

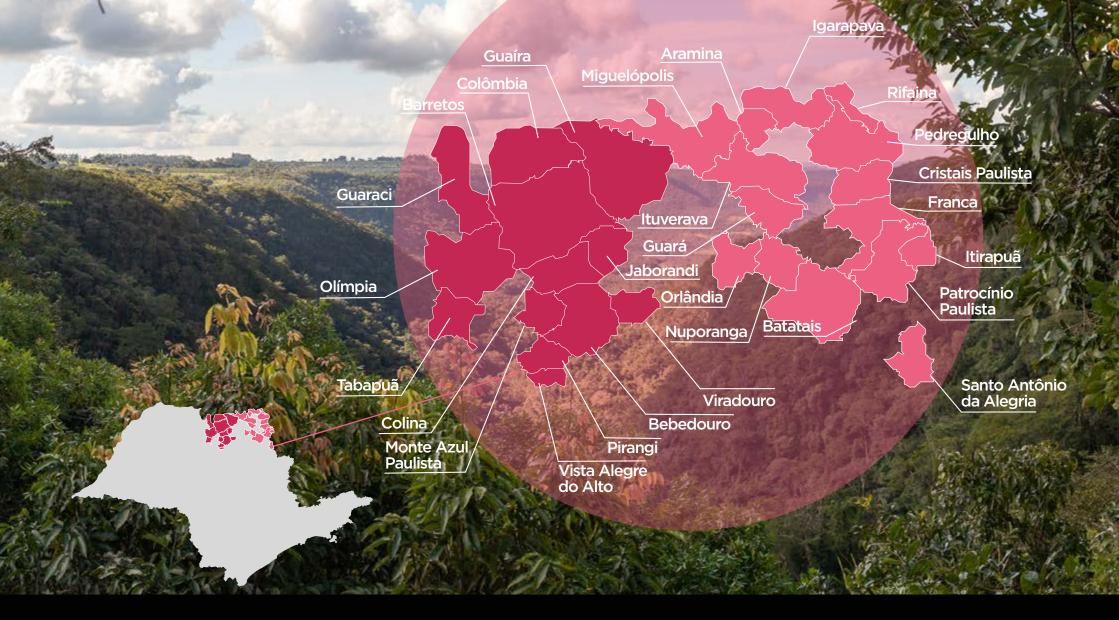
LAGOS DO RIO GRANDE, ÁGUAS SERTANEJAS AND DISTRITO TURÍSTICO DE OLÍMPIA

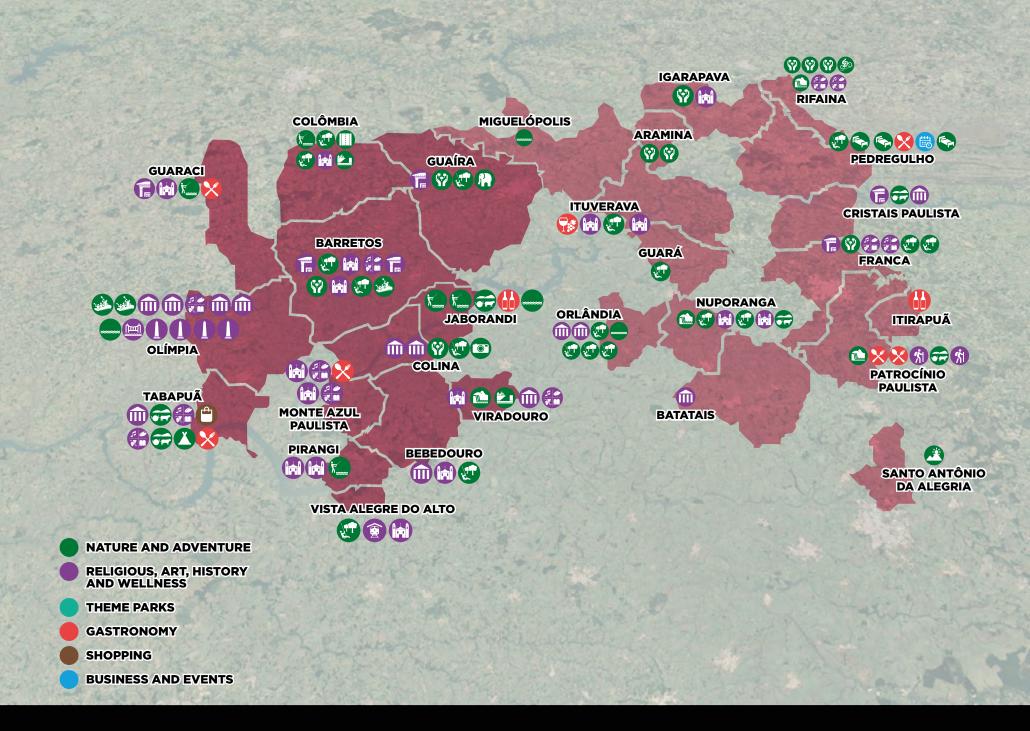
THE REGION

The moving waters. Valuing the 25 cities region with countless ways to attract people, sports, with an endless beauty, there are lakes, waterfalls, rivers and resorts in a unique geography, with exuberant fauna and flora revealed in attractions of all kinds and of all tastes.

The pleasant climate of the countryside, its hospitable people and a lot of history, enchant by the richness of its culture, gastronomy, sports and all of the attractions offered. A perfect combination of people, nature and lifestyle of its inhabitants with all the best they can offer the tourists, taking advantage of the perfect scenery and affecting people on what they really want to experience.

THE REGION







In this guide you will be surprised by the diversity of experiences and the cultural richness that crosses generations. The awareness surrounding the preservation of the environment, the history of each place, the traditions of the countryside and the strength of regional tourism can be found on every page of this guide.

When traveling in each image and description, comes the desire to visit the cities, the surroundings, the attractions and live the experiences of these very interesting paths. Surprise yourself with everything this region can offer. It will be, to say the very least, incredible, to get to know the Tourist Routes of Lagos do Rio Grande, the Águas Sertanejas and the Tourist District of Olímpia in more details.

Click on the icons on each attraction to check: O How to get there, the official website and social network.

LOTS OF WATER AND A LOT OF TOURISM IN THE NORTHEAST PAULISTA REGION

15 cities compose the Lagos do Rio Grande tourist region, located in the northeast of São Paulo. The region is close to the Grandes Lagos, where the Rio Grande has dams and reservoirs such as Pedregulho, Igarapava and Miguelópolis.

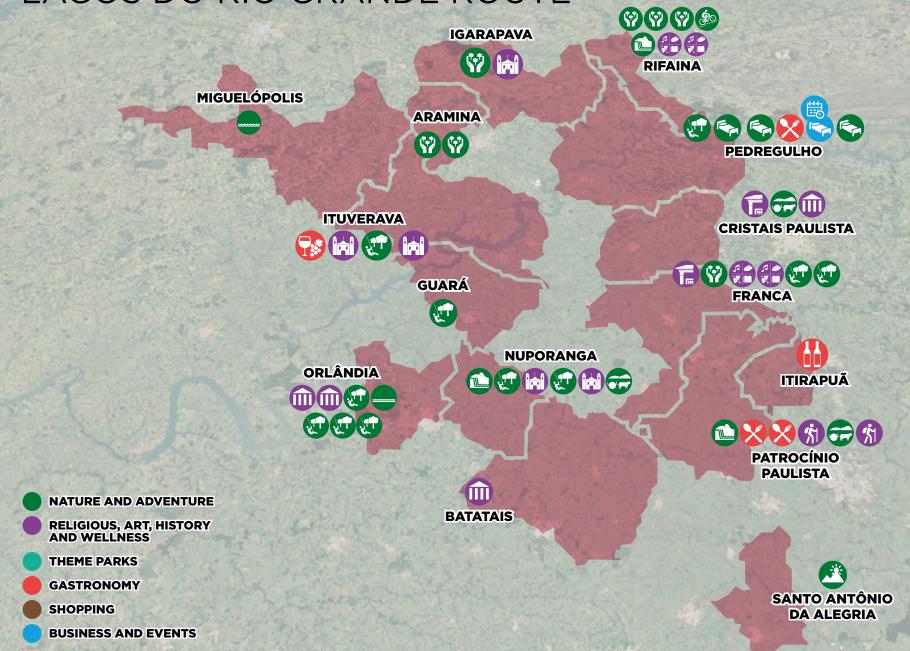
Thanks to its location and infrastructure, Franca is considered the gateway to regional tourism and municipalities such as Pedregulho, Rifaina, Miguelópolis and Igarapava, bathed by the Rio Grande, with different types of tourism. Ituverava is dedicated to religious tourism and ecotourism – the destination has a dam and parks dedicated for fishing, practicing sports and nautical tours.

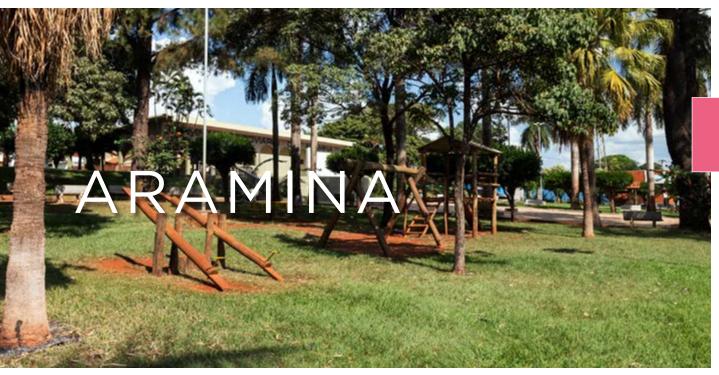
Batatais houses the largest collection of sacred works by Cândido Portinari (one of the most important Brazilian painters) in the country and has a busy calendar of events. In Santo Antônio da Alegria, tourists can practice adventure sports. Parque da Gruta is one of the attractions of Orlândia, with a strong equestrian tradition, stud farms, horseback riding and horse breeding centers. Tucunaré fishing attracts visitors to Miguelópolis, which has a favorable climate for sports and nautical trips. Tourists will find waterfalls, streams and rivers in Patrocínio Paulista, with a perfect landscape for jeep and motorcycle rides.

With a strong handicraft tradition, the center of Nuporanga has beautiful gazebos and fountains. The city has natural landscapes such as Cachoeira dos Dourados. Itirapuã is heavily influenced by Portuguese and Spanish immigrants, as well as Cristais Paulista, whose name derives from the large amount of quartz crystals that can be found in the region. Guará, named after the large number of maned wolves and maned birds in its surroundings, also has a lot of nature and outdoor leisure options.

Cities on the rout » Ituverava » Nuporanga » Batatais » Santo Antônio da Alegria » Orlândia » Guará Miquelópolis » Patrocínio Paulista » Itirapuã » Aramina » Igarapava » Rifaina » Cristais Paulista » Pedregulho » Franca









» Parque Juvenal Campos» Praça Marcelo Cagliari

PARQUE JUVENAL CAMPOS (JUVENAL CAMPOS PARK)

The legendary place where the Festa do Peão de Aramina (Peão de Aramina Festival) takes place. With an infrastructure to receive more than 5 thousand people, in addition to the competition between the pawns and musical attractions, many of these events seek to exercise activities and respect traditions of the hick culture, and a people who love their lifestyle. Garrant contests, celebration of country music and country cuisine, among other activities can be experienced in the park.

How to get there: Rua Antônio Yessenco Aramina – SP

Phone: (+55 16) 3752-7000



PRAÇA MARCELO CAGLIARI (MARCELO CAGLIARI SQUARE)



Also known as Praça da Rodoviária, the place is a postcard of the city. It has a large green area, with coconut trees, an area for physical activities, walks and the instagrammable sign that says "Eu amo Aramina" (I love Aramina).



O How to get there:

Rua Francisco Gama Aramina - SP



Phone: (+55 16) 3752-7000



SENHOR BOM JESUS DA CANA VERDE SANCTUARY, PORTINARI ARTWORKS, CÔNEGO JOAQUIM ALVES SQUARE GARDENS - TOPIARIES AND PORTINARI SCULPTURE

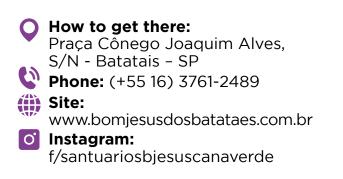
The Bom Jesus da Cana Verde Sanctuary is the initial landmark of the urban formation of Batatais. In neoclassical



style, there are beautiful stained glass windows and the largest collection of sacred works by Cândido Portinari (a famous Brazilian painter) inside. There are 22 paintings representing biblical passages. The square's central flower beds are formed by gardens worked in topiary – the art of clipping and shaping the foliage of plants. The sculpture "Portinari and his Blues" was also installed there in honor of the artist.



Santuário Senhor Bom Jesus da Cana Verde, Obras de Portininari, Jardim da Praça Cõnego Joaquim Alves (Topiarias) e Escultura de Portinari









» Casarão de Cristais Paulista » Hipódromo Municipal » Museu Histórico Municipal

CASARÃO DE CRISTAIS PAULISTA (CRISTAIS PAULISTA MANSION)



It is the oldest building in the city, a true historical heritage of great value and contrast among the many preserved residences in the city. It is also known as the palace or townhouse of Coronel José Pedro de Faria (Col. Juca Pedro), one of the founders of Cristais Paulista.

How to get there:

Av. Dr. Luis Rodrigues Nunes, 797, 14460-000 - Cristais Paulista- São Paulo- SP



Phone: (+55 16) 99238-6590

HIPÓDROMO MUNICIPAL (MUNICIPAL HIPPODROME)



A nice sporting and cultural attraction in the municipality, the horse racing is a tradition in Cristais Paulista and its Municipal Hippodrome is the stage for interesting disputes between the riders and animals.

How to get there:

Av. Antonio Prado, 14460-000 Cristais Paulista- São Paulo- SP





MUSEU HISTÓRICO MUNICIPAL (MUNICIPAL HISTORICAL MUSEUM)



The Casa da Cultura "Dona Candinha" (Cultural House of 'Dona Candinha'), also the headquarters of the Municipal Historical Museum, is located in a building built in 1918 - a place where until 1979 housed the train station of the Mogiana Company, The Cultural House was founded in 1986 and the Municipal Historical Museum in 2008. The museum has a collection of more than nine thousand photos (digital and printed), interviews with former residents, more than one hundred documents and CDs with several news published in Franca and Cristais newspapers between the years 1890 and 1965.

How to get there: Avenida Antônio Prado, 2259, Centro, Cristais Paulista - SP, 14460-000

Phone: (+55 16) 3133-9300







- Colégio Champagnat e
 Observatório de Astronômia
- » Jardim Zoobotânico
- Parque de Exposições Fernando Costa
- Casa Cultura e do Artista
 Francano "Abdias do Nascimento"
- Conjunto Poliesportivo "Prof. Hélio Palermo"
- » Praça Nossa Senhora da Conceição,
- » Relógio do Sol e Praça Barão

COLÉGIO CHAMPAGNAT E OBSERVATÓRIO DE ASTRONOMIA (CHAMPAGNAT COLLEGE AND ASTRONOMY OBSERVATORY)



The largest and most beautiful classical architecture building - with a French influence - in the city. It currently houses the Historical Archive, the Public Library, the Interactive Museum of Science and the "Dr. Thomaz Novelino" Astronomy Observatory, built in a cylindrical shape, with a rounded roof and a mechanical opening for the telescope.

How to get there:

Av. Champagnat, 1808 Centro -Franca - SP

Phone: (+55 16) 3711-9247





ZOOBOTÂNICO (ZOOBOTANICAL GARDEN)

A large area with a preserved native forest, which also has a remnant of the Atlantic Forest. Besides appreciating the fauna and flora, tourists can also be inspired by the practice of growing fruit tree seedlings, main varieties of coffee, and ornamental floriculture in the place.





() Phone: (+55 16) 3703-0454

Site: www.franca.sp.gov.br

Facebook: Prefeitura de Franca

PARQUE DE EXPOSIÇÕES FERNANDO COSTA

The park has a space of 10 hectares, which hosts fairs, festivals and exhibitions. Because it is heavily wooded, it is also used by the population on a daily basis for relaxing, reading and walking. The highlight is the artificial lake and its beautiful fountain.

How to get there:

Av. Dr. Flávio Rocha, 500 Franca - SP

- Phone: (+55 16) 3724-7080
- **Site:** www.franca.sp.gov.br
- Facebook: Prefeitura de Franca



CASA DA CULTURA E DO ARTISTA FRANCANO "ABDIAS DO NASCIMENTO" (HOUSE OF CULTURE AND ARTIST FRANCANO ABDIAS DO NASCIMENTO")

In this space, one can breathe art. In its building there is the MIS - Museum of Image and Sound, with a rich collection about the history of communi-

cation in the city; Franca's Pinacoteca, with a large room for exhibitions; the Museum of Franca's actress Regina Duarte, and a permanent exhibition of the artist and master of the fight against racism, Abdias Nascimento.





Site: www.franca.sp.gov.br Facebook: Prefeitura de Franca



CONJUNTO POLIESPORTIVO "PROF. HÉLIO PALERMO" (MULTI-SPORT SET "PROF. HÉLIO PALERMO")



A sports complex that has running and walking tracks, swimming pools, tennis courts and two gyms, where the Pedro Morilla Fuentes the "Pedrocão" - temple of Brazilian basketball, stands out.

How to get there: Rua dos Pracinhas, s/n Franca - SP



Phone: (+55 16) 3723-9171

Site: www.franca.sp.gov.br

Facebook: Prefeitura de Franca

PRAÇA NOSSA SENHORA DA CONCEIÇÃO, RELÓGIO DO SOL E PRAÇA BARÃO (NOSSA SENHORA DA CONCEIÇÃO SQUARE, THE SUNDIAL AND THE BARÃO SQUARE)



The city's main square has a sundial in the center. which is the only one in the country in the vertical position. There is only another one in Annecy, France. The square also has a luminous fountain, with sculptures called 'the four seasons', and an

acoustic shell. Close by, there is the Praça Barão (Barão Square), a meeting place for downtown merchants and former residents of the city.



Phone: (+55 16) 3711-9000

- Site: www.franca.sp.gov.br
- Facebook: Prefeitura de Franca







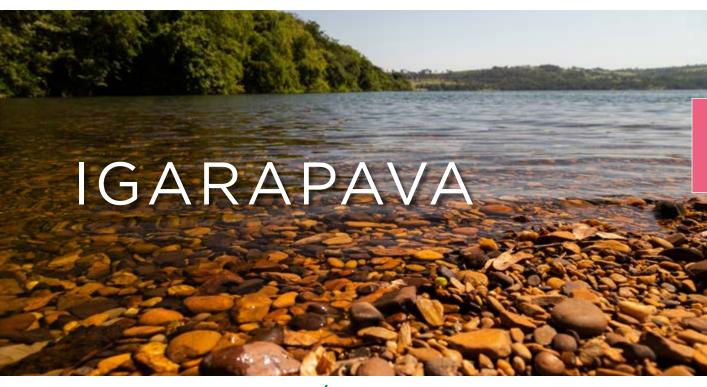
Centro de Edução Integrada
 "Américo Migliori" - Ginásio
 Municipal de Esportes

CENTRO DE EDUCAÇÃO INTEGRADA "AMÉRICO MIGLIORI" - GINÁSIO MUNICIPAL DE ESPORTES (INTEGRATED EDUCATION CENTER "AMÉRICO MIGLIORI" - MUNICIPAL SPORTS GYMNASIUM)

The gymnasium has several structures and guarantees leisure for Guará residents and its tourists. The main municipal events also take place there, as well as several activities developed by the Secretariat of Sports. The complex also has a lake, multi-sports court, tennis court, skateboarding track, soccer field, athletics track, gym and a beautiful forest.

- How to get there:
- Rua Amador Bueno 75 Centro Guará - SP
- (1) Phone: (+55 16) 3831-9867
- Site: www.guara.sp.gov.br/site/ pagina/pontos-turisticos







 Parque Ecoturístico Porto das Canoas
 Igreja Matriz Santa Rita de Cássia

PARQUE ECOTURÍSTICO PORTO DAS CANOAS (PORTO DAS CANOAS ECOTOURISTIC PARK)

The beauty is impressive and the nature-related activities attract tourists from all over the region. Nautical and adventure sports, ecotourism, fishing and diving can also be practiced there. It was in Igarapava that the singer Jair Rodrigues was born, and there is a whole park that has been reserved in his honor. The site still has planned lodging area, with chalets, restaurants,

children's play area, tennis courts, kiosks and a pier.

- How to get there: 272F+32 - Igarapava - SP
 Phone: (+55 16) 3173-8200
 Site: www.igarapava.sp.gov.br
- Facebook: f/psrigarapava



IGREJA MATRIZ SANTA RITA DE CÁSSIA (MAIN CHURCH SANTA RITA DE CÁSSIA)



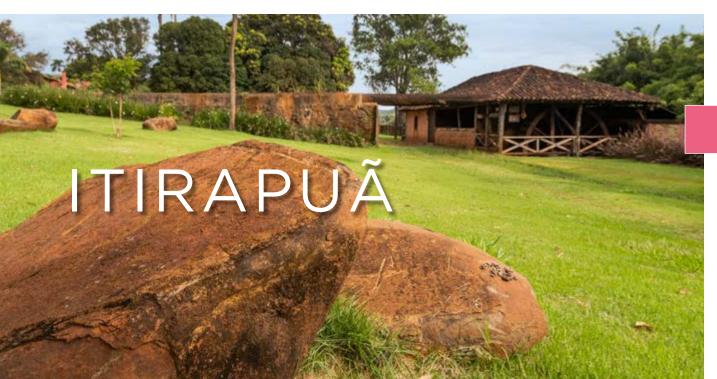
In 1921, the parish priest Manoel Paes Alexandre laid the cornerstone of the Santa Rita de Cássia Church, built in Gothic style and inaugurated in 1925. It is considered one of the most beautiful temples in the region.

How to get there:

0

Dr. Moisés do Amaral, 0 - Centro Igarapava - SP

- Phone: (+55 16) 3172-1607
- Site: www.igarapava.sp.gov.br
 - **Facebook:** f/psrigarapava





Besides enjoying an inspiring landscape and going back in time on a pleasant walk through Barra Grande Farm, it is possible to get to know the Cachaça distillery through a guided tour. The on-site store offers a cozy atmosphere to taste the cachaças manufactured in the centennial waterwheel-driven distillery and have

lunch with ingredients produced on the farm and in the region. The Santo Grau Itirapuã Clássica cachaça is produced at the Barra Grande distillery, the São Paulo representative of the world-renowned brand and stored in Jequitibá barrels.



» Cachaça Barra Grande



 How to get there: Zona Rural - Itirapuã - SP
 Phone: (+55 16) 99111-2846
 Site: www.cachacabarragrande.com.br

- **O** Instagram: @cachacabarragrande
- **Facebook:** @cachacabarragde





- » Vinícola Marchese di Ivrea
- » Igreja Nossa Senhora Rosário dos Homens Pretos
- » Parque Recreio Balduino Nunes da Silva
- » Pátio da Igreja São João

VINÍCOLA MARCHESE DI IVREA (MARCHESE DI IVREA WINERY)

The vineyards are made up of clones of the Sangiovese, Nebbiolo, and Moscato Giallo grape varieties, imported from Italy and adapted with absolute success to the lands of the ancient Caminho do Ouro (Gold Route), where Bartolomeu Bueno da Silva, the 'Anhanguera' - a paulista pioneer, passed in 1722. This project brings the millenary tradition in the production of wines from the north of Italy to the north of the state, breaking paradigms, from the exquisite cultivation of the grapes to the finalization of fine wines.



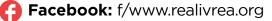
How to get there:

Rodovia Eliphio Perez Quireza, km 21, Zona Rural - Ituverava - SP 6 Phone: (+55 16) 99999-3677 🗰 Site:

www.marchesediivrea.com



O Instagram: @vinicolamarchesediivrea



(OUR LADY OF ROSARIO DOS HOMENS PRETOS CHURCH)



A bicentennial church built by slaves around 1820 to 1840. The church still has several characteristics of the time and a representation of the sacred way art on the walls. The image of Nossa Senhora do Rosario, carved in cedar, was brought to the city by the founding troopers of the city before the con-

PARQUE RECREIO BALDUÍNO NUNES DA SILVA



It is one of the city's main tourist attractions when it comes to ecotourism. With more than 1148150,44 yd², the park is ideal for those who are in search of leisure around the natural beauty. Its main attraction is the Salto Belo Waterfall, which curiously gave the city its name, since Ituverava means bright water jump or beautiful jump, in Tupi-Guarani language. The park provides a relaxing space for picnics, hiking, and a beautiful view of the river from the suspension bridge. struction of the church itself. Its characteristics are reminiscent of the work "Madonas de Cedro" by the famous brazilian sculptor Aleijadinho.

O How to get there:

Praça Largo do Rosário Ituverava - SP

Phone: (+55 16) 3839-1147

Site: www.ituverava.sp.gov.br/

Facebook:

f/ltuverava-Cultural-534317393255135



R. Cel. Irlandino Barboza Sandoval, s/n, Guanabara, 14500-000 - Ituverava - SP



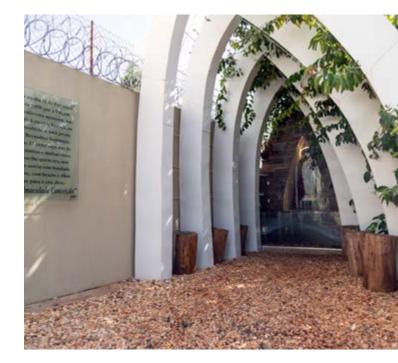
Site: www.ituverava.sp.gov.br/



LAGOS DO RIO GRANDE ROUTE PÁTIO DA IGREJA SÃO JOÃO BATISTA



Highlights are the giant panels "Cristo no Monte das Oliveiras" ("Christ on the Mount of Olives"), " and "A Mão do Batismo" ("The Baptism Hand") portrayed with perfection by the brazilian artist Lúcio Adalberto Lima Machado. The artworks impress tourists for their size, beauty, and fidelity. A very different and imponent religious attraction.



How to get there:

R. Antônio Marcondes dos Santos, 178 - Ituverava - SP

Phone: (+55 16) 3729-6473

Facebook: f/paroquiasao joaobatistaituveravasp/





 Praia Artificial David de Oliveira Freitas

PRAIA ARTIFICIAL DAVID DE OLIVEIRA FREITAS (DAVID DE OLIVEIRA FREITAS ARTIFICIAL BEACH)

A public beach on the banks of the Rio Grande, with an area of 4305,56 ft2 of sand, ideal for nautical activities and fishing. It has an infrastructure to receive tourists with a wooded camping area, a professional soccer field, a society field, a modern food court, an ice cream shop and 50 kiosks with barbecue grills for picnics.

How to get there:

Avenida Comendador Ragih Moysés s/n - Miguelópolis - SP

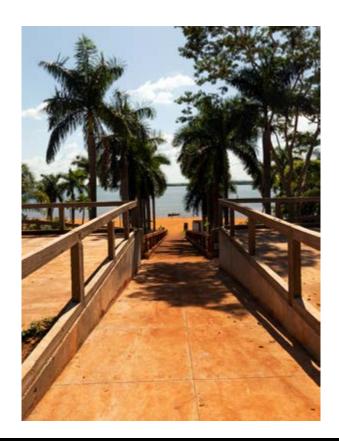
Phone: (+55 16) 3835-6611

Site:

www.miguelopolis.sp.gov.br/index

o Instagram:

@turismomiguelopolis



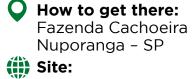




- Cachoeira dos Dourados
- » Praça Eloy Lima
- » Igreja Matriz do Divino Espírito Santo
- Centro Turístico Municipal Antônio Ferreira Viana
- Capelas da Cruz do Vau e Capela da Corredeira Nossa Senhora Aparecida
- » Fazenda São José

CACHOEIRA DOS DOURADOS (DOURADOS WATERFALL)

Sapucaí Mirim River rapids, surrounded by preserved forest and beautiful scenery. The beautiful landscape of the surroundings and the waterfall is another spectacle of nature, which attracts tourists from all over the region.



www.nuporanga.sp.gov.br







Located in the center of the city, the Praça Eloy Lima is a meeting point fort the 'Nuporanguenses'. It has beautiful landscaping, a bandstand, a light fountain and, in its surroundings, there are several century-old houses. Revitalized, the square gained food kiosks and a stage for artistic and cultural presentations.

• How to get there:

Praça Eloy Lima Nuporanga – SP

Site: www.nuporanga.sp.gov.br



Built in 1861, it was the city's landmark. It is the ultimate symbol of Nuporanga. Its architecture in neo-gothic sty-



le enchants everyone with its internal and external details

 How to get there: Praça Eloy Lima, 287 Nuporanga - SP
 Phone: (+55 16) 3847-2309
 Site: www.nuporanga.sp.gov.br
 Instagram: www.instagram.com/ igrejamatriznuporanga
 Facebook: f/igrejamatriznuporanga/

CENTRO TURÍSTICO MUNICIPAL ANTÓNIO FERREIRA VIANA (ANTÓNIO FERREIRA VIANA MUNICIPAL TOURISTIC CENTER)

A large leisure area with kiosks equipped with barbecue grills, a children's playground, a malha court (something like the Jeux de Palets) and a boules courts, two festival areas, a walking track and a beautiful lake for admiring the landscape and also for fishing.

How to get there:

Avenida Padre Geraldo Trossel Nuporanga - SP

Site: www.nuporanga.sp.gov.br



CAPELAS DA CRUZ DO VAU E CAPELA DA CORREDEIRA NOSSA SENHORA APARECIDA (CHAPELS OF CRUZ DO VAU AND CORREDEIRA NOSSA SENHORA APARECIDA)



The Capela da Corredeira Nossa Senhora Aparecida (Corredeira Nossa Senhora Aparecida Chapel) is the setting where the traditional Festa da Corredeira (Corredeira Festival) takes place, with a horse ride of faith and a countryside mass, in October, while in Capela Cruz do Vau (Cruz do Vau Chapel) there is a mass with a pilgrimage and a open market, coinciding with the Festa de Pentecostes (Pentecost) in May.

• How to get there:

- Fazenda Corredeira Nuporanga – SP
- **Site:** www.nuporanga.sp.gov.br

FAZENDA SÃO JOSÉ (SÃO JOSÉ FARM)

A Centennial farm, producing coffee for exportation. A place visited even by foreign tourists due to its award--winning coffee production. The farm has an old mansion, a dam, dairy and beef cattle breeding and sugar cane cultivation.









- » Museu Agromen de Máquinas Agrícolas
- » Museu Agromen de Carros Antigos
- » Parque Municipal Prefeito Cyro
- Armando Catta Preta Gruta
- » Espelho D'Água
- » Praça Flávio Silveira de Freitas
- » Sociedade Hípica de Orlândia
- » Praça Mãe Rainha

MUSEU AGROMEN DE MÁQUINAS AGRÍCOLAS (AGROMEN DE MÁQUINAS AGRÍCOLAS MUSEUM)



It is considered the largest museum of its kind in the world. The museum was set up by the businessman and farmer Jose Ribeiro de Mendonça, who started the collection in the 1980s, with a Massey Ferguson 35 tractor. The oldest one on display is a Fordson Major from 1917. The rarest is a Case FG-ZSM, from 1919. Another curiosity is the German Lanz Bulldog, which runs on a heater located in the front part of the tractor.

How to get there:

Rodovia Altino Arantes, no trevo do Km 361 da Rodovia Anhanguera - Orlândia - SP

Phone: (+55 16) 3821-7777

Site:

www.harasagromen.com.br

- Instagram: @haras_agromen
- **Facebook:** f/haras.agromen

MUSEU AGROMEN DE CARROS ANTIGOS (AGROMEN DE CARROS ANTIGOS MUSEUM)



This museum exhibits the only Cadillac V16 in Brazil. There are more than 100 antique cars in its collection. Among them a Mercedes 300S Cabriolet, the two Cadillac V16s, a Delahaye, and other relics of the automotive world.



PARQUE MUNICIPAL PREFEITO CYRO ARMANDO CATTA PRETA - GRUTA (MUNICIPAL PARK MAYOR CYRO ARMANDO CATTA PRETA - CAVE)



Better known as Parque da Gruta (Cave Park), it is the main tourist and leisure attraction in the city. Crossed by the Ribeirão do Agudo stream, the place is an urban park, with several natural springs, rich and diversified flora, and a cave where there is an altar in honor of Nossa Senhora Aparecida. Besides the preserved forest area, the park has a beautiful waterfall, hiking trails, a playground called Sitio do Pica Pau Amarelo (based on the fantasy novels written by Brazilian author Monteiro Lobato), a house with Snow White and the seven dwarfs, swimming pools, restaurants, sports courts, and picnic kiosks.



Rua do Parque, S/N Orlândia - SP





www.orlandia.sp.gov.br/novo/ turismo





A large area with a walking track, a children's playground, a playhouse for games that entertain and teach children, and an open-air gym with modern equipment. Espelho D'Água is also the stage of the traditional Holy Week fishing.

O How to get there:

Praça Homero Vieira- entrada pelas ruas 10 e 14- Bairro Vila Marcussi - Orlândia - SP

Phone: (+55 16) 3820-8063

Site:

www.orlandia.sp.gov.br/novo/ turismo





A well-wooded square, located in the center of the city, highlighting the monument with the Brazilian flag.



 How to get there: Rua Três s/n - Centro Orlândia - SP
 Phone: (+55 16) 3820-8063

Site:

www.orlandia.sp.gov.br/novo/ turismo

SOCIEDADE HÍPICA DE ORLÂNDIA (ORLÂNDIA EQUESTRIAN SOCIETY)

The first polo field built in Brazil is located at the Equestrian Center. This is how this sport started to be propagated and disputed in the state. Still in equestrianism, Orlândia has other equestrian centers and stud farms which, besides breeding, organize horseback rides, tours and other activities.

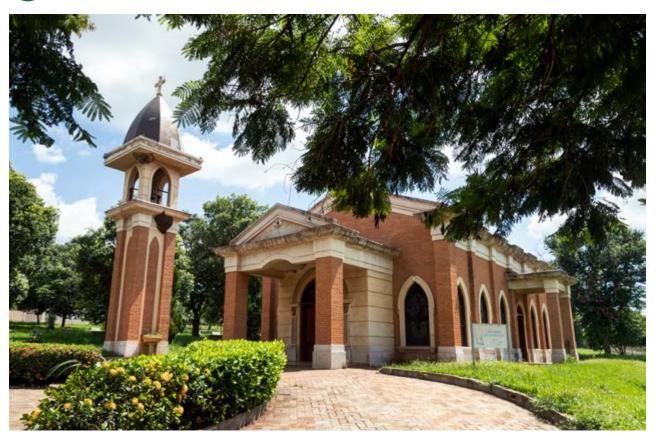


How to get there: Av. Oito, 1600 - Centro Orlândia - SP



Phone: (+55 16) 3826-0005

o Instagram: @sociedadehipicaorlandia PRAÇA MÃE RAINHA (*MÃE RAINHA SQUARE*)



The square has a modern, tree-lined structure, and is where the Mãe Rainha church is located. It has an open-air gym, for weight-training and stretching exercises, as well as a children's playground.

How to get there: Avenida do Café nº 2100, Jardim Teixeira - Orlândia - SP

Phone: (+55 16) 3826-1315

Site:

www.orlandia.sp.gov.br/novo/ turismo

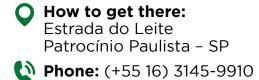
PATROCÍNIO PAULISTA



- » Cachoeira do Esmeril
- » Restaurante Rancho do Vale
- » Rancho JP
- » Hotel Fazenda Alvorada
- Serra dos Rosas
- » Fazenda Santa Cecília
- Caminho da Fé de Patrocínio Paulista

CACHOEIRA DO ESMERIL (ESMERIL WATERFALL)

There are more than 60 meters of free fall, and it is considered one of the seven most beautiful waterfalls in the state. The exuberant view impresses, not only for its grandiosity, but for the natural charm, with colors and formations that are perfect for nature lovers.





RESTAURANTE RANCHO DO VALE (RANCHO DO VALE RESTAURANT)

A typically rural restaurant, with a local cuisine - a taste of the countryside and a countryside atmosphere. At Rancho do Vale, the country music presentations are also the attractions that bring tourists from all over the region.



 How to get there: Estrada do Lambari Patrocínio Paulista - SP
 Phone: (+55 16) 98250-4543 RANCHO JP



A restaurant located on the bank of the Sapucaizinho River, with a large wooded area. Tourists can, in the midst of nature, enjoy horseback rides and taste typical dishes from the countryside cuisine, such as "vaca atolada" and "porco na lata".

How to get there: Avenida Major Alvarenga (342,97 km) 14401-120 Patrocínio Paulista, SP

🚺 Phone: (+55 16) 98159-5225

HOTEL FAZENDA ALVORADA

This hotel has chalets, a swimming pool, and all of the attractions a farm hotel can offer. Ideal for relaxing, with comfort and activities of all kinds and all tastes.

How to get there: Estrada do Lambari Patrocínio Paulista - SP

Phone: (+55 16) 99751-7757





Mountain range where adventure sports are practiced, such as rappelling and climbing. The scenery is exuberant and shelters animals of various species. A rich nature, still little explored by tourists, that reserves enchantments that are being revealed, mainly by the population itself that is now starting to explore the region.





FAZENDA SANTA CECÍLIA (SANTA CECÍLIA FARM)



The farm has one of the largest remnants of native forest vegetation in the region. There are almost 100 hectares of Atlantic Forest and 60 hectares of Cerrado, preserved by its owners. It has the infrastructure to carry out different activities in contact with nature and also a setting for scientific research, projects, courses and ecological tours.



How to get there:

Estrada do Leite/Lagoa do Serrado - Patrocínio Paulista - SP

Phone: (+55 16) 99405-3670

Site:

www.fazendasantacecilia.com

O Instagram: @santaceciliafazenda



CAMINHO DA FÉ DE PATROCÍNIO PAULISTA (PATH OF FAITH OF PATROCINIO PAULISTA)

One more step on the religious tourism travelers path. The Caminho da Fé de Patrocínio Paulista, in this stretch only, passes through 7 chapels and churches, 3 within the municipality and 4 in the rural area, being them: Nossa Senhora Aparecida Chapel, São Tomé Chapel, Santa Cruz Chapel, Nossa Senhora das Graças Chapel, Nossa Senhora do Patrocínio Main Church, Santa Cruz de Montefalco Chapel and São Sebastião Chapel.



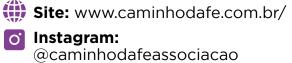




Phone: (+55 16) 3145-9910



















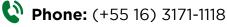
- » Parque Estadual Furnas do Bom Jesus
- » Pousada Peroba Rosa
- » Pousada Piratas do Barro Branco
- » Empório Aroeira
- » Octavio Café / O Coffee
- » Estância Alto da Boa Vista

PARQUE ESTADUAL FURNAS DO BOM JESUS (FURNAS DO BOM JESUS STATE PARK)

The park preserves remnants of the cerrado region of São Paulo. The forests and waterfalls are natural beauties that attracts for its whole set. These areas can be explored by trails and some viewpoints. The highlight is the Cascata Grande, the largest waterfall of the Park, with up to 132 meters of free fall. There are 9 thousand hectares that are also home to a great diversity of fauna and flora.

O How to get there:

Av. Orestes Quércia, Km 0,7 Pedregulho – SP



Site: www.guiadeareasprotegidas. sp.gov.br/ap/parque-estadualfurnas-do-bom-jesus





Surrounded by mountains with an exuberant green, in the middle of the Atlantic Forest, with land animals and several birds. It is the place to relax and enjoy nature to recharge your energy. With comfort, coziness, and exquisite gastronomy.



How to get there: Fazenda Boa Fé, 35 Pedregulho - SP **Phone:** (+55 16) 99729-0530

O Instagram: @pousadafazendaperobarosa

Facebook: f/pousadafazendaperobarosa



POUSADA PIRATAS DO BARRO (BRANCO PIRATAS DO BARRO BRANCO LODGE)

The environment impresses for its fantastic beauty and for being located between dams and mountains. Ideal for water sports and ecotourism lovers, it offers tours to visit five wa-



terfalls. The sound of the water and the wind creates an atmosphere of freedom and peace. The aromas and flavors activate all the sensations, the conversation with friends, and the pleasure of the good table.







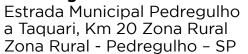
LAGOS DO RIO GRANDE ROUTE

EMPÓRIO AROEIRA (AROEIRA EMPORIUM)



A place treated as a gastronomic market of the region. From the deck, it is possible to see the Jaguara hydroelectric power plant dam and a small part of Rifaina. Its strong point is the production of coffee, cachaça, and artisan cheese, with awards in contests in the Serra da Canastra. The sweets, drinks, coffee, breads and the traditional pork can attract tourists from all over the state. It also function as a meeting and support point for cyclists, motorcyclists and trail riders.

How to get there:



- **Phone:** (+55 16) 998227-3034
- **instagram:** @emporio_aroeira
- Facebook: f/emporioaroeira



Owners of the most famous chain of coffee shops in the capital and city centers, that's Octávio Cafés. It has in its headquarters, in Pedregulho, all the international base of cultivation, production and industrialization of coffee. Currently, it receives business tourists from all over the world. Its structure to receive visitors ranges from lodging and food to transportation. It is restricted to business tourism/MICE.



- How to get there: Rod. Joao Pedro Diniz km 05 Pedregulho – SP
- **Phone:** (+55 16) 3171-1501
- **Site:** www.ocoffee.com.br
- **Instagram:** @ocoffeebr
- Facebook: f/ocoffeebr





A camping area, with a swimming pool for adults and children and a large area with kiosks for barbecues, Alto da Boa Vista Resort is a leisure option for the whole family. There is also a snack bar and a space for musical presentations. Nature is privileged, with waterfalls, incredible scenery and many monkeys that live in the region and always visit the resort.

How to get there:

Rod. Antonio Giolo, Km 12 Pedregulho - SP

Phone: (+55 16) 99165-4683



@estancia.alto.da.boa.vista

📢 Facebook:

f/estanciaaltodaboavista

LAGOS DO RIO GRANDE ROUTE





- » Praia de Rifaina
- » Parque Ecológico Geraldo Jorge
- » Rotas de Bike
- » Observação de Aves
- » Mergulho de Água Doce
- » Eventos Musicais
- » Eventos Esportivos
- » Quermesse de Santo Antônio

PRAIA DE RIFAINA (*RIFAINA BEACH*)

In the 1970s, the Jaguara Dam flooded part of the city of Rifaina, forming an artificial lake. With time, the place became a meeting point for residents and tourists visiting the city and the Rifaina Beach was born. With 0,93 miles of extension, it is ideal for practicing nautical sports, diving, and motorboat rides. It also has a pier and kiosks.



- Instagram: @rifaina_oficial O.



LAGOS DO RIO GRANDE ROUTE PARQUE ECOLÓGICO GERALDO JORGE (GERALDO JORGE ECOLOGICAL PARK)



The Ecological Park has a beautiful green area of the Bosque Municipal. Revitalized, it has preserved native trees, a sand volleyball court, attractions such as zip lines and a bridge built with reforested wood, a walking track, a kiosk for recreation and an open-air gym.





The practice, known as birdwatching, can be done in some perfect scenarios in Rifaina and the region. More than 330 bird species have already been spotted and registered there. The proximity to the cerrado remnants How to get there: Bairro Olavo Pereira - Rifaina - SP
 Phone: (+55 16) 3135-9500
 Site: www.rifaina.sp.gov.br
 Instagram: @rifaina_oficial

and the characteristics of the vegetation make Rifaina a place of interest to explore the practice of birdwatching. It is in this context that the City Hall, in partnership with IBAMA, promotes the program "Rifaina Birdwatching".

- **)** How to get there:
- Rua Barão Rifaina, 2551 Rifaina - SP
- **Phone:** (+55 16) 3135-9500
- Site: www.rifaina.sp.gov.br/ observacao-aves.php
- **O** Instagram: @rifaina_oficial



The Bike Routes in the city and rural area of Rifaina are fully signposted with 30 informative signs for cyclists who practice the sport, for either leisure or competition. There are four routes widely used by sportsmen: Pingo de Mel, with 26 km Morro Solteiro. with 33 km Igaçaba, with 34km and Taguari, with 44 km.



 How to get there: Saída de Rifaina - Rifaina - SP
 Phone: (+55 16) 3135-9500
 Site: www.rifaina.sp.gov.br
 Instagram: @rifaina_oficial

LAGOS DO RIO GRANDE ROUTE

KNOWING:

FRESHWATER DIVING

Diving has been growing in the region and receiving more and more tourists for checkouts courses and training, among other options. The region offers dives for all levels and the depth varies according to the diving point. There are large submerged formations, where in some moments it is possible to observe large shoals, remnants of the old city, submerged waterfalls, etc.

O How to get there:

Avenida Calixto Jorge - Rifaina - SP Phone: (+55 16) 3135-9500

(iii) Site:

www.rifaina.sp.gov.br/mergulho.php

O Instagram: @rifaina_oficial

MUSICAL EVENTS

The events that gather thousands of tourists from all over the region and that take place all year round are very famous. Some of them are: trio elétrico, spring and winter festivals, the rodeo festival, the city's anniversary, fireworks display on New Year's Eve, and many others.

O How to get there:

Rua Barão Rifaina, 251 - Rifaina - SP

- **Phone:** (+55 16) 3135-9500
- **Site:** www.rifaina.sp.gov.br
 - Instagram: @rifaina_oficial

SPORTS EVENTS

The city of Rifaina, on the banks of the Jaguara do Rio Grande dam, has a complete infrastructure for leisure and sporting events. The most prestigious ones attracts many tourists, moving the city economy. The main ones are: Rifaina Run, 100k Trail Run Franca-Rifaina, 12h sports marathon, Rifaina Triathlon and many others.

How to get there:

- Rua Barão Rifaina Rifaina SP
- **Phone:** (+55 16) 3135-9500
- **Site:** www.rifaina.sp.gov.br
 - **Instagram:** @rifaina_oficial

Facebook:

100k Trail Run Franca-Rifaina

QUERMESSE DE SANTO ANTONIO

The traditional Festa de Santo Antônio, the festival that celebrates the patron saint of the city, offers a "quermesse" (an open celebration) every night in June, with typical dances, food stalls and shows. The festivities continue until the 12th in the shed set up in front of the Main Church. On the 13th, at the Exhibition Park, the traditional Cattle Auction takes place.

O How to get there:

Praça 24 dezembro - Rifaina - SP

- 🔇 Phone: (+55 16) 3135-1217
- Site: www.rifaina.sp.gov.br
- Instagram: @rifaina_oficial
- Facebook: f/SantoAntoniodeRifaina

LAGOS DO RIO GRANDE ROUTE

SANTO ANTÔNIO DA ALEGRIA



» Ilha do Ar

ILHA DO AR



Also known as Serra da Lajinha, the place is formed by three hills. Besides its natural beauty, the place is ideal for those who practice adventure sports, such as free flying, paragliding and hang gliding. Ilha do Ar also provides flight conditions in its entire quadrant, allowing trips even if the wind is in different directions. Tourists from all over Brazil and abroad participate in the championships held there.

- How to get there:
- Rampa de Voo Livre, Serra da Lajinha - Santo Antonio da Alegria - SP
- Phone: (+55 16) 99208-4356
- Site: www.santoantoniodaalegria. sp.gov.br/
- o Instagram: @/turismosaa

🗗 Facebook: f/turismosaa

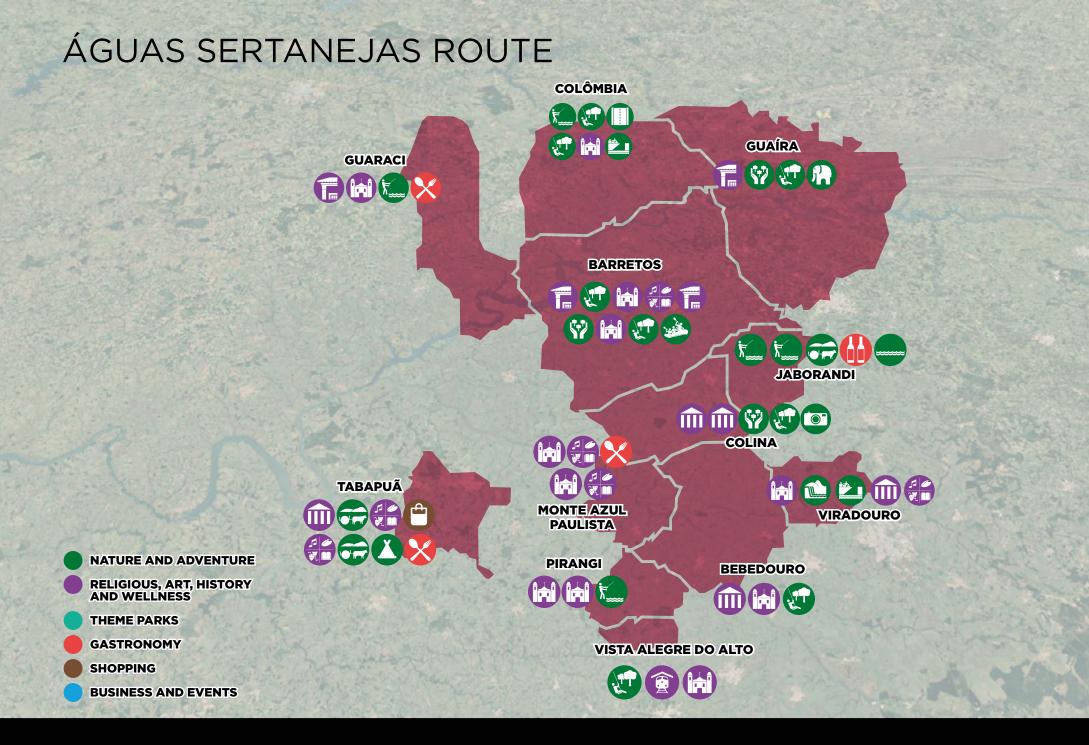
A REGION THAT UNITES MAJOR TOURISTIC CAPITALS

A region where there is a strong presence of rivers, especially the Rio Grande, dams, lakes, thermal waters, lots of traditions of the old troopers, good gastronomy, a privileged location, nice hotel infrastructure and events of national relevance. There region unites ten cities that are annually visited by tourists from all over Brazil and abroad.

Barretos hosts the famous Festa Nacional de Peão Boiadeiro (National Rodeo Festival), worldwide known as one of the biggest rodeos in the world. Another worldwide famous national capital is Colina - known for its horses and equestrianism, for its equine breeding and its agribusiness center. In Monte Azul Paulista, one of the attractions is the Casa da Cultura (Cultural House), an old house from the Coffee Cycle, with an European architecture and refined finishing. In Viradouro, the typical Paulista gastronomy, ecotourism, and nautical sports are what the visitors are looking for.

In Tabapuã there are festivals such as the Queima do Alho and the Missa Sertaneja, besides the Museu da Roça (da Roça Museum), which presents utensils and furniture to remember the countryside past. Guaraci has several leisure and rest equipments and has a very popular carnival in the region. Bebedouro, the national orange capital, also has the Automobile Museum. In Guaíra, the popular carnival is one of the most famous in the region, as well as the Fishing Tournament. Pirangi attracts visitors thanks to its rural tourism and has a rare crooked coconut tree that is a curious attraction. Colombia is located on the banks of the Rio Grande, on the border with Minas Gerais and is a paradise for those who practice sport fishing, for its infinity of fishes and its incredible nature. The quiet Jaborandi received this name due to the enormous quantity of the plant, scientifically called Pilocarpus Jaborandi Holmes - and is constantly growing to receive more and more tourists.

Cities on the route: » Barretos » Bebedouro » Guaíra » Tabapuã » Viradouro » Monte Azul Paulista » Colina » Pirangi » Guaraci » Guaraci » Colômbia » Jaborandi » Vista Alegre do Alto





RECINTO PAULA DE LIMA CORRÊA (PAULA DE LIMA CORRÊA SITE)



A reference point in the city, it was built in 1945 to host livestock and agriculture exhibitions. It remained in this single function until 1956, when it was chosen by the group Os Independentes to host the first edition of the Festa do Peão, continuing until 1984, when the event was held in the Parque do Peão (Pawn Park).

It was declared a historical heritage site by Condephaat, in 2010. It cur-

rently houses a Center of Excellence in Equestrianism.

How to get there:

Praça Nove de Julho, s/n° -Centro - Barretos - SP

Phone: (+55 17) 3324-7946

Site:

www.turismo.barretos.sp.gov.br

O Instagram: @seturbarretos

Facebook: Secretaria Municipal do Turismo de Barretos



- » Recinto Paula de Lima Corrêa
- Barretos Thermas Park
- » Catedral Divino Espírito Santo
- » Estação Cultural Placidino Alves Goncalves
- » Hospital de Amor
- » Hotel Ecológico Canaã
- » Minibasílica Nossa Senhora Aparecida
- » Parque do Peão
- » Rio das Pedras Country

BARRETOS THERMAS PARK



Valuing the roots, traditions, stories, and culture of Barretos and its region, Barretos Country Thermas & Resort has one of the largest artificial beaches in the country, which forms a real countryside cove with 86 °F water and more than 30 types of waves. The park has more than 40 attractions, including an adventure park, a little farm with small and big animals, a mini zoo, pools, water slides and even a freezing ice bar.

How to get there:

Av. Pedro Vicentini, 111 -

- 🚺 Aeroporto Barretos SP
 - Phone: (+55 17) 3321-2323
- Site: www.barretoscountry.com.br
- o Instagram: @barretoscountry
- 🖪 Facebook:
- Barretos Country Thermas Park



CATEDRAL DIVINO ESPÍRITO SANTO (DIVINO ESPÍRITO SANTO CATHEDRAL)

The Greco-Roman style and neoclassic decoration Cathedral, has an interior composed of sacred art and rich details. Annexed to the cathedral's dependencies, the Sacred Museum has a historical collection, with images and objects that preserve the memory of the temple and the city.



How to get there: Praça Francisco Barreto, 107 -Centro - Barretos - SP

Phone: (+55 17) 3322-3473

Site:

www.catedraldebarretos.org.br

ESTAÇÃO CULTURAL PLACIDINO ALVES GONÇALVES (PLACIDINO ALVES GONÇALVES CULTURAL STATION)

The old station belonged to the Companhia Paulista de Estradas de Ferro (São Paulo Railway Company) and later was managed by FEPASA. In 2008, the station was totally restored and its functional occupation was transformed, becoming a Cultural Station and belonging to the City Hall of Barretos.

Currently, it hosts cultural exhibitions such as artistic and folkloric presentations and manifestations, among others. The cultural manifestations take place in the station's large halls.





The Barretos Cancer Hospital, as it was initially known, was created in 1967 with only four doctors who as-

O How to get there:

Praça Conselheiro Antônio Prado, 555 - Bairro Fortaleza Barretos - SP

🚺 Phone: (+55 17) 3612-2858

Site:

www.turismo.barretos.sp.gov.br

- **o Instagram:** @seturbarretos
- Facebook: Secretaria Municipal do Turismo de Barretos



sisted cancer patients. As time went by and the demand grew, Dr. Paulo Prata, its founder, idealized the construction of a new hospital. In 2000, it was elected the best public hospital in the country by the Ministry of Health and in 2007 it was certified by the National Accreditation Organization (ONA) for its science. Currently, Barretos has the largest hospital complex in Latin America regarding cancer treatment formed by the Hospital de Amor de Barretos and the São Judas Tadeu Hospital. In 2017 the institution took on the name Hospital de Amor. It is currently possible to schedule monitored visits on Wednesdays.

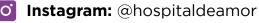
How to get there:

R. Antenor Duarte Viléla, 1331 -Dr. Paulo Prata, 14784-400 Barretos – SP

🚺 Phone: (+55 17) 3321-6600



www.hospitaldeamor.com.br/



Facebook: f/ohospitaldeamor/

ÁGUAS SERTANEJAS ROUTE HOTEL ECOLÓGICO CANAÃ (ECOLOGICAL HOTEL CANAÃ)

A rural property with a family atmosphere and service. Idealized by a couple of biologists and university professors, the hotel is a differentiated and indicated option for nature lovers who are looking for a wooded and green place. It also pleases those who enjoy fishing, since it has 5 lakes with fish of various species. The hotel also offers adventure sports activities such as trails and zip lines.





O How to get there:

Sítio Estância Canaã, S/N, Ibitu, CEP 14780-970 - Barretos - SP

Phone: (+55 17) 99285-5016

Site:

www.hotelecologicocanaa.com.br/

Instagram: @hotelecologicocanaa
 Facebook: f/hotelecologicocanaa/



MINIBASÍLICA NOSSA SENHORA APARECIDA

Inspired by the Nossa Senhora da Conceição Aparecida National Sanctuary, on a much smaller scale, the Mini Basilica was built with funds from campaigns promoted by devotees of Nossa Senhora Aparecida. The temple has capacity for up to 450 worshippers per ceremony, held every day.



How to get there:
 Praça Emílio José Pinto, 300 Marília, 14780-579 - Barretos - SP

- **Phone:** (+55 17) 3323-8475
- Site: www.minibasilica.com.br/
- o Instagram: @minibasilica

Facebook: Minibasílica N S Aparecida

ÁGUAS SERTANEJAS ROUTE PARQUE DO PEÃO

It is where the Barretos Rodeo Festival has been held since 1985. It covers 110 hectares and has capacity for 35 thousand spectators seated or 50 thousand people in total, also occupying the arena space of the Rodeo Stadium designed by the Brazilian famous architect Oscar Niemeyer. The park has other attractions and monuments as well. One of them is known as Rosetta and identifies



the place. The Monument of the Cowboy, popularly known as "Jeromão", is a work of 88 ft. The red iron sculpture, created in 1998 by Alex Periscinotto, known as the Cavalo de Aco (Steel Horse), is another monument. The most famous bull in the history of the Brazilian rodeo is also eternalized in the Park. the Touro Bandido created by the artists Juvenal Irene and Nivaldo Gomes.



- How to get there: Rod. Brigadeiro Faria Lima, Km 428 - Zona Rural, 14780-970 Barretos - SP
- Phone: (+55 17) 3321-0000

Site:

www.independentes.com.br/ festadopeao/



RIO DAS PEDRAS COUNTRY CLUB

The club offers a water park, with an artificial beach and ample space for members and tourists. Gym, dance classes, sports court, game room, fishing, camping area, kiosks, playground and area reserved for events are some of the attractions, which please both adults and children.



How to get there: Rod. Brigadeiro Faria Lima. Km 432 - 32110-005 - Barretos - SP **(**) Phone: (+55 17) 3328-1001 **Site:** www.rpcc.com.br **o** Instagram:



Facebook:

f/Rio das Pedras Country Club

MUSEU DE BEBEDOURO -AVIÕES, VEÍCULOS E HISTÓRIA (BEBEDOURO MUSEUM - AIRPLANES, VEHICLES AND HISTORY)

The Bebedouro Museum, better known as the Automobile Museum, was created in 1964 and was called "Museum of Antique Cars and Motor Vehicles", a name given by the businessman and collector Eduardo Andrea Matarazzo. It started in São Paulo, in a place that belonged to Indústrias Reunidas Francisco Matarazzo (Francisco Matarazzo Industries). Five years later, the museum

was transferred to Bebedouro. The Citv Hall built the construction that houses the museum to this day and preserves a collection of almost 200 pieces. The collection of 24 automobiles stands out, most of them manufactured between the 1900s and 1950s.

There are also aircraft, ranging from fighter jets to large commercial airplanes, locomotives, motorcycles,



» Museu de Bebedouro » Igreja Matriz de São João Batista » Lago Artificial

fighting cars and armaments, large engines, communication devices and other antique objects.

In the aircraft collection there is a Sikorsky S-51 Dragonfly, a Douglas DC-3 airplane, a 1954 Gloster Meteor, a 1938 Rearwin model, a CAP-4 Paulistinha and the airplane that transported the Brazilian National Team, which won the World Cup in Sweden in 1958.

How to get there:

Praça Santos Dumont, s/nº -Centro - Bebedouro - SP

Phone: (+55 17) 3343-1033

Site:

www.bebedouro.sp.gov.br/portal/ index.php/bebedouro/museu-debebedouro



Facebook: f/Museu-De-Bebedouro

ÁGUAS SERTANEJAS ROUTE (SÃO JOÃO BATISTA MAIN CHURCH)

In 1918, after the demolition of the São Sebastião Church, began the construction of the São João Batista Main Church. Its plant came directly from France and the inauguration of the current main church took place in 1926, with the presence of Canon Aristides da Silveira Leite. In 1991 the restoration work began, which lasted three years and ten months. It has beautiful stained glass windows and religious frescoes.





- How to get there:
 - Praca Monsenhor Aristides da Silveira Leite, s/nº 14700-140 Bebedouro - SP
- Phone: (+55 17) 3342-1424
- Site: www.sjbb.com.br
 - Instagram: @saojoaobatistabebedouro
 - Facebook: f/saoioaobatistabebedouro



It is the postcard of Bebedouro. Lots of bars and restaurants on the banks of the lake receive several people on a daily basis, who enjoy the beautiful landscape and the tranquility of the place for strolling, hiking, chatting with friends and having fun. Besides having a super pleasant view, the artificial lake has gained fame for being one of the most beautiful landscapes in the city..





Av. Sérgio Sessa Stamato, s/n. Bebedouro - SP

Phone: (+55 17) 3345-9100

Site: www.bebedouro.sp.gov.br





- » Museu Municipal de Colina
- » Museu Municipal do Cavalo de Colina
- » Hotel Fazenda Floresta dos Sonhos
- » Parque Débora Paro
- » Ponte Alice Dias

MUSEU MUNICIPAL DE COLINA (COLINA MUNICIPAL MUSEUM)



The Colina Municipal Museum, installed in the old railway station, has its original architectural features carefully preserved. In its collection, pieces that portray the memory of historic facts and traditions of Colina throughout its progress. It adds up to more than 500 items donated by families and institutions of the city.

How to get there:

Avenida Angelo Martins Tristão, 138, Centro - Colina - SP

Phone: (+55 17) 3341-8622

Site:

www.colina.sp.gov.br

O Instagram: @museu.municipal.colinasp



f/museumunicipaldecolinasp

ÁGUAS SERTANEJAS ROUTE MUSEU MUNICIPAL DO CAVALO DE COLINA (COLINA MUNICIPAL HORSE MUSEUM)



Its rich collection is composed of objects, documents, works of art, and photographs, related to facts that influenced the city to receive the title "Colina - National Horse Capital". These are objects from some breeders and farmers, responsible for introducing the Mangalarga breed to the city; the first Mayor Antônio Junqueira Franco - Nico Junqueira - founder of the Colina Horse Club - the polo - where its founders and members introduced the passion for horses.



How to get there: Rua Antônio Paulo de Miranda. s/n°- Recinto Municipal - Colina - SP

Phone: (+55 17) 3341-9444 ramal 267

(iii) Site: www.colina.sp.gov.br



W HOTEL FAZENDA FLORESTA DOS SONHOS (FLORESTA DOS SONHOS FARM HOTEL)

Lodging in the middle of a native forest, with tranquility and fun, as well as a typical farmhouse gastronomy. The experience starts at the entrance, crossing the forest until you reach the comfortable facilities of the hotel. There are two beautiful gardens with two lakes for fishing, swimming pool, playground, hammocks, a gym, game tables, and also the "Dr. Augusto Cury Museum".

O How to get there:

- Vicinal Rene Vaz de Almeida-Zona Rural Fazenda Santa Cláudia - Colina - SP
- **Phone:** (+55 17) 99135-3637

Site:

www.florestadossonhos.com.br/

- Instagram: @florestadossonhos
- Facebook: f/florestadossonhos





PARQUE DEBORA PARO (DEBORA PARO PARK)



Large area of vegetation, walking track, skateboarding track and an incredible setting for bird watching and many photos. It was idealized in the mid-1980s after several attempts to combat the "bocoroca" phenomenon, which threatened the city with major erosion, which was contained and transformed into the charming park.

How to get there:

O parque possui dois acessos. Um através da Rua Antonio Guarnieri, esquina com a Rua Luiz Camargo e outro na Rua Alfredo Pedro Jerônimo, esquina com Avenida Cel. Antenor Junqueira Franco - Colina - SP

Phone: (+55 17) 3341-8622 Centro Informação ao Turista

Site: www.colina.sp.gov.br

PONTE ALICE DIAS (ALICE DIAS BRIDGE)

Inaugurated in 1936, the Alice Dias Bridge was built to connect the upper and lower parts of the city to the railway line, avoiding the risk of accidents that could be caused by people crossing there. The metal bridge came from England and was assembled in the city. Many people cross the bridge and take the most beautiful pictures of this architectural monument of Colina.

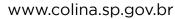


How to get there:

Avenida Ângelo Martins Tristão, 138, Centro, CEP: 14770-000, ao lado do Museu Municipal. Colina - SP

Phone: (+55 17) 3341-8622 -Centro Informação ao Turista

Site:



O Instagram: @museu.municipal.colinasp



Facebook:

f/museumunicipaldecolinasp





» Balneário Municipal

- » Parque Ecológico Maracá e museu **Municipal**
- » Praça São Sebastião e Igreja Matriz
- » Zoológico Municipal

BALNEÁRIO MUNICIPAL

The Balneário Polycarpo Cardoso da Silveira used to be a simple artesian well, used to supply the city. With the construction of the water treatment plant in the 1970s, the residents sought water from this well and attributed medicinal properties to it. The city government carried out studies and implemented an infrastructure so that people could take advantage



of the medicinal baths, and opened the place to tourists, with a specific program and monitoring by specialists. The Balneário has pumps and showers suitable for bathing and skin treatments whose water properties provide special benefits.

How to get there:

Avenida 11. com Rua 06 Guaíra -SP

🚺 Phone: (+55 17) 3330-1500

Site: www.turismo.guaira.sp.gov.br



Facebook: f/municipiodeguaira

PARQUE ECOLÓGICO MARACÁ E MUSEU **MUNICIPAL** (MARACÁ ECOLOGICAL PARK AND MUNICIPAL MUSEUM)



The park is a complex that has several sports and leisure areas, such as a soccer field, a skateboard track, outdoor gyms, a walking and biking track, fishing

grounds, and sand courts, where important beach volleyball tournaments are held. It also houses the Casa de Cultura (Cultural House) with its theater and the open-air sculpture museum.

O How to get there:

Rua 10, próximo à Prefeitura Museu Rua 6 - Guaíra - SP

- **Phone:** (+55 17) 33312657 Casa de Cultura



- Site: www.turismo.guaira.sp.gov.br
 - Facebook: f/Desenvolvimento-Econômico







It is the landmark of the city. The square grew up next to the São Sebastião Main Church, which was revitalized, with modern architecture and special lighting. The square has a



Japanese garden with ornamental fish and a replica of Mount Fuji, in honor of the oriental immigrants.

How to get there: Rua 10 com rua 8 - Guaíra - SP

Phone: (+55 17) 3331-2026

Site:

www.turismo.guaira.sp.gov.br

Facebook: f/Desenvolvimento-Econômico

D ZOOLÓGICO MUNICIPAL

A 'nursery' for native trees. It has animals that enchant with their beauty, such as reptiles, mammals and birds on display, an environmental education center for children and it is also a reference shelter for wild animals, victims of road accidents and burnings.

O How to get there:

Rua 10, no 80 - Guaíra - SP

Phone: (+55 17) 3331-1387

Site:

www.turismo.guaira.sp.gov.br

Facebook: f/Desenvolvimento-**F**conômico





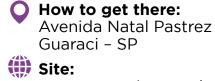
» Portal Turístico

- » Paróquia Senhor Bom Jesus
- » Orla Riviera
- » Restaurante Fogão de Lenha

PORTAL TURÍSTICO

GUARACI

The Tourist Gateway is one of the most chosen points to visit by the inhabitants and visitors, for its beauty and importance. Besides the two covered passages, it has a tourist assistance room on the first floor and a belvedere, installed on the second floor.



www.guaraci.sp.gov.br



PARÓQUIA SENHOR BOM JESUS (SENHOR BOM JESUS PARISH)

The Senhor Bom Jesus Parish, Guaraci's patron saint, was built more than 100 years ago so that the resident settlers could build their dwellings without difficulty, as well as take advantage of the good crops that predominated throughout the region. It is currently the city's main temple.







Site: www.guaraci.sp.gov.br

Facebook: f/senhorbomiesusquaraci



A landscape specially designed by man and nature. The waterfront is the ideal environment for fishing and water sports, since it is located on the banks of the Marimbondo reservoir. Besides the privileged nature, the Riviera also has an inn, a summer house and a leisure area with infrastructure such as restaurants, a square, and a sand court.

How to get there:

Vicinal João Romeiro Lopes (Riviera) localizada às margens do Reservatório de Marimbondo Guaraci - SP

Phone: (+55 17) 3285-9999

Site: www.guaraci.sp.gov.br



RESTAURANTE FOGÃO DE LENHA (FOGÃO DE LENHA RESTAURANT)

The very name of the restaurant tells how the homemade food is prepared:



on an authentic wood stove (Fogão de Lenha). The diversified dishes awaken the affective memory of the countryside and the childhood of many tourists.

How to get there: Rua Casimiro César. 870 Guaraci - SP



Site: www.guaraci.sp.gov.br



Facebook: f/Restaurante-Fogao-De-Lenha

MONTE AZUL PAULISTA

IGREJA MATRIZ (MAIN CHURCH)



The place where the town originated. It all began with a mass and the raising of a cross, where later the main church was built

as well as the houses that formed the population of the town. It has a beautiful architecture.

How to get there:

Praça Rio Branco Monte Azul Paulista - SP

Phone: (+55 17) 3361-9500

Site:

www.monteazulpaulista.sp.gov.br

o Instagram: @monte.azul.paulista_sp

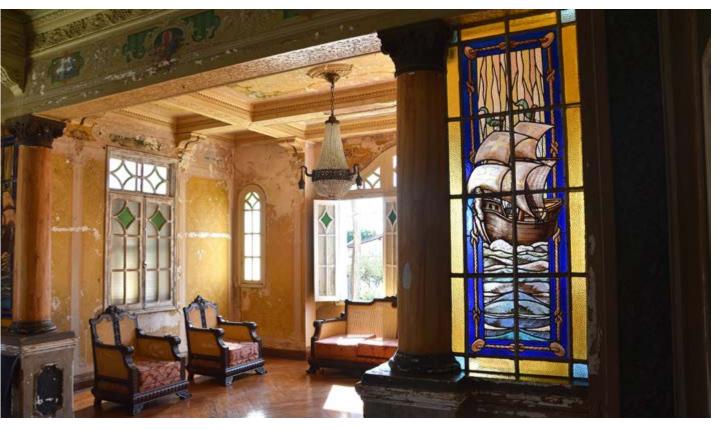
Facebook: f/prefeituramap



- » Igreja Matriz
- » Casa da Cultura
- » Feirinha da Delegacia
- » Capela de Patrocínia
- » Festa de Agosto







The old house is an architectural relic that goes back to the golden period of the coffee cycle. Built with refinement in details inspired by European architecture, it has an incredible touch. It also has a copper gutter system, artistic stained glass windows in the main room, chandeliers, and some furniture. How to get there: Rua Marechal Deodoro da Fonseca, 49 - Monte Azul Paulista - SP
 Phone: (+55 17) 3361-9500
 Site: www.monteazulpaulista.sp.gov.br
 Instagram: @monte.azul.paulista_sp
 Facebook: f/prefeituramap

KNOWING:

FEIRA DA DELEGACIA (POLICE STATION MARKET)

The city is following a worldwide trend and has set up, through local traders, the so-called "Food Trucks". In the traditional night market, known as Feirinha da Delegacia, there are several traillers that offer a variety of food, from barbecue skewers to Japanese food and several snacks and treats that attract not only the local population but also people from the cities nearby. Sporadically live concerts, religious and sports activities, presentations and other events are held at the place.

How to get there:

Praça Siqueira Campos - Monte Azul Paulista, SP, 14730-000

- 0
- Phone: (+55 17) 3361-9500
- **Site:** monteazul.paulista.sp.gov.br
- **o Instagram:** @monte.azul.paulista_sp
- 🚹 Facebook: f/Prefeitura Map



The centennial cities that are part of the region have a lot to share about its tales and stories that are present in people's memories. These are tales passed down from generation to generation, which become the traditions of each place. Many of these towns have a barbaric crime to be revealed and murdered "women" who have become popular "saints", according to the repercussion of their stories and the miracles they have performed. This is what happened to Maria Patrocínia Brabo, the famous "Saint Patrocínia" of Monte Azul Paulista. The chapel was built in honor of the murdered young woman to whom miracles are attributed.

How to get there:

Estrada Municipal Luiz Guessi Monte Azul Paulista - SP

- **Phone:** (+55 17) 3361-9500
- **Site:** monteazul.paulista.sp.gov.br
- o Instagram: @monte.azul.paulista_sp
- **Facebook:** f/Prefeitura Map



The Festa do Padroeiro or Quermesse de Nosso Senhor Bom Jesus, more popularly known as the "August Festival", held annually for more than 50 vears - between the months of July and August - is a party with food and drink stalls, innovations, fun and games for children and teenagers, as well as the traditional and famous Bingo with prizes donated by the local businesses and companies. There are music presentations with local artists and artists from big cities. It is one of the greatest municipal festivals on the countryside and it brings together former residents and fellow countrymen on the occasion.

- How to get there:
 - Praça Rio Branco, 53- Monte Azul Paulista, SP, 14730-000
- 🔇 Phone: (+55 17) 3361-9500
- **Site:** monteazul.paulista.sp.gov.br
- **o Instagram:** @monte.azul.paulista_sp
- **Facebook:** f/festadeagostomap





» Coqueiro Torto
 » Devocionário de Santo Antônio
 » Pesque e Pague municipal

COQUEIRO TORTO (BENT COCONUT TREE)

A coconut tree that developed with a different formation has become a curious attraction that gathers tourists at the city. It grew bent over and its trunk forms the letter P, that stands for "Pirangi". It is the only one with this formation known in Brazil. The land-

scaping around it combines an Instagrammable scenery.

- How to get there: Avenida Paschoal Marino s/n Pirangi – SP
- **Phone:** (+55 17) 3386-9600



DEVOCIONÁRIO DE SANTO ANTÔNIO (SANTO ANTONIO MONUMENT)

It is a monument to Santo Antonio in the Main Church square. The image is installed in the center of a garden with a fence where visitors can tie ribbons with their wishes. Next to it is the prayer of Santo Antonio.

O How to get there:

Praça Matriz de Santo Antônio -Dr. Clementino Canabrava Filho Pirangi - SP

Phone: (+55 17) 3386-9600



PESQUE E PAGUE MUNICIPAL (MUNICIPAL FISH AND PAY)



The Municipal Fish and Leisure Center is a space with all the infrastructure for the entertainment of Pirangi's families and residents as well as the tourists who visit it. Besides the fishing area, it has a leisure area and a restaurant. How to get there: Estrada Municipal Pirangi -Bebedouro - Pirangi - SP
 Phone: (+55 17) 3386-9600

Site: Pesque Pague Municipal



MUSEU DA ROÇA "PROFESSOR MARIO TERTULIANO JARDIM ORNELLAS" ("PROFESSOR MARIO TERTULIANO JARDIM ORNELLAS" COUNTRYSIDE MUSEUM)



The museum, which is private, is set up so that the visitor feels like they are in the countryside, through utensils, furniture, figures and settings that can remind the life in the country. Crafts, initiatives, the confrontation with sugar cane monoculture and life in the countryside are disseminated throughout the collection.



- » Museu da Roça "Professor Mario Tertuliano Jardim Ornellas"
- » Centro Cultural "Flávio Rangel"
- » Empório Santa Lúcia Venda do Polidoro
- » Igreja Matriz "Nossa Senhora dos Remédios"
- » Sítio São João Batista
- » Biblioteca Municipal "Professor Manoel Pereira do Vale" e Museu Histórico Municipal "Izabel Margarida Lerro Ortenblad"
- » Fazenda Água Milagrosa Japurá
- » Rebuá Charcutaria



SÍTIO SÃO JOÃO BATISTA (SÃO JOÃO BATISTA FARM)



A site that provides several rural tourism experiences. It has a beautiful greenhouse, a spring and typical farm animals. A peaceful place that shows its visitors the daily routine of the countryside. It



also offers a typical gastronomy from the interior of São Paulo, serving as a support point for cyclotourists.



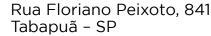
How to get there: Zona Rural - Tabapuã - SP Phone: (+55 17) 99757-7836

CENTRO CULTURAL "FLAVIO RANGEL", BIBLIOTECA MUNICIPAL "PROFESSOR MANOEL PEREIRA DO VALE" E MUSEU HISTÓRICO MUNICIPAL "IZABEL MARGARIDA LERRO ORTENBLAD" (FLAVIO RANGEL CULTURAL CENTER. "PROFESSOR MANOEL PEREIRA DO VALE" MUNICIPAL LIBRARY AND "IZABEL MARGARIDA LERRO ORTENBLAD" MUNICIPAL HISTORICAL MUSEUM)



The cultural center was, in different times, residence and a commerce spot of illustrious residents of Tabapuã. In the same space is also installed the museum, which keeps in its collection items that portray the history of the city. The municipal library houses, besides the publications, a room of Acessa SP - study rooms with the permanent exhibition "Memórias Afetivas do Café do Noroeste Paulista".

How to get there:



- Phone: (+55 17) 3562-1721
- **Site:** www.tabapua.sp.gov.br
- **o** Instagram: @culturaeturismotabapua
- **Facebook**: f/culturaeturismotabapua



ÁGUAS SERTANEJAS ROUTE EMPÓRIO SANTA LÚCIA - VENDA DO POLIDORO (SANTA LÚCIA EMPORIUM - POLIDORO'S SALE)



The emporium is known as "Venda do Polidoro", named after its first owner. The sale of "dry and wet goods" is done old school way, in which each family's purchase is registred in a booklet and at the end of the month, the family pays its debts. Lots of typical countryside products are sold, such as straw brooms, homemade candies, and much more. The front side and the interior of the emporium have remained the same since 1943.

IGREJA MATRIZ "NOSSA SENHORA DOS REMÉDIOS" ("NOSSA SENHORA DOS REMÉDIOS" MAIN CHURCH)

The church maintains its originality, the distinctive construction style and preserves frescoes made by Theodó-

sio Morescalchi. It also has a grotto for contemplation, meditation and religious expression.



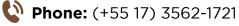
How to get there: Rua Adinael Moreira, 556 Tabapuã - SP

- **Phone:** (+55 17) 3562-1585
- (iii) Site: www.tabapua.sp.gov.br

👩 Instagram: @paroquiatabapua

How to get there:

Av. João Mauricio, 7722 Tabapuã - SP



Site: www.tabapua.sp.gov.br

O' Instagram: @culturaeturismotabapua

Facebook: f/culturaeturismotabapua



KNOWING:

FAZENDA ÁGUA MILAGROSA (ÁGUA MILAGROSA FARM)

On this farm, it is possible to learn about the history of the Tabapuã breed, the first genuinely Brazilian zebu breed, considered the greatest achievement of zootechnics in the country in the last 100 years, which was originated on the Água Milagrosa farm.

How to get there:

Zona Rural - Tabapuã - SP

Phone: (+55 17) 99723-6505

Site: www.aguamilagrosa.com.br

Instagram: @fazendaaguamilagrosa

G Fac

Facebook: f/FazendaAguaMilagrosa

🚺 BAIRRO JAPURÁ

Japurá was a prosperous village at the beginning of the 20th century that had a great development due to coffee cultivation.

This district is known for providing beautiful scenery, observation and contemplation of birds and reptiles and it also has space for camping, roads for cyclists, jeepers, motorcyclists and even for walking.

How to get there:

Zona Rural - Tabapuã - SP

Phone: (+55 17) 3562-1721

Site: www.tabapua.sp.gov.br/ home/index.php/turismo#

o Instagram:

@culturaeturismotabapua

Facebook:

f/culturaeturismotabapua

REBUÁ CHARCUTARIA

The charcuterie produces and sells handmade pork shank sausages and several types of meats. Among the most requested products are pork shank sausages with gorgonzola and pork shank with guava and curd cheese, in addition to smoked meats: loin, top sirloin, chicken breast and beef jerky. There is a small store on the farm with the products for sale.

How to get there:

- Rod. Jeronymo Ignácio da Costa km 3, Fazenda Volta Redonda Tabapuã - SP
- 🔮 Phone: (+55 17) 99101-2940
- **Site:** www.rebucharcutaria.com
- o Instagram: @rebuacharcutaria
- Facebook: f/rebuacharcutaria





- Igreja Nossa Senhora da Conceição Aparecida
- » Corredeira São Bartolomeu (Cachoeira)
- » Lago Municipal
- » Nosso Museu
- » Teatro Municipal

(NOSSA SENHORA DA CONCEIÇÃO APARECIDA (NOSSA SENHORA DA CONCEIÇÃO APARECIDA CHURCH)



The main church is large, with a modern architectural style, which resembles, on the outside, the veil of Nossa Senhora when seen from above. The main square in town, which houses the church, is also very big, with a grassy area and several coconut trees.

 How to get there: Praça da Matriz - Viradouro - SP
 Phone: (+55 17) 3392-1389
 Site: www.guiadiocesano.com.br
 Facebook: f/paroquiaviradouro/

CORREDEIRA SÃO BARTOLOMEU (SÃO BARTOLOMEU WATERFALLS)

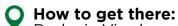


In Viradouro, on the course of the Pardo River stretch that crosses the region, there are small rock formations.

LAGO MUNICIPAL (MUNICIPAL LAKE)



Leisure area ideal for sports activities. The site has a walking and jogging track, kiosks for picnics and contemplation spots.



Rodovia Viradouro via Bebedouro Viradouro - SP

Phone: (+55 17) 3392-8800

🔒 Facebook:

f/prefeituradeviradouro

When the volume of water in the river decreases because of the drought, small waterfalls are formed, called Saltos São Bartolomeu. A touch of nature that forms a beautiful landscape.

How to get there: Av. Augusto Giovanini s/n Viradouro – SP

Phone: (+55 17) 3392-8800

Facebook:

f/prefeituradeviradouro

NOSSO MUSEU (NOSSO MUSEUM)



Installed in the city's old jail, the building was chosen because it is, by itself, a museum, with the doors and the iron bars of the cells. The museum's collection includes the history of the families that existed in Viradouro until 1950. There are more than 300 pieces and more than 200 paintings. Besides the city's history, other temporary exhibitions are organized.

O How to get there:

Av. Rui Barbosa, 305 - Viradouro - SP Phone: (+55 17) 3392-8800 Facebook: f/prefeituradeviradouro

TEATRO MUNICIPAL (MUNICIPAL THEATER)



The old theater was completely renovated and reopened with modern facilities at 2019, which now allows the presentation of multiple types of spectacles. The new theater has 186 comfortable seats, air-conditioner, a whole stage structure and lighting so that the population and tourists can enjoy and access culture.

O How to get there:

R. São João, 100 - Viradouro - SP

Phone: (+55 17) 3392-8800

Facebook:







- » Rio Grande
- » Pedreira e Praça do Mirante
- » Ponte Gumercindo Penteado
- » RPPN (Reserva Particular do
- Patrimônio Natural) Porto do Ife
- » Igreja Matriz Nossa Senhora do Carmo
- » Orla do Rio Grande





The Rio Grande watershed has a drainage area of more than 171026,577 yd². Along its course, there is 13 dams. In the city, the Porto-Colombia Power Plant is the highlight. The Rio Grande is the main attraction in Colombia, attracting tourists who practice sport fishing. Silence is important when fishing, but this stretch of the river is the exception, since the fish come closer to the boats when they "hear" the fishermen singing. In this region, the search is for tucunarés, corvinas, and the many stories told by the town's inhabitants.

How to get there:

Divisa do Estado de São Paulo e Minas Gerais - Colômbia-SP



Site: www.colombia.sp.gov.br

O Instagram: @curtacolombia



PEDREIRA E PRAÇA DO MIRANTE (QUARRY AND MIRANTE SQUARE)



A large and pleasant green area, with many trees on the merge of Rio Grande. Tourists can enjoy a path for strolling and observing several birds.

PONTE GUMERCINDO PENTEADO (GUMERCINDO PENTEADO BRIDGE)

In 1949 the cornerstone was laid for the construction of the bridge that connects the state of São Paulo to



It is a simple and rustic space and very accessible for nature lovers. Currently it has the belvedere square, on the Rio Grande waterfront.

How to get there:

Rua Antônio Prado, s/ n, Colômbia, SP

- **Phone:** (+55 17) 3335-8500
- **Site:** www.colombia.sp.gov.br
- **o** Instagram: @curtacolombia

Minas Gerais. The crossing was made by rafts and speedboats, and today it is an important link between the two states. Many fishermen uses the bridge as a platform for fishing in the Rio Grande.

How to get there:

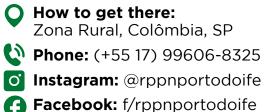
- Final da Rodovia SP 326, divisa entre SP e MG- Colômbia-SP
- **Phone:** (+55 17) 3335-8500
- Site: www.colombia.sp.gov.br
- o Instagram: @curtacolombia

TRPN PORTO DO IFE

It is a Private Natural Heritage Reserve with an space of 54.08 hectares, in the remaining area of the cerrado biome and in an important spot for biodiversity conservation.

It is a true refuge for animals. You can find deer, ocelots, and many other animals. On this path, it is also possible to take a real trip back in time, since there is a shipwrecked boat that has been in the waters near the port for more than 70 years. It is a 29-meter boat from an English captaincy.







IGREJA E PRAÇA MATRIZ NOSSA SENHORA DO CARMO (NOSSA SENHORA DO CARMO MAIN CHURCH AND SQUARE)



The church began to be built in 1958, on a land donated by Mrs. Alice Fontoura de Araújo, who owned a large area of land. A group of people got together and - by joining forces and donations - the chapel was built. Currently, it's called Igreja Matriz Nossa Senhora do Carmo, one of the city's postcards.

O How to get there:

Rua Antônio Prado, s/ n, Colômbia, SP

- 🔮 Phone: (+55 17) 3335-8500
- Site: www.colombia.sp.gov.br
- o Instagram: @curtacolombia



ORLA DO RIO GRANDE (*rio grande coast*)



A major tourist spot in the municipality of Colombia and one of the favorite locations for residents and visitors to practice physical activities, leisure and rest. All of that while admiring the beautiful view provided by Rio Grande. It has in its extension, an open-air gym, a perfect area for bird watching, including the blue macaws, a space for boarding and disembarking and the most beautiful sunset in the region.

How to get there: Rio Grande, Colômbia, SP



Site: www.colombia.sp.gov.br

👩 Instagram: @curtacolombia





» Pousada do jau
» Jaborandi Porto de Pesca
» Haras do Rio Pardo 53

- » Engenho Boa Esperança
- » Lago Municipal

POUSADA DO JAÚ (JAÚ INN)



The peak period for sport fishing is from March to November. The lodge is prepared to receive fishermen from all over Brazil. It offers typical countryside food and more than 25 boats complete with capitans, who know the geography of the river and its secrets. Strong in wood-burning stove cuisine with typical dishes like fried fish, stews, sashimi, ribs on the ground, pork in the rolete, tropeiro beans, carreteiro rice, among others. Besides, its accommodations have air-conditioned rooms and private bathrooms.

How to get there:

Pousada do Jaú - Estreito do Rio Pardo - Jaborandi- SP



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Site: www.jaborandi.sp.gov.br

🖪 Facebook: f/PousadaDoJaú



JABORANDI PORTO DE PESCA (JABORANDI FISHING HARBOR)



A true paradise for sport fishing lovers. You can rent a motor boat and many items related to the fisherman's universe, such as lures and cages. The local guide provides a service directed at sport fishing practitioners, who want to experience an adventure near the waterfall and at the Rio Pardo Strait. Tourists find a great variety of fish and exclusive fishing spots. Typical countryside food is also

HARAS DO RIO PARDO 53 (RIO PARDO 53 STUD FARM)

The ranch has maintained its tradition of breeding Mangalarga 53 lineage animals since 1700, which originated



from the Alte breed. When D. João VI came to Brazil, he brought with him some animals from the Spanish Andaluz breed - which was developed exclusively to serve his family. An extremely docile animal, with a showy appearance, excellent for riding and carriage riding. The first offspring from these crossbreeds gave birth to a new breed, whose broad chest and muscles translate its qualities, among served there, with exclusive dishes of local tradition and renowned fish in the riverside cuisine.

How to get there:

Ponte do Rio Pardo - Rod SP 373 margem do município de Jaborandi - Jaborandi- SP

Phone: (+55 16) 99129-4803

Site: www.jaborandi.sp.gov.br

Facebook:

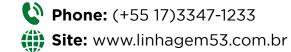
a

f/jaborandi_porto_pesca

them resistance, nobility, elegance and sweetness. A saddle horse par excellence.

How to get there:

Haras do Rio Pardo 53 Estrada de acesso, origina-se na SP 373, a cerca de 1 quilometro do trevo de acesso da cidade. Jaborandi- SP





ENGENHO DA BOA ESPERANÇA (BOA ESPERANÇA MILL)



been awarded in regional contests. The mill is visited by people from all over Brazil, offering a true experience for the cachaca consumers.

ily, have already

An artisan cachacaria that produces a variety of drinks with natural aging in oak barrels, Umburama barrels and others. The handcrafted beverages with the most varied flavors are aimed at the young public and the traditional ones, with the original recipe, kept in the fam-

How to get there:

Sítio Boa Esperança, Zona Rural Jaborandi- SP

Phone: (+55 17) 3347-7258

Site: www.jaborandi.sp.gov.br

LAGO MUNICIPAL (MUNICIPAL LAKE)



A postcard of the city, the Lake s part of the Carlos Oscar Vaz de Almeida Leisure Center complex, with a walking track for day and night practice. It also has two open-air gyms, one of them being adapted for people with special needs, an indoor complex with soccer, basketball, tennis, and volleyball courts, as well as a society soccer field, a sand soccer field and a pedal boats. In the future, there will also be an artificial beach, an events center, and a restaurant serving traditional dishes, with fish as its main ingredient.

How to get there:

Centro de Lazer Carlos Oscar Vaz de Almeida - Jaborandi- SP 14775-000



🚺 Phone: (+55 17) 3347-9919

Site: www.jaborandi.sp.gov.br





» Paranapiacaba

- » Maria Fumaça
- » Igreja Matriz Santa Rita de Cássia

PARANAPIACABA



A promenade, which has become very frequented by people from all over the region. The space is quiet and a perfect scenery for walks and strolls with children and family members in the midst of nature.

How to get there:

Rua Inocência de Paulo Eduardo, s/n, Vista Alegre do Alto, SP, 15920-000



Site:

www.pmvistaalegredoalto.com.br/



The old railway station was remodeled and its main attraction is a replica of a steam locomotive. An incredible ride to get to know or remember a little of the railroad history of the state and the culture of an era that ended at the turn of the millennium.



How to get there: Rua 18 de fevereiro, 187 Vista Alegre do Alto, SP, 15920-000



Phone: (+55 16) 3287-1127

Site: www.pmvistaalegredoalto.com.br/





The church, in honor of Santa Rita de Cassia, located in the center of the city, is large, with a central altar and minimalist decoration. The square has a large and open gardened area, an acoustic shell and many coconut trees around. It is almost entirely paved with embedded stones, in the well-known Portuguese mosaic.

How to get there: Av. Luís Bassoli, 214-326, Vista Alegre do Alto, SP, 15920-000

None: (+55 16) 3287-1127

Site:

www.pmvistaalegredoalto.com.br/

With just over 55,000 inhabitants, the National Capital of Folklore is a small jewel in the heart of the state. Classified as a Tourist Site – title that highlights the main tourist destinations in São Paulo – the city was considered the 2nd best in terms of quality of life, according to the Firjan Index of Municipal Development (IFDM).

In addition to its classification as a Estância (Site), Olímpia also has the title as the 1st Tourist District in the country, a condition that guarantees more private investments for the strengthening and consolidation of the tourist activity.

Located in the Guaraní Aquifer region, in the north of São Paulo, the city has its tourism based on water attractions such as Thermas dos Laranjais Park, considered the most visited water park in Latin America and the 4th most visited in the world, the Hot Beach and Solar das Águas Park Resort, all with options for accommodation and all-inclusive or day use services.

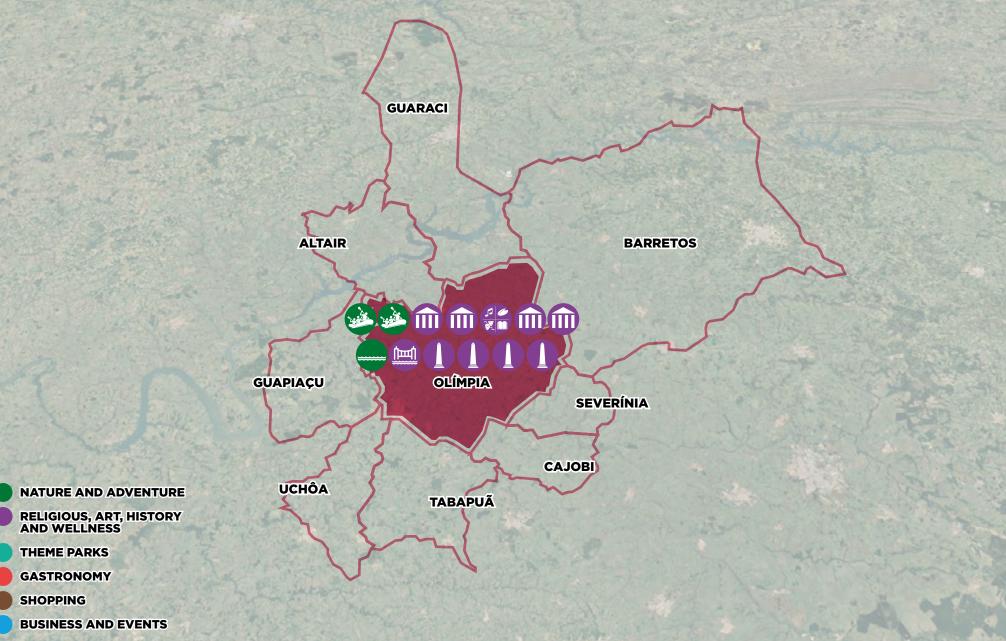
The hotel network in the city is one of the most complete in the state, making it the 2nd largest in São Paulo in terms of number of beds: 26,000 divided into more than 600 types of accommodation, including hotels, resorts and inns. The city has become a successful case in the hotel business and is home to the two largest multi-property resorts in the country.

For more than 50 years, the city has celebrated the Folklore Festival, has been recognized in 2017 as the world capital of this cultural manifestation. In addition to the annual festival that attracts over 100,000 people and is usually celebrated In August, it's Museum of History and Folklore also promotes cultural activities throughout the year.

Olímpia specializes in Family tourism, with several options for children. Its newest attraction is the Dreamland Wax Museum, with more than 30 different scenarios and realistic sculptures of 70 celebrities from cinema, music and television. Another unmissable tour is Vale dos Dinossauros (Dinosaur's Valley), a theme park with more than 6.000 m² of area that brings together about 38 animatronic dinosaurs

Apart from the popular parks, museums and hotels, Olímpia also retains the charm of country cities, with beautiful landscapes and green areas such as Praia do Mirante or Orquidário Aguapey, also dozens of fishing grounds and restaurants.

This tourist destination is located only 267 miles from São Paulo's capital and it's ready to welcome you and your family.







- Parque Aquático Thermas dos Laranjais
- » Hot Beach Olímpia Parque Aquático
- » Museu de História e Folclore "Maria Olímpia"
- Museu de Arte Sacra e Diversidade Religiosa
- » ECO "Estação Cultural de Olímpia"
- » Vale dos Dinossauros de Olímpia
- » Museu de Cera Dreamland
- » Museu de Cera
- » Praia do Mirante
- » Ponte de Ferro
- » Coreto na Praça Rui Barbosa
- » Praça da Irmanação com Olympia Antiga/Grécia e Deusa Nikki
- » Painel de Azulejos da Escola Santo Seno
- » Recinto do Folclore



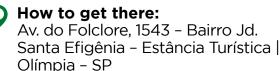
PARQUE AQUÁTICO THERMAS DOS LARANJAIS (THERMAS DOS LARANJAIS WATER PARK)



It was ranked among the 10 most visited water parks in the world, the first in Brasil and Latin America, according to the TEA Themed Entertainment Association 2020 ranking. With capacity to receive 20 thousand visitor per day, it has already received almost 2 million tourists in one year. It offers more than 50 attractions: water slid complexes, with emphasis on the Legendary; water coaster; surf track, exclusive in Brasil; resurgence pool - in which people do not sink, unique in the world; drowsiness pools; rapid lazy river; hang glinding; playground; Zoo; two beaches and wild river. It also offers several options for restaurants, snack bars, bars, a shopping complex and a convention center.







Phone: (+55 17) 3279-3500

Site: www.termas.com.br



@thermasdoslaranjaisoficial

Facebook: f/thermasdoslaranjaisoficial



HOT BEACH OLÍMPIA PARQUE AQUÁTICO (HOT BEACH OLÍMPIA WATER PARK)



Modern water park of international standard, with attractions spread over than 80.000m². The park offers attractions for the whole family. There are several swimming pools, river rapids, water slides, space for children's to have fun, among other toys. There are 100 million liters of



natural hot water that guarantee fun and adrenaline. It offers a lounge, restaurant and wet bar, with a variety of food and drink options.

How to get there:

Av. Gov. Adhemar Pereira de Barros, 1.700 - Distrito Industrial Estância Turística - Olímpia - SP

Phone: (+55 17) 3280-5340

Site:

- www.hotbeach.com.br/o-parque
- **O** Instagram: @hotbeach.oficial
- Facebook: f/HotBeachOlimpia

MUSEU DE HISTÓRIA E FOLCLORE "MARIA OLÍMPIA" ("MARIA OLÍMPIA" HISTORIC MUSEUM AND FOLKLORE)

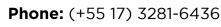




The old brick masonry residence, high basement, wooden floor and ceiling, wet areas of colored hydraulic tile, roof and high ceiling, is surrounded by a French garden, present in neocolonial buildings. Its rich collection comprises approximately 3,000 pieces, in addition to a library.

How to get there:

Rua David Oliveira, 92 - Centro -Estância Turística - Olímpia - SP





www.turismo.olimpia.sp.gov.br

Facebook: f/museudeolimpia



MUSEU DE ARTE SACRA E DIVERSIDADE RELIGIOSA (SACRED ART AND RELIGIOUS DIVERSITY MUSEUM)



Installed in the building "Palacete Giosué Tonanni", from 1910, it is listed by the Municipal Historical Heritage. It holds

temporary exhibitions everv three months in partnership with the Museum of Sacred Art of São Paulo and also with other



museums. Scheduled, self-guided or guided visitation is optional.

- O How to get there:
 - Rua David Oliveira, 420 Centro -Estância Turística - Olímpia - SP
- **Phone:** (+55 17) 3281-6436

) Site:

www.turismo.olimpia.sp.gov.br



f/museuartesacraolimpia

ECO "ESTAÇÃO CULTURAL DE OLÍMPIA" (ECO "OLÍMPIA'S CULTURAL STATION")

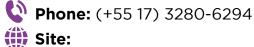
Cultural Center installed in an architectural complex from the 1910s. The regualification of the architectural complex of the old railway station, with the preservation and restoration of the building's original features,



won temporary exhibitions, besides to symposiums, residencies, classes and round tables that address issues relevant to modern and contemporary art. With more than $6,000 \text{ m}^2 \text{ of}$ total area and 1.000 m2 of built area. ECO has an art gallery, a food court, a space for cultural presentations, an exhibition room, among others. The locomotive that was in the old Museum of History and Folklore was restored and is currently part of the station. Two old cars house a cafeteria, an exhibition space for historical photographs and films about the station.



How to get there: Rua Coronel José Medeiros, 477 -Centro - Estância Turística -Olímpia - SP



www.turismo.olimpia.sp.gov.br

WALE DOS DINOSSAUROS OLÍMPIA (OLÍMPIA'S DINOSAUR VALLEY)



Amusement park that delights adults and children. A true valley, with 38 animatronic dinosaurs, simulators, 3D cinema, themed playground, shops, food stands, electric cars in the shape of dinosaurs, among other attractions. It also has a shop with exclusive items and souvenirs from the park. Vale dos Dinossauros is the only one of its kind in the Southeast region of Brasil.

How to get there:

Av. Dr. Adhemar Pereira de Barros, 1702 - Distrito Industrial (em frente ao Hot Beach Parque Aquático) -Estância Turística - Olímpia - SP

- **Phone:** (+55 17) 98179-7906
- Site: www.valedinossauros.com.br/ olimpia
 - Instagram: @valedosdinosolimpia
- **Facebook:** f/valedosdinosolimpia



MUSEU DE CERA -DREAMLAND MUSEU DE CERA (WAX MUSEUM -DREAMLAND WAX MUSEUM)

The museum displays more than 30 scenarios with 70 realistic replicas of movie, music, sports, politics, science and arts personalities. Dreamland Museu de Cera



(Wax Museum) is the pioneer in this kind of entertainment in Latin America. It is part of a network present in the cities of Olímpia, Gramado, Foz do Iguaçu and Aparecida. Abroad, Cancun and Boston also have their Dreamland.

How to get there:

- Av. Aurora Forti Neves, 123 Centro (esquina com Rua Marechal Deodoro) - Centro - Olímpia - SP
- Phone: (+55 17) 99676-0560
- Site: www.dreamland.com.br/olimpia
- O Instagram: @dreamlandolimpia
- Facebook: f/dreamlandolimpia





PRAIA DO MIRANTE (MIRANTE BEACH)



Part of the Mirante da Bela Vista Hotel, the Mirante Beach Club provides leisure moments in an all stylized environment like the famous Ipanema Beach. It has a 100-meter long shoreline, with 3,500 thousand sq meters of fine sand.

With calm and salty waters, the sensation is of being on a natural beach. The beach also has a total food chain, with a restaurant by the shore, offering the best of the countryside's cusine, as well as a drink kiosk. The space also offers a gym and a game room; a sand volleyball and beach soccer court; changing rooms and a beautiful green square.

How to get there:

- Rod. Vicinal Natal Breda, Km 07 Zona Rural - Estância Turística -Olímpia – SP
- Phone: (+55 17) 3279-7586 / (+55 17) 99666-9705
- **Site:** www.mirantepraiaclube.com.br
- **o** Instagram: @praia_do_mirante
- Facebook: f/praiadomiranteolimpia

PONTE DE FERRO (IRON BRIDGE)

This historic bridge came from England in 1914 and was used for the railroad that went through Olímpia and on to Nova Granada, through which the trains crossed the Cachoeirinha River. The new bridge was abandoned and after a restoration, it was reinstalled in the city, to allow the passage of vehicles.



How to get there: Avenida dos Olimpienses com Rua 9 de Julho - Centro - Estância Turística - Centro - Olímpia - SP

🔇 Phone: (+55 17) 3280-6294

Site: www.turismo.olimpia.sp.gov.br

CORETO NA PRAÇA RUI BARBOSA (BANDSTAND AT RUI BARBOSA SQUARE)



Designed by renowned architect Ruy Ohtake, the bandstand contributes to the enhancement of the landscape and functions as a tourist attraction in Olímpia. The composition also features a modern sculpture with two conjugated circles that represent the dialogue between man and the sublime, reflecting the interaction of nature's perfection with human free will.

O How to get there:

Praça Rui Barbosa - Centro -Estância Turística - Olímpia - SP

Phone: (+55 17) 3280-6294Site: www.turismo.olimpia.sp.gov.br

PRAÇA DA IRMANAÇÃO COM OLYMPIA ANTIGA/ GRÉCIA E DEUSA NIKKI (IRMANATION SQUARE BETWEEN ANCIENT OLYMPIA/GRÉCIA AND GODDESS NIKKI)



The monument that gives its name to the square is a tribute to the twinning between the tourist resort of Olympia and Ancient Olympia, in Greece, to highlight the importance of the bonds built between the nations. The work is a replica of the original image authorized by the Greek city hall, which provided the study of the goddess' proportions in a 3D model. The square is also landscaped with an Olympic pyre in reference to the Olympic Games.

O How to get there:

Rotatória da Avenida Benatti na entrada para o Enjoy Solar das Águas Resort. - Olímpia - SP

🔇 Phone: (+55 17) 3280-6294

Site: www.turismo.olimpia.sp.gov.br

PAINEL DE AZULEJOS DA ESCOLA SANTO SENO (SANTO SENO SCHOOL TILES PANEL)

A work of art that surprises with its beauty. The panel with painted tiles, which decorates the facade of the Municipal School "Santo Seno", shows the catechization of the natives by Father José de Anchieta. The work was made by the artist Max Urban, creator of other wellknown panels, such as the one on the Lacerda Elevator in Salvador, as well as other works in Rio de Janeiro and São Paulo. Max Urban personally accompanied the mounting of the panel, created in the capital and sent by rail.

How to get there:

Praca Mário Garcez Novais, 133 (Rua David de Oliveira com Av. dos Olimpienses) - Centro - Olímpia - SP

- **Phone:** (+55 17) 3280-6294
- **Site:** www.turismo.olimpia.sp.gov.br



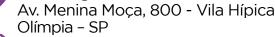
RECINTO DO FOLCLORE (FOLKLORE PRECINCT)



Olímpia's largest event space, the "Professor José Sant'Anna" Exhibition Precinct and Folklore and Tourist Activities Square is the big stage for the Folklore Festival, which always takes place in August. There are three cultural pavilions, an arena with bleachers, an open area, two bocce courts

and three structural buildings. It is considered the only space dedicated to folklore in Brazil and perhaps in the world.

How to get there:





Phone: (+55 17) 3280-6294

Site: www.turismo.olimpia.sp.gov.br

CHECK OUT THE FULL MAP

CLICK HERE

This notebook is an informative guide with some attractions of the tourist regions of the São Paulo State.

It is the result of a field research carried out by the Tourism Coordination team, together with the interlocutors of the tourist regions, which sought to map the main tourist products of these regions and list them in Tourist Routes.

It is worth remembering that this is not a service guide, but in case you need more information about the regions, we have inserted the contact details of the Tourism Regions.

Embark on this great adventure and enjoy this nature. Do not forget, of course, to follow the rules and guidelines of the São Paulo Plan. Before leaving home, contact the attractions and confirm the schedules, and for more tranquility and safety, talk to a local guide.

The Tourist Region Rio Grande Lakes, Águas Sertanejas and Tourist District of Olímpia awaits you!

Have a nice trip.

REGION TOURIST OF RIO GRANDE LAKES

Rosana Branquinho

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Cláudio Masson

Interlocutor Regional de Turismo (Suplente) Celular: (+55 16) 99164.1123 e-mail: turismo@rifaina.sp.gov.br

REGION TOURIST OF SERTANEJAS WATERS

Marcus Lúcius de Carvalho Côrrea

Interlocutor Regional de Turismo (Titular) Celular: (+55 17) 99718.3987 e-mail: turismo.marcus@bebedouro.sp.gov.br

Andraus Araújo de Lima (Cuiabano Lima)

Interlocutor Regional de Turismo (Suplente) Celular: (+55 17) 98801.7510 e-mail: cuiabanolima.turismo@barretos.sp.gov.br

OLÍMPIA TOURIST DISTRICT

Priscila Seno Mathias Netto Foresti

Interlocutora Phone: (+55 17) 3280-6294 e-mail: contatoturismo@olimpia.sp.gov.br



STATE GOVERNMENT OF SÃO PAULO

LAGOS DO RIO GRANDE, ÁGUAS SERTANEJAS AND DISTRITO TURÍSTICO DE OLÍMPIA