua 2, Bairro Serra do Cafezal  
Jujutiba - SP

 **Phone:** (+55 11) 95888-2394

 **Website:**  
[www.espinheironegro.com/](http://www.espinheironegro.com/)

 **Instagram:** @sitiespinheiro

 **Facebook:**  
[f/sitiespinheironegro](https://www.facebook.com/sitiespinheironegro)

## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

### RAFTING RIO JUQUIÁ (RAFTING JUQUIÁ RIVER)




Rafting in Juquiá is recognized as the most traditional route for Rafting in Brazil and is recommended for beginners in the sport. The most sought-after adventure in Juquitiba, rafting takes place on a course with backwaters and rapids at a level considered intermediate for the practice

of the activity. The instructors enhance the tour with challenges and games, which make the tour an exciting experience along the Juquiá River. The ideal volume of water in the Juquiá River is the biggest attraction for practitioners of this sport. During the descent, adventurers enjoy a sur-



prising view of the Atlantic Forest. On full moon nights, night rafting still takes place, with the sounds of the forest serving as a soundtrack.

 **How to get there:**  
Estrada dos Carmos 2000 / 1600  
Juquitiba - SP

 **Phone:** (+55 11) 99934-2903 e  
97231-1023

 **Website:** [www.rioabaixo.com.br](http://www.rioabaixo.com.br)  
/ [www.canoar.com.br](http://www.canoar.com.br)

 **Instagram:**  
[@rioabaixo](https://www.instagram.com/rioabaixo) / [@canoar](https://www.instagram.com/canoar)

 **Facebook:**  
[f/RioAbaixoRaftingAventura](https://www.facebook.com/RioAbaixoRaftingAventura) /  
[f/canoar.rafting](https://www.facebook.com/canoar.rafting)

## TOCA DA RAPOSA

Created by educators, it is part of the so-called Green Belt, around the metropolitan region of São Paulo. In its area live species of free-living fauna, such as toucans, bellbirds, tanagers, thrushes, jacus, hummingbirds, rails, woodpeckers, owls, deer, marmosets, serelepes, ocelots, agoutis, otters, hedgehogs, tegus, armadillos among many others. In the vegetation we find Embaúbas, Ferns, Cedars, Manacás, Tapassuares, Araticuns, Capi-



xinguis, Canelas, Jerivás, Palmitos Jussara, among other very significant species.

In its space, there is a Conservationist Breeding Area for Wild Animals, with birds, reptiles and mammals. The breeding site is authorized by IBAMA. In addition to offering moments of leisure, the idea is to multiply knowledge and respect for the conscious use of natural resources.



### How to get there:

Rodovia Régis Bittencourt,  
Km 323 - Juquitiba - SP



**Phone:** (+55 11) 3813-8773 /  
4681-2854 / 95050-0559



**Website:** [www.tocadaraposa.com.br](http://www.tocadaraposa.com.br)



**Instagram:**  
@tocadaraposajuquitiba



**Facebook:**  
f/tocadaraposalazerecultura





## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

 IT IS WORTH  
KNOWING:

### TERRA LUMINOUS

Institute for environmental conservation and evolution of consciousness, it is located in the middle of the forest and on the edge of the Serra do Mar State Park. It is an experiment in the new world, with a research center that combines the development of socio-environmental projects, in a space that offers courses, experiences and therapies and even an ecovillage, still in formation.

 **How to get there:**  
Estr. da Fazenda Vista Verde, 7300 - Juquitiba - SP

 **Phone:** (+55 11) 94513-4554


 **Website:** [www.terraluminous.eco.br](http://www.terraluminous.eco.br)

### ALDEIA DO ARTESANATO

Aldeia do Artesanato is one of the most interesting tourist and cultural points in Juquitiba. With several artistic chalets spread around the place, the Village visitors will find rustic clay

vases, embroidery, canvases, bee products, baskets, carved plaques, rustic furniture, bird feeders, patchwork, plants, hammocks, straw baskets, ornaments in general and numerous objects. Aldeia do Artesanato enchants visitors with its rustic works of art.

 **How to get there:**  
Avenida Tancredo de Almeida Neves 11 - Juquitiba - SP

 **Phone:** (+55 11) 4681-2756

 **Facebook:** [f//aldeiadoartesanato](https://aldeiadoartesanato)


### VILA VIKING BRAZIL


Nordic culture is something that has always fascinated many people, but few in the country really know how the Nordics lived, their occupations and customs.

At Vila Viking Brasil, recreators are specialized in different activities related to the period of the Viking era, such as food, carpentry, forging, combat, art, mythology, weaving, foundry and music. The village is like a living museum, with a cultural space. More

than a scenery and a lot of history, the idea is to bring tourists a lot of knowledge about the period of the Viking age based on archaeological finds and historical studies




 **How to get there:**  
Estr. Particular - Sítio Gervásio Juquitiba - SP

 **Phone:** (+55 11) 96311-4278

 **Website:** <https://vilaviking.com.br/>

 **Instagram:** @vilavikingbrasil





 **Facebook:** [f/VilaVikingBrasil](https://VilaVikingBrasil)

# MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

## JUQUIBIER



Juquibier Cerveja do Mato awakens the desire to know and enjoy beers that propose new flavors and experiences, as it is located in a charming place, in the middle of the largest Atlantic Forest reserve in Brazil. The micro brewery also has as a differential the integration with nature, with welcoming environments and a beer hostel.

-  **How to get there:**  
Estrada da Fazenda Ribeirão Grande 6005 Bairro das Senhorinhas - Juquitiba - SP
-  **Phone:** (+55 11) 91087-3366
-  **Instagram:** @juquibier
-  **Facebook:** f/brassaria.juquibier

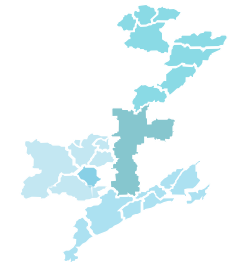


## IT IS WORTH KNOWING:

### VIVA ECO PARQUE

Water park with water slides and wave pool, it has a scenic city, where several TV shows like Os Trapalhões have been recorded. Also known as Gugu Park, the eco park has trails and waterfalls in the middle of the Atlantic Forest.

-  **How to get there:**  
Estrada do Jacuba, 2011  
Juquitiba - SP
-  **Phone:** (+55 11) 4683-2083
-  **Website:**  
[www.vivaparque.com.br](http://www.vivaparque.com.br)
-  **Instagram:** @vivaparqueoficial
-  **Facebook:**  
f/vivaparqueaquatico





# SÃO LOURENÇO DA SERRA

- » “Pesqueiro do Triângulo”
- » “Pesqueiro Pantanal”
- » “Pesqueiro Morada da Saracura”
- » “Olaria Bebidas Artesanais”

very comfortable, as they respect nature. Family environment and places adapted for all ages.



 **How to get there:**  
Estrada Francisco Carlos Castro  
Neves, 66 - Triângulo Azul  
São Lourenço da Serra - SP

 **Phone:** (+55 11) 95155-6564

 **Website:**  
[www.pesqueirotriangulo.com.br](http://www.pesqueirotriangulo.com.br)

## PESQUEIRO DO TRIÂNGULO (*TRIÂNGULO FISHERY*)

It is a fishery with a restaurant and has all the structure to receive tourists. It has a playground, waterfall, ecological trail, kiosks and rustic barbecues. On weekends, self-service per kilo, with homemade food made on a wood stove. In terms of fishing, the lake is used for traditional fishing, in the catch-and-pay style or for fans of sport fishing. Rustic facilities, but





## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

### PESQUEIRO PANTANAL (PANTANAL FISHERY)




In this fishing spot, fun is guaranteed for the whole family and especially for fishing lovers with a variety of fish: Pacu, Carp, Tilapia, Traíra and Bagre. It also has the convenience of a restaurant and a leisure area for the whole family.


 **How to get there:**  
Rodovia Régis Bittencourt, Km  
311,5 - Floreal Park  
São Lourenço da Serra - SP


 **Phone:** (+55 11) 97507-3805

### PESQUEIRO MORADA DA SARACURA (MORADA DA SARACURA FISHERY)

Fishery and restaurant, which serves good and hearty homemade food, with emphasis on fish. Peaceful environment, with a beautiful lake, for traditional “catch and pay” system. It also caters to sport fishing practitioners.

 **How to get there:**  
Estr. Maria Soares Pereira, 346 -  
Vila Rita Soares  
São Lourenço da Serra - SP

 **Phone:** (+55 11) 97568-5220

 **Facebook:** f/Pesqueiro-e-Restaurante-Morada-da-Saracura








## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

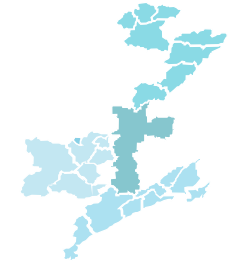
### OLARIA BEBIDAS ARTESANAIS (OLARIA/POTTERY HANDMADE DRINKS)



Those looking for good memories and affective gastronomy will find there their place for lots of history and fun. Its professionals are specialized in artisanal processes to produce food and beverages. Wood-roasted ham, artisan sausages such as copa, salami, sausages, beer and cachaça are produced on site.





-  **How to get there:**  
Estr. da Barrinha, 241 - Barrinha  
São Lourenço da Serra - SP
-  **Phone:** (+55 11) 99395-2382
-  **Facebook:** f/olariabebidas




- » “Haras Jau”
- » Igreja de “Jesus Eucaristia”
- » Igreja Misionaria “Nova Aliança”
- » Igreja “Nossa Senhora das Graças”
- » Capilla “São Pedro”
- » “Padaria Espiga Dourada”

Brazilian racehorse of the time turf aureus. He ran 17 times and only on two occasions did he fail to win. Born in the generation of 1956 at Haras Jahú, he won all the competitions held in Brazil. For many old turfsters he was the greatest Brazilian of all time. He managed to win the three tests of the Triplice Coroa (Triple Crown).

 **How to get there:**  
Rodovia Bunjiro Nakao, km 46,5,  
sentido Ibiúna  
Vargem Grande Paulista - SP

 **Phone:** (+55 11) 5533-8733

 **Website:** [www.harasjahu.com.br](http://www.harasjahu.com.br)

 **Instagram:** @harasjahuoficial

 **Facebook:** f/Haras-Jahu

 **HARAS JAHÚ** (JAHÚ STUD FARM)



Haras Jahú was created in the 1940s by the Almeida Prado family. The brothers João Adhemar and Nelson, passionate about horse racing, started the creation of the Purebred English breed, specialists in this type of competition. In the halls of the Cidade Jardim racecourse, the family paraded surrounded by the glamor and shine of the achievements of their champion stallions, such as the imposing sorrel Gualicho, the brave little Adil and the fantastic Farwell, who was undoubtedly the greatest

## IGREJA DE JESUS EUCARISTIA (*JESUS EUCARISTIA CHURCH*)



On April 26, 1998, the Jesus Eucaristia Church was inaugurated, with the presence of Chiara Lubich, in the Mariapolis Ginetta (Training Center of the Focolare Movement). The building was designed to seat 400 people, with a main door and two sides.

The sacristy is behind the presbytery. In the corners are the sound control room and the confessional. The three large bells that adorn the Church weigh around 1322 pounds and ring the notes “si”, “do” and “mi”.



### How to get there:

Rua Rosário Gáspar, 443,  
Mariapolis Ginetta  
Vargem Grande Paulista - SP



**Phone:** (+55 11) 98752-9809



### Website:

[www.igrejadejesuseucaristia.org](http://www.igrejadejesuseucaristia.org)



### Facebook:

[f/Igreja De Jesus Eucaristia](https://www.facebook.com/Igreja-De-Jesus-Eucaristia)


## MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE

### PARÓQUIA NOSSA SENHORA DAS GRAÇAS (NOSSA SENHORA DAS GRAÇAS PARISH)



The Nossa Senhora das Graças Parish, located in the city of Vargem Grande Paulista, belongs to the Pastoral Cotia region, has Fr. Reginaldo Machado and has several pastorals, movements and associations that contribute to the sanctification of the people of God.

 **How to get there:**  
Praça da Matriz, 76 - Centro  
Vargem Grande Paulista - SP

 **Phone:** (+55 11) 4158-3013

 **Facebook:**  
f/Nossasenhordasgraçasvpg


### PADARIA ESPIGA DOURADA (ESPIGA DOURADA BAKERY)




Espiga Dourada was born in 1988, on the banks of what was then Rodovia Bandeirantes (now Rodovia Bunjiro Nakao), selling only one type of bread displayed in a small wicker basket. The bread sold on the road was a way to go beyond the city walls, to reach everyone. In addition, that different atmosphere among all, the result of a life based on the Golden Rule, attracted many friends. No one

should pass in vain, that is, each one needed to be attended to in the same way as we would like to arrive to a bakery. And many left conquered by this smile. Trying to do to others what they would like to be done to them. Ginetta Calliari, one of the first to bring the Folclare Movement to Brazil, saw in Espiga Dourada a place to gather the family,

where people could find peace, dialogue and listening.

 **How to get there:**  
Rua Pauline Gogler, 61 -  
Mariápolis  
Vargem Grande Paulista - SP

 **Phone:** (+55 11) 4158-2667

 **Website:**  
[www.espigadourada.com.br](http://www.espigadourada.com.br)



CHECK OUT THE **FULL MAP**

**CLICK HERE**

This booklet is an Informative Guide with some attractions of the City of São Paulo and Nearby Destinations, in the State of São Paulo.

It is the result of field research carried out by the team of the Tourism Coordination, together with the interlocutors of the tourist regions, which sought to map the main tourist products of these regions and list them in Tourist Routes.

It is worth remembering that it is not a service guide, but if you need more information about the regions, we have inserted the contacts of the interlocutors on the side of the RTs.

Embark on this great adventure and enjoy nature and culture in Capital and its surroundings. Do not forget, of course, to follow the norms and guidelines of the São Paulo Plan.

Before leaving home, get in touch with the attractions and confirm the schedules - and for greater peace of mind and safety, speak with a local guide. City of São Paulo and Nearby Destinations awaits you!

Good trip!

## **TOURIST ROUTES CITY OF SÃO PAULO**

### **Karolini Barbosa**

Regional Tourism Interlocutor  
Phone: (+55 11) 3396-7125  
karolinibarbosa@prefeitura.sp.gov.br

### **Fernanda Ascar**

Regional Tourism Interlocutor (Alternate)  
Phone: (+55 11) 3224.6000  
e-mail: comtur@spturis.com

## **COSTA DA MATA ATLÂNTICA ROUTE**

### **Fábio Santos**

Regional Tourism Interlocutor  
Phone: (+55 13) 99757.9424  
e-mail: fabiosantos.setur@gmail.com

### **Virna Gomes Meira**

Regional Tourism Interlocutor  
Phone: (+55 13) 3496.5722 – Phone: (+55 13) 99778.4849  
e-mail: virnagomes@praiagrande.sp.gov.br

## **ENTRE SERRAS E ÁGUAS ROUTE**

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Regional Tourism Interlocutor (Incumbent)  
Phone: (+55 11) 99672.2423  
e-mail: turismo@mairipora.sp.gov.br

### **Marguerite Fioravante dos Santos**

Regional Tourism Interlocutor (Alternate)  
Phone: (+55 11) 98870.1818  
e-mail: turismo@mairipora.sp.gov.br

## **MANANCIAIS, AVENTURA, ARTE E NEGÓCIOS ROUTE**

### **Mauro Ramos de Oliveira**

Regional Tourism Interlocutor (Incumbent)  
Phone: (+55 11) 4681.3226  
e-mail: turismo@juquitiba.sp.gov.br

### **Ivo Farias**

Regional Tourism Interlocutor (Alternate)  
Phone: (+55 11) 4781.1044  
e-mail: ivofarias@embu.sp.gov.br / acise@embu.com.br



STATE GOVERNMENT OF SÃO PAULO

# CITY OF SÃO PAULO AND NEARBY DESTINATIONS

CITY OF SÃO PAULO STATE TRAVEL GUIDE